What you can do with a Geography degree

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Content

- What makes Geography students employable?
- Graduate destinations: the national picture
- Graduate destinations: Exeter graduates
- Potential jobs for Geography Graduates

What makes Geography students employable?

- Subject matter
 - possibly
- Skills from Geography
 - definitely

Skills from your Geography degree

- Essay / report writing
- Working with statistics
- Lab work
- Analyse and solve problems
- Critically interpret data and text
- Develop a reasoned argument
- Use scientific techniques (BSc)
- Present data using statistics, text, images and maps

Skills from your Geography degree

- Work in teams
- Work individually
- Plan and organise
- Present verbal and written arguments and information
- Research
- Fieldwork techniques

Destinations of Geography graduates

Destinations of Graduates: National figures % Geography vs all degrees

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(59.8) In UK employment
53.4
      (2.0) In overseas employment
3.4
      (8.4) Working and studying
8.1
13.8
           Studying in the UK for a higher degree
3.7
      (1.8) Studying in the UK for a teaching qualification
      (3.6) Other further study or training in the UK
2.6
0.4
      (0.3) Other further study or training overseas
6.4
            Unemployed
5.4
      (3.3) Not available for work, study or training
2.9
      (4.9)
            Other
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Geography graduates from 2011

19.0%	Retail, Catering, Waiting and Bar Staff
17.1%	Business and Financial Professionals and Associate Professionals
12.1%	Commercial, Industrial and Public Sector Managers
11.6%	Other Occupations
11.5%	Marketing, Sales and Advertising Professionals
10.9%	Other Clerical and Secretarial Occupations
4.8%	Other Professionals, Associate Professional and Technical Occupations
3.9%	Education Professionals
2.6%	Social & Welfare Professionals
2.1%	Numerical Clerks and Cashiers
2.0%	Arts, Design, Culture and Sports Professional
0.7%	Information Technology Professionals
0.4%	Unknown Occupations
0.4%	Legal Professionals
0.3%	Health Professionals and Associate Professionals
0.3%	Engineering Professional
0.1%	Scientific Research, Analysis & Development Professionals

Examples of 2011 Geography Graduates: Job titles and employers (6 months after graduation)

- Recruitment Consultant, a recruitment agency; Estate Agent, an estate agency; Market Researcher, a research company;
- Marketing Officer, a pharmaceutical company; Accounts Manager, an advertising agency; PR Officer, the Government
- Business Development Manager, an oil distributor; Trainee
 Operations Manager, GIST Ltd; Hospitality Manager, a hotel
- Teacher, a secondary school; Classroom Assistant, a private school; Primary Teacher, a primary school; Teaching Assistant, a primary school
- Business Consultant, Accenture; Junior Analyst, an underwriting agency; Insurance Broker, an insurance company
- Web & Graphic Designer, self-employed; Reporter, a media company; Sports Coach, a leisure centre; Media Researcher, BBC

Examples of 2011 Geography Graduates: Job titles and employers (6 months after graduation)

- Housing Officer, a housing association
- Conservation worker, a conservation charity; Building Technician, Construction Company; Geologist, BP;
- Environmental officer, Environment Agency; Conservation officer, Wildlife Trust
- Finance Assistant, a secondary school
- Marketing Assistant, a financial company; Database Administrator, NHS Hospital
- Barman, a pub; Customer Assistant, Tesco; Sales Assistant, Marks and Spencer; Waiter, Pizza Hut
- Lifeguard, a charity; Warehouse Worker, IKEA; Gallery Assistant, a leisure park; Nursing Auxiliary, NHS Hospital

Handout: Exeter destinations

Jobs using Geography

Jobs for Geography graduates

From Prospects web site:

