

## The Industrial Strategy

The Industrial Strategy is a major government policy setting an ambition for the UK to be the most innovative nation in the world by 2030 with an investment of £4.7billion.

This offers a range of opportunities for the university with commitments to fund STEM skills training and major infrastructure projects as well as the Industrial Strategy Challenge Fund (ISCF), which will fund collaborations between research and business to tackle the big societal and industrial challenges of today.

These challenges are identified in consultation with business and funding is generally industry-led so it is critical to have strong collaborative partnerships in place to contribute to driving the agenda.



## Top tips

1. Engage early! Concepts and partnerships need to be developed well ahead of the call being released. The earlier ISCF projects are scoped, the greater the chance of success. IIB can support you in this process
2. The key to success is listening to the problems industry is trying to solve, understanding the role we can play, and developing a project that can meet those needs and contributes to growth and productivity
3. Be ambitious and proactive. Aim to drive the agenda, not follow
4. Think broadly – ISCF isn't like the research council funding we're used to

## Innovation, Impact and Business support

We can help you by:

1. Identifying the opportunity, providing intelligence that will allow planning to ensure we stay ahead of the curve
2. Helping to develop a consortium. Developing existing business relations, formulating a project, connecting with other disciplines within the University of Exeter
3. Responding to and preparing for Industrial Strategy Challenge Fund calls: developing the partnership, assigning roles, providing a conduit between business and university
4. The bid writing challenge. Working within the application process, which is usually led by industry to prepare and submit a strong proposal
5. Developing relationships with industry

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