

# Level 6 Chartered Manager Degree Apprenticeship BSc(Hons) Responsible Business Management

Our Chartered Manager Degree Apprenticeship programme unlocks the potential of your existing managers and leaders by developing their knowledge, skills and behaviours, enabling them to drive performance and productivity improvements in your organisation.

The embedded BSc(Hons) in Responsible Business Management provides a holistic approach to developing management competencies including responsible management principles as an integrated part of every business function. Through the degree we will explore current issues facing businesses today and equip managers with a range of skills to address these challenges and opportunities as part of your organisation. The apprenticeship has been designed as an 18-month blended learning, work-based programme funded by the Apprenticeship Levy ensuring minimum time away from the workplace.

## Why Exeter?

- A prestigious BSc(Hons) from a Russell Group University
- Membership of the Chartered Management Institute (CMI) from the start of the course
- Blended delivery using a combination of taught and online, using online platforms to allow individual and group working in any location

## Topics covered

- Leading and Managing People
- Operational and Organisational Strategy
- Project Management and Decision Making
- Sales, Marketing and Communications
- Business Finance
- Digital Business and New Technology

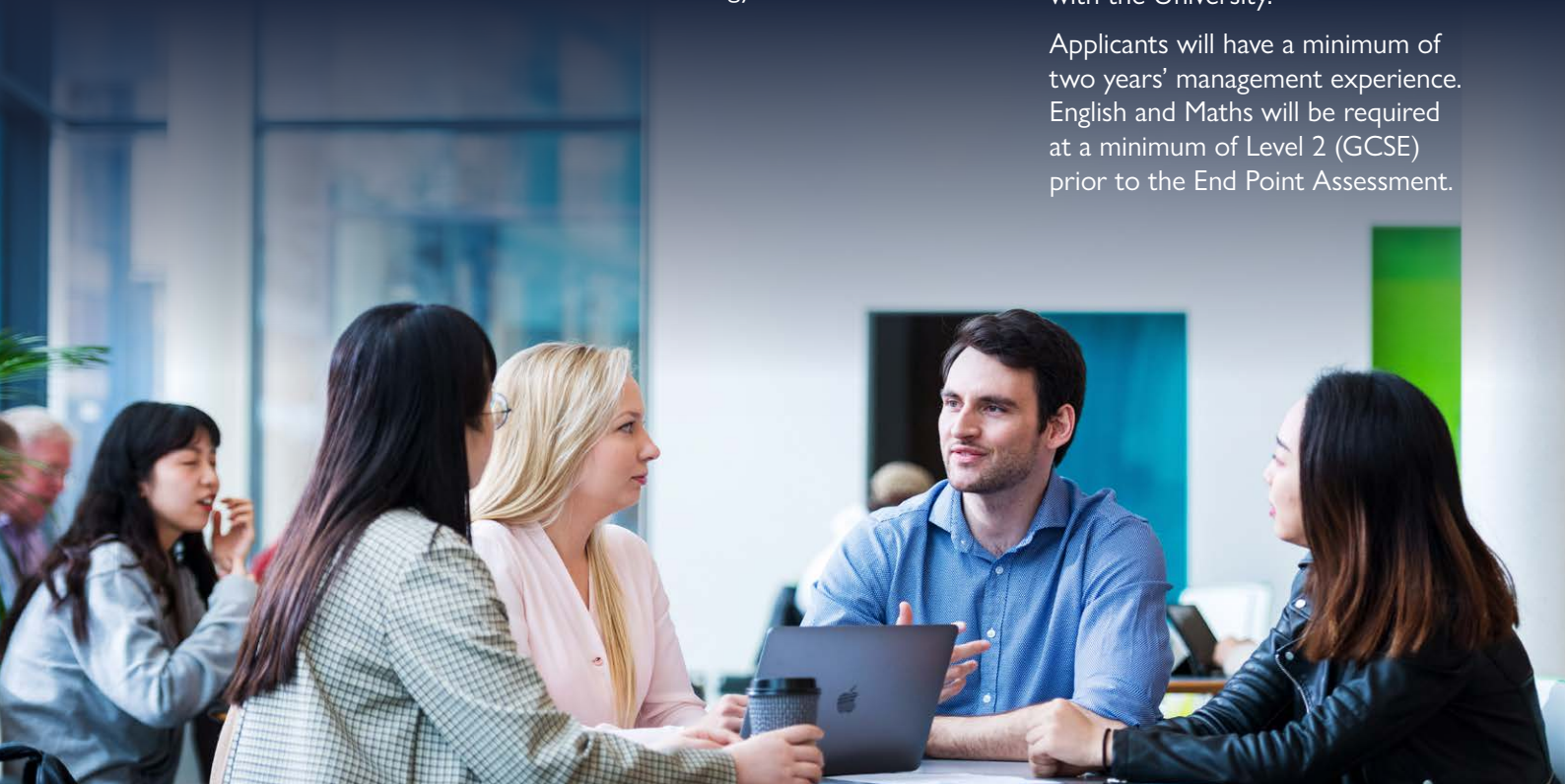
## Qualifications available

- BSc(Hons) Responsible Business Management
- Level 6 Chartered Manager Degree Apprenticeship
- CMI Chartered Manager status

## Entry requirements

Individual employers will set the selection criteria for their apprenticeships in discussion with the University.

Applicants will have a minimum of two years' management experience. English and Maths will be required at a minimum of Level 2 (GCSE) prior to the End Point Assessment.



# PROGRAMME STRUCTURE

## BSc(Hons) Responsible Business Management



BSc(Hons) Responsible Business Management and Chartered Manager Degree Apprenticeship

## BSc(Hons) Responsible Business Management (CMDA)

