Aims & Objectives

• To explore the career planning process
• To begin to clarify what you want from a job
• To examine what skills you have from Geography and elsewhere
• To introduce the career options open to you with a Geography degree
• To provide an overview of Careerzone and how we can help you
• To signpost further information and sources of advice and guidance

www.exeter.ac.uk/careers
Online Learning Guide

Use this session to help with the 2 page contribution to the online learning guide

• the skills you gain from Geography

• the skills required by employers

www.exeter.ac.uk/careers
The career planning process: SODiT

- Self
- Opportunities
- Decisions
- Transition

www.exeter.ac.uk/careers
The career planning process

• Self
  – What are you seeking?
  – What are you offering?

• Opportunities
  – Matching to occupations
  – www.prospects.ac.uk (Prospects Planner)

www.exeter.ac.uk/careers
The career planning process: SODiT

• Decisions
  – Review opportunities
  – Find out more (reading, talking, experiencing)
  – choose 1 or more options

• Transition
  – Application forms, CVs, interviews, tests

www.exeter.ac.uk/careers
What are you seeking:

- What features of a job will:
  - motivate you
  - give you satisfaction
  - make you feel happy

- Any of the following?
  Money?
  Status?
  Work-life balance?
  Autonomy?

www.exeter.ac.uk/careers
Card Sort Exercise

www.exeter.ac.uk/careers
Skills Assessment

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Skills from Geography

- Analyse and solve problems
- Critically interpret data and text
- Develop a reasoned argument
- Use scientific techniques (BSc)
- Present data using statistics, text, images and maps
- Work in teams
- Plan and organise
- Present verbal and written arguments and information
- Research
Skills required by IBM

Adaptability
How do you cope with changing demands and stress? Are you flexible?
Have you successfully completed several projects with competing
deadlines?

Communication
Do you present information clearly, precisely and succinctly? Adapt the
way you communicate to your audience? And listen to others?

Client focus
Can you see a situation from a client’s viewpoint, whether that’s
colleagues or customers? Can you anticipate their needs?

Creative problem solving
Do you use ingenuity, supported by logical methods and analysis, to
propose solutions? Can you anticipate problems? Do you put
forward innovative ideas?

www.exeter.ac.uk/careers
Skills required by IBM

**Drive**
Will you proactively learn new skills – even if they’re beyond the scope of your current job? Will you put in the time and energy needed to achieve results?

**Teamwork**
How do you work with others to achieve shared goals? Do you easily build relationships with others? Are you a team player?

**Passion for IBM**
Do you know what IBM does and what our most recent achievements are? Are you up to speed with the latest trends in our industry? What are the biggest challenges we face? You’ll need the facts at your fingertips and the enthusiasm to match.

**Taking ownership**
Do you take responsibility for tasks/decisions? And implement decisions with speed? Can you show when you’ve worked to correct your mistakes?

www.exeter.ac.uk/careers
101 occupations for Geography graduates

www.exeter.ac.uk/careers
1) Settlement

Are you interested in where you live, how places are changing and who makes the decisions about the environment we live in?

- Planner
- Housing manager
- Surveyor
- Urban regeneration officer
- Local government services
- Estate agent
- Town planner
- Transport officer
- Environmental engineer
- Construction or Property Lawyer
- Environmental consultant
- Conservation officer

[www.exeter.ac.uk/careers](http://www.exeter.ac.uk/careers)
2) Society

Do you want to work with people and affect their everyday lives?

- Teacher
- Social worker
- Youth and community worker
- Emergency services manager
- FE or University lecturer
- Museum Education Officer
- Exhibition designer and curator
- Health education campaigner
- Human resources officer
- Campaign organiser
- Public policy research
- PR (public relations) officer

www.exeter.ac.uk/careers
3) Travel, Tourism, Leisure & Culture

Fascinated by the world of opportunities out there? Would you like a career which combines a good job with plenty of opportunities to travel and explore new places at home and abroad?

- Expedition leader
- Travel agent / Travel writer
- Exhibitions coordinator
- Leisure centre management
- Heritage site manager
- Eco tour guide
- Tourist information officer
- Visit (London) Guide
- Civil servant for DCMS (Dept for Culture, Media, Sport)
- TV researcher
- Holiday rep
- Cultural arts officer 2012
- TEFL (Teaching English as a Foreign Language)

www.exeter.ac.uk/careers
4) The Business World

Are you interested in the way the economy works?

