



CONTENTS

The Business School	4
The University of Exeter	6
Penryn Campus, Cornwall	8
Exeter	10
Cornwall	11
Our teaching	12
Programmes	
Accounting and Finance	14
Economics	20
Management	30
Related degrees	38
Study Abroad	40
Building brilliant careers	46
Alumni	56
How to apply	58
Here to support you	59
Scholarships and bursaries	60
Fees and funding	61
How to find us	62

WELCOME TO THE UNIVERSITY OF EXETER

WHY NOT DROP IN TO ONE OF OUR OPEN DAYS OR SCHEDULE A CAMPUS TOUR?

Exeter Campus

Our next Open Days will be held on:

Friday 1 June 2018

Saturday 2 June 2018

Saturday 8 September 2018

Wednesday 24 October 2018*

Regular campus tours run throughout the year.

The tours allow you to see the main buildings on campus and are usually led by a current student.

Visit www.exeter.ac.uk/undergraduate/visiting for further information.

*Please note that our October event is a smaller scale Open Day. There will be opportunities to take tours, attend general presentations, see accommodation and meet staff and students. However, it may be possible to attend only one subject presentation.

Penryn Campus

Our next Open Days will be held on:

Saturday 9 June 2018

Saturday 22 September 2018

Wednesday 24 October 2018*

We run campus tours at the Penryn Campus on Wednesday and Friday afternoons. You'll be shown around by a current student, who'll give you a first-hand account of what it's like to live and study at the University. You will also be given the opportunity to meet the BSc Business faculty if you wish.

Phone: **+44 (0)1326 371801**

Email: cornwall@exeter.ac.uk

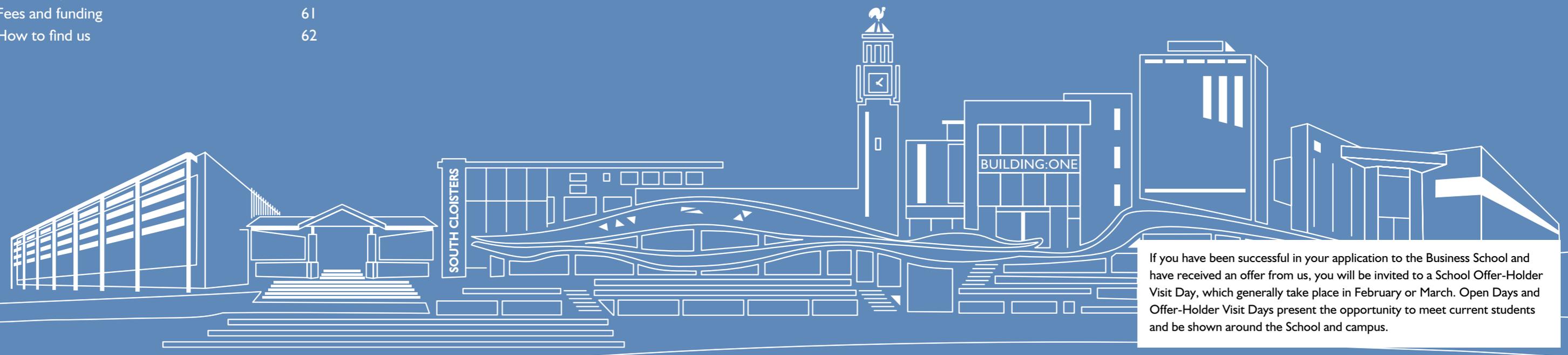
*Please note that our October event is a smaller scale Open Day. There will be opportunities to take tours, attend general presentations, see accommodation and meet staff and students.

You can register your interest now for our Open Days and receive priority access. To book your place visit:

www.exeter.ac.uk/opendays

Our International Office is very happy to offer advice to overseas students who cannot visit and virtual tours are available at:

www.exeter.ac.uk/virtualtours



If you have been successful in your application to the Business School and have received an offer from us, you will be invited to a School Offer-Holder Visit Day, which generally take place in February or March. Open Days and Offer-Holder Visit Days present the opportunity to meet current students and be shown around the School and campus.

WELCOME TO THE BUSINESS SCHOOL

THE WORLD IS CHANGING RAPIDLY. BUSINESS PERMEATES ALL ASPECTS OF LIFE AND THE FUTURE OF WORK IS DYNAMIC AND UNPREDICTABLE.

At the University of Exeter Business School, we are absolutely committed to preparing our students to succeed in a complex, hyper-connected future.

When you start with us, you'll be welcomed into a community where academics know students by name. This friendly and academically rigorous environment means you will rapidly

develop your entrepreneurial and leadership abilities – skills which will last you a lifetime.

Read on to hear more about our two campuses in Exeter and Cornwall, the programmes we offer, our student support services and the huge range of opportunities open to you.

I chose the University of Exeter Business School because of the outstanding reputation, employability rates, and ability to tailor your degree to your own interests.

Besides this, it is a beautiful campus, a buzzing city, with the added bonus of being near the coastline and countryside.

EMMA CRIGHTON, BA BUSINESS AND MANAGEMENT WITH INDUSTRIAL EXPERIENCE



8 REASONS TO CHOOSE THE UNIVERSITY OF EXETER BUSINESS SCHOOL

- 9** 9th for Business and Management in the Complete University Guide 2019
- 7** 7th for Accounting and Finance in the Complete University Guide 2019
- 1** No.1 for graduate employment in Business and Management*
- 89.4%** 89.4% of our graduates are in work or further study six months after graduations*
- TEF Gold** Gold in the Teaching Excellence Framework 2017
- 14** 14th for Economics in the Complete University Guide 2019
- AMBA and EQUIS Accredited**
- International Winner at the What Uni? Student Choice Awards 2017**

*DLHE survey 2016

THE UNIVERSITY OF EXETER, STREATHAM CAMPUS

- ACADEMIC
- ACCOMMODATION
- SPORTS
- RESEARCH
- ADMINISTRATION
- EVENTS
- STUDENTS' GUILD
- STUDENT SERVICES



International winner at the *What Uni? Student Choice Awards 2017*



14th in *The Times and The Sunday Times Good University Guide 2018*



13th in the *Guardian University League Table 2018*



£350 million invested in our campuses over the past five years



IT'S NOT HARD TO FALL IN LOVE WITH EXETER
 You'll love Streatham Campus's green spaces, and the combination of brand new architecture side-by-side with beautiful historic buildings. Enjoy our purpose built library, and then pop up the hill to join a gym class at our £6.5 million pound sports park. You can't help but feel at home in our community.

THE BUSINESS SCHOOL
 Our Business School teaching and research facilities are housed in three buildings (Building: One, Xfi, Streatham Court) and include:

- Lecture theatres, equipped with the latest audio-visual equipment
- Seminar and meeting rooms
- A range of high quality catering facilities
- IT-enabled communal areas
- Computer facilities, including a number dedicated specifically to the Business School's undergraduates
- Additional 24-hour computer facilities at a number of locations across the campus

THE UNIVERSITY OF EXETER, PENRYN CAMPUS (CORNWALL)



100 acres of countryside



Supporting around 6,500 students



£5.5 million Science and Engineering Research Support Facility



£30 million Environment and Sustainability Institute

- ACADEMIC
- ACCOMMODATION
- SPORTS
- RESEARCH
- ADMINISTRATION
- EVENTS
- FXU
- STUDENT SERVICES



GLASNEY STUDENT VILLAGE

PETER LANYON

THE STANNARY

THE EXCHANGE

FXU

DAPHNE DU MAURIER BUILDING

LIBRARY

SPORTS CENTRE

SCIENCE AND ENGINEERING RESEARCH SUPPORT FACILITY (SERSF)

ENVIRONMENT AND SUSTAINABILITY INSTITUTE (ESI)

TREMOUGH INNOVATION CENTRE

BE SWEEP AWAY BY SEA VIEWS AND GOLD STANDARD TEACHING AT PENRYN

Our Penryn Campus combines the latest research and student facilities with a sense of community, energy and friendliness.

Penryn Campus excels in tackling some of the world's biggest challenges, particularly those facing the environment, through world class research. This research is then used to inform our teaching.

THE BUSINESS SCHOOL

As an Ellen MacArthur Foundation Pioneer University we're committed to developing ground-breaking, circular economy research and educational programmes.

LIVING IN EXETER

PRE-DATING THE ARRIVAL OF THE ROMANS, EXETER HAS AN ANCIENT AND RICH HISTORY. TODAY, THE CITY IS KNOWN AS ONE OF THE UK'S BEST PLACES TO LIVE*, AND AS A CREATIVE AND ENTREPRENEURIAL HUB OF THE REGION.

Streatham campus is situated in the vibrant city of Exeter, only walking distance from the bustling city centre. Exeter is home to an incredible cathedral, impressive shopping centre and waterside Quay.

Explore Exeter on foot and discover the independent shops on historic Gandy street, the brand new Princesshay shopping centre, the restaurants on Queen Street, and the lively Quay down by the river.

With a population of around 128,000, Exeter is a safe, student-friendly environment, with a creative culture steeped in history.

Treat yourself to theatre, live music or comedy tickets at one of our theatres, or head over to Sandy Park stadium to watch a premier sports fixture – the home of our famous rugby team, the Exeter Chiefs. Hire bikes and kayaks from the Quay and explore down river, or pop to our brand new IKEA for all your student needs.

Find out more about living in Exeter and the Southwest – visit www.exeter.ac.uk/undergraduate

*The Sunday Times 2017



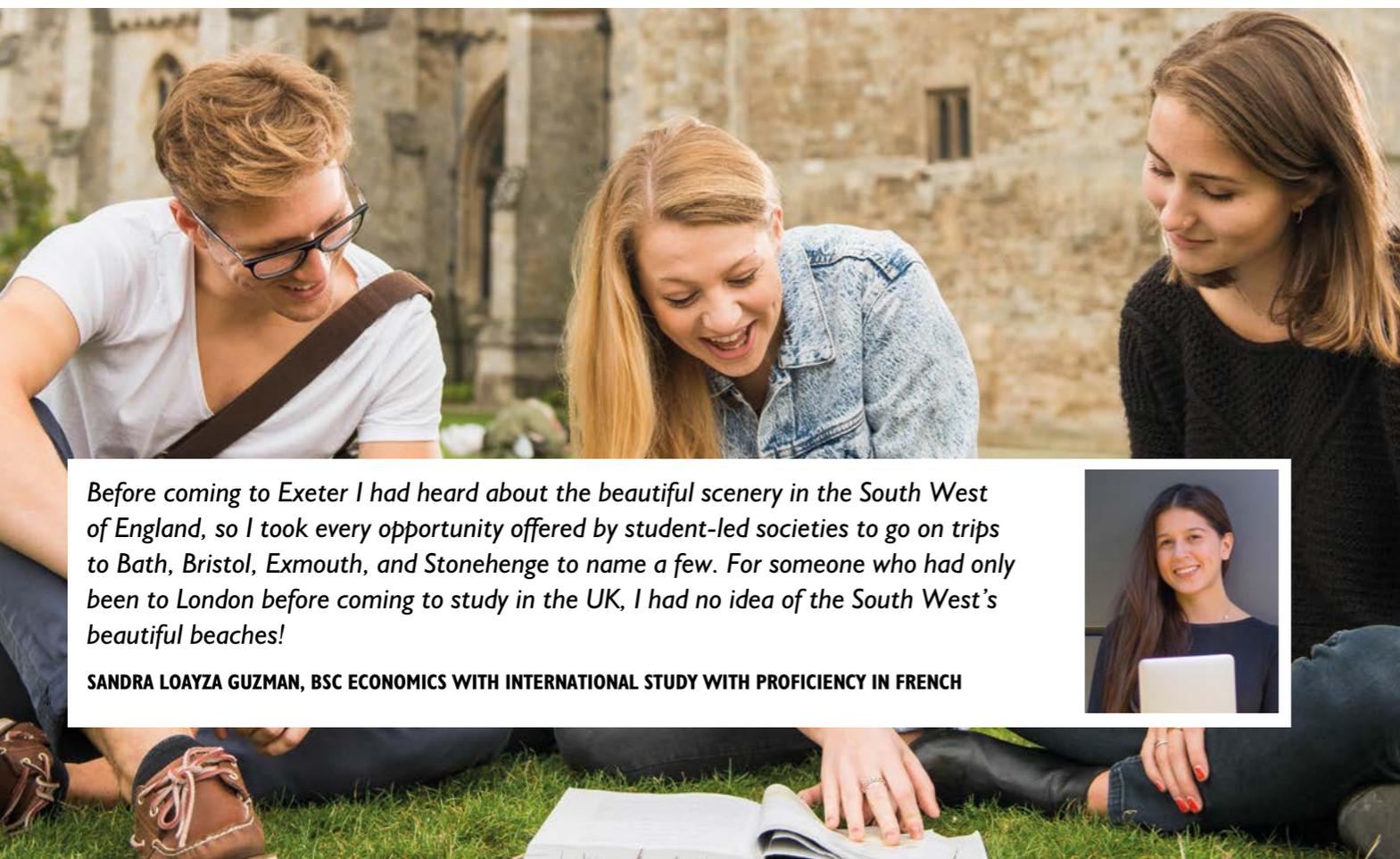
LIVING IN CORNWALL

IF YOU WANT GOLD STANDARD TEACHING AND BRAND NEW FACILITIES, COMBINED WITH A VIBRANT COMMUNITY AND STUNNING SEA VIEWS, OUR PENRYN CAMPUS, CORNWALL, IS RIGHT FOR YOU.

