

MASTER
YOUR
FUTURE



Business School
Rankings 2016



Teaching
Excellence
Framework



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The University of Exeter Business School is one of the UK's leading centres of business education and research, bringing together internationally respected and inspirational business academics and students from around the world.

Our teaching, which has been rated Gold in the UK's first Teaching Excellence Framework, is genuinely research-led, meaning that as a Masters student you will study and learn with experts in your chosen field.

We ensure that excellence is at the heart of everything we do. As a School we aspire to be a unique source of expertise for business, government and civil society organisations in their quest for wealth generation and innovation, making the world a better place.

We're an ambitious School – not just for ourselves, but for our students too. At the core of our Business School ethos is ensuring you reach your full potential and graduate with the best possible degree to prepare you for your career. With this in mind we strive to give you the very best student experience, specifically investing in new world-leading academic staff, first-class facilities and in our employability support services, ensuring preparation for the global workplace.

All this and you will have the opportunity to live in the idyllic county of Devon, to study on a campus which has been voted one of the best in the UK, and to gain a Masters degree from a Russell Group University.

I hope you will find all you need in this prospectus, and I look forward to you joining us on this exciting journey.

Yours faithfully,

David Allen
Pro-Vice Chancellor and Executive Dean
University of Exeter Business School

THE BUSINESS SCHOOL

If you want your degree to translate into full time employment, your lectures to be delivered by world renowned academics and your study to take place in an idyllic yet state-of-the-art facility, then the University of Exeter Business School is the place for you.

As a Business School recognised for its outstanding research and innovative teaching methods, 73%* of our research is now rated as world-leading or internationally excellent.

And, with 166 globally acclaimed academics delivering cutting-edge, research-led lectures and tutorials, it's no wonder that an impressive 82.3% of postgraduate students gained graduate level jobs or went onto further study, according to the DLHE survey 2016.

Our ambitious goal to become part of the world's top 100 university-based business schools, will mean increased global recognition for our students' degrees as well as even more diverse international partnerships.

And, already attracting students from more than 100 countries around the world, our commitment to investing in top-class teaching is underpinned by our membership of the Russell Group as well as our international EQUIS and AMBA accreditations.



73%

OF OUR RESEARCH IS NOW RATED AS **WORLD-LEADING** OR **INTERNATIONALLY EXCELLENT***

82.3%

OF STUDENTS IN WORK OR FURTHER STUDY **SIX MONTHS** AFTER **GRADUATION****

NO.1

IN THE **RUSSELL GROUP** FOR **STUDENT SATISFACTION*****

THE UNIVERSITY OF EXETER

Exeter is a vibrant and culturally enriching city which provides a beautiful and historical backdrop to our University campus.

TEF GOLD
 RATED GOLD FOR OUR EXCELLENCE IN TEACHING AND LEARNING IN THE FIRST TEACHING EXCELLENCE FRAMEWORK

9TH
 IN THE TIMES AND THE SUNDAY TIMES GOOD UNIVERSITY GUIDE 2017

1ST
 IN THE UK FOR INTERNATIONAL STUDENT SATISFACTION WHATUNI STUDENT CHOICE AWARDS 2017



Renowned for its Top 10 UK ranking and for its prestigious international appeal, the University of Exeter continues to attract worldwide attention.

Ranked Number One in the UK for international student satisfaction, the University is home to students from more than 140 countries around the world.

And, as one of the fastest-rising, fastest-growing universities in the UK, the University delivers an inspiring first-class

education, and provides students with the skills necessary for a successful career. It also helps students to reach their full potential, and to be who they want to be.

As an ambitious, strongly interdisciplinary, international University, the staff, undergraduates, Masters and research students work together in a vibrant community. And, at the heart of the University's approach and central to its success, is a strong supportive partnership between staff and students.

Our students at the University of Exeter really do make a difference - because they engage, are highly participative and are involved in making all key decisions at the University.

EXETER

Recognised as one of the top ten cultural cities in England, Exeter is consistently rated as one of the best places to live in the UK. And, pre-dating the arrival of the Romans, Exeter's 2,000 year old history is evident throughout this culturally enriching yet vibrant city.



Dartmoor National Park is a 30 minute drive from Exeter



Princesshay Shopping Centre in Exeter



Exeter Cathedral

Just a short walk from our University campus, Exeter is a perfect fusion of new and old. Cafés, restaurants and pubs mix with historic buildings, including the famous Cathedral, the Guildhall and the Ship Inn, a favourite haunt of Sir Francis Drake and Sir Walter Raleigh. And, with a population of around 125,000, it provides a safe, student-friendly environment, with an energetic culture in a beautiful historic setting.

While small enough to be explored on foot, Exeter is diverse enough to provide everything from thought-provoking theatre, premier sports events and historic Cathedral tours to quayside kayaking, classical concerts and innovative dance performances. Plus, Exeter's international airport, makes it easily accessible from all over the world.

It's also a great place for shopping, where big names in the high street, such as John Lewis and Apple, contrast with the specialist shopping/dining area of the multi-million pound development at Princesshay and wonderful quirky areas such as the medieval cobbled Gandy Street and the historic Quayside.

Arts and music-wise, there's loads going on. The Exeter Phoenix is a thriving arts centre. Concerts are regularly held in the Lemon Grove on campus, and live music can also be enjoyed throughout the city in pubs, clubs and concert halls and at the large Westpoint venue.

And, when you want a break from city life, some of the most stunning countryside and coastlines in Britain are right on your doorstep. The whole region is a paradise for outdoor enthusiasts. The wild scenery of the Dartmoor and Exmoor national parks provide an exciting challenge for hikers, climbers, horse riders and cyclists while the gentler rolling hills, rivers and attractive market towns and villages are perfect for exploring at a more leisurely pace.

The South West is a top holiday destination and as a student here, you can enjoy it all year round. Exeter is just over 11 miles from the coastal town of Exmouth, with its long sandy beaches and the Exe estuary – perfect for sailors, swimmers, water-skiers and windsurfers. Surfers do have to travel a little further from Exeter to the north Devon and Cornwall coasts, but it's well worth it for some of the finest surfing in the UK.

All in all, being located in such a beautiful part of the world, with easy access to city life and quiet beaches, means you can look forward to a great quality of life here.

Find out more about living in Exeter and the South West, visit www.exeter.ac.uk/postgraduate/life/pglife

“ One of the lesser-known recipes for happiness is to live in a place where other people choose to go on holiday. Students at Exeter are likely to have permanent smiles on their faces: it has campuses in the cathedral city and also near Falmouth, in Cornwall, as well as plenty of coastline, countryside and glorious weather. Add to that the fact that the Streatham Campus is widely regarded as one of the most beautiful in the country, and that Exeter is rated one of the best universities in the UK for “ents”, and it's no wonder that increases in applications far exceed the national average. Of course, you'll have to do some work, too - Exeter has an excellent academic reputation.”

The Guardian University Guide 2016



LIFE ON CAMPUS



Surrounded by lakes, woodlands and gardens, our state-of-the-art Business School is situated right at the heart of the University of Exeter's Streatham Campus, which is widely acknowledged as one of the UK's most spacious and attractive campuses.

Following a massive £275 million investment, this idyllically set campus also houses extensive high-tech facilities including technology-rich learning spaces, a 400 seat lecture theatre, a state-of-the-art library, a Student Services Centre and plenty of retail and catering outlets.

Our Business School offers an outstanding environment in which to develop your business skills.

Study facilities

Our teaching and research facilities include:

- Lecture theatres, equipped with the latest audio-visual equipment
- Seminar and meeting rooms
- Computer facilities available 24-hours a day in a number of locations across the site
- A range of high-quality catering facilities
- IT-enabled communal areas

These facilities are housed in the following buildings:

- **Streatham Court** – home to our academics and our state-of-the-art lecture theatres and seminar spaces
- **The Xfi Building** – dedicated student study space at the heart of the Business School
- **Building:One** – world-class facilities including our two Harvard-style lecture theatres, our dedicated Student and Education Services team, the Business School reception and La Touche café - serving both traditional and contemporary cuisine

The University of Exeter campus is also one of the most attractive places I have seen. To actually live here away from the chaos of city life is a beautiful experience – yet there is also a buzzing, exciting atmosphere about the place, with events and opportunities for everyone, irrespective of their backgrounds and areas of interest.

Rachita Rajeev Puri
MSc Finance and Investment

The campus at Exeter is always lively and I've had the opportunity to mix extracurricular activities – like sport and societies – with my studies. The facilities are great – there are plenty of restaurants, markets and bookshops – and I really like the fact that the library is open 24/7. During exam periods or when essays are due it's convenient to be able to stay late!

Astrid Galy-Dejean
MSc Marketing



Reed Hall, Streatham Campus



THE FORUM

The Forum is a stunning £48 million centrepiece at the heart of Streatham Campus. The inspirational mix of outside and inside space includes a Student Services Centre, library, retail and catering outlets and technology-rich learning spaces.

The University prides itself on the library facilities which have benefitted from an £18 million refurbishment on all its major library buildings in 2012. And, as one of only five academic libraries in England that are open 24/7 throughout the academic year, the Forum Library will literally provide all the information you need at your fingertips.

The library houses all the books and journals included on the reading lists for modules run by the Business School, as well as providing access to the electronic library, with its extensive collection of e-books, e-journals, specialist data sets and reports.

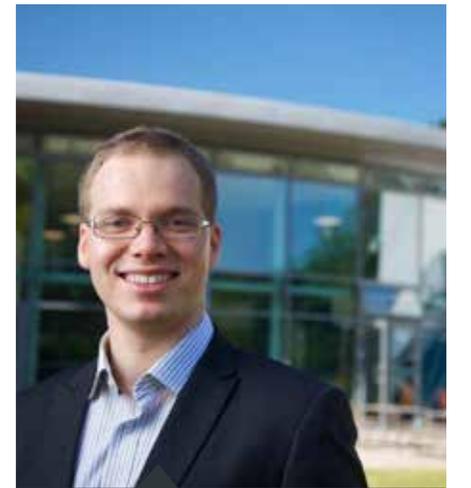
Plus, Exeter has one of the highest UK academic library ratios of printed books to students, with a stock in excess of 1.2 million and a dedicated Ready Text collection of the very highest demand items.

