

Business: Talent

Case Study: **GSL Power Distribution**

GSL offers unique power distribution solutions and servicing for businesses' PCB assembly and soldering needs.

Student: Jamie Vague
Computer Science, University of Exeter

Challenge


Design and produce the official company website

Project Impact

- Incorporation of website facility enabling customers to buy products online
- Design of company logo and re-branding material
- Photography for website and future projects
- Detailed drawings of electrical casings in electrical format

Student Development

- Experience putting technical skills into working environment
- Useful practise at creating company logos
- Improved understanding of working within small team
- Communicating technical ideas to company members has developed communication skills



“ Being a small sized company we would have had to outsource a lot of the work that Jamie did which would have been very expensive. Jamie gave us what we needed and a whole lot more as well. He was a great team player who has taken our company to the next stage in terms of business image and the technology he developed for us.

We felt that Jamie’s commitment was outstanding and we still keep in touch with him to monitor his progress. We’re certainly looking forward to making the most of what Shell Step students have to offer in the future. ”

Lisa Lodge
Director

“ The website is a perfect working project that I can showcase as part of my CV and the contacts that I made within the industry are invaluable. Putting what I have learned at University into the project has been really satisfying. ”

Jamie Vague



Shell STEP is designed to help organisations develop their potential by utilising the skills of undergraduates during their summer vacations at an affordable cost. Participating organisations benefit from having the skills and enthusiasm of a bright and intelligent undergraduate focused on a specific project. The benefits are twofold: The host organisation gains a fresh perspective from a dedicated, hard working individual; the student gains the experience of putting theory into practise.

If you are interested in taking part, please contact: Jane Gill, Employer Liaison Officer, Careers and Employment Service, The University of Exeter, Kay Building, North Park Road, Exeter EX4 4DF. Telephone 01392 263844 Email j.gill@exeter.ac.uk
View current projects and placements at: www.exeter.ac.uk/business

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