

Business: Talent

Case Study: Swisstulle UK Plc

swisstulle



Swisstulle is the largest volume manufacturer of genuine bobbinet tulle in the world.

Graduate: Richard Watson

Computer Studies, University of Exeter

Challenge

To monitor the production of bobbinet tulle within the company and to create a database to store information about the production processes. The information is being used to analyse how procedures can be made more efficient and how quality can be improved. The graduate is also helping the company achieve ISO 9000 status, which is a family of standards for quality management systems.

Project Impact

- Creating a database system which can be used to analyse production methods
- Converting low –tech recording systems to spreadsheets and databases to improve information systems
- Communicating with the workforce to ensure systems can be successfully maintained in future
- Helping the company to attain accredited ISO status
- In the long term the project will help achieve increased customer satisfaction and increased company efficiency

Graduate Development:

- Improved communication skills from dealing with a range of people
- Provided the graduate with their first experience of working in a real business environment
- Provided the opportunity to learn specific business disciplines through the GBP Business Training course at the University of Exeter



“ This has been my first experience of a real work environment and I’ve found it very rewarding to be able to see the direct benefits my work is having on the company. It’s also improved my job prospects, as most employers want to see one or two year’s commercial experience before looking at a graduate CV. ”

Richard Watson

“ Richard is very skilled in IT and his work has been so successful that we’re happy to be keeping him on for another few months after his project ends. The project has worked really well for us because although there is not enough work for a full time, long-term position, Richard has been able to set up the systems we needed which we can maintain and develop in the future. ”

John Roskalns
Managing Director



Graduate Business Partnership **GBP**

The Graduate Business Partnership is a project-based twenty week placement run by the University of Exeter. Companies have been benefiting from the graduate placements since 1997 and many will “test drive” a potential new employee using this scheme. Placements can be arranged throughout the year and graduates will attend the ten day Business Training Course one day a fortnight with cohorts starting at regular intervals throughout the year.

If you are interested in taking part, please contact: Jane Gill, Employer Liaison Officer, Careers and Employment Service, The University of Exeter, Kay Building, North Park Road, Exeter EX4 4DF. Telephone 01392 263844 Email j.gill@exeter.ac.uk
View current projects and placements at: www.exeter.ac.uk/business

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