Restaurants and cafés

We've got cafés situated throughout the campus where you can buy everything from a coffee and cake to a hot pasta dish – we've even got an extensive breakfast range.

The Business School plays host to La Touche Café which includes both traditional and contemporary cuisine as well as food on-the-go.

Once you've got your bearings, everything is very easy to find, and all the teaching rooms, together with the new £12 million Sports Park, the Forum Library, shopping centre, restaurants, cafés and bars are all within walking distance of each other.



When I came to look round the Business School it took me about 30 minutes to realise this was the place for me. I liked the environment, the people I met, the knowledge I knew I would be able to gain here. And I know I made the right choice. In fact, I'd go as far to say that this year has been the most enjoyable – and effective – academic year in my life so far.

Peter Baumgartner
MSc International
Management



Why not have a look around by taking a virtual tour of the campus on our website at www.exeter.ac.uk/visit/campuses/virtualtours

OUR RESEARCH

Reflecting the University and Russell Group's mission to maintain the very best research and unrivalled links with business and the public sector, we've partnered with leading global, national and regional organisations to make our research as relevant and impactful as possible.

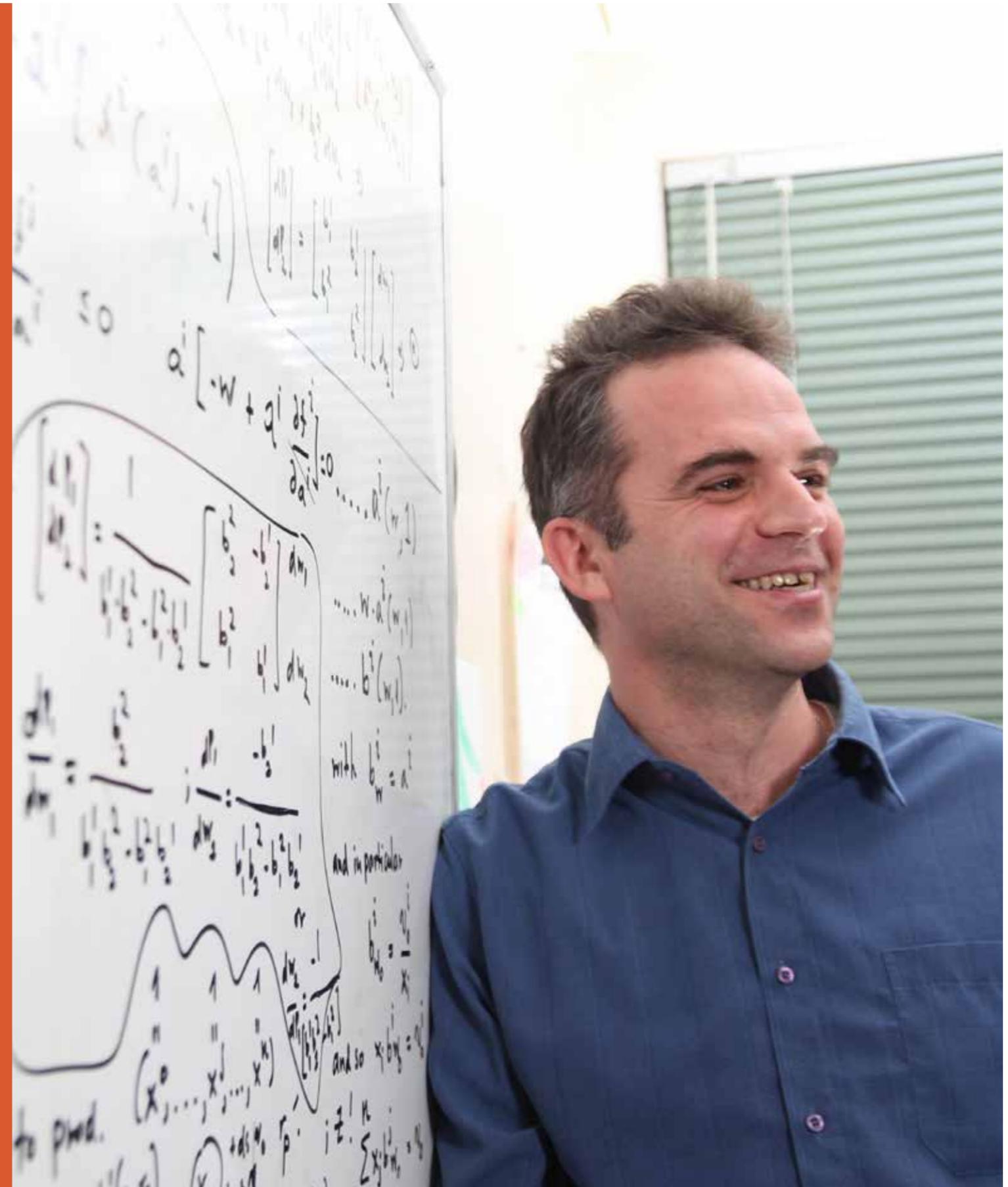
And, having worked with organisations like: the White Company, BMW, Lufthansa, South West Water, WWF, the Met Office, the National Audit Office, the Tate and Torbay & South Devon NHS Foundation Trust, 73% of the Business School's research is now recognised as world-leading or internationally excellent.

At the Business School, we've also cultivated a unique environment where our lectures and tutorials are researched and our students conduct their own projects and participate in ours. And, by addressing major global and domestic issues, we have a well-deserved reputation for excellence, and for making a difference.

Having investigated high profile subjects, from the Transparency of Food Pricing across Europe and Payday Lenders to Sustainable Tourism and European Taxation & Regulation, the impact and results of our research have been both widely acknowledged and heavily utilised. In fact, our results have impacted on global and national institutions, such as the International Monetary Fund, the World Bank and the European Commission as well the HMRC, DEFRA and the Met Office.

Plus, with a dedicated commitment to tackling even larger scale research challenges and to taking a more collaborative approach across all our departments, we've invested in excess of £250,000 in our vibrant new multi-disciplinary research clusters.

As well as this, widespread international funding and investment for our research from the Economic and Social Research Council (ESRC), EU, American Institute of Certified Public Accountants, GW4, HMRC and the International Auditing Standards Board, to name a few, enables us to further build the volume, reach and capacity of our outstanding, impactful research.



OUR RESEARCH CLUSTERS

Comprising world-renowned academics, research students and distinguished international visitors, our research clusters include expertise from all specialisations across the Business School.

Behaviour, Identities and Decision-Making

The research cluster Behaviour, Identity and Decisions comprises six linked research themes, which all address key open questions of interest to behavioural and social scientists.

Our research is grounded in theory using both quantitative as well as qualitative tools. We value and draw on a range of expertise across various disciplines, including: accounting, anthropology, economics, computer science, finance, management, neuroscience, organisational behaviour, social psychology, and sociology.

Firms, Markets and Value

The Firms, Markets and Value cluster is a vibrant research community composed of academic researchers working across the Departments of Accounting, Economics and Finance. Members research a broad spectrum of issues in relation to the functioning of markets, firm governance, corporate behaviour and valuation.

Organisations in Transition

The Organisations in Transition research cluster is comprised of 43 academics drawn from four of our five departments. This multidisciplinary research environment comes together around three themes of common intellectual interest: Innovation and Entrepreneurship; Service Systems; Simulation, Analytics and Modelling.

Business, Institutions and Policy

The Business, Institutions and Policy research cluster is composed of academic researchers working across a wide range of departments. Members are interested in addressing a broad spectrum of themes relating to business and society, political economy and economic policy, including amongst others: reputation, risk, regulation, policy, learning, property rights, social norms, taxation, tax administration, public goods, international trade, environment and finance.

Sustainability and Circular Economy

The Sustainability and Circular Economy research cluster is an exciting new interdisciplinary research community at the University of Exeter Business School. We bring together political economists, supply chain experts, biologists, business administrators, mathematical modellers and social scientists from across the Business School to explore, interrogate and challenge a wide variety of ideas relating to how we can make life on this planet more sustainable, circular and resilient.



I chose to come here initially owing to the University's growing reputation for excellence – both in teaching and research and I have enjoyed my time immensely at the Business School. It's been a great chance to interact with experts in Economics who have come here to give us presentations on the latest research. I've decided that I want to continue down the academic path, and I have now been accepted onto a PhD programme at Exeter in Economics in the Tax Research Centre.

Shaun Grimshaw
MSc Economics

OUR TEACHING

If your goal is to be taught by globally acclaimed academics, delivering innovative, cutting-edge, research-led lectures and tutorials in state-of-the-art facilities, then the University of Exeter Business School is the place for you.

With a strong emphasis on support throughout and beyond your studies, you will have access to our dedicated Student and Education Services Team as well as our exceptional teaching with guidance provided from some of the world's leading academics.

World Renowned Academics

With 166 academics at the forefront of their respective fields, from 31 countries around the world, we're continually investing in our academic staff to ensure that you have access to the greatest minds in business academia, and gain maximum benefit from your time with us.

And, with a planned £1.8 million investment, we're aiming to attract even more of the brightest minds on the planet who will help coach, develop and push you to achieve your full potential.

Innovative Teaching Techniques

Taking an innovative approach to teaching – our lectures and seminars are delivered using a number of technologies designed specifically to engage students.

Our Response-ware allows lecturers to poll questions for students to answer using their mobile phones or laptops, with the results and analysis displayed in the lecture theatre for further discussion.

As well as this, Re-Cap, our lecture recording technology, means that students wishing to re-visit lecture topics can do so at any time. Our online learning resources such as Exeter Learning Environment (ELE) also provides additional support enabling 24-hour access to programme and module resources. Plus, as part of ELE's integrated tools and the ExeHub Student Portal, online interaction is also encouraged, supporting the Business School's collaborative working approach.

Flexible Learning

Our Masters programmes are designed to be relevant, innovative and challenging and studying at our Business School means that you will be taught by academics operating at the forefront of their respective fields. The programmes are taught utilising a range of teaching and learning methods. From lectures, seminars and tutorials to self-study and group work, a variety of styles is actively encouraged.

