

Shell Step Project: Graphic designer for e-learning



Name: Sarah Howard
University: Falmouth College of Arts
Course: BA Fine Art

Project Summary: Sarah Howard's eye for detail as a Fine Arts undergraduate proved a great asset to ICT e-learning enterprise PTT. Sarah worked on two software projects for the St Ives based company during an extended placement.

Company: PTT
Website: www.ptt.co.uk
Location: Lelant, St Ives, Cornwall



Description: PTT provides off-the-shelf and bespoke training software to professionals working in the telecoms and ICT sectors.

Sarah focused on two projects during her time at PTT. Firstly, she helped in the development of new training software and secondly, with the updating of an existing package. As visual impact is highly important in material designed to teach effectively and look good, Sarah was also involved in incorporating new graphics and illustrations into PTT's latest programmes.

"This is the first year we have been involved with Shell Step and it was a very successful venture," said Finance Director Alan Knight. "We extended Sarah's stay with us for an extra two weeks and were very pleased indeed with the results that she achieved."