## Summary
Scan date: 16/05/2018  
Domain name: www.exeter.ac.uk  
Server location: United Kingdom  
Cookies, in total: 17

## Scan result
17 cookies was identified.
1 cookies are unclassified and needs manual classification and a purpose description.

### Category: Preferences (1)
Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

<table>
<thead>
<tr>
<th>COOKIE NAME</th>
<th>PROVIDER</th>
<th>TYPE</th>
<th>EXPIRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>lang</td>
<td>cdn.syndication.twimg.com</td>
<td>HTTP</td>
<td>Session</td>
</tr>
</tbody>
</table>
| First found URL: [https://www.exeter.ac.uk/research/](https://www.exeter.ac.uk/research/)  
Cookie purpose description: Remembers the user's selected language version of a website  
Initiator: Script tag  
Source: [https://www.exeter.ac.uk/research/](https://www.exeter.ac.uk/research/)  
Data is sent to: United States (adequate)  
Prior consent enabled: No |

### Category: Statistics (6)
Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

<table>
<thead>
<tr>
<th>COOKIE NAME</th>
<th>PROVIDER</th>
<th>TYPE</th>
<th>EXPIRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>_utm.gif</td>
<td>google-analytics.com</td>
<td>Pixel</td>
<td>Session</td>
</tr>
</tbody>
</table>
| First found URL: [http://www.exeter.ac.uk/](http://www.exeter.ac.uk/)  
Cookie purpose description: Google Analytics Tracking Code that logs details about the visitor's browser and computer.  
Initiator: Inline script, page source line number 49-77  
Source: [http://www.exeter.ac.uk/](http://www.exeter.ac.uk/)  
Data is sent to: United States (adequate) |
| _utma | exeter.ac.uk | HTTP | 2 years |
| First found URL: [http://www.exeter.ac.uk/](http://www.exeter.ac.uk/)  
Cookie purpose description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.  
Initiator: Page source line number 49-77  
Source: Inline script  
Data is sent to: United Kingdom (adequate)  
Prior consent enabled: No |
| _utmb | exeter.ac.uk | HTTP | Session |
| First found URL: [http://www.exeter.ac.uk/](http://www.exeter.ac.uk/)  
Cookie purpose description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.  
Initiator: Page source line number 49-77  
Source: Inline script |
Data is sent to: United Kingdom (adequate)

Prior consent enabled: No

__utmct__
exeter.ac.uk
HTTP
Session

First found URL: http://www.exeter.ac.uk/
Cookie purpose description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.
Initiator: Page source line number 49-77
Source: Inline script

Data is sent to: United Kingdom (adequate)
Prior consent enabled: No

__utmt__
exeter.ac.uk
HTTP
Session

First found URL: http://www.exeter.ac.uk/
Cookie purpose description: Used to throttle the speed of requests to the server.
Initiator: Page source line number 49-77
Source: Inline script

Data is sent to: United Kingdom (adequate)
Prior consent enabled: No

__utmz__
exeter.ac.uk
HTTP
6 months

First found URL: http://www.exeter.ac.uk/
Cookie purpose description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.
Initiator: Page source line number 49-77
Source: Inline script

Data is sent to: United Kingdom (adequate)
Prior consent enabled: No

Category: Marketing (9)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

<table>
<thead>
<tr>
<th>COOKIE NAME</th>
<th>PROVIDER</th>
<th>TYPE</th>
<th>EXPIRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>fr</td>
<td>facebook.com</td>
<td>HTTP</td>
<td>3 months</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>post_dcm</td>
<td>po.st</td>
<td>HTTP</td>
<td>1 year</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>post_uuid</td>
<td>po.st</td>
<td>HTTP</td>
<td>1 year</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>r/collect</td>
<td>doubleclick.net</td>
<td>Pixel</td>
<td>Session</td>
</tr>
</tbody>
</table>

Cookie scan report - 2/4
<table>
<thead>
<tr>
<th>COOKIE NAME</th>
<th>PROVIDER</th>
<th>TYPE</th>
<th>EXPIRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>p</td>
<td>p.po.st</td>
<td>Pixel</td>
<td>Session</td>
</tr>
</tbody>
</table>

**ra1_uid**: Workflow manager for Exeter

**Cookie purpose description**: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

*Initiator*: Script tag, page source line number 707

*Source*: https://s.po.st/share/script/post-widget.js#publisherKey=ldm3d21ublnvd96afid

*Data is sent to*: United States (adequate)

*Prior consent enabled*: No

**Category**: Unclassified (1)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.
Unknown subdomains
The following subdomains were discovered but not scanned. Subdomains may also be setting cookies or using similar tracking technologies. Please consider if these subdomains needs to be scanned as well.

- blogs.exeter.ac.uk
- i.exeter.ac.uk
- my.exeter.ac.uk
- online.exeter.ac.uk
- sport.exeter.ac.uk