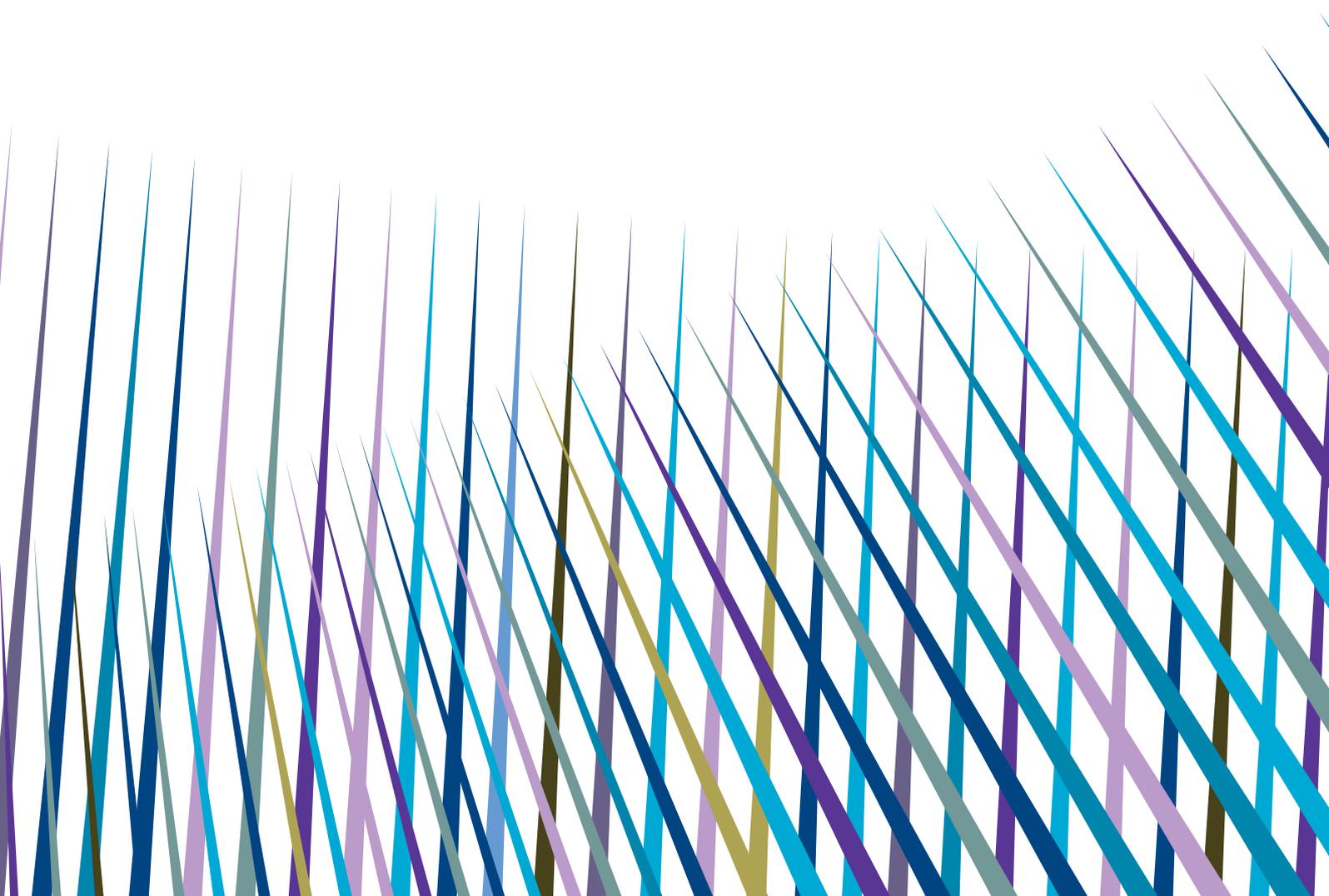
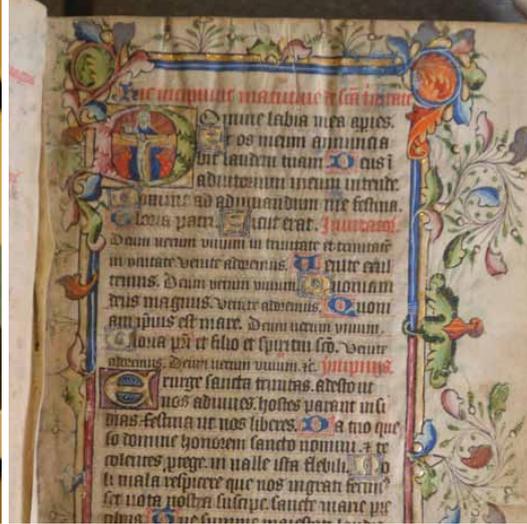