Only a two hour drive from Exeter, and situated in one of the most beautiful parts of England, Penryn Campus is a short walk away from the picturesque town of Penryn. Here you will find a rapidly expanding collection of independent cafes, shops, galleries and restaurants, as well as Jubilee Wharf, one of the country's leading zero-carbon buildings. Only a 10-minute journey to Falmouth and 20 minutes to Truro, Penryn Campus is within easy reach of major transport hubs.

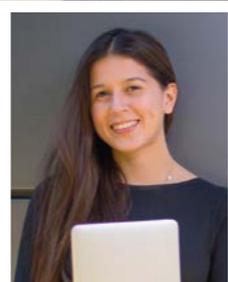
One place you're sure to visit when you choose to study at Penryn Campus, is Falmouth, 'Britain's Best Coastal Community*'. The heart of Cornwall's arts and culture scene, Falmouth is alive with independent enterprises, studios, galleries and live music, and several inspiring environmentally friendly entrepreneurs call it home.

*Great British High Street Awards 2017



Before coming to Exeter I had heard about the beautiful scenery in the South West of England, so I took every opportunity offered by student-led societies to go on trips to Bath, Bristol, Exmouth, and Stonehenge to name a few. For someone who had only been to London before coming to study in the UK, I had no idea of the South West's beautiful beaches!

SANDRA LOAYZA GUZMAN, BSC ECONOMICS WITH INTERNATIONAL STUDY WITH PROFICIENCY IN FRENCH



One of the big attractions for studying here is the beautiful coastal environment. I go surfing and walking on the beach and there's a lot on our doorstep in terms of places to discover and activities to get involved in. We're only a 10-minute bus journey from Falmouth, and there's a lot going on there to give you a good social life.

REES HOPE, BSC BUSINESS



OUR TEACHING

IF YOUR GOAL IS TO BE TAUGHT BY GLOBALLY ACCLAIMED ACADEMICS, DELIVERING INNOVATIVE, CUTTING-EDGE, RESEARCH-LED LECTURES AND TUTORIALS IN STATE-OF-THE-ART FACILITIES, THEN THE UNIVERSITY OF EXETER BUSINESS SCHOOL IS THE PLACE FOR YOU.

World renowned academics

With more than 150 academics at the forefront of their respective fields, from 30 countries around the world, we're continually investing in our academic staff to ensure that you have access to the greatest minds in business academia, and gain the maximum benefit from your time with us.

Innovative teaching techniques

Our lectures and seminars are delivered using technologies designed specifically to engage students. Response-ware allows lecturers to poll questions for you to answer in real time.

As well as this, Re-Cap, our lecture recording technology, means that if you wish to re-visit lecture topics, you can do so at any time. Our Online Learning

Resources such as Exeter Learning Environment (ELE) also provides additional support enabling 24-hour access to programme and module resources.

Flexible learning

Our undergraduate programmes are designed to be relevant, innovative and challenging. We encourage a variety of learning styles, including self-study and group work, which not only helps to consolidate your learning, but is a great opportunity to get to know your fellow students and develop team-working skills.

Personal academic tutors

To ensure you receive the individual support and advice you need to succeed in your study here, we're committed to a system of personal tutoring.

FLEXIBLE COMBINED HONOURS

Economics, or Management, may also be studied under our innovative Flexible Combined Honours scheme.

- Combine two subjects where there is currently no existing Combined Honours degree at the University. These subjects can fall across departments, creating a cross-college degree.
- Study three subject areas if compulsory modules allow.
- Take modules from a variety of departments by studying one of our thematic pathways.

Further information and the full list of available subjects can be found at www.exeter.ac.uk/ug/flexible

All my lecturers have been extremely helpful whenever I needed support. Apart from lectures and tutorials, you can also visit your lecturers in their weekly office hours should you have any more questions about material taught. Every student also gets assigned to a personal academic tutor who you can go to if you want to discuss any academic-related issues you may have.

NAZIK SOLAKYAN, BSc ACCOUNTING AND FINANCE WITH PROFICIENCY IN SPANISH



ACCOUNTING AND FINANCE

CONSISTENTLY RANKED ONE OF THE BEST INSTITUTIONS FOR TEACHING AND RESEARCH, OUR ACCOUNTING AND FINANCE DEGREES OFFER YOU EXEMPTIONS FROM PROFESSIONAL EXAMINATIONS, AS WELL AS FLEXIBILITY TO PURSUE YOUR INTERESTS.

With an accounting degree, you can enter any number of careers, including accountancy, management consultancy, banking and finance. Qualified accountants are often found at the highest levels of organisations in all sectors around the world, demonstrating the potential flexibility of your degree. You do not need to have studied accounting and finance before coming to us, as we designed the course so no prior knowledge is necessary or assumed.

Once here, you will find many of your lecturers are former practitioners, some of whom held senior positions in several of the largest accounting firms in the world. Others developed their expertise through a diverse range of research, ensuring your lectures are at the forefront of industry knowledge.

Should you wish to pursue an accounting career, a significant advantage of our programmes is the exemptions* they offer from professional examinations such as ACCA, CIMA, CIPFA, ICAS and ICAEW, depending on the individual modules taken. If you decide on a broader career path, these exemptions demonstrate a specialist skill set and ability to work with, and apply, complex data, skills required in many professions.

We have extremely strong links with these professional bodies and more, including the CFA Institute and the Chartered Institute of Securities and Investment. You will have the opportunity to attend guest lectures from a selection of the profession's most distinguished practitioners, a rare opportunity to gain a first-hand view of the industry.

You can also engage with the business community by participating in international challenges and competitions, such as the CIMA Global Business Challenge (CIMA GBC). Our team won the world final in Sri Lanka in 2012, competing against 21 other national champion teams. Will you be on a winning team of the future?

It is of vital importance to us that our graduates are well-rounded and equipped with not only specialist knowledge, but also a broad range of skills which allow you to be as flexible as possible in your career. To achieve this, we offer optional modules which allow you to choose topics that match your interests, abilities and aspirations. You can even study overseas or undertake industrial experience to really broaden your horizons.

*Full details of these exemptions are available at: www.exeter.ac.uk/undergraduate/degrees/accounting/exemptions



7TH FOR ACCOUNTING AND FINANCE IN THE COMPLETE UNIVERSITY GUIDE 2019



EXEMPTIONS FROM PROFESSIONAL ACCOUNTING EXAMINATIONS*

83.4%

OF OUR ACCOUNTING AND FINANCE STUDENTS GO INTO GRADUATE EMPLOYMENT OR FURTHER STUDY WITHIN SIX MONTHS OF GRADUATING**

ACCOUNTING DEGREE PROGRAMME STRUCTURES

ACCOUNTING AND FINANCE

ACCOUNTING AND BUSINESS

First Year

Economic Principles (30 credits)
Introduction to Financial Accounting
Introduction to Management Accounting
Business Law for Accountants
Introduction to Statistics for Accountants
Business Finance for Accountants
Management Concepts and Practice

Second Year

Financial Accounting A & B
Intermediate Management Accounting

Corporate Finance

Choose TWO from: Operations Management; International Business;
Organisational Behaviour; Human Resource Management

60 credits of options*

45 credits of options*

Optional Year Abroad or Placement Year

Final Year

Advanced Management Accounting

Advanced Corporate Finance
Advanced Financial Reporting

Strategic Management

75 credits of options

75 credits of options

120 credits must be completed each year
*may include 30 credits of language

My favourite module is International Management and Globalization because it helps me broaden my global business perspectives. As an accounting and finance student, it is interesting to learn some management concepts and I really like that my degree allows me flexibility in choosing modules from other disciplines, tailoring it to my own interests.

KHIN MON, BSC ACCOUNTING AND FINANCE

You are also able to take some Economics or Management modules.

For the full range of optional modules and to see how your programme could look, please go to:

www.business-school.exeter.ac.uk/study/undergraduate/modules



BSc ACCOUNTING AND FINANCE

N422 3 YEARS

N423 4 YEARS (WITH EUROPEAN STUDY)

NN4H 4 YEARS (WITH INTERNATIONAL STUDY)

NN43 4 YEARS (WITH INDUSTRIAL EXPERIENCE)

Entry requirements

Typical offer AAA-AAB; IB 36-34 BTEC DDD

GCSE Maths grade B (level 5 new grading) or GCE AL/AS Maths, Pure Maths or Further Maths or Core Maths; GCSE English Language grade B (level 5 new grading).

Our BSc Accounting and Finance degree is designed for students who are interested in pursuing a career in accountancy, finance or business, including those students going on to obtain professional accounting qualifications.

In your first year you will receive a solid grounding in accounting, finance and business with introductory level modules in financial and management accounting, corporate finance, business law and economics. These modules are shared with BSc Business and Accounting students, enabling you to change programmes (either way) at the end of year 1.

Your second year has compulsory modules at the intermediate level in the core disciplines of financial accounting, management accounting and corporate finance, as well as the choice of four optional modules across the wider Business School. These include other

accounting and finance modules such as Taxation, as well as modules from economics and management including Public Finance or Money and Banking.

Your third year has compulsory modules at the advanced level in financial accounting, management accounting and corporate finance as well as the choice of five optional modules. This allows you to create a bespoke degree according to your interests and career choice. For example, if you wish to follow a career in the accountancy profession, you could choose modules in auditing and corporate law, along with other interesting modules from accounting and finance such as Accounting, Organisations and Society, or Financial Modelling. Alternatively, you could choose from economics modules such as the economics of the financial crisis or management modules such as: The Business of Events: Perspectives from Global Sporting Spectacles and Contemporary Leadership Issues.

For more information about this programme visit:

www.exeter.ac.uk/undergraduate/degrees/accounting/accountfin

For full entry requirements visit:

www.exeter.ac.uk/undergraduate

BSc ACCOUNTING AND BUSINESS

NN4I 3 YEARS

NN4C 4 YEARS (WITH EUROPEAN STUDY)

NNIL 4 YEARS (WITH INTERNATIONAL STUDY)

NND4 4 YEARS (WITH INDUSTRIAL EXPERIENCE)

Entry requirements

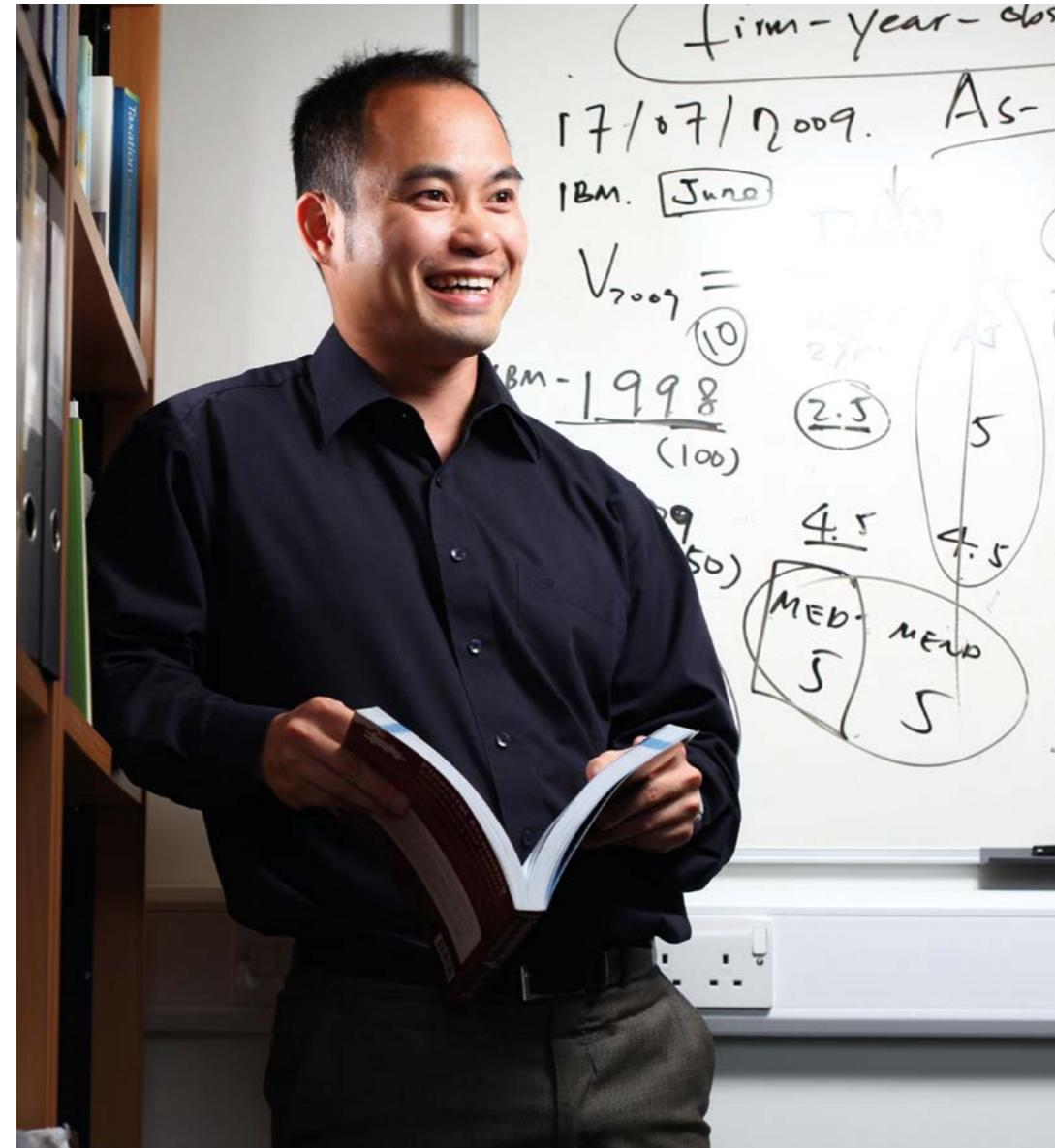
Typical offer AAA-AAB; IB 36-34 BTEC National DDD

GCSE Maths grade B (level 5 new grading) or GCE AL/AS Maths, Pure Maths or Further Maths or Core Maths; GCSE English Language grade B (level 5 new grading).