Personal Tutors

To ensure that all students receive the individual support and advice they need to succeed in their study here, we're also committed to a system of personal tutoring.



I am truly satisfied with the teaching and I love the way I learn. Lectures are delivered by professional and passionate staff, giving me an overview of the knowledge in the textbooks and beyond, while tutorials and seminars provide me with more opportunities to interact with lecturers and other students and put the knowledge into practice.

Yuanyi Xu
MSc International Management



The support for students at the Business School is fantastic, and this extends to all teaching, administrative or career zone staff. Many of the teaching staff have spent a considerable amount of time in industry before deciding to enter academia, meaning they not only have practical experience and first hand examples but also interesting anecdotes to share!

Michael Young
MSc International Management

OUR PROGRAMMES

PROGRAMME	DURATION	DISSERTATION
Accounting		
MSc Accounting and Finance	12-months	Yes
MSc Accounting and Taxation	12 or 24-months	Yes

Finance		
MSc Financial Analysis and Fund Management	12-months	Yes
MSc Finance and Investment	9 or 12-months	12-month programme only
MSc Finance and Management	9 or 12-months	12-month programme only
MSc Financial Mathematics	12-months	Yes
MSc Finance and Marketing	9 or 12-months	12-month programme only
MSc Money and Banking	12-months	Yes

Economics		
MSc Economics	12-months	Yes
MSc Economics and Econometrics	12-months	Yes
MSc Behavioural Economics and Finance	12-months	Yes
MSc Financial Economics	12-months	Yes
MSc Money and Banking	12-months	Yes
MRes Economics	12-months	Yes

Management		
MSc International Management	9 or 12-months	12-month programme only
MSc Marketing	12-months	Yes
MSc Human Resource Management ¹	12, 24 or 30-months	Yes
MSc International Tourism Management	12-months	Yes
MRes Management	12-months	Yes
MRes Global Political Economy	12 or 24-months	Yes
MSc Engineering Business Management ²	12-months	Yes
MSc International Supply Chain Management ²	12-months	Yes

All Masters degree programmes may be subject to change, please check the website for the latest programme details.

¹ Also available as a Diploma programme, see page 48 for details ² Delivered jointly with the College of Engineering, Mathematics and Physical Sciences

ACCOUNTING

- 5th in *The Complete University Guide 2018*
- 9th in *The Times* and *The Sunday Times Good University Guide 2017*
- Strong links with professional firms and institutes, standards are aligned with the highest level of professional excellence

Members of the Accounting Department bring together research and teaching expertise from a wide range of backgrounds, including financial accounting, management accounting, financial management, auditing and taxation.

Our accounting programmes are highly regarded by students and employers alike, and attract a high degree of accreditation from various professional accountancy bodies.

Accounting Research

At the University of Exeter, accounting has a long history of research excellence. Ranked equal second in the UK in the Research Assessment Exercise (RAE) 2008 in the Accounting and Finance sub-panel, our research was also rated higher than the national average in REF 2014 with 73% recognised as world-leading (4* rating) or internationally excellent (3* rating).

Understanding that accounting continues to play a hugely important social and organisational role, members in the Accounting Department undertake a variety of research, from Taxation, Corporate Governance and Capital Markets, to broader Sustainability and Social Accounting.

As well as significant grants funded by Research Councils UK and the European Union, we also hold awards from professional bodies including the Institute of Chartered Accountants in England and Wales (ICAEW) and the Chartered Institute of Management Accountants (CIMA).

General entry requirements

Qualifications

For details on the entry requirements for individual programmes, please see the programme pages on our website www.exeter.ac.uk/postgraduate/taught/accounting

English language

If English is not your first language, you will be required to give evidence of your English proficiency. You can apply for a programme without evidence of English proficiency, however, you will not receive an unconditional offer or be able to register for the programme unless you meet the English requirements. Please see the individual requirements for each programme on our website.



MSc ACCOUNTING AND FINANCE

ACADEMIC PROFESSIONAL PARTNERSHIP PROGRAMME

ACCA

This programme is suited to anyone wishing to deepen their knowledge of accounting and finance, and who wants to enter a career in financial markets, either as an analyst or professional accountant. You will develop your ability to apply and evaluate the various models and methods that practitioners use to solve practical accounting and financial problems.

The MSc Accounting and Finance is designed to deliver financial expertise with an emphasis on understanding the accounting process. You will gain insight into the accounting process within the firm (management accounting) and into external reporting and its relevance to company valuation (financial accounting).

The programme gives you a solid grounding in the fundamentals of financial management and financial accounting, and will sharpen your quantitative skills in finance. You can specialise further by selecting options in subjects such as international taxation, derivatives, investment analysis, international portfolio management, corporate finance, banking, international financial management and many others.

We offer a programme of visiting speakers and a series of study weekends in which practicing fund managers and finance experts from the city share their expertise through a combination of seminars, discussions and practical project work.

MODULES	CREDITS
Advanced Financial Accounting	15
Advanced Management Accounting	15
Applied Empirical Accounting	15
Corporate Governance, Reporting and Regulation or Advanced Financial Analysis	15
Financial Modelling	15
Fundamentals of Financial Management	15
Dissertation	60

In addition, non-assessed intensive information technology training, covering Datastream, Thomson Reuters and other financial databases and software systems, is incorporated into relevant modules.

Duration/study mode:

12-months/full-time

Start – End: September – September

UK/EU fee 2018/19: £13,900

International fee 2018/19: £22,600

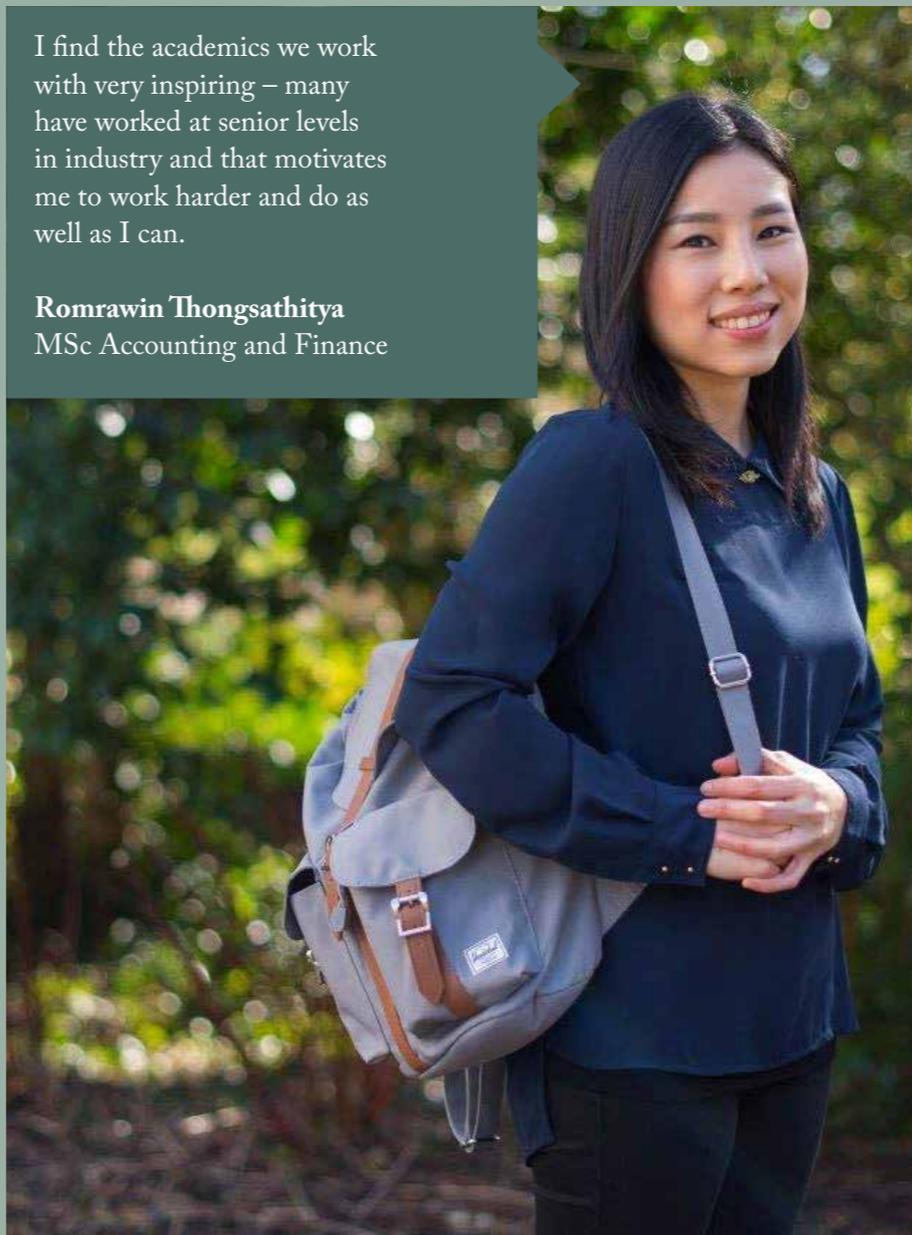
Three options from:

15 credits each

Advanced Corporate Reporting; Advanced Corporate Finance; Alternative Investments; Banking and Financial Services; Corporate Governance and Finance; Derivatives Pricing; Domestic and International Portfolio Management; International Financial Management; Mergers, Management Buyouts and Other Corporate Reorganisations; Topics in Financial Economics

I find the academics we work with very inspiring – many have worked at senior levels in industry and that motivates me to work harder and do as well as I can.

Romrawin Thongsathitya
MSc Accounting and Finance



MSc ACCOUNTING AND TAXATION

ACADEMIC PROFESSIONAL PARTNERSHIP PROGRAMME

ACCA

The MSc in Accounting and Taxation is a unique programme designed to offer you a high-level academic understanding of contemporary developments in taxation policy and practice, together with accounting both in the UK and in an international global context.

In short, our aim is to give you the best possible preparation for a long and successful career in accounting with a specialisation in taxation.

Alongside traditional accounting subjects, our programme covers all aspects of taxation including policy development and implementation and practical operation of tax systems in the UK and overseas. The programme gives you an understanding of a broad range of topics on which you can choose to focus in greater depth when developing ideas for written assignments and later, your Masters dissertation. The MSc in Accounting and Taxation offers you the opportunity to specialise if you choose to do so early in your career.