# ART HISTORY AND VISUAL CULTURE

UNDERGRADUATE STUDY 2013 ENTRY





## Key information

	UCAS CODE	TYPICAL OFFER
<b>BA Single Honours</b>		
Art History and Visual Culture	VW31	AAA-AAB; IB: 36-34
<b>BA Combined Honours</b>		
Drama and Visual Culture	WW42	AAA-AAB; IB: 36-34
Drama and Visual Culture with Study Abroad	WW24	AAA-AAB; IB: 36-34
English and Visual Culture	WQ23	AAA-AAB; IB: 36-34
English and Visual Culture with Study Abroad	WQF3	AAA-AAB; IB: 36-34
History and Visual Culture	WV21	AAA-AAB; IB: 36-34
History and Visual Culture with Study Abroad	WV12	AAA-AAB; IB: 36-34
Modern Languages and Visual Culture	WR29	AAA-AAB; IB: 36-34

For further details on all our entry requirements, please see our Art History and Visual Culture pages at [www.exeter.ac.uk/undergraduate/degrees/art/](http://www.exeter.ac.uk/undergraduate/degrees/art/)

### STREATHAM CAMPUS, EXETER

Website: [www.exeter.ac.uk/visualculture](http://www.exeter.ac.uk/visualculture)

Email: [hums-ugadmissions@exeter.ac.uk](mailto:hums-ugadmissions@exeter.ac.uk)

Phone: +44 (0)1392 724202



# Why study Art History and Visual Culture at Exeter?

Art History and Visual Culture at the University of Exeter is an exciting area of study that explores the history of art from the ancient world right through to the modern and contemporary, while also considering how meaning and culture are formed through visual practices and paradigms. The degrees offer a thorough grounding in the principles and history of art, fostering awareness of the procedures by which painting, sculpture and architecture are understood, as well as the historical developments through which new understandings and practices of art have emerged.

Our Art History and Visual Culture programme builds on the University of Exeter's strong links in these areas and our internationally-recognised buildings, artworks and collections. These include fine art and heritage collections, a sculpture walk and one of Britain's largest public collections of books, prints, artefacts and ephemera relating to the history and prehistory of cinema. The degree will be of particular interest if you have a background or interest in fine and modern art, the history of art, cinema, literature, cultural history, philosophy, sociology or modern languages.

In your first year you will be introduced to art history and art theory, as well as more recent ideas and debates around the nature of visibility and visual practice. During your second and third years you will be able to follow your interests through a wide range of optional modules: you can choose to study key 20th century and contemporary writings by artists and critics; art and the city; movements in Western art in the 19th and 20th centuries; contemporary forms, sculpture, installation, photography, film and video art; you will also be able to explore practical aspects of museum curation and management.

Our staff members are at the cutting edge of visual culture research. Key staff specialise in classical, 18th century, modern and contemporary art, digital technology, exhibition, documentation, virtual reality; conceptual and performance art, installation and video art; and contemporary French visual culture. You can find out more about our collections, events and the involvement of our students and staff in art and culture at [www.exeter.ac.uk/about/vision/arts](http://www.exeter.ac.uk/about/vision/arts)

Wide variety of techniques and approaches to learning, including opportunities for study 'in the field' at galleries and museums  
Internationally-recognised fine art, heritage and film collections on site  
Opportunity to study abroad  
Varied programme allowing the study of a range of fine arts and contemporary visual forms  
Flexibility to customise your degree around your own interests  
Designed to develop a broad range of highly desirable transferable skills, but with specialist knowledge and professional experience

# Degree programmes

As well as our Single Honours degree in Art History and Visual Culture, we also offer Combined Honours degrees in Visual Culture with Drama, English, History or Modern Languages. This means you will study half of your degree in one of these discipline areas, and the other half in Visual Culture.

Visual Culture can also be studied with other subjects as part of the Flexible Combined Honours scheme. This allows you to combine different subjects from across the University and reflect them within your degree title.

During your first year, you will develop your understanding of the ways in which painting, sculpture and architecture can be analysed in relation to their cultural and historical context. The first year will also develop analytical skills which you will put to use in years two and three to analyse visual works and develop your understanding of visual culture and its implications for understanding cultural activity more broadly.