BSc Accounting and Business is an interdisciplinary programme that maintains the core focus of accounting, but will give you a much broader understanding of business subjects and the wider context in which accounting operates. The programme incorporates all disciplines of the Business School and you will study compulsory and optional modules from business, management, accounting, finance, law and economics.

BSc Accounting and Business will help you develop a set of graduate skills and attributes which are hugely relevant to 21st century businesses, such as analytical problem solving, teamwork, research and

organising and communicating information. It will also prepare you for a professional career in a wide range of sectors including accountancy, e-commerce, marketing, management relations, banking and finance. Should you decide to enter the accountancy profession, the extent to which this degree programme provides exemptions from professional examinations depends upon the options you choose.



For more information about this programme visit:

www.exeter.ac.uk/undergraduate/degrees/accounting/businessacc

For full entry requirements visit:

www.exeter.ac.uk/undergraduate

ECONOMICS

EACH OF OUR FIVE UNDERGRADUATE ECONOMICS DEGREE PROGRAMMES COMBINE HIGH ACADEMIC STANDARDS WITH REWARDING CAREER PROSPECTS.

Economics is the study of how individuals, firms, markets, governments and other institutions combine to produce and distribute goods and services in order to achieve desired outcomes for society, and how effective they are in doing so.

The application of economic theory has also evolved to explore contemporary issues such as the causes and impact of the financial crisis and the proposed solutions, the effects of trade, globalisation, corruption and climate change on economic development.

By choosing an economics degree at Exeter, you will have flexibility to choose optional modules to suit your interests and career requirements, and the opportunity to study overseas or undertake a period of industrial experience.

An important part of our teaching strategy in Economics, and unique to our Business School, is the regular use of teaching experiments in our lectures and tutorials. You might, for instance, participate as a buyer or seller in a market experiment; as a bidder in an auction experiment; or as a firm in an oligopoly experiment.

In addition to traditional economic models, you will also be exposed to recent behavioural theories that investigate human limitations to rational decision making. For example, you will discuss the merits and effectiveness of nudging, the desire to help people make better choices about wealth and happiness, in the most cost effective way.

Through our state of the art research laboratory FEELE (Finance and Economics Experimental Laboratory at Exeter) you will also be able to participate in cutting edge research.

Economics is a technical and rigorous subject, and graduates leave equipped with a valuable range of personal skills and a broad education.

Students wishing to pursue a programme with a high mathematical content should consider Economics, Economics and Finance or Economics and Econometrics, and those wanting less mathematical content should consider Business Economics or Economics and Politics.

There is no requirement for you to have studied economics before coming to us, as we will not assume any prior knowledge.



My favourite module was Money and Banking, focussing on practical issues in the context of the real world. We explored financial markets, various types of derivatives and the financial crisis of 2008. The lecturer's explanations were so clear and interesting that I was sad when the module finished!

NIKITA OLEINIK, BSC BUSINESS ECONOMICS



**14TH FOR ECONOMICS IN
THE COMPLETE UNIVERSITY
GUIDE 2019**



**13TH IN THE UK FOR
ECONOMICS IN THE
GUARDIAN UNIVERSITY
LEAGUE TABLES 2018**

88.3%

**OF OUR ECONOMICS
STUDENTS GO INTO
GRADUATE EMPLOYMENT
OR FURTHER STUDY
WITHIN SIX MONTHS OF
GRADUATING!**

ECONOMICS DEGREE PROGRAMME STRUCTURES

ECONOMICS	ECONOMICS AND FINANCE	ECONOMICS WITH ECONOMETRICS
FIRST YEAR 120 credits		
Microeconomics I and Macroeconomics I Introduction to Statistics Introduction to Econometrics Mathematics for Economists		
History of Economic Thought	Introduction to Finance	History of Economic Thought
SECOND YEAR		
Macroeconomics II and Microeconomics II Econometrics		
45 credits of optional modules	Financial Markets and Decisions I Money and Banking 15 credits of optional modules	Introduction to Econometric Theory 30 credits of optional modules
OPTIONAL YEAR ABROAD or PLACEMENT YEAR		
FINAL YEAR		
120 credits of optional modules of which at least 90 credits must be Economics modules	Asset Pricing Financial Markets and Decisions II 90 credits options	Econometric Analysis 90 credits of options

You may also take other modules from within the Business School, provided that any pre-requisite modules have been taken.

Where credits allow, modules in other subjects such as languages can be taken as optional modules up to the value of 30 credits per year.

To see a range of optional modules please go to:

www.business-school.exeter.ac.uk/study/undergraduate/modules

For more information on foreign languages see

www.exeter.ac.uk/flc

BUSINESS ECONOMICS	ECONOMICS AND POLITICS
FIRST YEAR 120 credits	
Economic Principles** Basic Quantitative Methods*	
Theory and Practice of Management Statistics for Business and Management 60/45* credits of options	History of Economic Thought Statistics for Business and Management State of Britain Power and Democracy 30/15* credits of options
SECOND YEAR	
Economic Principles and Policy***	
90 credits of optional modules	Economics of Politics The Politics of the World Economy 60 credits of optional modules At least 15 credits of Economics modules and 15 credits of Politics modules, with Public Finance or Policy Issues in the Global Economy highly recommended.
OPTIONAL YEAR ABROAD or PLACEMENT YEAR	
FINAL YEAR	
120 credits of optional modules At least 30 should be BEE3*** (not to include Dissertation)	International Political Economy or Public Finance**** 105 credits of optional modules At least 45 credits of Economics modules and 30 credits of Politics modules
<p>120 credits must be completed in each year</p> <p>* for students not holding A level Mathematics</p> <p>** Students with A Level Maths can do Microeconomics I and/or Macroeconomics I instead of Economic Principles</p> <p>Modules offered by the Department of Politics</p> <p>*** Students who have taken Microeconomics I and/Macroeconomics I must take Microeconomics II and/or Macroeconomics II unless they have permission from the Programme Director to take Economic Principles and Policy</p> <p>**** if not taken in second year</p>	

I chose Exeter due to the highly ranked Economics discipline, and Business Economics because of the flexibility it offers.

You study mostly compulsory modules in the first year, however in your second and third year you are able to pick all your modules, including some outside the Business School. This is great because you can tailor your degree to suit your interests, I chose to study Japanese for beginners which I found really engaging.

ADELINE PENG, BSC BUSINESS ECONOMICS



BSc ECONOMICS

L100 3 YEARS

L101 4 YEARS (WITH EUROPEAN STUDY)

L103 4 YEARS (WITH INTERNATIONAL STUDY)

L102 4 YEARS (WITH INDUSTRIAL EXPERIENCE)

BSc ECONOMICS AND FINANCE

LNI3 3 YEARS

LNC3 4 YEARS (WITH EUROPEAN STUDY)

LNIJ 4 YEARS (WITH INTERNATIONAL STUDY)

LND3 4 YEARS (WITH INDUSTRIAL EXPERIENCE)

Entry requirements

Typical offer A*AA-AAB; IB 38-34 BTEC National D*DD-DDD

GCE AL grade B in Maths, Pure Maths or Further Maths, IB HL5 or SL6 Maths. Maths Studies not accepted. GCSE English Language grade B (level 5 new grading).

The BSc Economics programme enables you to understand modern economics, which covers a wide range of topics from inflation to the control of monopoly power, from the study of developing countries to the finance of multinational companies.

The programme reflects that breadth of interest in a flexible course designed to cater both for the students who wish to study a broad curriculum and for those who may wish to specialise in a particular area.

The first two years comprises of principles and intermediate modules. Successful completion of these modules you to acquire the basic tools and techniques required for formal economic analysis.

The list of final year options is wide and choice may be widened further by choosing one final year module from outside the Business School or by submitting a dissertation or business project in place of one of the options.

For more information about this programme visit:

www.exeter.ac.uk/undergraduate/degrees/economics/economics

For full entry requirements visit:

www.exeter.ac.uk/undergraduate



Entry requirements

Typical offer A*AA-AAB; IB 38-34 BTEC National D*DD-DDD

GCE AL grade B in Maths, Pure Maths or Further Maths, IB HL5 or SL6 Maths. Maths Studies not accepted. GCSE English Language grade B (level 5 new grading).

BSc Economics and Finance explores modern economics and its application to financial systems and organisations. It introduces advanced financial techniques such as derivatives pricing, risk management and portfolio management.

This programme will also develop your ability to critically analyse economic events and their impact on financial markets. You will use the FEELE laboratory, our research centre for experimental economics, which involves participating in practical experiments that test theories of financial behaviour.

Our graduates find employment with financial institutions such as banks, insurance companies, pension funds, investment and unit trusts, as well as stock-broking and financial advisory work.

This degree programme aims to provide a theoretical background for those who wish to follow a career in finance. The programme is also an excellent foundation for postgraduate study in either finance or economics.

For more information about this programme visit:

www.exeter.ac.uk/undergraduate/degrees/economics/finance

For full entry requirements visit:

www.exeter.ac.uk/undergraduate

BSc ECONOMICS WITH ECONOMETRICS

LI90 3 YEARS

LI91 4 YEARS (WITH EUROPEAN STUDY)

LI95 4 YEARS (WITH INTERNATIONAL STUDY)

LI93 4 YEARS (WITH INDUSTRIAL EXPERIENCE)

Entry requirements

Typical offer A*AA-AAB; IB 38-34; BTEC National D*DD-DDD

GCE AL grade B in Maths, Pure Maths or Further Maths, IB HL5 or SL6 Maths. Maths Studies not accepted. GCSE English Language grade B (level 5 new grading).

The BSc Economics with Econometrics includes many of the same core modules as the standard Economics programme but with additional specialist Econometrics modules.

Econometrics is the application of statistical concepts and methods to economics. Many topics coming under the general heading of econometrics are covered, including data analysis, estimation, model-fitting and testing of hypotheses, extended with special techniques for dealing with economic data. Econometrics is also relevant to a range of related problems in applied economics, including time series analysis, forecasting and policy simulation.

BSc Economics with Econometrics degree includes core economics and econometrics modules in each of the three years, providing you with a high level of technical ability that will be useful in your future career in any field.

For more information about this programme visit:

www.exeter.ac.uk/undergraduate/degrees/economics/econometrics

For full entry requirements visit:

www.exeter.ac.uk/undergraduate

BSc BUSINESS ECONOMICS

LI12 3 YEARS

LI15 4 YEARS (WITH EUROPEAN STUDY)

LI94 4 YEARS (WITH INTERNATIONAL STUDY)

LI92 4 YEARS (WITH INDUSTRIAL EXPERIENCE)

Entry requirements

Typical offer A*AA-AAB; IB 38-34; BTEC National D*DD-DDD

GCSE Maths grade A (level 7 new grading) or GCE AL/AS Maths, Pure Maths or Further Maths, IB SL4 Maths/Maths Studies or Core Maths; GCSE English Language grade B (level 5 new grading).

The objective of BSc Business Economics is to provide you with a theoretical and practical understanding of the economic decisions faced by business and its managers, and the ability to analyse the economic and social environment in which these decisions are taken.

The programme combines the development of key skills in economics, accounting and management with the application of these skills to the solution of many interacting problems that face business managers. It is a very flexible degree programme that will appeal particularly to anyone aiming for a career in business.

The first-year modules provide a solid background in economics and management, while year two and three are more flexible to allow you to tailor your studies to your own interests. This programme is recommended if you wish to study economics but do not want a high mathematical content in your degree programme.

For more information about this programme visit:

www.exeter.ac.uk/undergraduate/degrees/economics/busecon

For full entry requirements visit:

www.exeter.ac.uk/undergraduate



BSc ECONOMICS AND POLITICS

LLI2 3 YEARS

LLIF 4 YEARS (WITH EUROPEAN STUDY)

LLCF 4 YEARS (WITH INTERNATIONAL STUDY)

LLIG 4 YEARS (WITH INDUSTRIAL EXPERIENCE)

Entry requirements

Typical offer A*AA-AAB; IB 38-34; BTEC National D*DD-DDD

GCSE Maths grade A (level 7 new grading) or GCE AL/AS Maths, Pure Maths or Further Maths, IB SL4 Maths/Maths Studies or Core Maths; GCSE English Language grade B (level 5 new grading).

Our graduates have said that with the BSc Economics and Politics you get two degrees – and two sets of career options – for the price of one. And it's true that much of the time we keep economics and politics as separate subjects with separate methods, but it's important to bring them together as well.

