

Business: Talent

Case Study: Flybe



With a long established base in Exeter, Flybe emerged from British European in 2002 to become one of Europe's largest low cost airlines.

Graduate: Robert Flavell
Mathematics and Psychology, University of Exeter

Challenge



Primarily, the graduate was appointed as Project Coordinator on Flybe's 'Project Host', which dealt with the possibility of changing their passenger reservation system (PRS) as part of a cost-saving initiative. After 'Project Host' was put on hold for commercial reasons, the graduate continued to provide support and coordination for other projects within the Information Systems and Technology (IS & T) Department of Flybe.

Project Impact

- Identifying the impact Project Host would have on different departments within Flybe
- Analysis of current passenger reservation systems and development possibilities
- Developing good relations with individuals in different departments which enabled the graduate to work well across the whole project - as it involved different areas of company work
- The smooth running of a range of company systems and projects due to diligent work and support.

Graduate Development

- Improved the graduate's understanding of operating in a commercial environment
- Improved the graduate's communication and inter-personal skills
- Developed the graduate's project management skills



“ My degree in Maths and Psychology meant that career-wise my options were quite open but working at Flybe has made me focus on opportunities in IT and project management. I now feel very comfortable in an office environment and will be continuing to work with Flybe as they have extended my contract. ”

Robert Flavell

“ Rob quickly built up a very good rapport with many people within the business and he continues to provide invaluable support to the whole department, as well as project support to other areas of the business. ”

Caroline Geraghty
Airline Business Systems Analyst



Graduate Business Partnership **GBP**

The Graduate Business Partnership is a project-based twenty week placement run by the University of Exeter. Companies have been benefiting from the graduate placements since 1997 and many will “test drive” a potential new employee using this scheme. Placements can be arranged throughout the year and graduates will attend the ten day Business Training Course one day a fortnight with cohorts starting at regular intervals throughout the year.

If you are interested in taking part, please contact: Jane Gill, Employer Liaison Officer, Careers and Employment Service, The University of Exeter, Kay Building, North Park Road, Exeter EX4 4DF. Telephone 01392 263844 Email j.gill@exeter.ac.uk
View current projects and placements at: www.exeter.ac.uk/business

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