Duration/study mode:

12-months/full-time

24-month/part-time

Start – End: September – September

UK/EU fee 2018/19: £13,900

International fee 2018/19: £22,600

MODULES	CREDITS
Comparative Taxation	15
Introduction to UK Taxation	15
Principles of International Taxation	15
Accounting for International Managers	15
Advanced UK Taxation	15
Advanced International Taxation	15
Dissertation	60

Two options from:

15 credits each

Advanced Management Accounting, Advanced Financial Analysis, Corporate Reporting, Corporate Governance, Reporting and Regulation, Multinational Finance for Managers, Sustainable Enterprise Economy, Digital Business Models

FINANCE



CFA Institute

The Chartered
Institute of Marketing

Chartered Banker

- 5th in *The Complete University Guide 2018*
- 9th in *The Times* and *The Sunday Times Good University Guide 2017*
- The MSc Financial Analysis and Fund Management has CFA® Institute University Affiliation Program status

We offer well-established, research-led, programmes relevant for students wishing to embark upon careers in finance. The MSc Finance and Investment was the first finance Masters to be launched in the UK, more than 40 years ago, with a series of innovative programmes being developed since, such as the MSc Financial Analysis and Fund Management. This was one of the first in the UK to be designed with the aim of combining a Masters programme with the opportunity to attempt Level I and II of the Chartered Financial Analyst (CFA®) examinations. Studying a MSc Finance programme at Exeter will provide you with a hands-on experience of financial databases including Thomson Reuters, Bloomberg and Bureau van Dijk.

Our Xfi Centre for Finance and Investment focuses on the sustainable delivery of cutting-edge research across a broad range of areas within the disciplines of finance and we've received research grants from professional bodies including the International Auditing Standards Board, the Institute for Quantitative Investment Research (UK), and The Institute of Chartered Accountants in England and Wales.

Positioned to align our standards to the highest level of professional excellence, we also have a close association with the Chartered Institute for Securities and Investment (CISI) and the CFA Institute, the global membership organisation that awards the Chartered Financial Analyst designation.

Finance Research

With a range of well-established, research-led Masters programmes, the Finance department continues to offer a broad range of cutting-edge research themes across a variety of finance disciplines. And, with 73% of our Finance research rated as world-leading or internationally excellent, the Xfi Centre for Finance and Investment focuses on the sustainable delivery of such research with an active weekly research seminar programme.

Xfi faculty research covers a wide range of themes including Firm Valuation Models, Trading Strategies, Risk Management, Derivative Instruments and Volatility Modelling, Mergers and Acquisitions and Corporate Social Responsibility and Socially Responsible Investment to Market-

Based Accounting, Payout Policy, Corporate Governance, Return Predictability, Portfolio Management, Alternative Investments and Venture Capital.

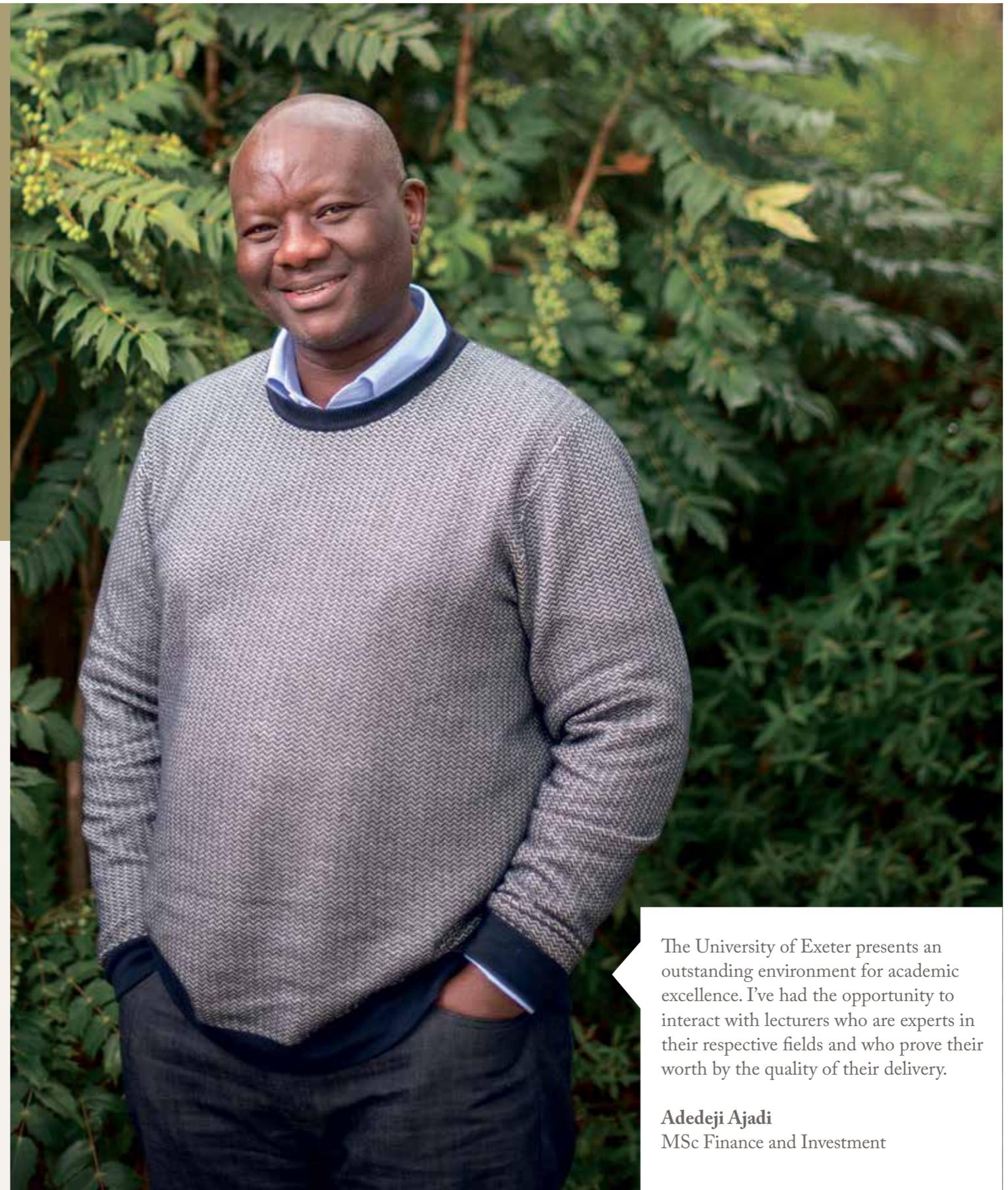
General entry requirements

Qualifications

For details on the entry requirements for individual programmes, please see the programme pages on our website www.exeter.ac.uk/postgraduate/taught/finance

English language

If English is not your first language, you will be required to give evidence of your English proficiency. You can apply for a programme without evidence of English proficiency, however, you will not receive an unconditional offer or be able to register for the programme unless you meet the English requirements. Please see the individual requirements for each programme on our website.



The University of Exeter presents an outstanding environment for academic excellence. I've had the opportunity to interact with lecturers who are experts in their respective fields and who prove their worth by the quality of their delivery.

Adedeji Ajadi
MSc Finance and Investment

MSc FINANCIAL ANALYSIS AND FUND MANAGEMENT



The MSc Financial Analysis and Fund Management is a challenging 12-month programme. Run by the Xfi Centre for Finance and Investment, it is ideal for anyone wishing to acquire advanced expertise in investment analysis.

The programme gives you the opportunity to study for Level I and II of the Chartered Financial Analyst (CFA®) qualification at the same time as working towards a full Masters degree from a University with a well-established reputation in finance.

You will have access to a dedicated Thomson Reuters lab in addition to Datastream and other financial databases and software systems.

We will also provide you with a high level of support as you prepare for the CFA® Level I and II examinations in December and June. This support includes: CFA® focused sessions during the three week induction programme, weekend training sessions, CFA® text books and enrolment in the Level I and II exams, all of which are included in the fees for the programme.

Duration/study mode: 12-months/full-time

Start – End: *September – September

UK/EU fee 2018/19: £13,900

International fee 2018/19: £26,200

*There is a mandatory three week foundation course beginning in September.

MODULES

Credit Instruments and Derivatives

Equity Valuation Models and Issues

Financial Modelling

Financial Statement Analysis

Topics in Financial Economics

Fundamentals of Financial Management

Investment Research Methods I

Investment Research Methods II

Portfolio Management and Asset Allocation

Dissertation

Find out more about the CFA institute at www.cfainstitute.org

*Scholarships available.
See page 73 for further details.*

We have access to the very latest facilities, like the Thomson Reuters and Bloomberg financial databases, but for me the best thing about the course overall is the fact it prepares you so well for the CFA exams. I could have chosen to study for these exams on my own, but it would have been much harder to do so. At Exeter I have all the support I need.

Pooja Malhotra
MSc Financial Analysis and Fund Management



MSc FINANCE AND INVESTMENT



Established in 1973, the MSc Finance and Investment was the very first Masters degree in finance in the UK. Over the past 40 years, the programme has gained an international reputation for providing excellent training for graduates who are interested in following a career in investment analysis or portfolio management. The programme provides a broad knowledge in finance, combined with extensive practical application, to help you develop the confidence and ability for a challenging career in finance.

The programme has been accredited by the Chartered Institute for Securities and Investment (CISI) since 2008 and has been awarded CISI Centre of Excellence status. Students on this programme have the opportunity to pursue a professional qualification from the CISI alongside their Masters degree, with the full support of the Business School.

The 9-month programme comprises 12 taught modules, five of which are compulsory modules that are taken in term one, and seven of which are selected from a range of optional modules, and are taken during terms two and three.

The 12-month programme comprises nine taught modules, six of which are compulsory modules that are taken during terms one and two, and three of which are selected from a range of optional modules, and are taken during terms two and three.

You can also undertake a dissertation in term three, and can choose between an empirical dissertation and an investment analysis dissertation.