Jobs for graduates
 335

Jobs with Geography in the keyword

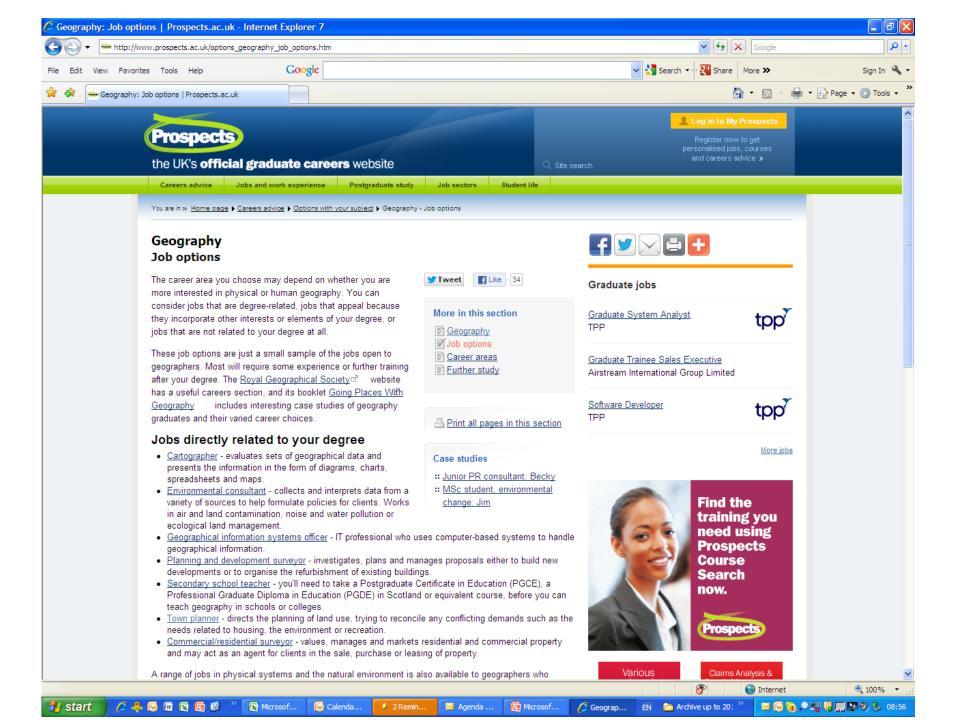
(Jobs with Physics in the keyword 7)