During years two and three you can choose to analyse film, video, performance art, digital and other forms alongside painting, sculpture, illustration and architecture.

For up-to-date details of all our programmes and modules, please see [www.exeter.ac.uk/visualculture](http://www.exeter.ac.uk/visualculture)

## How your degree is structured

The degrees are divided into core and optional modules, giving you the flexibility to structure your studies according to your interests. Individual modules are worth 15 or 30 credits each, and full-time undergraduates will take 120 credits in each year. Within Art History and Visual Culture, in addition to core modules, you can choose from an extensive range of options in all three years, examples of which are shown at the back of this brochure. For up-to-date details of all our programmes and modules, please visit [www.exeter.ac.uk/visualculture](http://www.exeter.ac.uk/visualculture)

## Single Honours

### BA Art History and Visual Culture

Art History and Visual Culture provides an excellent grounding in both traditional fine arts and contemporary visual forms. Through the flexible structure of the degree, you will study painting, sculpture, illustration and architecture alongside film, video, performance and digital art. First-year modules introduce you to the breadth of the concerns of both Art History and Visual Culture, to historical contexts and analytical methods, while also encouraging you to think about how these methodologies and contexts change the way we think about art. During your second and third years you will be able to follow your own personal interests through a wide range of optional modules. For instance, you can choose to study key movements, practices and ideas in art within a society or time period right up to the present day. In addition, you'll also have the opportunity to spend either a full year or half a year studying at one of our international partner institutions.

**Year 1** Four core modules will offer you a solid foundation in the methodologies and skills involved in art history and visual culture: Introductions to the History of Art; Introductions to Art Theory; Introducing Visual Cultures; and Visual Methodologies.

It is possible to take modules outside of Art History and Visual Culture, instead of one of the above modules. You can choose from a range of modules offered within the College of Humanities, according to your particular interests. These might include: Approaches to Criticism; History Foundation; Understanding the Medieval and Early-Modern World; or Understanding the Modern World.

**Year 2** In this year you will build on your learning and skills developed in the previous year through a range of option choices. These can include: Critical Readings in Art History; Art and the City; Video-Installation-Performance; Spectacular Attractions: Cinema and Sensation; a field work module, or the career-focused Humanities in the Workplace. To tie together these options, you will also study one further core module: New and Old Art Histories.

**Year 3** In the final year of your degree, you will have the opportunity to focus your studies on particular areas of individual interest. The year provides a further range of methodological and period-based options, such as: Museological and Curatorial Studies; Art in Ancient Society; Visual Art, Gender and Sexuality since 1960; Contemporary French Visual Culture; Intermedia; Images of Total War; Theology, Art and Politics; Arts Management; and History in Material Form: Exhibitions in Germany and Austria Today.

You will also produce a dedicated dissertation in the areas of Art History and/or Visual Culture, giving you a chance to study a favourite subject in real depth.

## Combined Honours Degrees

### BA Drama, English, History or Modern Languages and Visual Culture

Visual Culture can also be studied with Drama, English, History or Modern Languages. The programmes enable you to divide your time equally between the two related subject areas. You will study half of your modules from Drama, English, History or Modern Languages and the other half from Visual Culture.

Full details of Drama modules can be found at [www.exeter.ac.uk/drama](http://www.exeter.ac.uk/drama)

Full details of English modules can be found at [www.exeter.ac.uk/english](http://www.exeter.ac.uk/english)

Full details of History modules can be found at [www.exeter.ac.uk/history](http://www.exeter.ac.uk/history)

Full details of Modern Languages modules can be found at [www.exeter.ac.uk/languages](http://www.exeter.ac.uk/languages)

# Learning and teaching

You will be taught by internationally renowned staff who are leading researchers in their specialisms. We use a wide variety of techniques and approaches to help you learn and get the most out of your degree. Our teaching methods make full use of seminars, lectures, study groups and web-based learning, along with relevant work 'in the field' at galleries and museums, and through our art galleries and collections on campus. We integrate the latest approaches with traditional learning and teaching to give you a varied and challenging programme. During core modules you will learn through individual practical and curatorial work, project work, team work and a research project, all of which are designed to help you develop key skills for success through your degree and into your future career.

