

# Business, Careers & HR Professional Development

## Business

### Business administrator, Level 3

### Digital Marketer, Level 3

Digital Marketing Assistant, Digital Marketing Executive, Digital Marketing Co-ordinator, Campaign Executive, Social Media Executive, Content Co-ordinator, Email Marketing Assistant, SEO Executive, Analytics Executive, Digital Marketing Technologist.

### Associate Project Manager, Level 4

### Policy officer, Level 4

### Regulatory Compliance Officer, Level 4

### Project Manager, Level 6

### Digital Marketer Integrated Degree, Level 6

Digital Marketing Executive/ Officer, Digital Marketing Account Manager, Digital and Social Media Executive, Digital Marketing Analyst, Digital Marketing Campaign Manager, On line and Digital Marketing Lead, On line and E-commerce Marketing Specialist, Social Media Specialist, Content Marketing Executive, Pay Per Click Analyst, Search Engine Optimisation Executive, Display Advertising Executive, Digital Producer, Programmatic Executive

### Systems Thinking, Level 7

Support decision-makers in strategic and leadership roles to understand and address complex and sometimes even 'wicked' problems through provision of expert systemic analysis, advice and facilitation.

## Careers & HR

### HR Support, Level 3

### Recruitment Consultant, Level 3

### Payroll administrator, level 3

### Workplace Pensions, Level 3

### Paralegal, Level 3

### People Professional, Level 5

### L&D Consultant / Business Partner, Level 5

### Career Development Professional, Level 6

Career adviser, career coach, career guidance counsellor, career leader, career co-ordinator, career consultant, career development practitioner, IAGadviser, senior employability adviser, personal adviser.

### Senior People Professional, Level 7

Senior People Professionals may specialise in either Human Resources (HR), Learning and Development (L&D) or Organisation Development (OD).

#### Level 3

NVQ, BTEC, Certificate or Diploma (QCF)  
Typical duration 18-24 months

#### Level 4 & 5

HNC/HND, Fd  
Typical duration 24-36 months

#### Level 6 & 7

BSc (Hons), Ba, BEng, CILEX, CFA, MSc etc  
Typical duration between 4-6 years