Our BSc Economics and Politics has an interdisciplinary spine running down each length, with a special interdisciplinary module in each year looking at the relations between economics and government policy, whether it be the ideological content of economics or the economic motives governing politicians.

Keynes claimed the world was ruled by little else but the ideas of economists and political philosophers. He exaggerated, but not by all that much, and among other things, your degree will illuminate where he was right and where he was wrong.

In the first year, you take introductory modules in economics and politics and in statistical analysis. During the second and final years, a variety of modules are taken, some of which are especially concerned with policy making processes in economic and social affairs.

In your final year you choose options from modules offered by the two disciplines, and can therefore specialise to some extent in either politics or economics; additionally, you have the opportunity to present a dissertation on a suitable topic.

For more information about this programme visit:

www.exeter.ac.uk/undergraduate/degrees/economics/politics

For full entry requirements visit:

www.exeter.ac.uk/undergraduate



I chose to study Economics and Politics at Exeter because it has a very good reputation and the quality of teaching is excellent! You have a lot of choice regarding whether you focus on economics, politics, or balance the two subjects. My favourite module has to be 'Economics of the Financial Crisis' – it's been fascinating learning more about the mechanics behind the crisis.

**MICAELA SPENCER-ROGERS,
BSC ECONOMICS AND POLITICS**

MANAGEMENT

CHOOSING MANAGEMENT AT EXETER MEANS EMBARKING ON A HIGHLY RANKED COURSE THAT WILL OPEN DOORS FOR YOU REGARDLESS OF YOUR CAREER CHOICE.

The Business School's Management degrees focus on giving you the skills and academic knowledge required to help organizations face up to their most important and topical challenges. We draw upon disciplines from across the social sciences, giving emphasis to the dynamic nature of enterprise, global connectivity, preparing you for the management and leadership issues of the future.

Our programmes offer you an outstanding degree of flexibility, with a huge range of elective subjects (options) available, especially in the second and final year. Students are therefore able to pursue their own interests, shaping the character of their programme towards, for example, marketing, operations and supply chain management, leadership, entrepreneurship, digital and business innovation, or a language.

Increasingly our students enhance their degree by incorporating a year studying abroad or a year-long industrial placement.

You will be taught by our expert faculty, many of whom are engaged in world-leading research and teaching endeavours. They are supported by practitioners and guest lectures from our alumni and professional networks. We have strong links with firms and organisations across the corporate and public sector, and with professional institutes such as the Chartered Management Institute, the Chartered Institute of Marketing, and the Chartered Institute of Personnel Development.

As with all programmes in the Business School, our Management degrees are designed to ensure graduates attain transferrable skills that are highly valued by employers. Our assessment methods therefore include report writing, presentations, group work, and simulations, as well as more conventional essay-based coursework and exams.

There is no requirement for you to have studied business or economics at advanced level before joining us, and we will not assume any prior knowledge. In fact, many students enrolling on our Management programmes possess a creative, humanities and science background, and together enrich the learning experience through their diversity.



9

9TH FOR BUSINESS
AND MANAGEMENT
STUDIES IN THE COMPLETE
UNIVERSITY GUIDE 2019

15

15TH FOR BUSINESS
AND MANAGEMENT IN
THE TIMES AND SUNDAY
TIMES 2018

96.7%

OF OUR BUSINESS AND
MANAGEMENT STUDENTS
GO INTO GRADUATE
EMPLOYMENT OR FURTHER
STUDY WITHIN SIX
MONTHS OF
GRADUATING!

MANAGEMENT UNDERGRADUATE DEGREE PROGRAMMES

BUSINESS (Penryn Campus, Cornwall)	BUSINESS AND MANAGEMENT	MANAGEMENT WITH MARKETING
FIRST YEAR 120 credits		
Business and Society Business Practice and Analysis Operations Management: A Sustainable Perspective Marketing in a Digital Age Economics for Managers Accounting Theory and Practice of Management Understanding Work and Organisations	Theory and Practice of Management Introduction to Accounting Economics for Management Statistics for Business and Management Fundamentals of Marketing Business and Society 30 Credits optional modules*	Economics for Management Fundamentals of Marketing 60 credits optional modules*
SECOND YEAR 120 credits		
Sustainable Enterprise Economy Project Management Business Practice (Placement/Work Experience project) Strategic Concepts for Business Finance for Business Research for Inquiry 30 credits optional modules*	Organisational Behaviour Human Resource Management (HRM) Consumer Behaviour Managerial Accounting Operations Management 45 credits optional modules*	Marketing and Society Consumer Research 45 credits of optional modules*
Example optional modules include: Social Enterprise Management, Legal Foundations for Business, Workplace Wellbeing		
OPTIONAL YEAR ABROAD or PLACEMENT YEAR		
FINAL YEAR		
Social and Technological Innovation Practice-Based Consultancy Management Globalisation and Internationalisation Local-Global Innovation: (Cornwall Research Seminar Series) Future-Facing Dissertation/Project (30 credits) 30 credits optional modules*	Strategic Management (30 credits) Finance for Managers 75 credits optional modules*	Marketing and Management Strategy 75 credits optional modules*
Example optional modules include: Business Field Trip, Small Business Management, Crisis, Change and Creativity in Organisations; Marketing Strategy		
*120 credits must be completed each year, 30 or 15 credit language modules may be taken if enough electives are available and the level of study is appropriate.		

I have always been entrepreneurial and I've always had a business career in mind so I knew I wanted to study Business. A degree in Business and Management offers a great scope for application in a wide range of careers, including accounting, finance, economics, management, marketing and more.

I've chosen to do an industrial placement in my third year. During my time at the Business School I've been able to get insights into many business-related industries. I'm pleased to have secured a placement with Johnson and Johnson in a Sales and Customer Development capacity.

JONTY SYMONDS, BA BUSINESS AND MANAGEMENT WITH INDUSTRIAL EXPERIENCE



For the full range of optional modules please go to:
www.business-school.exeter.ac.uk/study/undergraduate/modules

For language options see: www.exeter.ac.uk/flc

BA BUSINESS AND MANAGEMENT

N202 3 YEARS

N203 4 YEARS (WITH EUROPEAN STUDY)

NNIF 4 YEARS (WITH INTERNATIONAL STUDY)

NNI2 4 YEARS (WITH INDUSTRIAL EXPERIENCE)

BA MANAGEMENT WITH MARKETING

N2N5 3 YEARS

N2NM 4 YEARS (WITH EUROPEAN STUDY)

N2NA 4 YEARS (WITH INTERNATIONAL STUDY)

N2NN 4 YEARS (WITH INDUSTRIAL EXPERIENCE)

Entry requirements

Typical offer AAA-AAB; IB 36-34; BTEC National DDD

GCSE Maths grade B (level 5 new grading) or GCE AL/AS Maths, Pure Maths or Further Maths or Core Maths; GCSE English Language grade B (level 5 new grading).

The Business and Management degree is a rigorous programme of study on the purpose and functioning of organisations and the associated global business environment.

Alongside this academic focus, there are also significant practical elements designed to enhance your understanding of the roles, expectations and skills required to excel in your chosen fields of work.

The degree commences with introduction to management and the interrelationships between organisations and society at large. Technology, ethics, and the environment are all considered, and we also cover a grounding in economics, statistics and accounting.

In the second year, the functional operations of organisations are the focus, and the final year integrates this study in the capstone strategic management module. Along with ample opportunity to select electives at all stages, you're also able to complete a dissertation or practical business project in the final year.

For more information about this programme visit:

www.exeter.ac.uk/undergraduate/degrees/business/businessman

For full entry requirements visit:

www.exeter.ac.uk/undergraduate



Management with marketing is a very practical programme, the modules are interactive, providing lots of hands-on experience.

My favourite module is International Management and Globalisation, as we get to see real-life correlation between our studies and the functioning of organisations from around the world.

**RUHITHA REDDY CHANDAGARI VENKAT,
BA MANAGEMENT WITH MARKETING**

Entry requirements

Typical offer AAA-AAB; IB 36-34; BTEC National DDD

GCSE Maths grade B (level 5 new grading) or GCE AL/AS Maths, Pure Maths or Further Maths or Core Maths; GCSE English Language grade B (level 5 new grading).

Successful marketing involves understanding what customers want or need, and then delivering an irresistible offer to satisfy them. Key to finding out what customers want or need is to understand how they behave, and this programme has a strong emphasis on understanding consumers.

The marketing elements of this programme will introduce you to the basic principles that deliver good marketing practice. You will learn about consumers, how they behave, and how to ascertain their wants and needs. You will also learn the role of markets and marketing in today's society.

To understand how marketing contributes to the financial health of an organisation, the programme provides an introduction to the principles of accounting. To analyse how whole markets behave, the programme also provides an introduction to economics.

As a function within an organisation, marketing must be well managed, and the management component of the BA Management with Marketing provides a study of organisations along with an appreciation of how management works, and how to build a successful business strategy.

For more information about this programme visit:

www.exeter.ac.uk/undergraduate/degrees/business/marketing

For full entry requirements visit:

www.exeter.ac.uk/undergraduate

BSc BUSINESS

LOCATION: CORNWALL (PENRYN CAMPUS)

N110 3 YEARS

N111 4 YEARS (WITH EUROPEAN STUDY)

N112 4 YEARS (WITH INTERNATIONAL STUDY)

N113 4 YEARS (WITH INDUSTRIAL EXPERIENCE)



The BSc Business programme on the University of Exeter's Penryn Campus is unique from any other Business degree in the market, it allows students to gain a more practical approach to business, undertaking various placements as part of the three year degree programme.

**STEPHEN HICKMAN,
BSc BUSINESS PROGRAMME
DIRECTOR**

Entry requirements

Typical offer AAA-ABB; IB 36-32 BTEC National DDD-DDM

GCSE Maths grade B (level 5 new grading) or GCE AL/AS Maths, Pure Maths or Further Maths or Core Maths; GCSE English Language grade B (level 5 new grading).

BSc Business is a career-focused business and management programme, with an ethos of ethics and sustainability, and with a focus on employability, incorporating extensive work experience with an exclusive opportunity to customise your degree by choosing modules designed to inspire the next generation of business graduates.

Based at our Penryn Campus, Cornwall, the programme is designed to address the challenges in growing businesses in the current climate changing era. We will help you develop a set of graduate skills and

attributes which are hugely relevant to 21st century businesses, from a local and global perspective. This will prepare you for a professional career in a wide range of sectors including e-commerce, marketing, manufacturing and/or wholesale, management relations, environmental consultancy or social enterprise.

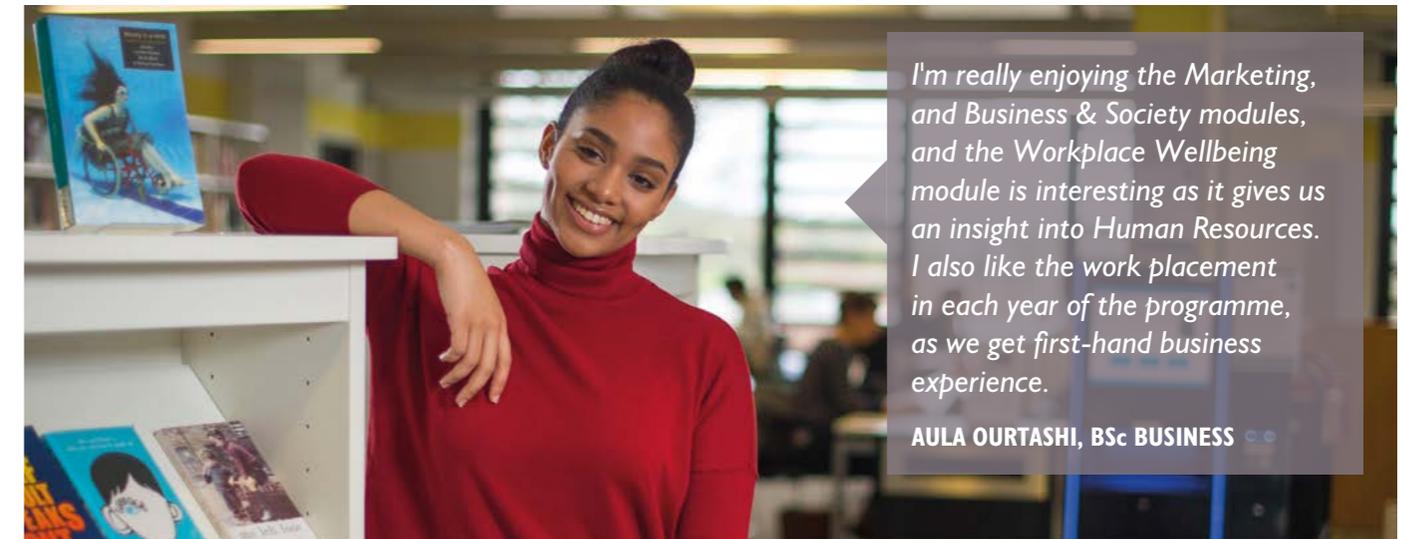
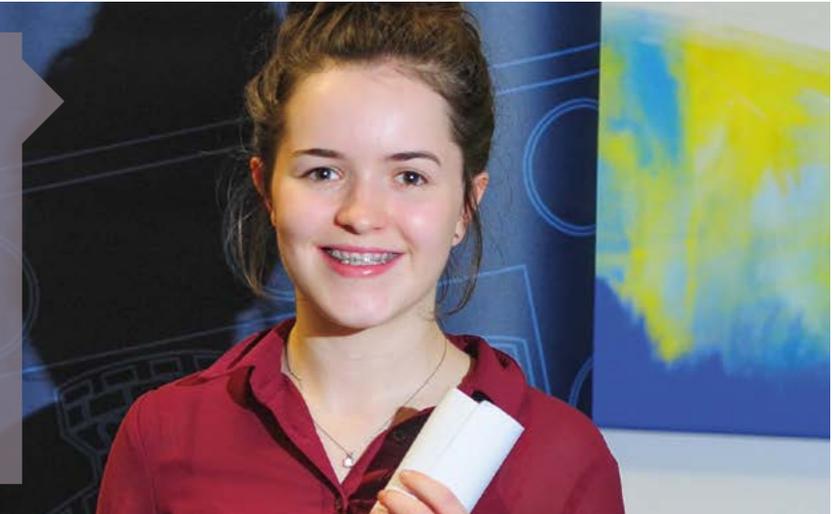
A degree in a business-related subject will also help you develop a wide range of employable skills such as analytical problem solving, team working, research, and organising and communicating information.