In addition, you will be provided with the opportunity to attend non-assessed intensive training courses covering financial databases such as Bloomberg, Fame, Orbis, Zephyr, Eikon, Datastream and Capital IQ.

Duration/study mode: 9-months/full-time

Start – End: September – June

Duration/study mode: 12-months/full-time

Start – End: September – September

UK/EU fee 2018/19: £13,950

International fee 2018/19: £22,700

Seven optional modules 15 credits each from the following:

Advanced Corporate Finance; Alternative Investments; Banking and Financial Services; Corporate Governance and Finance; Derivatives Pricing; Domestic and International Portfolio Management; International Financial Management; Investment Analysis II; Mergers, Management Buyouts and other Corporate Reorganisations; Topics in Financial Economics

12-month programme structure:

MODULES	CREDITS
Financial Instruments	15
Financial Modelling	15
Fundamentals of Financial Management	15
Investment Analysis I	15
Investment Analysis II	15
Investment Research Methods	15
Empirical or Investment Analysis Dissertation	45

9-month programme structure:

MODULES	CREDITS
Financial Instruments	15
Financial Modelling	15
Fundamentals of Financial Management	15
Investment Analysis	15
Investment Research Methods	15

Three optional modules 15 credits each from the following:

Advanced Corporate Finance; Alternative Investments; Banking and Financial Services; Corporate Governance and Finance; Derivatives Pricing; Domestic and International Portfolio Management; International Financial Management; Investment Analysis II; Mergers, Management Buyouts and other Corporate Reorganisations; Topics in Financial Economics

MSc FINANCE AND MANAGEMENT

The MSc Finance and Management provides a good foundation in finance together with an overview of management functions within an organisation. It is an ideal qualification for anyone wanting to start or progress their career in the finance function of an organisation and then move into general management later. It is relevant to working in small businesses where the ability to control finances is essential, within the finance function of large business organisations, and also in public sector organisations.

The programme offers a choice of the full range of options in both finance and management, so it is possible to tailor this programme to match your career goals.

You can study the programme in an intensive 9-month format, or over 12-months. With both formats you will gain a firm foundation in financial management, investment decisions and research skills in finance, as well as an introduction to the main ideas and functions of international business and marketing. If studying over 9-months, you will then study corporate finance, strategy, plus four additional options in the second term. With the 12-month format, you will study the Investment Analysis Dissertation (45 credits) plus up to four optional modules.

In addition, intensive computing training covering Datastream, Thomson Reuters, Bloomberg, BvD Orbis and Zephyr and

other financial databases and software systems including STATA and VBA, is incorporated into relevant modules.

Duration/study mode: 9-months/full-time

Start – End: September – June

Duration/study mode: 12-months/full-time

Start – End: September - September

UK/EU fee 2018/19: £13,900

International fee 2018/19: £22,600

12-month programme structure:

MODULES	CREDITS
Advanced Corporate Finance	15
Financial Instruments	15
Fundamentals of Financial Management	15
Investment Analysis I	15
Strategy	15
Investment Analysis Dissertation or Management Dissertation	45

Remaining credits from: 15 credits each

Banking and Financial Services; Derivatives Pricing; Domestic and International Portfolio Management; Entrepreneurship: New Venture Development; Financial Modelling; International Financial Management; International Human Resource Management; Investment Analysis II; Leadership and Global Challenges; Portfolio Investment Simulation; Strategic Innovation Management; Topics in Financial Economics

9-month structure:

MODULES	CREDITS
Advanced Corporate Finance	15
Financial Instruments	15
Fundamentals of Financial Management	15
Investment Analysis I	15
Strategy	15

Plus two options from: 15 credits each

Entrepreneurship: New Venture Development; Financial Modelling; International Human Resource Management; Investment Analysis II; Managing Operations; Marketing Strategy; Principles of International Business; Strategic Innovation Management

Plus two options from: 15 credits each

Managing Operations; Marketing Strategy; Principles of International Business

Business School staff are all really helpful, particularly my tutor Dr Rajesh Tharyan who teaches finance with a clear structure and great patience. He explains new things in a way that students can easily understand.

Xingyu Sun
MSc Finance and Management



MSc FINANCIAL MATHEMATICS

- Delivered jointly with the College of Engineering, Mathematics and Physical Sciences

Quantitative financial methods are one of the fastest growing areas of the present day banking and corporate environments. The solution by Black, Scholes and Merton of the option pricing problem set off a revolution in finance, resulting in the introduction of sophisticated mathematical techniques in the financial markets and corporate planning.

To understand, apply and develop these sophisticated methods requires an understanding of both advanced mathematics and advanced financial theory. Our programme combines the financial expertise of the Business School with our high-ranking Mathematics Department, creating a 12-month programme that draws on the strengths of these two complimentary fields. This programme will prepare you for careers in areas such as international banking or international business. For those with a strong mathematical background, and a wish to pursue a career in finance, this programme is the ideal introduction to this exciting field.

Duration/study mode:

12-months/full-time

Start – End: September – September

UK/EU fee 2018/19: £12,700

International fee 2018/19: £23,000

MODULES	CREDITS
Analysis and Computation in Finance	15
Fundamentals of Financial Management	15
Mathematical Theory of Option Pricing	15
Methods for Stochastics and Finance	15
Research Methodology	15
Investment Analysis Project	30

Three options from: 15 credits each

Topics in Financial Economics; Investment Analysis (I and 2); Banking and Financial Services; Derivatives Pricing; Domestic and International Portfolio Management; Alternative Investments; Financial Modelling; Advanced Econometrics; Pattern Recognition; Introduction to C++; Dynamical Systems and Chaos; Quantitative and Research Techniques



MSc FINANCE AND MARKETING



Chartered Banker

About 30% of all jobs in the UK's financial services sector are for marketing and client-facing roles. The MSc in Finance and Marketing combines Exeter's long tradition of excellent research-based finance teaching with a range of innovative marketing modules.

Designed for UK and international students alike, this cutting-edge programme will ensure that you are well placed to obtain a position in financial services, marketing or at the interface between the two.

You can study the programme in an intensive 9-month format, or over 12-months. With both formats, you will acquire the technical knowledge to understand how financial services products work, together with the marketing acumen necessary to compete successfully in this highly competitive sector. The programme is especially appropriate for business and finance graduates wishing to specialise in marketing within banking and financial services as well as marketing graduates wanting to develop a career in the marketing and promotion of financial services.

The core modules in both formats are augmented by specialist optional modules which enable you to build up a knowledge base to suit your individual interests and relevant background.

If studying over 9-months, you select six optional modules. With the 12-month format you will undertake two to four optional modules in addition to the dissertation or work-based project. It is possible to tailor this programme to match your career goals and i) achieve Graduate Gateway status from the Chartered Institute of Marketing (CIM) or ii) apply for Associate Chartered Banker designation and attain Associate membership status with the Chartered Banker Institute (CBI) or follow an accelerated route to work towards Chartered Banker status.

Non-assessed intensive computing training covering Bloomberg, Thomson Reuters Datastream/Eikon/Thomson ONE, MorningStar, S&P Capital IQ and other financial databases and software systems, is incorporated into relevant modules.

Duration/study mode: 9-months/full-time

Start – End: September – June

Duration/study mode: 12-months/full-time

Start – End: September – August

UK/EU fee 2018/19: £13,900

International fee 2018/19: £23,200

MODULES	CREDITS
Banking and Financial Services	15
Financial Instruments	15
Fundamentals of Financial Management	15
Integrated Marketing Communications	15
Marketing Analysis and Research	15
Marketing Strategy	45
Investment Analysis I & II 30 and Investment Analysis Dissertation 45 or Finance Dissertation 45 or Marketing Dissertation 30 (12-months only)	
Bank Management*	15
Economics of Banking*	15
Ethics and Organisations*	15
Work-Based Project* OR Banking and Finance Research Project*	15

*For those who wish to follow CBI route

Remaining credits from:

Marketing options: 15 credits each

Brand Design; Digital Marketing Strategy; Services Marketing; Tourism and Marketing; Understanding Consumer Behaviour

Finance options: 15 credits each

Advanced Corporate Finance, Alternative Investments; Bank Management; Corporate Finance and Governance; Corporate Governance, Reporting and Regulation; Derivatives Pricing; Domestic and International Portfolio Management; Financial Modelling; International Financial Management; Investment Analysis I; Investment Analysis II; Mergers, Management Buyouts and Other Corporate Reorganisations; Topics in Financial Economics



MSc MONEY AND BANKING

If you wish to pursue a career in finance and economics in the international banking sector, our MSc Money and Banking is an ideal programme. Delivered by the Department of Economics and the Xfi Centre for Finance and Investment, the programme draws upon the Business School's long-standing reputation for delivering top quality graduates in finance and economics.

The programme provides a focus on the application of advanced economics and finance theory to commercial money markets and banking.

Duration/study mode: 12-months/
full-time

Start – End: September – September

UK/EU fee 2018/19: £10,300

International fee 2018/19: £21,100

MODULES	CREDITS
Economics of Banking	15
Economics of Corporate Finance	15
Financial Econometrics	15
Financial Modelling	15
Fundamentals of Financial Management	15
Macroeconomics of Money and Financial Markets	15
Quantitative Methods for Economics and Finance	15
Dissertation	45

Any two other options from: 15 credits each

Advanced Finance Theory; Banking and Financial Services; Domestic and International Portfolio Management; Experimental Economics and Finance; Financial Econometrics; Game Theory and Industrial Organisation; International Trade and Regional Integration; Topics in Financial Economics

ECONOMICS

Economics at Exeter has a long-standing reputation for providing outstanding teaching and research.

- 11th for Economics in *The Complete University Guide 2018*
- 13th for Economics in *The Times* and *The Sunday Times Good University Guide 2017*
- The FEELE Lab is a well-established laboratory for research in experimental economics

The academics in the Economics Department are a dynamic and highly research active group with a strong tradition of interaction and collaboration among the faculty. Our research covers a broad spectrum of themes including economic theory, experimental economics, public economics, macroeconomics and econometrics and has attracted funding from bodies such as the British Academy, Economic and Social Research Council (ESRC), Her Majesty's Revenue and Customs (HMRC), Her Majesty's Treasury (HMT), the National Audit Office (NAO), and the Leverhulme Trust.

