**Academy of Marketing Tourism Marketing Special Interest Group (SIG) and Centre for Sport, Leisure and Tourism Research, University of Exeter.**

**PhD Colloquium, Exeter, UK, 2-4 April 2012**

**Call for Papers:**

**Innovative Approaches to Tourism Marketing and Management Research**

**Organising Committee**

Dr Philippa Hunter-Jones (University of Liverpool Management School)

Dr Scott McCabe (University of Nottingham Business School)

Prof Tim Coles (University of Exeter Business School)

Prof Alan Fyall (Bournemouth University, School of Tourism)

**Key Dates:**

**9th January 2012 4pm Deadline for paper submission (2000 words all included)**

January/February 2012 Review process

w/b 20th February 2012 Decisions on papers communicated. Authors with ‘best’ papers invited

to submit a full paper.

**Background**

The Academy of Marketing Tourism Marketing SIG, in collaboration with the Centre for Sport, Leisure and Tourism Research at the University of Exeter, invites doctoral students in tourism marketing and management to participate in a PhD Colloquium held by the Economic and Social Research Council’s (ESRC) centre of excellence for postgraduate training in tourism.

The purpose of the event is to bring together future experts in tourism marketing and management to:

* Make presentations on their research,
* Exchange knowledge and ideas, and
* Share experiences and learn from senior academics in the field.

The theme of the Colloquium will be to explore innovative approaches to research in tourism marketing and management. We especially welcome papers with a strong focus on research epistemologies and/or methodologies, but all aspects of the PhD process will be considered. In addition to a series of paper sessions, there will be opportunities to meet other students, supervisors and scholars, and to deepen your knowledge of professional research in this field. This Colloquium follows on from three extremely successful earlier events held in Exeter (2007), Bournemouth (2008) and Nottingham (2009).

**Who:** Aimed at tourism marketing and management PhD students and their supervisors, first year through to the final year.

**What:** A relaxed, informal networking event, supported by small group sessions with experts, which allows you to share your research work within a mutually supportive environment.

**When:** 2-4th April 2012

**Where:** University of Exeter Business School, UK

**Cost:** £80 per delegate. This includes tea/coffee, lunch and one evening social event.

**Topic areas:** Our intention is to offer an inclusive event therefore we have avoided putting together a prescriptive list of topic areas. Instead we encourage submissions from all PhD students engaged in tourism marketing and management research. We particularly welcome papers with a strong focus on research epistemologies and/or methodologies.

**Author guidelines**

The format for the papers is as follows:

* A **2000 word maximum** paper in total, **including** title page, abstract, main paper, references, tables, figures and appendices if appropriate.
* The title page should include the title of the paper, the name of the author(s) and contact details, a short abstract (100 words maximum). Where there are multiple authors please indicate clearly which author is the PhD student. We will assume this to be the corresponding author.
* The main paper should include a clear indication of the aims and format of the paper within the introduction.
* References should follow the Harvard style.
* The paper should be single-spaced and page numbered.
* It should be produced as a Word document or equivalent.

**Submission procedure**

Please send your manuscript **via e-mail, as an attachment**, to Emily Fenclova at [slt@ex.ac.uk](mailto:slt@ex.ac.uk)

Please make sure you include **‘Paper Submission’ as the e-mail subject.**

The closing date for submissions is **9th January 2012 (16:00 GMT)**

**Further information**

If you would like any further information about this event, please contact:

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**Website reference**

<http://www.exeter.ac.uk/slt/phdcolloquium>