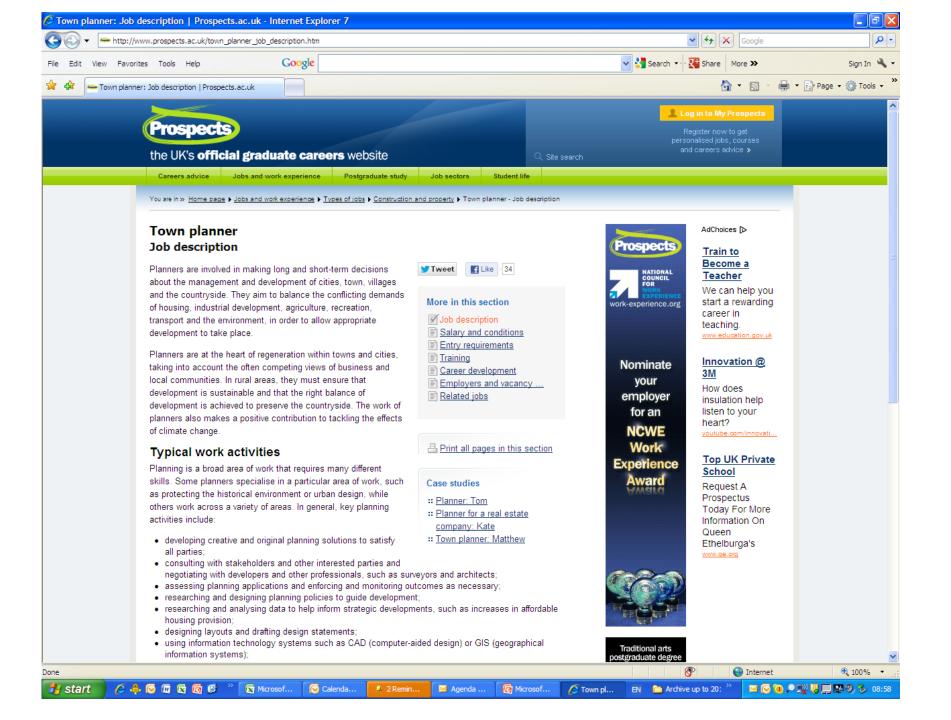
Tesco Site Research 2012

- Candidate Profile For a role in Site Research you will need;
 - At least a 2:1 degree in any discipline. Geography degrees are relevant, but not essential.
 - A flair for qualitative and quantitative research
 - The ability to communicate complex information and influence people at all levels
 - International mobility
 - A full driving licence is essential for site research

Occupational information

www.prospects.ac.uk





Settlement

- Planner
- Housing manager
- Surveyor
- Urban regeneration officer
- Local government services
- Estate agent
- Town planner
- Transport officer
- Environmental engineer
- Construction or Property Lawyer
- Environmental consultant
- Conservation officer

Society

- Teacher
- Social worker
- Youth and community worker
- Emergency services manager
- FE or University lecturer
- Museum explainer
- Exhibition designer and curator
- Health education campaigner
- Advertising executive
- Human resources officer
- Campaign organiser
- Market research analyst
- Public policy research
- Marketing
- PR (public relations) officer

Travel, Tourism, Leisure & Culture

- Travel agent / Travel writer
- Exhibitions coordinator
- Leisure centre management
- Heritage site manager
- Eco tour guide
- Tourist information officer
- Visit (London) Guide
- Civil servant for DCMS (Dept for Culture, Media, Sport)
- TV researcher
- Holiday rep
- Cultural arts officer 2012
- TEFL (Teaching English as a Foreign Language)

The Business World

- Financial risk assessor
- Banker
- Accountant
- Insurance
- Transport / logistics manager
- Retail management
- Management consultant
- Commercial sales
- Lawyer
- Economic adviser and analyst
- Buyer
- Location analyst

Development and Global Issues

- Aid worker
- Charity fundraiser
- Charity officer
- Civil servant for DFID
- Armed forces
- HIV education officer
- Human rights officer
- International charity fundraising
- Refugee and asylum adviser
- Economic adviser and analyst
- United Nations terrorism prevention officer
- Diplomat
- British Council cultural exchange manager
- VSO (Voluntary Service Overseas)

Geographical Techniques

- GIS specialist (Geographical Information Systems)
- Census data specialist
- Location analyst
- Cartographer
- Surveyor
- Military GIS specialist
- Remote sensing analyst
- Geomatics software designer
- CAD technician
- Aerial surveyor

Physical Systems

- Coastal engineer
- Soil conservationist
- Hydrologist
- Earth scientist
- Weather forecaster
- Hazard prediction and management
- Flood protection manager
- Pollution analyst
- Risk assessor
- Weather presenter
- Water supply coordinator

Environment & Sustainability

- Environmental campaign organiser
- Civil servant for DEFRA
- Conservation worker
- Environmental health worker
- Architect or urban planner for sustainable projects
- Environmental engineer
- Landscape architecture
- Pollution analyst
- Cycle route planner
- Recycling officer
- Forestry manager
- SSSI warden
- Environmental consultant
- Environmental impact officer

Three theories of vocational choice

- Traits and matching (Rogers)
 - traits and personality
- Social (Roberts + Daws)
 - social class, where you live, how brought up
- Planned Happenstance or Chaos Theory (Bright)
 - chance and risk

Royal Geographical Society Videos

 http://www.rgs.org/OurWork/Schools/Careers +and+Further+Study/Promoting+and+support ing+geography+in+your+school+or+college/Ca reers+and+progression+materials+to+downlo ad.htm

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www.rgs.org.uk