In your first year you'll receive 10 contact hours per week with staff, both in teaching time and with your personal tutor. You're also expected to invest a lot of time in independent study; this involves individual study and contact with your study-group (for example, in preparation for seminars). The exact amount of time spent working independently varies from module to module; for details of the individual modules, please check the undergraduate section of our website at [www.exeter.ac.uk/visualculture](http://www.exeter.ac.uk/visualculture)

You will develop expertise in curation through one of Britain's largest public collections of books, prints, artefacts

and ephemera relating to the history and prehistory of cinema and the versatile facilities provided by the Forum – our brand-new development at the heart of Streatham Campus which combines student services, catering and retail outlets with works of art and flexible multimedia spaces.

## Research-inspired teaching

Teaching that is inspired by research ensures lectures are up-to-date and relevant: you will benefit from access to the latest thinking, equipment and resources. All staff teach third-year options which are linked to a broad range of their own interests. These include film and visual media, art and technology, curation, archiving and exhibition, mixed and virtual realities, performance art, and visual culture in the UK and abroad.

## Academic support

All students have a Personal Tutor who is available for advice and support throughout their studies. There are also a number of services on campus where you can get advice and information, including the Students' Guild Advice Unit. You can find further information about all the services in the University's undergraduate prospectus or online at: [www.exeter.ac.uk/undergraduate](http://www.exeter.ac.uk/undergraduate)

## Study abroad

Studying for your degree at Exeter offers you the exciting possibility of spending up to one year abroad. Last year Exeter's highly

successful programme helped about 400 students study at one of our 180 partner universities. You could learn a new language and experience different cultures, become more self-confident and widen your circle of friends. You could get the chance to specialise in areas that are not available at Exeter, and when it comes to a career, your skills and knowledge of another country will prove invaluable to many employers. This of course applies equally to overseas students coming to study abroad at Exeter.

## Assessment

Assessment methods vary between modules, but generally include coursework, project work, written exams and various forms of presentation. Please see the individual module descriptions on our website for further details.

You must pass your first year assessment in order to progress to the second year, but the results do not count towards your degree classification. For three-year programmes, the assessments in the second and third years contribute to your final degree classification. For four-year programmes the assessments in the second, third and fourth years all contribute to your final degree classification.

For full details of the assessment criteria for each module, check the undergraduate section of our website at [www.exeter.ac.uk/visualculture](http://www.exeter.ac.uk/visualculture)

# Careers

Art History and Visual Culture produces students with a broad range of highly desirable transferable skills, but also with attractive specialist knowledge and professional experience. You will benefit from productive engagement with collections, institutions and art groups in the area, in tandem with interaction with the wider arts community in the South West and beyond.

Staff at our Employability and Graduate Development service have a wealth of expertise and can help you plan your future irrespective of whether you are firmly committed to a particular career or undecided about which path to follow. They run a comprehensive programme of events, including five annual Careers Fairs, individual guidance interviews, psychometric testing, employer presentations, skills events, practice job

interviews with employers and guidance on preparing your CV and making applications.

Many students from the department take part in the Exeter Award and the Exeter Leaders Award. These schemes encourage you to participate in employability related workshops, skills events, volunteering and employment which will contribute to your career decision-making skills and success in the employment market.

## Graduates will be able to use the skills they develop in a range of sectors, including:

Heritage // Museums/galleries // Arts administration // Consultancy // Market research // Civil Service // Education // Teaching // New media industries // Journalism and publishing // Research // Charities // Advertising // Public relations

For further information about what the Employability Service offers at Exeter visit [www.exeter.ac.uk/undergraduate/employability](http://www.exeter.ac.uk/undergraduate/employability)

# Entry requirements and applying

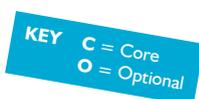
You can find a summary of our typical entry requirements on the inside front cover of this brochure. The full and most up-to-date information about current requirements can be located on the undergraduate website at [www.exeter.ac.uk/undergraduate/degrees/art](http://www.exeter.ac.uk/undergraduate/degrees/art) and we strongly advise that you check this before attending an open day or making your application. Some programmes require prior study of specific subjects and may also have minimum grade requirements at GCSE or equivalent, particularly in English Language and/or Mathematics.

We make every effort to ensure that the entry requirements are as up-to-date as possible in our printed literature. However, since this is printed in advance of the start of the admissions cycle, in some cases our entry requirements and offers will change. If you are an international student you should consult our general and subject specific entry requirements information for A levels and the International Baccalaureate, but the University also recognises a wide range of international qualifications.