Your learning and teaching at the University will be state-of-the-art and you will benefit from exposure to the latest thinking. Our Masters students are valued highly by employers. Many of our graduates have gone on to work as professional economists in the public sector, for example: the UK's Government Economic Service, the Central Bank of Turkey, the Central Bank of South Korea and some investment banks. Others have progressed to PhD programmes, both in Exeter and elsewhere.

The subject areas of recent dissertations have included international taxation, economic growth, currency and banking crises, behavioural economics, behavioural finance, environmental economics and both theoretical and applied econometrics. Plus, our Economics programmes are recognised by the ESRC South West Doctoral Training Centre, a hub of world-class social sciences research which offers funding for EU students intending to progress to PhD level study.

Economics Research

With 72% of our Economics research rated as world-leading or internationally excellent, we have been awarded research grants from funding bodies such as the British Academy, Economic and Social Research Council (ESRC), Her Majesty's Revenue and Customs (HMRC), Her Majesty's Treasury (HMT) and the Leverhulme Trust. Our world-leading academics are shaping future study by writing core texts, and holding editorial positions in leading international journals such as *Fiscal Studies*, *Econometric Theory*, *Journal of Economic Psychology* and the *Journal of Public Economic Theory*.

General entry requirements

Qualifications

For details on the entry requirements for individual programmes, please see the programme pages on our website www.exeter.ac.uk/postgraduate/taught/economics

English language

If English is not your first language, you will be required to give evidence of your English proficiency. You can apply for a programme without evidence of English proficiency; however, you will not receive an unconditional offer or be able to register for the programme unless you meet the English requirements. Please see the individual requirements for each programme on our website.

MSc ECONOMICS PROGRAMMES

- MSc Economics
- MSc Economics and Econometrics
- MSc Behavioural Economics and Finance

Our MSc Economics programmes are intended to deepen your knowledge and understanding of economics as an academic discipline. Each programme draws upon the internationally rated research undertaken within the department and the experience of our academics in developing economic policy at organisations such as the Bank of England, the Organisation for Economic Cooperation and Development (OECD), the International Monetary Fund (IMF), the World Trade Organisation (WTO) and the United Nations.

A central objective of all of the programmes is to provide you with insight into the latest thinking in economics. You will attend a series of research seminars, during which you can discuss and present current research papers. You can also participate in the departmental seminars, which attract external academics and provide you with the opportunity to gain insight into current research in economics and econometrics.

MSc Economics

The MSc Economics is the most general of our Economics programmes and offers the greatest flexibility. It gives you the opportunity to acquire professional training in mainstream economics, including analytical techniques as well as subject-specific knowledge. You can learn more about this programme on our website at: www.exeter.ac.uk/postgraduate/taught/economics/economics

We also provide the opportunity for you to specialise in two specific areas of economics and for these specialisms to be reflected in your degree title. Our MSc Economics and Econometrics and MSc Behavioural Economics and Finance give you the opportunity to focus on two areas in which the Department of Economics has considerable expertise and experience.

MSc Economics and Econometrics

This programme mirrors the general MSc Economics programme, but contains an additional core module in Advanced Econometrics. Whilst this module is available elsewhere, it is only compulsory in the MSc Economics and Econometrics.

The programme provides a solid foundation in economics, together with advanced training in econometrics, and is ideal for anyone wanting a career involving econometrics or economics research.

You can learn more about this programme on our website at: www.exeter.ac.uk/postgraduate/taught/economics/economics_econometrics/

MSc Behavioural Economics and Finance

This programme combines the intellectual rigour of a standard MSc in Economics with the insights stemming from the intersection

of economics, social psychology and cognition.

Providing the quantitative training of standard microeconomics, this programme also offers a thorough grounding in the research methodology behind experimental economics, whether applied to laboratory studies, or to field experiments. It also provides the statistical training required to analyse and interpret data from experiments.

The specialised courses in individual choice, behavioural economics and experimental courses will take you from the standard models that underpin behavioural sciences to the current developments in the field, whether applied to labour economics, behavioural finance or behavioural public finance, as well as policy applications, including the analysis of tax compliance by the HM Treasury or savings decisions by workers in the United States. www.exeter.ac.uk/postgraduate/taught/economics/behavioural_economics

Duration/study mode:

12-months/full-time

Start – End: September – September

UK/EU fee 2018/19: £10,300

International fee 2018/19: £18,700

Applications from candidates with a background in Psychology with good quantitative skills welcome.

I would say to every potential student to consider this year as an investment in their career and personality because the benefits on both sides have no limits. For that purpose, they should be bold about what they want to get out of this year and the modules they will study.

Dina Nakhla
MSc Economics



MSc FINANCIAL ECONOMICS

MODULES	CREDITS	MSc ECONOMICS	MSc ECONOMICS AND ECONOMETRICS	MSc BEHAVIOURAL ECONOMICS AND FINANCE
Game Theory and Industrial Organisation	15	✓		✓
Macroeconomics	15	✓		
Microeconomics	15	✓		✓
Advanced Macroeconomics	15		✓	
Advanced Microeconomics	15		✓	
Optimisation Techniques for Economists	15	✓	✓	✓
Quantitative Research Techniques I	15	✓	✓	✓
Quantitative Research Techniques II	15	✓		
Experimental Methods	15			✓
Research Design and Dissertation	60	✓	✓	
Advanced Econometrics	15		✓	
Experimental Economics Research Design and Dissertation	60			✓
Either Financial Econometrics or Quantitative Research Techniques II	15 each		✓	
Behavioural Choice and Financial Decision Making				✓
Experimental and Behavioural Economics				✓
Options from: Advanced Econometrics; Advanced Finance Theory; Banking and Financial Services; Behavioural Finance; Domestic and International Portfolio Management; Economics of Banking; Economics of Corporate Finance; Experimental Economics and Finance; Financial Econometrics; Game Theory and Industrial Organisation; International Trade and Regional Integration; Quantitative Research Methods II; Topics in Financial Economics	15 each	Any two	Any two	Any one

This programme is a springboard into a career as an Economist. Whether you are looking to work in the Civil Service, a leading bank, a multinational organisation or an insurance company, this programme can help you achieve your aims. It is also an ideal choice for anybody who sees their future as an analyst for a major investment company. The programme is designed to provide an understanding of economic and financial theory, together with specialist econometric and mathematical techniques.

It provides a platform for economics students with a particular interest in finance and will also be of interest to applicants who are already practicing economists or have work experience in the financial sector.

Completion of the MSc in Financial Economics is an excellent foundation for progression onto a research degree. At the heart of the programme are core modules in financial theory, plus a choice of further options in Finance, Economics or Econometrics. Alongside the formal lecture programme, you will be able to participate in the Economics Seminar Series. The summer dissertation represents your chance to carry out original research in financial economics.

MODULES	CREDITS
Fundamentals of Financial Management	15
Optimisation Techniques for Economists	15
Research Design and Dissertation	60
Topics in Financial Economics	15
Economics of Corporate Finance	15
Either Macroeconomics or Microeconomics	15 credits each
Either Quantitative Research Techniques I or Quantitative Methods for Economics and Finance	15 credits each
Either Quantitative Research Techniques II or Financial Econometrics	15 credits each

Duration/study mode:

12-months/full-time

Start – End: September – September

UK/EU fee 2018/19: £10,300

International fee 2018/19: £18,700

Any other option from: 15 credits each

Advanced Econometrics; Advanced Finance Theory; Banking and Financial Services; Domestic and International Portfolio Management; Economics of Banking; Economics of Corporate Finance; Experimental and Behavioural Economics; Financial Econometrics; Game Theory and Industrial Organisation; International Trade and Regional Integration; Topics in Financial Economics; Quantitative Research Methods II

MSc MONEY AND BANKING

If you wish to pursue a career in finance and economics in the international banking sector, our MSc Money and Banking is an ideal programme. Delivered by the Department of Economics and the Xfi Centre for Finance and Investment, the programme draws upon the Business School's long-standing reputation for delivering top quality graduates in finance and economics.

The programme provides a focus on the application of advanced economics and finance theory to commercial money markets and banking.

Duration/study mode:

12-months/full-time

Start – End: September – September

UK/EU fee 2018/19: £10,300

International fee 2018/19: £21,100

MODULES	CREDITS
Economics of Banking	15
Economics of Corporate Finance	15
Financial Econometrics	15
Financial Modelling	15
Fundamentals of Financial Management	15
Macroeconomics of Money and Financial Markets	15
Quantitative Methods for Economics and Finance	15
Dissertation	45

Any two other options from: 15 credits each

Advanced Finance Theory; Banking and Financial Services; Domestic and International Portfolio Management; Experimental Economics and Finance; Financial Econometrics; Game Theory and Industrial Organisation; International Trade and Regional Integration; Topics in Financial Economics



MRes ECONOMICS

The MRes Economics is ideal for anyone wishing to undertake research into economics and forms part of the ESRC South West Doctoral Training Centre – a hub of world-class social sciences research.

Whether you want to get involved in research with a view to a PhD or academic career, or to improve your employability in industry or the public sector, this programme will provide you with substantial training in a range of research techniques and methods.

With an appreciation of theoretical underpinnings, this programme will help you to develop critical thinking and evaluation skills, as well as organise a research project, manage self-driven enquiry and write up a research-based dissertation which includes critical academic argument.