For more information about this programme and scholarships, visit:
www.exeter.ac.uk/undergraduate/degrees/business/businessbsc

For full entry requirements visit:
www.exeter.ac.uk/undergraduate

I was lucky enough to have been awarded a scholarship towards my fees and I was invited to the Scholars' Reception on campus which made me feel accomplished and proud of what I have achieved. I would definitely advise students to apply for a scholarship, not only will it give you a financial reward it is a nice confidence boost.

CARLA STREETER, BSc BUSINESS



I'm really enjoying the Marketing, and Business & Society modules, and the Workplace Wellbeing module is interesting as it gives us an insight into Human Resources. I also like the work placement in each year of the programme, as we get first-hand business experience.

AULA OURTASHI, BSc BUSINESS

Coming from an international school in South East Asia, I found settling in a very smooth process. Everyone was friendly and kind hearted. A few second years helped answer my questions, and even invited me to their home, which I was very grateful for.

RYAN WIMALASENA, BSc BUSINESS



RELATED DEGREES

LLB LAW WITH BUSINESS

MIII	3 YRS
MI18	4 YRS (WITH PROFESSIONAL PLACEMENT)
MI13	4 YRS (WITH WORK ABROAD)
MI15	4 YRS (WITH INDUSTRIAL PLACEMENT)

BBL BACHELOR OF BUSINESS AND LAWS

NMO0	3 YRS
NMO3	4 YRS (WITH PROFESSIONAL PLACEMENT)
NMO1	4 YRS (WITH WORK ABROAD)
NMO2	4 YRS (WITH INDUSTRIAL PLACEMENT)

BSC APPLIED BUSINESS MANAGEMENT (DEGREE APPRENTICESHIP)

Successful completion of this programme will result in the award of a BSc (Hons) in Applied Business Management, Level 6 degree apprenticeship, and the Chartered Management Institute (CMI) Level 5 award in Management and Leadership.

Entry requirements

Typical offer AAB-ABB; IB 34-32; BTEC DDD-DDM

- Gain a qualifying law degree with additional business modules included at the Penryn Campus in Cornwall
- Learn business and commercial awareness skills, which are transferrable to both a career in law and in business
- Become an adept problem solver, learn how to work collaboratively and gain a deeper understanding of the business and legal careers market
- Ideal for students looking to enter careers such as solicitors, barristers, consultants, or working in financial services and compliance

Entry requirements

Typical offer AAB-ABB; IB: 34-32; BTEC DDD-DDM

- Joint Honours degree in collaboration with the University of Exeter Business School in Penryn
- Law and business are complementary subjects that can open various career paths and provide the critical and analytical skills required to succeed in a rapidly changing business world
- As well as tackling case studies, you will discuss current issues in business and debate key theories, and develop presentation, team working, communication and problem solving skills
- Ideal for students looking to enter careers such as legal professionals, consultants, or working in financial services, management relations, business consultancy or social enterprise and compliance

For more information about this programme visit: www.exeter.ac.uk/ug/law

For full entry requirements visit: www.exeter.ac.uk/undergraduate

- Earn while you learn, with your new employer covering your tuition fees as part of the government apprenticeship levy, and providing you with a salary to support you through the programme
- Specifically designed to provide you with the skills and knowledge to take responsibility for people, projects, operations and services to deliver long term organisational success, whilst gaining real-world invaluable experience in the workplace
- Apply via one of our employer partners, and if successful you'll be recruited into a role in their organisation, tailored around your attendance on our BSc Applied Business Management apprenticeship degree.

For more information, head to:

www.exeter.ac.uk/undergraduate/degrees/business/manager-degree-apprenticeship



My timetable allows me to complete all my work during the week and fill my free time with extra-curricular activities and part-time work. I also aim to do one careers workshop a week to develop my skills and build my CV. I'm the perfect amount of busy!

LARA VINCENT-YOUNG, BA BUSINESS AND MANAGEMENT WITH INDUSTRIAL EXPERIENCE

STUDY ABROAD

“BASIC TRAINING FOR THE 21ST CENTURY.”*

YOUR EXPERIENCE AT THE UNIVERSITY OF EXETER BUSINESS SCHOOL CAN REACH FAR BEYOND SOUTH WEST ENGLAND: STUDYING ABROAD COMES IN DIFFERENT PACKAGES AND IS OPEN TO ALL.

It is important to demonstrate a global outlook and perspective as a large majority of employers class international knowledge and awareness as incredibly important. Studying abroad for a full academic year, or even for three weeks at an international summer school, will give you the opportunity to gain this experience.

Studying abroad allows you to experience international cultures, values and languages which can crucially enhance your professional skill set. Living and studying in a new country will enhance your adaptability, cross-cultural communication, self-confidence and resilience as well as stimulate creative thinking. Having real world examples of these skills can significantly strengthen your CV and employability. In addition, studying abroad in a different country with students from all around the world is a great way to build and expand your global network.

A report by Universities UK International (UUKI) shows that graduates who were mobile during their degree were less likely to be unemployed after graduation, and those in work were more likely to be in a graduate level job (76.4% compared to 69.9%) and more likely to earn 5% more than their non-mobile peers.”

Language skills

Studying abroad is available to all Business School students regardless of language ability. We have study abroad opportunities in English speaking countries and in countries where English is not the predominant language.

Most of our partner universities offer a full range of modules taught in English, regardless of the local language. Although you may not need to speak another language in class, you might still want to take some language classes in your host country in order to make the most of your new environment. Even basic language skills are really valued in the workplace.

If you are planning to study in a language other than English, you will have to be sufficiently competent to study effectively in that language. Classes at the University of Exeter’s Foreign Language Centre (FLC) will help get you up to speed or refresh existing skills. Equally, the FLC offer advanced level classes so you can continue to improve your language skills when you return from your year abroad.

* Institute of International Education (2014) WHAT WILL IT TAKE TO DOUBLE STUDY ABROAD?: A “Green Paper” on the Big 11 Ideas from IIE’s Generation Study Abroad Think Tank. New York: Institute of International Education

** Universities UK International (2017) Gone International: Mobility Works. London: Universities UK International

STUDY ABROAD

If you opt for a 'with European Study' or 'with International Study' programme, your degree will be four years in total, with your third year spent studying at one of our internationally recognised partner Business Schools or universities. Our 'with European Study' option also allows for the flexibility of combining studying abroad with a work placement in an EU country.

On 'with European Study' or 'with International Study' programmes, you can take advantage of a different institution's expertise to learn something new, or take the opportunity to enhance a subject area you love taught from a different perspective. We also encourage students to take classes in other subject areas where possible, to broaden their knowledge base. However you choose to do it, you will be further developing your knowledge and skills, all whilst absorbing a new country and culture.

To help you prepare for the selection procedure and ultimately your year abroad, we offer guidance and support throughout your first and second year. Each of our partner universities is well equipped to deal with incoming exchange students and there will be designated members of staff at the partner university and at Exeter to help and support you during your time abroad.

For students interested in undertaking a semester EU work placement as part of 'with European Study', there is a dedicated team which provides support and resources to help students find and apply for work placements abroad.

Where can you go?

We currently offer study abroad placements in over 55 universities or Business Schools in the following 26 countries: Australia, Canada, China, Denmark, Finland, France, Germany, Hong Kong, Italy, Japan, Mexico, Norway, the Netherlands, New Zealand, Peru, Poland, Portugal, Singapore, Slovenia, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey and the USA.

How to apply

'With European Study' and 'With International Study'

These four year options are available for all our programmes, and you can either apply directly through UCAS (see the UCAS codes on the individual programme pages) or ask to transfer onto one of these options later, usually during your first year.

The study abroad programmes are competitive and there is a selection procedure that takes place in your second year. Your acceptance on to a year abroad is subject to satisfactory academic performance and the level of research you have undertaken into your chosen institution.

Short-term study abroad

Each year we promote approximately 45 short-term study opportunities allowing students from all degree programmes to spend 2–6 weeks abroad at one of our partner universities. These short-term study abroad options can include a variety of business-related courses, local company visits, and cultural and language elements. This opportunity allows students to experience the benefits of studying abroad in a shorter time period and could be the perfect insight into the full year abroad option.

There is a diverse range of options, so you could choose to study an intensive set of modules on marketing in Northern Europe, or submerge yourself in the culture and language of South East Asia.

For a select number of programmes there is also the possibility to transfer the credits earned to count towards your University of Exeter degree.

All the available options are advertised each January and there are a number of scholarship and funding opportunities. Support and information on the individual application processes will be given at the time.

Full guidance on all the study abroad opportunities is provided by the Business School's International Development Team.

My year abroad at the University of New South Wales, Australia, has made me more confident, independent and adventurous. I got to experience Economics from an entirely different perspective, given that Australia has different trade connections and primary exports to the UK.

I spent Christmas on the Gold Coast, and for New Year's I watched the fireworks over Sydney harbour. If I had to sum up my experiences as the University of Exeter in four words, it would be 'completely, utterly life-changing'.

**NATALIE LEWIS, BSC ECONOMICS
WITH INTERNATIONAL STUDY**

There's more information on our international study options at:
www.business-school.exeter.ac.uk/study/ugstudyabroad



I chose the 'with European Study' option because it would allow me to stand out in the competitive business world. I would definitely advise students to study abroad, it was the most inspiring time of my studies and I believe everyone should step outside their comfort zone.

VICTORIA NITSCH, BA MANAGEMENT WITH MARKETING WITH EUROPEAN STUDY WITH PROFICIENCY IN SPANISH

The Study Abroad experience was highly valuable for my personal growth and employability. It helped me build self-reliance and keep calm when facing obstacles, broadened my global perspective, and gave me a more driven attitude, which are all things that employers look for. It is about challenging yourself and learning as much as possible, and gives you a competitive edge when applying for internships or graduate schemes.

SANDRA LOAYZA, BSC ECONOMICS WITH INTERNATIONAL STUDY WITH PROFICIENCY IN FRENCH



Studying abroad is a unique experience. You can immerse yourself in a new culture and a different university life. It is a great opportunity to meet new people and improve existing language skills or pick up a new one. Studying abroad allows you to broaden your perspectives, visit new places and experience new challenges all of which will be beneficial to you in the future.

