Our [blog site](https://uoeeduinc.blog/) is a publicly accessible platform designed for staff and students to share their work and involvement with the Education Incubator. We welcome posts on Education Incubator projects, and themes of teaching and innovation. If you have any questions about a proposed topic or the guidelines, please email us at [educationincubator@exeter.ac.uk](mailto:educationincubator@exeter.ac.uk)

Guidelines:

1. Blog posts should be between **500 - 800 words** (including any references).
2. Include at least one image for your blog post that can be published online. **Please ensure you have checked the image’s permissions and copyright**. More information about this can be found on the [University website](https://www.exeter.ac.uk/staff/web/images/#a5).
3. Include hyperlinks to relevant websites, social media platforms and images to help your reader find out more.
4. Formal referencing is not required but please include details of referenced works and relevant reading at the end of the blog post in the ‘further reading’ section.
5. Include the name of any acronyms used in full the first time they are mentioned in the text.
6. Please complete all the fields in the submission form on the following page. This will help us to publish and promote your post.

Questions to Consider When Writing Your Blog Post About a Project:

**Why** – what was the pedagogical problem you intended to explore.

**Who** you intended to engage, why and how many participants took part.

**What** was the focus of the project and what were the activities you delivered (if relevant) Here you might like to include information from the activity like quotes from the participants or photos.

**Outcomes** – what were your findings from the project.

**Reflections** on what you have learnt during the project (what worked well and what did not).

**Next Steps** – where will the outcomes lead you and how do you plan to disseminate your findings, eg. to solutions, more explorations, conferences, publications etc.

Submission Form

Thank you for taking the time to write a post for our blog site. Please complete the following information and then send this with any images you would like to include to [educationincubator@exeter.ac.uk](mailto:educationincubator@exeter.ac.uk)

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