12-month programme

COMPULSORY MODULES	CREDITS
Mathematics for Economic Research	15
Advanced Microeconomics I	15
Advanced Macroeconomics I	15
Quantitative Research Techniques I	15
Advanced Microeconomics 2	15
Advanced Macroeconomics II	15
Quantitative Research Techniques 2	15
Research Dissertation	60

OPTIONAL MODULES

Behavioural Choice and Financial Decision Making	15
Economics of Corporate Finance	15
Experimental and Behavioural Economics	15
Advanced Econometrics	15
International Trade and Regional Integration	15

Duration/study mode: 12-months/full-time

Start – End: September – September

UK/EU fee 2018/19: £6,900

International fee 2018/19: £16,430

MANAGEMENT



CIPD ACCREDITED



Master in Business
Rankings 2016

Management at Exeter is highly regarded for research and teaching, ranking:

- 6th for Business and Management Studies in *The Complete University Guide 2018*
- 13th for Business Studies in *The Times* and *The Sunday Times Good University Guide 2017*
- 2nd for Hospitality, Leisure and Tourism in *The Times* and *The Sunday Times Good University Guide 2017*

Our academic staff engage in teaching, research and consulting across a broad range of management disciplines, including:

- Marketing: marketing communication, brand marketing, consumer culture and advertising
- Operations and Supply Management: business process modelling and innovation management
- Human Resource Management: employee resourcing, retention, motivation, development and relations
- Entrepreneurship: high-tech start-ups, new venture investment decisions and small firm finance
- Innovation: new models of innovating including open innovation and responsible innovation
- Tourism: the consumer landscape, tourism and EU engagement and tourism entrepreneurship
- Leadership: leader emergence, women in leadership, governance, reputation and responsibility, relational leadership, networks and trust, and performance and mindful leadership

The Business School's Management Masters degrees focus on the academic assessment of organisations and the associated business environment. We draw upon disciplines from across the social sciences, and give emphasis to the dynamic nature of enterprise, global connectivity, and the management and leadership of global challenges ahead.

With strong links to organisations across the private, public and not-for-profit sectors, and with professional organisations such as the Chartered Management Institute, the Chartered Institute of Marketing and the Chartered Institute of Personnel Development, we ensure that your Masters degree is widely recognised in today's global marketplace.



Management Research

The University of Exeter is home to five distinct cross-disciplinary research clusters (Firms, Markets and Value; Sustainability and Circular Economy; Business, Institutions and Policy; Organisations in Transition; Behaviour, Identity and Decisions). We host a number of leading research centres that capitalise on our academic expertise, such as the Centre for Leadership Studies and Centre for Innovation and Service Research. And, focusing on a number of management issues, our academics have attracted competitive grants from funding bodies such as the ESRC, ERC, GW4 and HEFCE.

73% of our Management research is rated as world-leading or internationally excellent. Covering themes from Human Resource Management, International Business, Organisational Behaviour and Leadership to Marketing, Hospitality, Sustainability, Tourism, People and

Purchasing and Supply Chain Management, we investigate related issues such as identity, responsibility, innovation, consumers and behaviour, talent, teams and networks, and learning and education.

And, with academics throughout the department working at the forefront of developments in their field, their work is regularly published in leading international journals including *Tourism Management*, *Journal of Operations Management*, *Journal of Management Studies*, *Organisation Studies*, *Organisation, Human Resource Management*, *Human Relations*, *Industrial Marketing Management*, *Supply Chain Management: An International Journal*, *European Journal of Marketing and Work*, *Employment and Society*.

General entry requirements

Qualifications

For details on the entry requirements for individual programmes, please see the programme pages on our website www.exeter.ac.uk/postgraduate/taught/business

English language

If English is not your first language, you will be required to give evidence of your English proficiency. You can apply for a programme without evidence of English proficiency, however, you will not receive an unconditional offer or be able to register for the programme unless you meet the English requirements. Please see the individual requirements for each programme on our website.

MSc INTERNATIONAL MANAGEMENT



Master in Business
Rankings 2016



- 9-month programme (without dissertation or work placement modules)
- 12-month programme (with dissertation or work placement modules)
- 12-month programme with European Study

The MSc International Management is a catalyst degree programme - designed to boost you in a career in business and management by providing you with all the skills, knowledge and insight necessary to succeed anywhere in the world. Whilst it is ideal for those already with a business degree, the programme is particularly relevant for those from non-business related backgrounds looking to add incisive business education to their undergraduate degree.

The programme focuses on your career in business and management. From day one, you will be encouraged to think strategically about your vocation - with our three-day Careers Camp in Induction Week specifically designed to help you to think about your aspirations. With a dedicated careers support team, careers coaches and career-focused events, corporate speakers and links with the business world, we are best-placed to launch your successful professional career.

Accredited by the Chartered Management Institute, every successful graduate on the programme will automatically receive a second professional qualification – the Diploma in Strategic Management and Leadership. Alongside your University Masters degree, this means that you will stand out from the competition when it comes to employability, as well as gaining entry to exclusive CMI networking events and access to the CMI's employability and library resources.

An International Student Experience

Throughout your time with us you will be working with students from all over the globe - learning first-hand how different cultures can approach the same challenge from different perspectives, with each bringing their own unique expertise to the issue. This international experience will enhance your personal learning and, in time, your peers will form part of your future network, enabling you to secure contacts across the globe.

International Study Opportunities

Students on the 12-month programme may apply to spend Semester 2 at one of the following prestigious universities - adding an extra dimension to your MSc experience.

- University of Mannheim, Germany
- Università Bocconi, Italy
- Copenhagen Business School, Denmark
- HEC Lausanne, Switzerland

Whatever options you choose, we will ensure you will leave the programme with a new found confidence and expertise in international management which will enable you to build a successful and sustainable career for the future.

International students should be aware that they will require a separate visa to enable them to study at a partner institution in another country. Please refer to page 60 for more information on study abroad opportunities.

UK/EU fee 2018/19: £12,300

International fee 2018/19: £20,600

COMPULSORY MODULES	CREDITS
Accounting for International Managers	15
Future Trends for International Management	15
International Human Resource Management	15
International Operations Management	15
Principles of International Business	15
Research and Analysis Skills for Business Research	15
Strategy for International Management	15
Dissertation/Business Project (12-months programme only)	30

OPTIONAL MODULES

(students to select three¹ or five²):

Banking and Financial Services; Entrepreneurship: New Venture Development; Global Career Management – Theory and Practice; Leadership and Global Challenges; Marketing Strategy; International Financial Management; Purchasing and Supply Chain Management; Service Systems and Operations; Strategic Innovation Management; Sustainable Enterprise Economies

¹ 12-month programme ² 9-month programme

MSc International Management is rated 12th in the UK and 80th in the world according to the 2016 Financial Times Masters in Management rankings

My business consulting project was focused on the future of Exeter as a city and involved collaborating with local businesses and stakeholders. This provided a hands-on, practical experience that will prepare me to effectively launch my career.

Clairre Abeyratne
MSc International Management





Comparing the programme at Exeter to others, I found that the MSc at the University of Exeter Business School gave me the flexibility to design my studies to suit my own objectives. One of the things I appreciate the most is the practical nature of our modules. We are given many opportunities to apply the concepts and knowledge we learn in practical ways.

Arnuta Ackrapoenkit
MSc Marketing

MSc MARKETING



The CIM accredited MSc Marketing draws upon the unique expertise the Business School has in the areas of marketing and society, consumer behaviour, psychology and branding. It is especially relevant for those seeking a career as a marketing professional equipped with an understanding of how marketing and consumption work at the level of the individual and across society.

Many of the course materials such as lectures, seminars and research data will be provided in a downloadable format. The programme will develop your understanding of the theory of marketing as well as a broad range of managerial skills and knowledge for contributing to a global economy. The core modules are augmented by specialist optional modules to enable you to build up a knowledge base to suit your individual interests.

Duration/study mode:

12-months/full-time

Start – End: September – September

UK/EU fee 2018/19: £12,300

International fee 2018/19: £20,600

MODULES	CREDITS
Advanced Marketing Seminars	15
Marketing Analysis and Research	15
Integrated Marketing Communications	15
Marketing Strategy	15
Understanding Consumer Behaviour	15
Dissertation	30

Select four from: 15 credits each

Accounting for International Managers; Services Marketing; Brand Design; Digital Marketing Strategy; Consumption, Markets and Culture; Entrepreneurship: New Venture Development; Principles of International Business; Tourism and Marketing; Leadership and Global Challenges; Digital Business Models; Purchasing and Supply Chain Management

MSc HUMAN RESOURCE MANAGEMENT

CIPD ACCREDITED

This programme has been designed to enable you to achieve both high-level academic understanding of contemporary developments in Human Resource Management (HRM) and the development of relevant advanced HRM skills. We aim to prepare you for a long-lasting and highly successful career in HRM.

The programme has been designed to map on to the Chartered Institute of Personnel and Development's (CIPD's) advanced learning outcomes, providing you with the opportunity to complete these and become a member. You can complete a Postgraduate Diploma, leading to the CIPD accreditation, in 9-months full-time as a stand-alone qualification or take the MSc which contains the taught element of the Postgraduate Diploma and finishes with a dissertation which you will complete over the summer months.

The programme is suitable for both full-time and part-time study, with part-time students completing the Postgraduate Diploma qualification over two academic years or the full MSc programme over a period of 30-months. Through a series of bespoke modules, the programme covers all aspects of contemporary HRM practice, including recruitment and selection, leadership and performance management, the development of individuals and organisations, employment law, reward

management and approaches to HRM in an international context. This will give you an understanding of a broad range of topics within HRM which you can focus on when developing ideas for written assignments and, for MSc students, your dissertation.

Unique to this programme is the opportunity for you to participate in two three-day residential courses which take place in October and May. A mix of tutor-led, professional skills and group work sessions, these residential study courses provide a unique setting for you to collaborate and challenge one another in an engaging environment outside of the traditional classroom setting.

The variety of teaching and learning styles you will experience through the programme are supported with extensive additional reading and further learning materials, which will be provided using the University's online virtual learning environment.

MSc

Duration/study mode: 12-months/full-time

Start – End: September – September (full-time)

Duration/study mode:

30-months or 24-months part-time

UK/EU fee 2018/19: £13,300

International fee 2018/19: £21,000

PGDip

Duration/study mode: 9-months full-time, 21-months part-time

Start – End: September – June (full-time)

UK/EU fee 2018/19: £8,800

International fee 2018/19: £14,000

MODULES	CREDITS
Employee Relations	15
Human Resource Management in Context	15
Human Resource Development	15
HR Skills	15
Leading, Managing and Developing People	15
Resourcing and Talent Management	15
Plus either Employment Law or International Human Resource Management	15
Management Resource Report (PGDip only)	15
Research Methods (MSc only)	15
Dissertation (MSc only)	60

The residential trip was definitely one of my highlights of studying at the University of Exeter so far. We stayed at a hotel for two days and took part in various workshops and activities. As everyone on the course went, I got to know my classmates much better, whilst also learning skills required for working in Human Resource Management.