TASHANA MCNAUGHT, BA MANAGEMENT WITH MARKETING WITH EUROPEAN STUDY & PROFICIENCY IN SPANISH



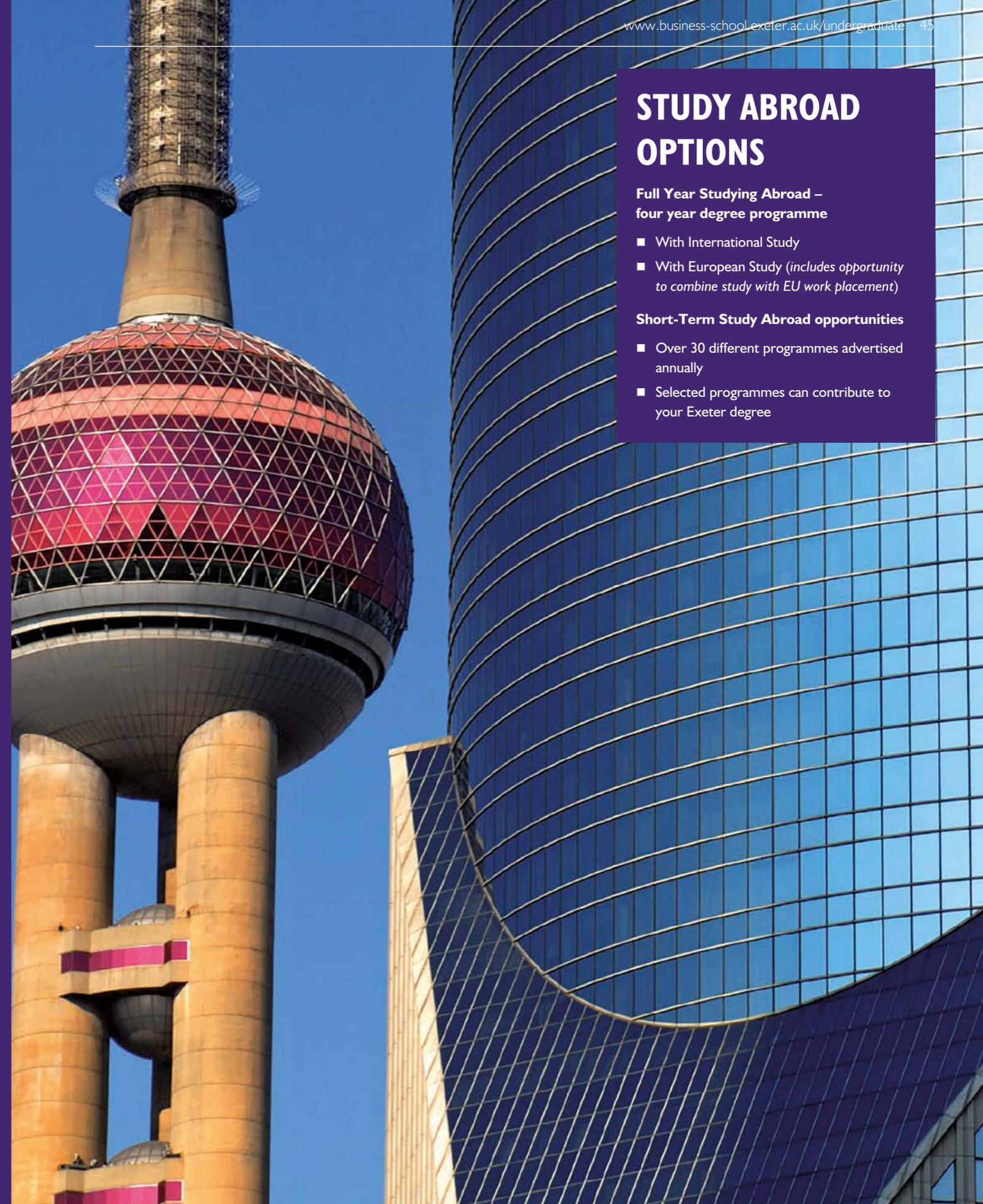
STUDY ABROAD OPTIONS

Full Year Studying Abroad – four year degree programme

- With International Study
- With European Study (includes opportunity to combine study with EU work placement)

Short-Term Study Abroad opportunities

- Over 30 different programmes advertised annually
- Selected programmes can contribute to your Exeter degree



BUILDING BRILLIANT CAREERS

OUR PROGRAMMES ARE BUILT AROUND THE KNOWLEDGE AND SKILLS THAT EMPLOYERS WANT, AND OUR PROFESSIONAL CAREERS TEAM ARE HERE TO HELP FROM DAY ONE.

When you join us, you will gain some of the best graduate employability credentials in the UK. A massive 89.3% of our students begin graduate employment or further study within six months of graduating from The University of Exeter Business School¹.

We understand that graduates need to stand out in today's highly competitive global marketplace, so we make a concerted effort to help you develop the skills and attributes you need for an outstanding career.

This combination of focused career support and gold standard teaching, means we not only have a very strong 'employability' record, but our Business School is now ranked within the Top 5 in the UK for graduate employability.

Through employability events and workshops, placements, awards and internships, we continually work to improve each individual student's business proposition.

Career aspirations

If you have already decided on your career path, we will help you to navigate the recruitment process and to secure any work experience your potential employer will expect you to have. If you haven't decided yet, we will support you in exploring a wide range of opportunities in order to develop a greater understanding of your strengths, and make choices about your future.

Employability events and workshops

During your time here, you'll have the opportunity to take part in a wide array of events designed to enhance your employability. Many of these events are run by leading graduate employers with support from our own highly qualified careers consultants and employability advisers.

Awards to boost your skills

The Exeter Award and the Exeter Leaders Award provide recognition for things that you do outside of your studies, such as sport, cultural activities, volunteering and attendance at skills and employer sessions as well as our own careers sessions.

Our employability events include:



MOCK INTERVIEWS



RECRUITMENT PRESENTATIONS



EMPLOYABILITY SKILLS SESSIONS



'DAY@' SITE VISITS TO EMPLOYERS



'MEET THE EMPLOYER'
INFORMAL ONE TO ONES



WRITING CVS AND
COVERING LETTERS



NETWORK
EVENTS



PROFESSIONAL LINKEDIN
PORTRAIT PHOTO

Something that really sets the University of Exeter Business School apart is its dedicated careers advisers and the support available, from 1:1 appointments, drop in sessions, or employer fairs. I am also using this support to help me gain a Marketing Industrial Placement for next year. It's a fantastic opportunity to go through the competitive recruitment process – invaluable experience for when I apply for graduate jobs.

MELANIE WHEELER, BA MANAGEMENT WITH MARKETING WITH INDUSTRIAL EXPERIENCE WITH INDUSTRIAL EXPERIENCE



Find out more about the Exeter Awards at:

www.exeter.ac.uk/exeteraward

www.exeter.ac.uk/exeterleadersaward

THE WORLD OF WORK

In today's highly competitive graduate job market, top graduate recruiters confirm they expect to fill a significant volume of entry-level positions with graduates who have already worked for them.

So, whether you choose to do a 12-month placement, a summer internship or a business project, we can help you to secure relevant work experience which will set you on the right path to match your career aspirations.

Work placements – With Industrial Experience degrees

The With Industrial Experience (WIE) programme gives you the opportunity to put into practice some of the things you've learnt in your first two years. Your salary varies depending on your placement provider and location, but typically ranges from £19,000 to £23,000, although can be as high as £43,000, or around £12,500. You'll come back to us for your fourth and final year well-equipped with practical experience in your chosen area of study.

97%

OF WIE STUDENTS WERE IN GRADUATE EMPLOYMENT OR FURTHER STUDY WITHIN SIX MONTHS OF GRADUATING¹



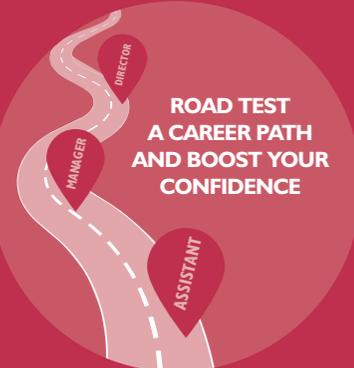
GAIN THE SKILLS AND A PROVEN EMPLOYMENT TRACK RECORD TO HELP YOU SECURE A GRADUATE JOB

60%

OF 2018 INDUSTRIAL PLACEMENT GRADUATES GOT A GRADUATE JOB OFFER FROM THEIR PLACEMENT PROVIDER



98% OF WIE 2017 GRADUATES SECURED A FIRST OR 2:1 DEGREE



ROAD TEST A CAREER PATH AND BOOST YOUR CONFIDENCE



GRADUATE WITH LOWER DEBT

My placement year has made me much more employable, especially as it enhanced my ability to communicate with people in a business situation, and understand how to channel creativity at work.

It provided me with the foundations to take control of my career, and the determination to follow exactly what I want to do.

I am excited to return to Oomph! when I graduate, and plan to continue my marketing career in the social enterprise or not-for-profit sector.

**ROSIE WILSON, BA MANAGEMENT WITH MARKETING WITH INDUSTRIAL EXPERIENCE
INDUSTRIAL PLACEMENT: OOMPH! WELLNESS**

Industrial placements undertaken by University of Exeter Business School students 2017/18 include:

- Accenture: Business Analyst
- Bank of Ireland: Risk Analytics Intern
- British Airways: Business Placement
- Danone: Shopper Marketing Executive
- EY: Trainee
- GSK: R&D Communications Associate
- Grant Thornton: Associate
- Intel: Sales Operations Analyst
- Jacobs Douwe Egberts: Commercial Industrial Placement
- KPMG: Audit Associate
- L'Oréal: Marketing Intern
- Mercedes Benz: Human Resources
- Morgan Stanley: Sales & Trading Industrial Placement
- SAP: Communications Intern
- The Walt Disney Company (UK): Digital Strategy and Business Development Intern
- Unilever: Marketing Intern (Colman's)

PLACEMENTS



I enjoyed every minute of my year at Livingbridge. To have this much industry experience at this stage in your career gives you a competitive advantage over many of your peers, and demonstrates your ability to work in a team, stay motivated, and continually improve the quality of your work.

OLIVER RAMSKILL, BSC ECONOMICS AND FINANCE WITH INDUSTRIAL EXPERIENCE
INDUSTRIAL PLACEMENT: LIVINGBRIDGE



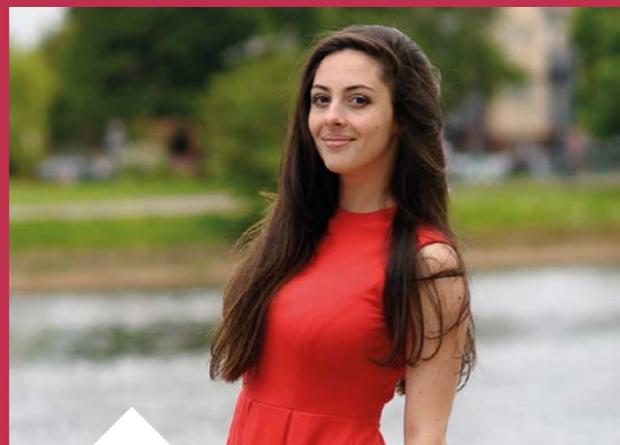
My placement year significantly improved my communication skills, ability to work under pressure, and analytical skills. My advice to anyone looking to do an industrial placement is to utilise the opportunities and advice offered by the Careers Team, and don't give up!

ANA UZUNOVA, BA BUSINESS AND MANAGEMENT WITH INDUSTRIAL EXPERIENCE
INDUSTRIAL PLACEMENT: UBS



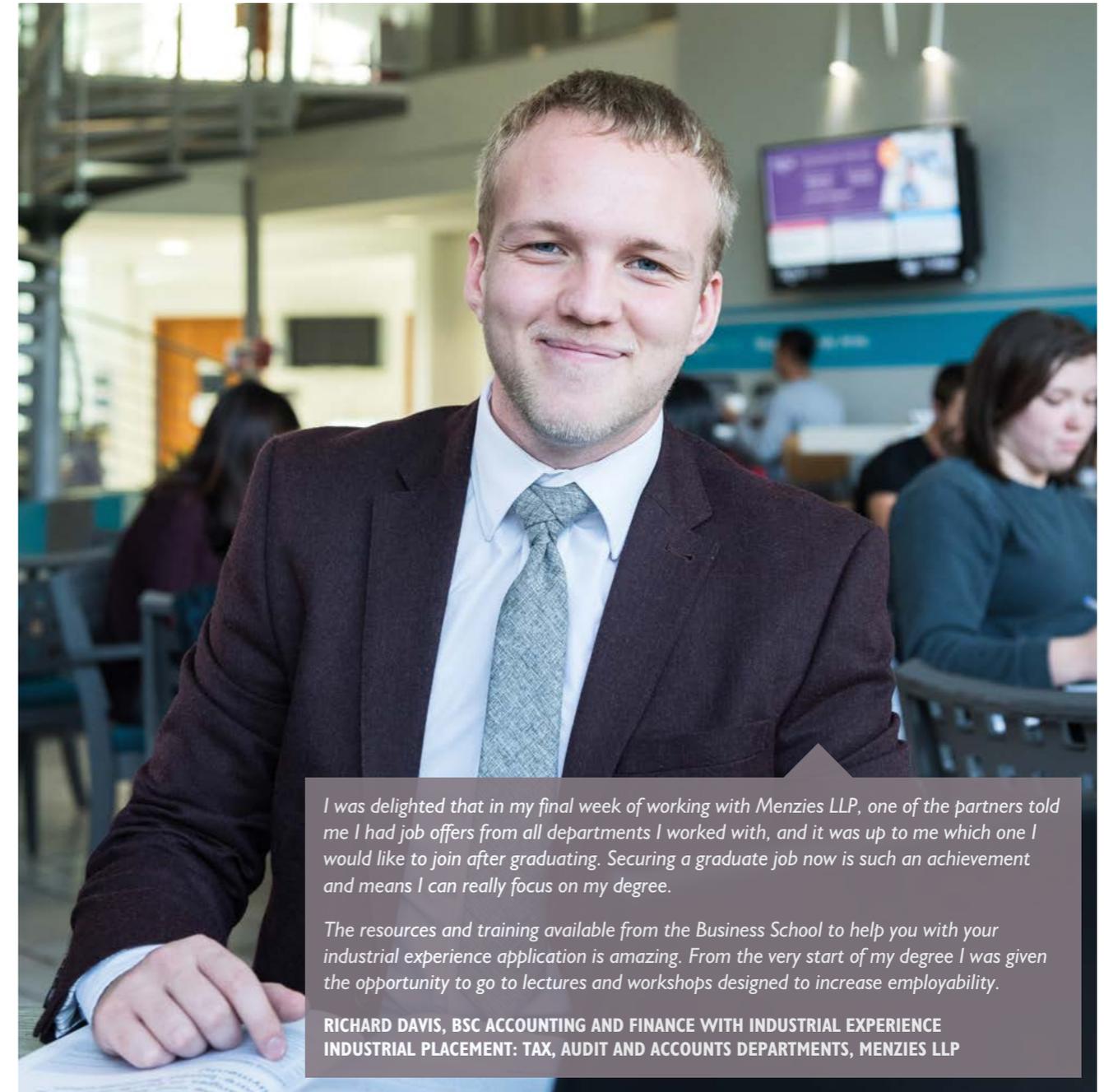
I couldn't be happier with my decision to undertake a placement – I have a far greater understanding of where I want to work and what working for a large multi-national company is like. The knowledge, experience and connections I have gained will be instrumental when searching for a job after I graduate.