You can find further information about academic and English language entry requirements at: [www.exeter.ac.uk/undergraduate/international](http://www.exeter.ac.uk/undergraduate/international)

For information on the application, decision, offer and confirmation process, please visit: [www.exeter.ac.uk/undergraduate/applications](http://www.exeter.ac.uk/undergraduate/applications)

## Module details



For up-to-date details of all our programmes and modules, please check [www.exeter.ac.uk/visualculture](http://www.exeter.ac.uk/visualculture)

### Year 1 Modules

Module Name	Art History and Visual Culture	Drama and Visual Culture	English and Visual Culture	History and Visual Culture	Modern Languages and Visual Culture
Contemporary Visual Practices	C	C	C	C	C
Introducing Visual Cultures	C	C	C	C	C
Introductions to Art Theory	C	C	C	C	C
Introductions to the History of Art	C	C	C	C	C

### Year 2 Modules

Module Name	Art History and Visual Culture	Drama and Visual Culture	English and Visual Culture	History and Visual Culture	Modern Languages and Visual Culture
Art and the City	O	O	O	O	O
Critical Readings in Art History	O	O	O	O	O
Humanities in the Workplace	O	O	O	O	O
New and Old Art Histories	C	C	C	C	C
Spectacular Attractions: Cinema and Sensation	O	O	O	O	O
Visual Media	O	O	O	O	O

### Year 3 Modules

Module Name	Art History and Visual Culture	Drama and Visual Culture	English and Visual Culture	History and Visual Culture	Modern Languages and Visual Culture
Art in Ancient Society	O	O	O	O	O
Arts Management	O	O	O	O	O
Contemporary French Visual Culture	O	O	O	O	O
Dissertation	C	C	C	C	C
History in Material Form: Exhibitions in Germany and Austria Today	O	O	O	O	O
Images of Total War	O	O	O	O	O
Intermedia	O	O	O	O	O
Museological and Curatorial Studies	O	O	O	O	O
Theology, Art and Politics	O	O	O	O	O
Visual Art, Gender and Sexuality since 1960	O	O	O	O	O

# Art History and Visual Culture modules

Please note that availability of all modules is subject to timetabling constraints and that not all modules are available every year. For a full list and details of the individual modules, please check the undergraduate section of our website at [www.exeter.ac.uk/visualculture](http://www.exeter.ac.uk/visualculture)

## Year 1

### Contemporary Visual Practices

In this module you will be introduced to current issues in visual culture and the links between past and contemporary works, and critical perspectives. You will be introduced to aspects of heritage culture, museum and gallery practices, site specific and site sympathetic art, and digital cultures. The module will help you to develop the critical tools to analyse current issues in visual culture and interrogate them by looking at their historical development.

### Introducing Visual Cultures

This core module introduces you to elements of visual literacy from antiquity to the present. The module is structured around discreet themes or topics which may include: the body, the archive, gender and art, ethnicity, religion and belief, exhibition and museum culture.

### Introductions to Art Theory

You're encouraged to think about what is at stake in art history and how it changes the way we think about art. Rather than studying historical periods, this module focuses on different paradigmatic constructions of the nature and purpose of art in contrasting historical contexts and on the analytical methods appropriate to their study.

### Introductions to the History of Art

This module introduces you to the breadth of the concerns of art history and introduces four key paradigms and moments of radical artistic development: the Italian renaissance; post-impressionism; radical European modernism; and postmodern practice and visual culture. You'll consider art works from a range of time periods and cultural contexts in order to develop an understanding of art history as a discipline.

## Year 2

### Art and the City

This module explores how modern and contemporary art practices and forms have evolved as explorations of the idea of the contemporary city and in relation to specific cities. The module will explore walking practices, projective and temporary installation art, notions and practices of public art, as well as work linked to specific urban environments.

### Critical Readings in Art History

This module appraises and explores key 20th century and contemporary writings by artists and critics. Classes focus on selected and contrasting critical texts that exemplify differing methodologies and paradigms in art historical thinking or that have challenged prevailing views of art and its purposes.

### Humanities in the Workplace

This module provides an opportunity for you to develop an understanding of a business or work environment through practical work placement(s) and to gain experience in the use of technologies and applications commonly used in organisations. You will learn how the skills and knowledge you acquire as part of your Humanities degree are applicable to a workplace setting.

### New and Old Art Histories

You'll study some of the key movements in Western art in the 19th and 20th centuries through the changing prism of 20th-century art history. Views of that history have undergone substantial change – just as conceptions of public space, everyday life and identity have been redefined since 1800, art history has sought to re-orientate its understandings of gender, the biographical and technology.

### Spectacular Attractions: Cinema and Sensation

In this module you will explore debates surrounding the concept of spectacle and make use of the massive collection of cinema and other media texts and artefacts preserved at the Bill Douglas Centre for the History of Cinema and Popular Culture at the University. The focus is principally on cinema studies, but other media and performance forms are also investigated.