- Financial risk assessor
- Banker
- Accountant
- Insurance
- Transport / logistics manager
- Retail management
- Management consultant
- Commercial sales
- Lawyer
- Economic adviser and analyst
- Buyer
- Location analyst

www.exeter.ac.uk/careers
5) Development and Global Issues

Do you have a genuine interest in global affairs and a real passion to make a difference?

- Aid worker
- Charity fundraiser
- Charity officer
- Civil servant for DFID
- Armed forces
- HIV education officer
- Human rights officer
- International charity fundraising
- Refugee and asylum adviser
- Economic adviser and analyst
- United Nations terrorism prevention officer
- Diplomat
- British Council cultural exchange manager
- VSO (Voluntary Service Overseas)
- ‘GAP’ project worker

[www.exeter.ac.uk/careers](http://www.exeter.ac.uk/careers)
6) Geographical Techniques

Do you enjoy map work and using software such as Google Earth?

- GIS specialist (Geographical Information Systems)
- Census data specialist
- Location analyst
- Cartographer
- Surveyor
- Military GIS specialist
- Remote sensing analyst
- Geomatics software designer
- CAD technician
- Aerial surveyor

www.exeter.ac.uk/careers
7) Physical Systems

Are you fascinated by the natural environment? Do you enjoy being out in the field studying landforms and researching the processes that have formed them? Are you a problem solver?

- Coastal engineer
- Soil conservationist
- Hydrologist
- Earth scientist
- Weather forecaster
- Hazard prediction and management
- Flood protection manager
- Pollution analyst
- Risk assessor
- Weather presenter
- Water supply coordinator

www.exeter.ac.uk/careers
8) Environment & Sustainability

Do you care about the future of the planet? Are you interested in green issues?

- Environmental campaign organiser
- Civil servant for DEFRA
- Conservation worker
- Environmental health worker
- Architect or urban planner for sustainable projects
- Environmental engineer
- Landscape architecture
- Pollution analyst
- Cycle route planner
- Recycling officer
- Forestry manager
- SSSI warden
- Environmental consultant
- Environmental impact officer

www.exeter.ac.uk/careers
More information about these occupations….

- Prospects website occupational profiles – click ‘Jobs and work experience’ then ‘types of jobs’
  www.prospects.ac.uk

- Royal Geographical Society – Careers with Geography
  http://www.rgs.org/OurWork/Study+Geography/Study/Careers+with+geography.htm

www.exeter.ac.uk/careers
Next steps……..

• Work through the ‘career planning process’:
  ‘Prospects Planner’ [www.prospects.ac.uk](http://www.prospects.ac.uk)

• Consider training courses to plug skills gaps – IT, negotiation skills, leadership skills, teamwork, CVs, application forms, covering letters, interviews

• Consider the Geography Learning from Experience Module

[www.exeter.ac.uk/careers](http://www.exeter.ac.uk/careers)
Next steps……

• Consider relevant Geography modules for Year 2 and 3 plus your dissertation topic in the future?

• Appointment with a Careers Consultant to discuss your ideas/options. 20 minutes, confidential (contact details on last slide)

• Attend careers fairs / employer presentations

• Consider work experience / volunteering (vacation work placements, part-time term-time work, voluntary jobs: Details on mycareerzone)

www.exeter.ac.uk/careers
The Exeter Award

• An achievement award for UGs, designed to enhance your employability and to help you **stand out from the crowd**.

• When you graduate you will be in the company of 280,000 others nationally who will also be looking for their ideal graduate role – a degree is not enough to get you the job you want.

• See [www.exeter.ac.uk/exeteraward](http://www.exeter.ac.uk/exeteraward) for more information on how to participate.

[www.exeter.ac.uk/careers](http://www.exeter.ac.uk/careers)
Sign up at exeter.ac.uk/grandchallenges by 16th February

www.facebook.com/grandchallenges  @uofe_challenges  grandchallenges@exeter.ac.uk
Contacts

Careerzone

Careerzone
The Forum
Phone: (01392) 724493
Email: careers@exeter.ac.uk
Web: www.exeter.ac.uk/careers

Careers appointments available Monday – Friday (book by phone and in person at the Careerzone)

Online careers information available on the web site

Opening hours:

9:00 am – 5:00pm Monday to Friday

Geography Employability Group facebook page

www.exeter.ac.uk/careers