JAKE SEABOLD, BSC BUSINESS ECONOMICS WITH INDUSTRIAL EXPERIENCE
INDUSTRIAL PLACEMENT: BNP PARIBAS ASSET MANAGEMENT



My placement has been a huge game changer for my future career. I have experiences and skills that I would never have gained if I had taken the standard 3 year degree. I've held presentations in front of all departments including the CEO, and built a social media following of 35,000 in less than 6 months.

FRANCESCA MICHAUD, BA BUSINESS AND MANAGEMENT WITH INDUSTRIAL EXPERIENCE WITH INTERMEDIATE PROFICIENCY IN MANDARIN CHINESE
INDUSTRIAL PLACEMENT: NAL VON MINDEN, GERMANY



I was delighted that in my final week of working with Menzies LLP, one of the partners told me I had job offers from all departments I worked with, and it was up to me which one I would like to join after graduating. Securing a graduate job now is such an achievement and means I can really focus on my degree.

The resources and training available from the Business School to help you with your industrial experience application is amazing. From the very start of my degree I was given the opportunity to go to lectures and workshops designed to increase employability.

RICHARD DAVIS, BSC ACCOUNTING AND FINANCE WITH INDUSTRIAL EXPERIENCE
INDUSTRIAL PLACEMENT: TAX, AUDIT AND ACCOUNTS DEPARTMENTS, MENZIES LLP

Part of our role is to help you to find a placement to apply for. After that, we'll guide you through the application process from start to finish. Offering advice, guidance and interview practice as well as opportunities for participation in assessment centre workshops run in collaboration with employers and other recruitment experts – we'll ensure that your preparation for placement interviews is second to none.

Once you are on your placement, we will keep in regular contact with you throughout the year, through work visits and contact with both an allocated academic supervisor and a Business School employability adviser.

Placements can be undertaken in the UK, in Europe and in selected countries worldwide and you will typically be paid a salary while retaining your student status – which means you can still access benefits such as student loans and discounted travel.

To find out more about the With Industrial and Experience programme, see www.business-school.exeter.ac.uk/careers/about

BUSINESS EXPERIENCE

For year 1 and 2 undergraduates, designed to encourage students to enhance their employability through a guided programme of study and practical business experience. We'll provide direction through subject based seminars, online resources and personal guidance.

We'll also encourage you to have a clear understanding of the key elements of the selection and recruitment process, as well as raise your self-awareness of key skills and competencies. Plus, we'll help you to develop the reflective skills required for Continuous Professional Development and future career management.

INTERNSHIPS

If you choose not to do the four-year 'With Industrial Experience' programme, you can still get some great work experience with the top graduate employers, many of whom offer paid summer internships.

Competition for these internships can be intense, so our Careers Team will ensure that you are well equipped with the knowledge and skills you need to find what's right for you. And, we'll also help you to make a good application and be well prepared for the selection process.



Undertaking a year in industry as part of my degree was an opportunity I could not miss. I knew the experience would be invaluable in supporting me with future applications once I had graduated.

I have learnt so much about the fast-moving consumer goods industry and have developed my analytical skills, through analysing market trends to produce reports and my communication skills through presenting to customers on a daily basis.

The best thing about my placement has been the high level of responsibility I was given, I was even able to execute my own insights projects with real impact, enabling me to further develop my project management skills collaborating with insights managers, suppliers and research agencies.

**MONIQUE VAN DER MOLEN, BA BUSINESS AND MANAGEMENT WITH INDUSTRIAL EXPERIENCE
INDUSTRIAL PLACEMENT: SALES AND MARKETING
WITHIN THE SHOPPER SCIENCE LAB, GSK**

WHERE YOUR DEGREE COULD TAKE YOU

Many of our students secure graduate jobs in Banking and Financial Services, Accounting, Financial Markets, The Civil Service, Advertising, Marketing and PR, Management, and Consultancy (both Management and Tech consulting).

While others take the decision to go straight into running their own companies or undertake a postgraduate qualification. Professional level employment destinations of our graduates include:

- Accenture
- Aon
- Arcadia
- ASOS
- BAE Systems Applied Intelligence
- Bank of England
- Bank of Ireland
- Barclays
- BDO
- Bishop Fleming
- BlackRock
- BNP Paribas
- BP
- British Airways
- BT
- Capita
- Dame Kelly Holmes Trust
- Deloitte
- Department for Communities and Local Government
- Department for Education
- Deutsche Bank
- Diageo
- EY
- Fidelity
- Francis Clark
- Fujitsu
- Goldman Sachs
- Government Economic Service
- IBM
- Jaguar Land Rover
- JP Morgan
- KPMG
- Lloyds Banking Group
- Lloyds of London
- Lombard Odier Investment Managers
- Manchester United Football Club
- McKinsey & Co
- Microsoft
- Mondelez International
- Morgan Stanley
- Ogilvy & Mather
- PwC
- RSM
- SAP
- Siemens
- Smith & Williamson
- Sony Music
- TUI Group
- Unilever
- Willis Towers Watson

market insight

insight.
Commentary.
analysis.

The best thing about the placement has been getting to meet new people across different teams and industries, and discovering what it is like to live and work in the City of London.

Aside from learning about how a company works, what marketing really is and its role in a business, I learnt about employee relations, the dos and don'ts in an office space and what "work-life" is really like. I had to balance my personal life and living in a new city with proving myself at work, this will be a valuable skill to have developed once I graduate.

MARIE EBERT, BA MANAGEMENT WITH MARKETING WITH INDUSTRIAL EXPERIENCE WITH PROFICIENCY IN GERMAN INDUSTRIAL PLACEMENT: MARKETING ASSISTANT, RUSSELL PUBLISHING AND MLEX

US: +1 202 909 2131
UK: +44 (0) 20 3402 7000
EU: +32 (0) 2 800 82 50
HK: +852 2965 1507
Customerservices@mlex.com

www.mlexmarketinsight.com

AS A STUDENT, YOU WILL HAVE THE OPPORTUNITY TO JOIN A WIDE RANGE OF STUDENT-LED SOCIETIES, SEVERAL OF WHICH ARE ALIGNED WITH STUDENTS' CAREER AMBITIONS, FOR EXAMPLE:

- ▶ **BUSINESS AND FINANCE SOCIETY (BFS)**
Facilitates networking, learning and career insights in the domain of business and finance.
- ▶ **WOMEN IN BUSINESS**
XWIB is a community of (mainly) female students interested in gaining more knowledge about the workplace and equipping themselves with the skills to navigate male-dominated environments.
- ▶ **EXETER ENTREPRENEURS**
Supports students who want to start their own business through talks, funding, competitions and business needs.
- ▶ **MANAGEMENT AND MARKETING SOCIETY**
Hosts networking and guest speaker events with marketing specialists and organises a buddy scheme – advice from students in all year groups.
- ▶ **BRIGHT FUTURES EXETER**
Focuses on helping students maximise their employability skills through year-round collaboration with industry and business networks.
- ▶ **ECONOMICS SOCIETY**
Hosting regular discussion sessions, guest lectures and first year tutorials, the Economics Society also plans to run critical thinking sessions this year where students can exchange thoughts and critiques on the standard academic models taught at Exeter.
- ▶ **THE CONSULTING SOCIETY**
Facilitates networking and career insights in the area of consulting.
- ▶ **THE WITH INDUSTRIAL EXPERIENCE SOCIETY**
Builds a supportive community to help "WIE" students secure and thrive in their industrial placement.

OUR ALUMNI

THE BUSINESS SCHOOL CURRENTLY HAS MORE THAN 20,000 ALUMNI, IN 150 DIFFERENT COUNTRIES.

Your relationship with the University of Exeter Business School does not end when you graduate. The Business School Alumni Association (BSAA) is here to support you throughout your university life as well as throughout your working life. By providing a range of alumni benefits, we're focused on helping you to network and develop professionally, as well as support your lifelong learning.

After graduating, you will automatically become a member of the BSAA which is a

community offering a wide range of social and professional networking events including career development activities for recent graduates and research presentations from our leading academics.

And, to support your continuing professional education, we also offer free access to more than 3,000 online journals.

Our biennial Alumni Business magazine, alumni e-newsletters and LinkedIn page will keep you up to date with the latest news and events at the Business School, and we

hope that you will keep in touch with us throughout your career.

Just as you will benefit from the advice of alumni during your studies, as a graduate you will also have the opportunity to help current students. The generous support of alumni is helping our current and future students get the most from their time at university, and succeed after graduation, and alumni volunteer in a range of different ways such as mentoring students, giving careers talks and hosting events.



The Business School has incredible career support services that set it apart from other universities. The dedicated Business School careers team were instrumental in helping me secure my industrial placement with PricewaterhouseCoopers.

My career followed on from my industrial placement. Because I already had a year's experience, I could fast track straight onto the second year of the PwC graduate scheme. During my placement year I also completed half of my chartered accounting exams (ACA) so I am already part qualified, setting me ahead of other graduates.

KELLY GOULD, BSC BUSINESS ECONOMICS WITH INDUSTRIAL EXPERIENCE 2017 (CORPORATE TAX ASSOCIATE, PWC)

MEET OUR ALUMNI



"I decided to study at the Business School, as I wanted to get a grounding in economics and develop my understanding of business.

Since graduating I have gone on to start my own company, KOMPAS. We've been able to raise significant funding to grow, partner with leading financial institutions, and develop a company recognised as one of the world's leading artificial intelligence start-ups.

The best thing about studying at the Business School was being given the opportunity to try new things, and meet people from all over the world. It developed my cultural understanding, and gave me ideas when starting a business, while also giving me the flexibility to study abroad."

**Tom Charman,
BSc Economics and Politics with European Study 2016.
(Co-Founder and Chief Executive Officer, KOMPAS)**



"The opportunity to complete an industrial placement was the principle motivation behind pursuing a degree in the University of Exeter Business School. I was able to work for a company whilst gaining valuable experience that would increase my employability, regardless of my chosen career path.

Upon graduating I re-joined Aldi as an Area Manager, having completed my industrial placement with them and became responsible for managing a group of three stores housing 100 staff, generating £40 million in revenue. I then joined Citibase, a growing serviced office operator where I was given the opportunity to progress into the role of Commercial Development Manager."

**Chris Williams,
BA Business and Management with Industrial Experience 2014
(Commercial Development Manager, Citibase)**



HOW TO APPLY

ALL APPLICATIONS FOR FULL-TIME STUDY MUST BE MADE THROUGH THE UNIVERSITIES AND COLLEGES ADMISSIONS SERVICE (UCAS) USING 'APPLY' ONLINE.

You can do this through your school or college, if they are registered with UCAS, or independently. Exeter's code is E84 EXETR. Full details and instructions can be found at www.ucas.com, including details on references and application fees.

If you live outside the UK, you should also apply online using UCAS Apply online. Advice is available from British Council offices and other centres overseas, such as your school or college, or one of our local representatives: see the 'In Your Country' pages of the International Office website for contact details www.exeter.ac.uk/undergraduate/international/students

Students who have completed their education in a country where English is not spoken by the majority of the population will have to provide evidence

of proficiency in English with an accepted English language test.

Students who are nationals of a majority English-speaking country may be accepted without an English qualification if during the application process, it has been demonstrated that you are able to understand written and spoken English to the required level.

For further details on English language requirements, visit www.exeter.ac.uk/undergraduate/applications/entry/language/#english-language

The INTO University of Exeter Centre teaches Foundation, Diploma and English programmes for international students who need to 'top up' their level of academic or English language preparation to a level

comparable to UK high school graduates. Successful completion of the relevant pathway at the appropriate level can lead to first or second year entry to a number of undergraduate programmes at the University of Exeter Business School.

For further details visit www.intohigher.com/exeter

Applicants for a half or full-year, or the Study Abroad programme from students coming from outside the EU can find details here www.exeter.ac.uk/international/studyabroad/inbound

Applicants for EU Erasmus/Socrates should visit www.exeter.ac.uk/international/studyabroad/inbound/erasmus

HERE TO SUPPORT YOU

WE WANT YOU TO ENJOY YOUR EXPERIENCE AT OUR BUSINESS SCHOOL, TO MAKE THE MOST OF ALL OPPORTUNITIES AVAILABLE, AND TO LEAVE HERE WITH EXCELLENT QUALIFICATIONS.

So, if you need any help or support at all, then please contact us. Whatever it's regarding – be it course content, finances or even accommodation or personal issues – we're here to help.

