

Higher Education Access Tracker

HEAT

The University of Exeter is using a national database system called the Higher Education Access Tracker (HEAT) to keep a record of the young people who have taken part in outreach activities we have delivered. This leaflet explains what HEAT is and why we use it.



The information the university collects and records in HEAT means that we can assess whether the activities we fund and deliver in schools make a difference to the education and career choices that young people make. This information will never be used by the University of Exeter to contact you or your child for marketing any kind of product, service or university course, and we will never allow anybody else to use it for this purpose.

BY USING HEAT WE HAVE ACCESS TO THE FOLLOWING INFORMATION:

University Enrolment	If we record a young person's details and they go on to study at university, we will be told what university they have gone to and in what year. This data is provided by the Higher Education Statistics Agency (HESA) to HEAT. HEAT make this data available to the University of Exeter.
Attainment	We receive aggregate information about young people's attainment at KS4 (GCSE) and KS5 (A level). We cannot see young persons' names. This data is provided by the National Pupil Database (NPD) to HEAT who then provide us with the information.
University Applications	In the future we may be able to see if young people have continued into higher education. We will receive aggregate information and won't be able to identify any individuals. This data is provided by the Universities and Colleges Admissions Service (UCAS) to HEAT. HEAT make this data available to the University of Exeter.
Interactions with other Universities using HEAT	If a young person takes part in an event or activity with another university/partner that also uses the HEAT database and records their information, and if we have a data sharing agreement with that university/partner, then we will be able to see that the young person has taken part in an activity with that university/partner. We cannot see what the activity is or when it took place.
Future Careers	If a young person goes on to university and takes part in a Destination of Leavers from Higher Education (DLHE) survey when they leave, we will receive information about what their first job after university is. The DLHE provides this data to HEAT who make the data available to the University of Exeter.

FREQUENTLY ASKED QUESTIONS

Q Why does the University of Exeter Outreach team run activities and events?

A Universities are required to deliver these kinds of activities to ensure young people from all backgrounds have sufficient information to make informed decisions about post-18 options. We believe that everyone should have an equal opportunity to access higher education.

The activities that we run are aimed at increasing knowledge of the career options and education pathways available.

The aim is not to persuade all young people they should go to university but to make sure all young people are fully informed about their options.

Q Why does the University of Exeter need to record data in HEAT?

A The activities we run are delivered using university and external funding. It's important that we can see whether the funding is making a difference to people's attainment and educational pathways. We are expected to report on who we are working with, e.g. which schools you attend and what areas you live in by the government bodies that regulate universities.

Q How does recording this data benefit you?

A HEAT allows us to see whether individual activities or events influence attainment, education pathways and career choices. Using this evidence we can make sure we focus funding on activities that are the most effective and benefit people the most.

Q How does the University of Exeter use these details?

A By collecting your name, date of birth, postcode and email address you will be identifiable within the database. We use this data to make sure that we have one entry that will list all the activities you have taken part in. HEAT use it to match individuals when they receive reports on people's exam results or if they get in to university. The data is not used to contact people and invite them to activities, it is only used to record which activities they have taken part in.



Q Will you be contacted with marketing?

A No. We will never contact you to market any kind of product, service or university course. We use the details we collect to aid our evaluation of the activities we are delivering. We collect email addresses to check whether you are already registered on the database.

Q What do you do if you decide that you would like details to be removed from the database?

A If at any point you would like your details to be removed from the system, please contact us via email. You can email the University of Exeter on **outreach@exeter.ac.uk**. Alternatively you can call us on (01392) 724043. If another university has recorded your details on HEAT you will need to contact them directly. You will have been informed by that university separately if they have recorded your

information. Further information about your data rights can be found on **www.exeter.ac.uk/dataprotection/rights**

Q How long will this data be retained?

A The data will be kept on record for seven years after you have graduated from university. At this point the data will either be fully anonymised or deleted.

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Information is correct at time of going to print.

www.exeter.ac.uk



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