### Visual Media

In this module you will be introduced to ways in which different media construct contrasting visual worlds. Media may include painting, sculpture, installation, photography, film, video art, television, digital media, social networking, virtual and mixed reality. The module will help you develop the critical tools to understand these various media in different historical periods that could include pre-classical, classical, modern and contemporary art, post-war cinema and new media.

## Year 3

### Art in Ancient Society

This module explores the context of ancient art, examining the cultures of Greece and Rome. It will ask what was the purpose of art and how was it viewed by the people of antiquity? Moreover what does art tell us about the societies who made and viewed it?

### Arts Management

You're encouraged to think about what is at stake in art history and how it changes the way we think about art. Rather than studying historical periods, this module focuses on different paradigmatic constructions of the nature and purpose of art in contrasting historical contexts and on the analytical methods appropriate to their study.

### Contemporary French Visual Culture

You will be introduced to a range of texts and other cultural artefacts which pose demanding questions and learn how to critically assess the assumptions posed. You will develop an understanding of how to critique autobiographical projects in a range of media, including text, photography, installation and performance art.

### History in Material Form: Exhibitions in Germany and Austria Today

You will learn critical methods that can be used in reading museum displays and learn how to understand the role of museum objects as signifiers and agents within national memory cultures. The syllabus focuses on three categories of object, each of which poses a different set of problems for curators wishing to preserve and display them: Jewish objects, National Socialist objects and objects of the German Democratic Republic.

### Theology, Art and Politics

This module considers general issues such as the relation of theology and ethics and aesthetics in addition to more detailed readings about the work of particular painters. On completion you will have a good grasp of theological aesthetics and be able to make informed judgements on Western works of art.



## Academic excellence

- We are in the top one per cent of universities in the world, and a regular fixture in top 10 league tables of UK universities
- You will receive an outstanding education here; our teaching was voted fourth in the country in the latest National Student Survey
- Our teaching is inspired by our research, nearly 90 per cent of which was ranked as internationally recognised by the 2008 Research Assessment Exercise
- We attract the best qualified students in the country; we're in the top 10 for the number of students graduating with a first or 2:1 and for entry standards (students achieving AAB at A level and above)

## A vibrant community

- Our students are the most engaged in the country, smashing participation records in student elections for the last two years running
- The Students' Guild offers an unrivalled selection of societies, from sport to culture to community volunteering groups – 8,000 students take part in 165 societies
- We are a top 10 UK university for sport and provide excellent facilities and support whether you want to compete at the highest level or just for fun

- We work with our students to continually improve the education on offer, via initiatives which put students at the heart of our decision making process
- We're a truly international community, with students from over 130 countries and staff of 50 different nationalities
- Our students are consistently among the most satisfied in the country, ranking us in the top 10 of the National Student Survey each year since it began

## Ambition for the future

- We equip you with the skills employers need via business placements, study abroad schemes, volunteering opportunities, careers advice from successful alumni and much more
- Despite tough economic times, we've improved our employment record year-on-year: more than 90 per cent of students get a job or further study place within six months of graduating
- We've invested over £350 million in our three campuses, from new accommodation and research labs to state-of-the-art lecture theatres and library spaces

## Explore the possibilities

### Open Days

Come and visit our beautiful campuses. We hold Open Days twice a year in June and September.

### Campus Tours

We run Campus Tours at the Streatham Campus every weekday at 2pm during term time. You'll be shown round by a current student, who'll give you a firsthand account of what it's like to live and study at Exeter.

For full details and to book your place, contact us on:

**Website:** [www.exeter.ac.uk/opendays](http://www.exeter.ac.uk/opendays)

**Phone:** +44 (0)1392 724043

**Email:** [visitus@exeter.ac.uk](mailto:visitus@exeter.ac.uk)

### Offer-Holder Visit Days

Once you receive confirmation of an offer we'll contact you with an invitation to visit us on an Offer-Holder Visit Day, which will give you the chance to find out more about your programme and department and decide whether to accept our offer. While this opportunity to visit includes a campus tour and formal introduction to the department, much emphasis is placed on a more informal period for questions and answers. A number of our current students also take part on these days, leading tours and giving you the opportunity to ask them what studying at Exeter is really like! Offer-Holder Visit Days take place during the period January to April.

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[www.exeter.ac.uk/visualculture](http://www.exeter.ac.uk/visualculture)



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