**Careers and Placement Fair Sponsorship 2015**

**Sponsorship Package**

**Careers and Placement Fair 2015**

**Background**

The Careers and Placement Fair provides students with the chance to meet graduate recruiters and discuss their placements, internships and graduate careers. Institutions and training providers also attend. In previous years, we have had up to 2400 students visit the fair and over 85 exhibitors. The fair takes place within the Great Hall and the Sanctuary from 11.30am-3.30pm on Tuesday 20th October 2015.

**Sponsorship Charge and Terms**

The sponsor agrees to pay £1350+VAT for exclusive sponsorship of the Careers and Placement Fair. This includes the following:

* Stand space (2.5m length x 1.5m depth x 2m height) in a prime location within our Great Hall.
* One table and 2 chairs.
* One electrical point.
* Hyperlink from the Employability and Graduate Development Service’s website to your organisation’s website.
* Wi-fi access.
* Lunch for 2 exhibitors.
* Tea, coffee, mineral water and biscuits available throughout the day.
* One reserved space in our visitor car park for use in conjunction with one parking permit.

The sponsor’s trading name and/or logo will also appear on all Careers and Placement Fair marketing. This includes:

**All advertising to students**

* Details in our e-newsletter, circulated to all students (approximately 18,500 students).
* Posters displayed on College notice boards (which also includes our St Luke’s and Cornwall campuses) and also in lamppost frames, situated across the main Streatham (Exeter) site.
* A web banner on the Careers website [‘Career Zone’](http://www.exeter.ac.uk/careers/) and separate event listing on our internal events site ‘My Career Zone’.
* Flyers distributed across each of the three campuses.
* Details on the email circular ‘Student News in Brief’.
* Information on the [‘current students’](http://www.exeter.ac.uk/students/) webpage.
* Details on the Career Zone’s social media channels ([Twitter](https://twitter.com/UoECareers) and [Facebook](https://www.facebook.com/ExeterCareerZone)).

**Fair booklet**

* Opportunity to contribute to welcome page.
* Logo on the front page of the A5 booklet.
* Full colour advert on the back cover.
* Standard word entry.

Booklets will be distributed to students as they arrive at the fair. A pdf version will be available on the Career Zone website in advance of the event.

Please contact Natalie Luscombe, Employer Liaison Officer - [n.l.luscombe@exeter.ac.uk](mailto:n.l.luscombe@exeter.ac.uk) - if you would like to sponsor this event.