- Your own personal academic tutor can offer you advice on anything related to your programme and other aspects of student life
- The staff who teach you on individual modules will be available to discuss any aspects of the module on an informal basis during their designated office hours

■ The Students' Guild Advice Unit offers independent, confidential and impartial advice and help in response to questions you might have relating to money, housing and academic matters

■ If you're coming to us from overseas, staff in the International Office will also be on hand to advise you about any aspect of living and studying at the University of Exeter, including the suitability of your existing academic qualifications and English language proficiency

For more information, including details of the university's local representatives, see www.exeter.ac.uk/international or email intoff@exeter.ac.uk

Other support services

As well as the support available within the Business School, the University's Wellbeing Services provide a range of support should you need it, including:

- On-campus surgery
- Wellbeing Centre
- Disability support (accessibility)
- Childcare
- Multi-faith Chaplaincy
- Community Liaison Officers

Visit www.exeter.ac.uk/undergraduate/life/wellbeing



The support that's available to us as international students is excellent. The staff have been so helpful with any issues I have had, whether it was helping me arrange a visa for my mum when she came to visit, or assisting me with practical issues like booking taxis and train tickets.

XINSHUANG LI,
BA ECONOMICS AND FINANCE

SCHOLARSHIPS AND BURSARIES

AT THE UNIVERSITY OF EXETER, WE RE-INVEST A LARGE PROPORTION OF OUR TUITION FEE REVENUE BACK INTO OUR UNDERGRADUATE BURSARY AND SCHOLARSHIP SCHEMES, ENSURING THAT WE CONTINUE TO ATTRACT THE VERY BRIGHTEST MINDS AND TALENT, REGARDLESS OF FINANCIAL BACKGROUNDS.

Providing guaranteed financial support to students from lower income backgrounds through our Bursary schemes, we also recognise and support outstanding achievement through our Scholarships. We're also committed to providing you with all the financial advice and guidance you

need. So, our trained experts are on hand to offer information not only about our broad range of bursaries and scholarships but also practical help and support to ensure you are able to make the most of your time at Exeter.

Visit our website for more information on scholarships and bursaries and details on how to apply.

www.exeter.ac.uk/undergraduate/money/scholarships



FEES AND FUNDING

REMAINING COMMITTED TO ATTRACTING AND SUPPORTING THE MOST TALENTED STUDENTS TO THE UNIVERSITY, IRRESPECTIVE OF FINANCIAL BACKGROUNDS, WE ALSO OFFER FINANCIAL ASSISTANCE IN THE FORM OF REDUCED FEES AND BURSARIES TO ENCOURAGE MORE APPLICATIONS FROM STUDENTS WITH LOWER INCOME BACKGROUNDS.

Tuition fees

The fee is currently £9,250 for UK and EU students starting a new full-time degree in 2018. This may be subject to small annual increments due to changes in government policy.

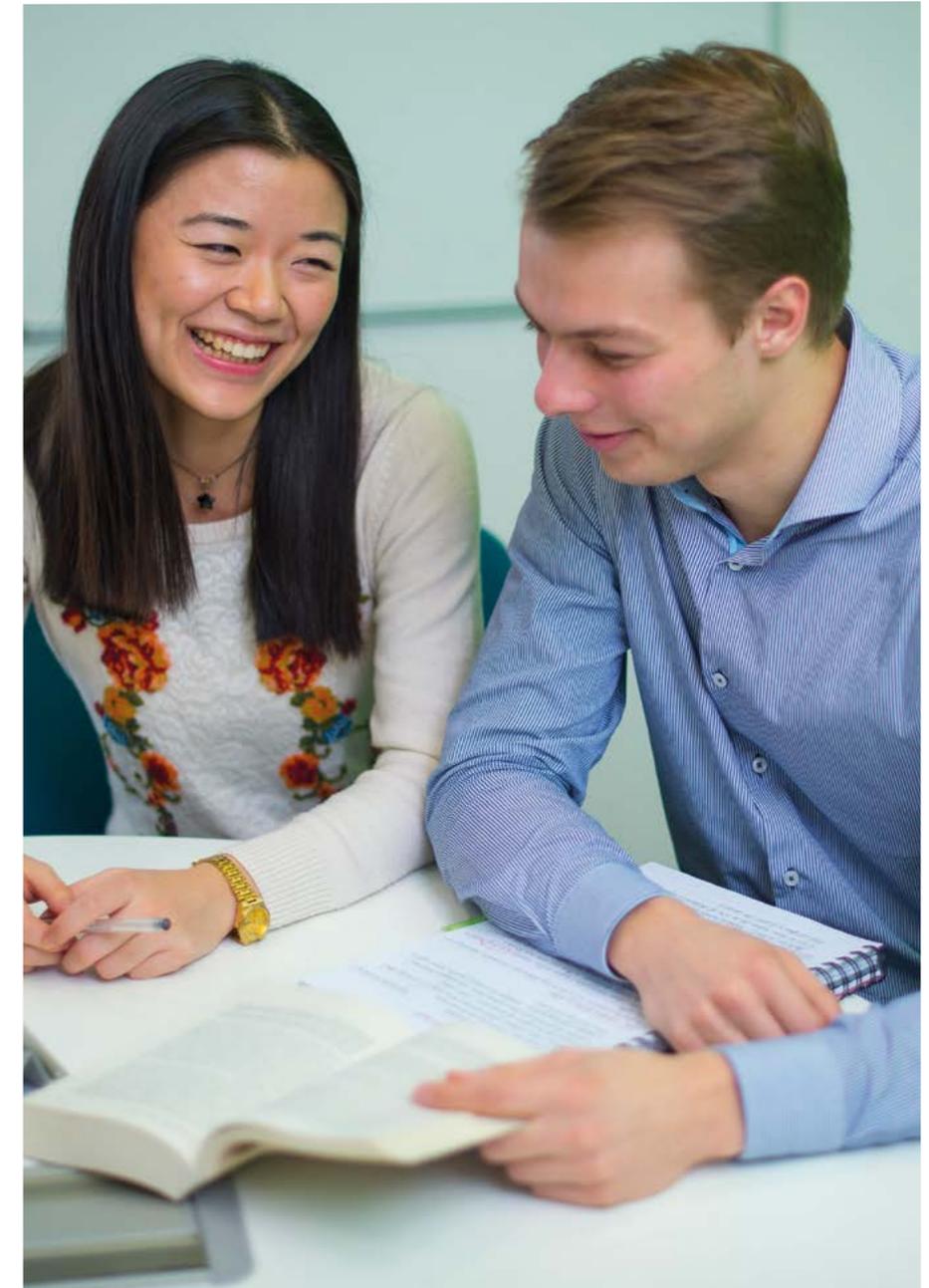
Exceptions:

- If, as part of your four-year degree programme, you spend a full academic year studying abroad you will pay a reduced fee (approximately 15 per cent of the maximum fee for that year).
- If you spend a full year on a work placement (in the UK or abroad) you will pay a reduced fee (approximately 20 per cent of the maximum fee for that year)
- As a UK/EU student you will not have to pay for the cost of your tuition up front. You can apply for a tuition fee loan.

Further information on fees can be found at:

www.exeter.ac.uk/undergraduate/money/fees

www.exeter.ac.uk/undergraduate/international/livingcosts/



HOW TO FIND US



Streatham Campus, Exeter

By train

The average journey time from London Paddington to Exeter St David's station is 2 hours 30 minutes.

By coach

National Express coaches call at Exeter Coach Station. The local D bus connects the Coach Station to Streatham Campus.

By car

The M4/M5 links Exeter directly to London, the Midlands, South Wales and the North including Scotland. The average journey time from either London or the Midlands is 3 hours.

Satellite navigation

Use postcode EX4 4QJ for the Streatham Campus. Please note, parking on campus is extremely limited.

By air

The nearest regional airports are at Exeter and Bristol. A flight between Exeter and London typically takes around one hour.

For further details, please see www.exeter.ac.uk/visit/directions

Penryn Campus, Cornwall

By train

There are regular services to Truro from all major British cities. At Truro, change to the branch line service to Penryn and Falmouth. The average journey time from London Paddington to Truro is just over 4 hours and from Truro to Penryn about 15 minutes. Penryn Station is about 15 minutes' walk from the Penryn Campus.

By coach

For timetables visit www.nationalexpress.com or phone National Express on +44 (0)8717 818181.

By car

The Penryn Campus is approx 2 hours' drive from Exeter. From Exeter take the A30 west until you reach the A39 signposted Truro. Drive through Truro, following the signs A39 to Falmouth. Follow the A39 towards Falmouth until you come to the Treliever roundabout, where you will see signs to the University Campus Penryn.

Satellite navigation

Use postcode TR10 9FE or TR10 9EZ. Please note: some satellite navigation systems do not work properly in Cornwall and we recommend a level of caution when using either of the postcodes for the campus; you may prefer to follow the directions above instead of relying on Sat Nav.

By air

The closest airport to the Penryn Campus is in Newquay.

For further details, please see www.exeter.ac.uk/visit/directions

Acknowledgements

Production

Marketing Team,
University of Exeter Business School

Design

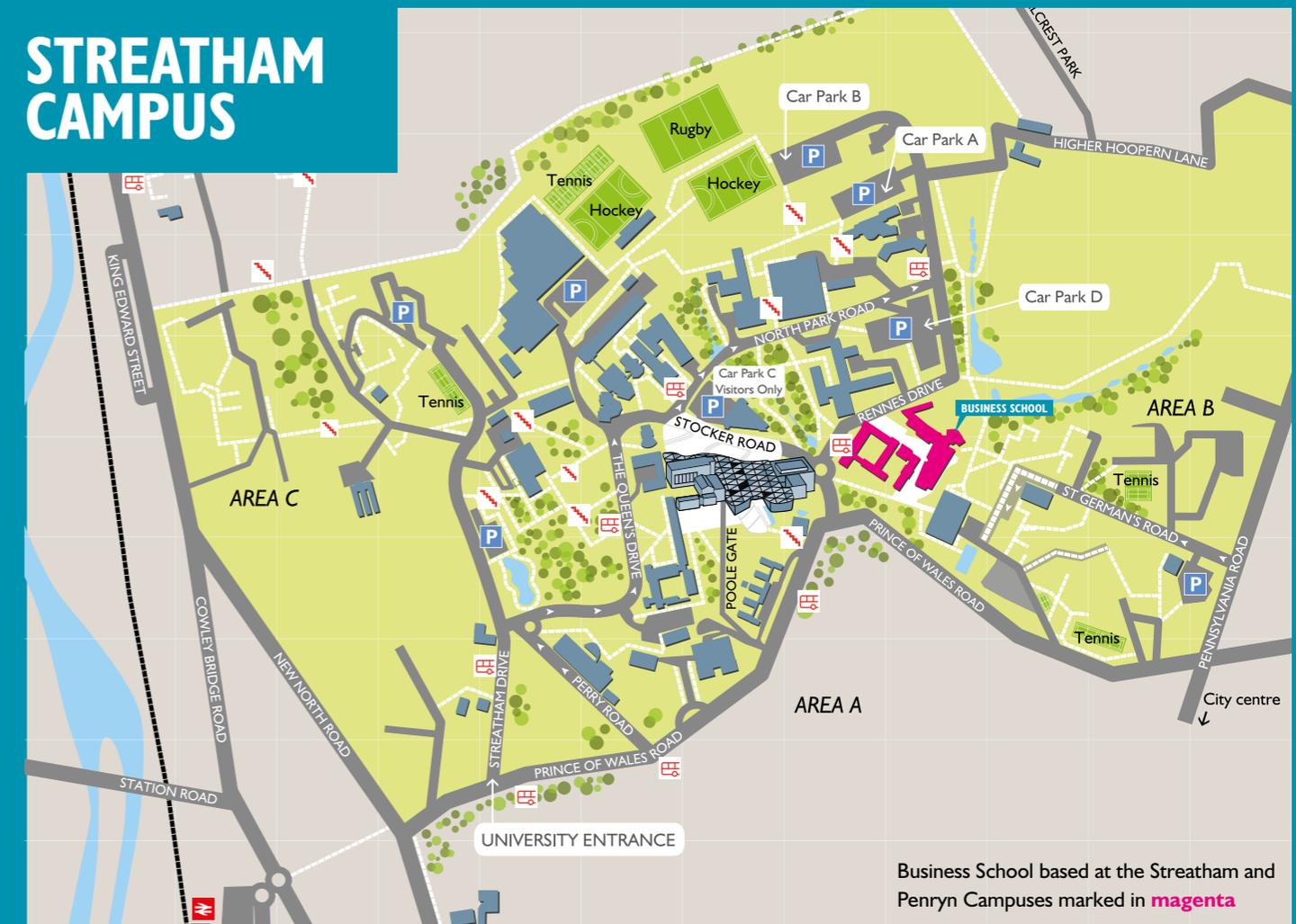
Design Studio, University of Exeter

Photography

Tim Petridge, James Ram, Jim Wileman

This document forms part of the University's Undergraduate Prospectus. Every effort has been made to ensure that the information contained in the Prospectus is correct at the time of going to press. However, the University cannot guarantee the accuracy of the information contained within the Prospectus and reserves the right to make variations to the services offered where such action is considered to be necessary by the University.

STREATHAM CAMPUS



Business School based at the Streatham and Penryn Campuses marked in magenta

PENRYN CAMPUS



University of Exeter Business School
Rennes Drive
Exeter
EX4 4PU
UNITED KINGDOM

Tel: +44 (0)1392 725269

Fax: +44 (0)1392 723242

Contact us at: www.exeter.ac.uk/enquiry

Web: www.exeter.ac.uk/business-school/undergraduate



UNIVERSITY OF
EXETER | BUSINESS
SCHOOL



UofEBusiness



University of Exeter Business School



uniofexeter