Sharon Lam

MSc Human Resource Management



MSc INTERNATIONAL TOURISM MANAGEMENT

The MSc International Tourism Management programme will equip you with the advanced knowledge and critical insights required to work in the diverse and dynamic tourism sector. Our stimulating and challenging programme takes a comprehensive approach to understanding tourism and its relationships with the economy, environment and society, within a broad business-based curriculum. The programme is delivered by a world-class team, passionate about their subject and highly respected for tourism research, consultancy and leading academic publications.

Our curriculum is international in scope and is suitable for both UK and international students from a range of disciplines. The programme will help you to develop an ability to think critically about the relationship between tourism and management in different contexts, from the 'business' of tourism like hotels and tour operators to managing tourism environments such as protected areas and coasts. Our modules will promote your understanding of tourism across a range of functions including marketing, policy, business evaluation, strategy and applied research. Throughout our MSc there is a strong emphasis on sustainability which positions people and the environment at the centre of decision-making in tourism development and managing destinations.

Our dissertation module is the flagship of our programme, where you get to demonstrate and apply all the knowledge and skills you have acquired to study a contemporary tourism management issue of your choice. We encourage you to pick a dissertation subject that not only interests you, but is directly related to the kind of employment that you are looking to secure following your graduation. Added to that you may choose to travel abroad to take advantage of summer school opportunities in Europe and further afield subject to availability.

By the end of the programme, you will have the knowledge to understand and critically evaluate ideas at the cutting edge of tourism research alongside research skills that will enable you to manage, predict and evaluate the changing business environment within a tourism context.

Graduates from the MSc International Tourism Management programme are well placed to find positions with international tourism corporations and businesses as destination managers and marketers, consultants, hotel and event managers as well as tourism development, planning and impact assessment roles in the private and public sectors. In addition, this MSc provides a sound research training for those wanting to go on to further study at PhD level.

Duration/study mode:
12-months/full-time

Start – End: September – September

UK/EU fee 2018/19: £11,300

International fee 2018/19: £18,000

MODULES	CREDITS
Methods and Techniques for Independent Research	15
Strategy	15
Sustainable Tourism Management	15
Tourism and Marketing	15
Tourism Business: Management, Impacts and Evaluation	15
Tourist Behaviour: Theory and Practice	15
Tourism Dissertation	60

Select two from: **15 credits each**
Managing Operations; Marketing Strategy; Principles of International Business; Entrepreneurship: New Venture Development

MRes MANAGEMENT

The MRes Management is ideal for anyone wishing to undertake research into management and its related disciplines. If you want to try yourself as a researcher with a view of an academic career, or to improve your employability in the public sector or industry by demonstrating research skills, consider the MRes Management programme.

The programme will provide you with substantial training in a range of research techniques and methods used in the social sciences, and an appreciation of their theoretical and philosophical underpinnings. You will also develop your critical thinking skills through specialist management and organisation studies options. The research-based dissertation will enable you to develop a critical academic argument on your chosen topic, with the support of a supervisor.

By pursuing this programme, you will learn how to implement research techniques to critically evaluate management problems and research debates. When you have completed the programme, you will have acquired the abilities to organise a research project, manage self-driven enquiries and write up a piece of research in the format of a dissertation.

This programme forms part of the ESRC South West Doctoral Training Centre – a hub of world-class social sciences research.

Duration/study mode:

12-months/full-time

Start – End: September – September

UK/EU fee 2018/19: £6,900

International fee 2018/19: £16,430

MODULES	CREDITS
Business and Management Research Skills	15
Methods and Techniques for Independent Research	15
Philosophy of Social Sciences	15
Current Research Issues in Management	30
Dissertation	60

Select three from: **15 credits each**

Advanced Marketing Seminars; Consumption, Markets and Culture; Entrepreneurship: New Venture Development; Brand Design; Managing Operations; Strategic Innovation Management; Strategy; Understanding Consumer Behaviour; International Human Resources Management; Marketing Strategy; Principles of International Business



MRES GLOBAL POLITICAL ECONOMY

(SWDTC with Bath and Bristol)

Focusing on important contemporary issues such as globalisation, governance and inequality as well as other public policy challenges, whilst studying on this programme you acquire a wide range of quantitative and qualitative research skills enabling a comprehensive assessment of the impact of such issues on the global political economy.

As a cross-disciplinary Masters degree with offerings from Management, Economics, Politics, Geography and Accounting, you will gain an incredibly diverse and intellectually stimulating perspective on how each area directly impacts on the global political economy. And, utilising new international data sources and methods, you will also learn how to fully comprehend, analyse and address issues affecting the global political and economic landscape.

Ideal for students interested in a variety of careers including government, think tanks, charities and the private sector, this programme is accredited by the Economics & Social Research Council (ESRC) as part of the South West Doctoral Training Centre (SWDTC). It is a collaborative, interdisciplinary programme, delivered by three universities (Exeter, Bath and Bristol), building on the research strengths of each institution through the inclusion of collaborative units (delivered jointly by the three institutions).

Enabling the University to participate in all of the ESRC's interdisciplinary pathways addressing their Strategic Research Challenges, this new programme also provides you with the opportunity to achieve outstanding career credentials.

UK/EU fee 2018/19: £4,250

International fee 2018/19: £15,200

COMPULSORY MODULES

International Political Economy	15
Research Methods	15
Interdisciplinary Research Design	15
Quantitative Research Techniques I	15
Dissertation	60

OPTIONAL MODULES

Macroeconomics	15
Principles of International Business	15
The Politics of Global Capitalism	30
Political Economy of Food and Agriculture	15
Leading, Managing and Developing People	15
Sustainable Enterprise Economy	15
Resourcing and Talent Management	15
International Human Resource Management	15
Consumption, Markets & Culture	15
Quantitative Research Techniques 2	15
International Trade and Regional Integration	15
Corporate Governance, Reporting and Regulation	15
Governing Sustainability	15
Introduction to Energy Policy and Sustainability	15
Principles of International Taxation	15

MSc ENGINEERING BUSINESS MANAGEMENT

■ Delivered jointly with the College of Engineering, Mathematics and Physical Sciences

MSc Engineering Business Management is for the engineering leaders and managers of the future. Engineering professionals with strong technical expertise and excellent management abilities are highly sought after. This course will provide you with the skills and knowledge required to fulfil a variety of exciting international roles.

You will develop the techniques and analytical tools to enhance business operations, paired with a thorough understanding of the processes and practices of the engineering industry; a truly powerful combination.

The programme's emphasis on management is specifically focused upon enabling graduates to quickly progress into high-level management roles. Graduates can expect to enjoy careers as leaders of business and product development, project management, customer services, human resources, and a wide variety of other areas, particularly related to the engineering industry.

- Part of the One World Engineering graduate programmes at Exeter
- Opportunity for you to form a wide network of contacts across all Engineering and Business graduate programmes
- Study alongside working professionals

Duration/study mode:

12-months/full-time

Start – End: October – September

UK/EU fee 2018/19: £10,000

International fee 2018/19: £25,000

MODULES	CREDITS
Manufacturing Supply Chain Management	15
Management of Product Development	15
Agile Lean and Competitive Enterprise	15
Management Concepts	15
International Financial Management	15
Management Science	15
Project Management	15
Either Marketing Analysis and Research OR Marketing Strategy	15
Project	60

Other Engineering programmes are available with management pathways:

- MSc International Supply Chain Management (see page 54)
- MSc Mechanical Engineering with Management
- MSc Materials Engineering with Management
- MSc Civil Engineering with Management
- MSc Structural Engineering with Management
- MSc Water Engineering with Management

MSc INTERNATIONAL SUPPLY CHAIN MANAGEMENT

- Delivered jointly with the College of Engineering, Mathematics and Physical Sciences

Drawing on the skills and knowledge of the College of Engineering, Mathematics and Physical Sciences and the Business School, this programme aims to meet the academic, professional, and career needs of business and engineering graduates who wish to simultaneously increase the depth and scope of their technological knowledge and acquire the essentials of management theory and practice.

This programme opens up the issues of supply chain management and introduces the student to the modern approaches to doing business in this context. The programme offers core and optional material supplied by the University of Exeter's Business School such as Principles of International Business and Strategy together with Engineering Management and Manufacturing modules including Agile and Lean Manufacturing and Manufacturing Supply Chain Management.

As a result of undertaking and successfully completing the programme, you will:

- Have the management knowledge in purchasing, supply and logistics to approach group situations in industry with confidence and an awareness of the needs and problems that can arise within and between organisations
- Develop an understanding of the application of industry-standard concepts and tools in supply chain management through theoretical and practical application and be capable of applying this experience in new situations

- Be able to apply theoretical concepts to practical problems and identify solution procedures from the perspectives of both Engineering as well as Management Science

- Develop skills of analysis using tools and techniques based on an interdisciplinary approach which includes engineering, management, mathematics, computing and software engineering and systems modelling

- Be able to integrate a number of disciplines to form an approach to the solution of a supply chain management problem related to strategy and implementation

- Explore specific specialised areas in supply chain management across engineering and management by choice of appropriate pathway options

This programme will open up a wide range of employment opportunities and can act as a foundation for further research in many areas e.g. urban water management and water systems.

If you wish to develop your knowledge, skills and employment prospects in this increasingly important sector of the world economy, then this programme is for you.

Duration/study mode:

12-months/full-time

Start – End: October – September

UK/EU fee 2018/19: £10,000

International fee 2018/19: £25,000

MODULES	CREDITS
Manufacturing Supply Chain Management	15
Agile Lean and Competitive Enterprise	15
Purchasing and Supply Chain Management	15
Management Science	15
Sustainable Engineering	15
Principles of International Business	15
Managing Operations	15
Supply Chain Project	60

Select one from: 15 credits each
Global Sourcing and Logistics Management Strategy

ONLINE DISTANCE LEARNING

You now have the option to study from wherever you are in the world with our new online Masters degrees.

Starting in September 2017 the University of Exeter Business School has joined up with Keypath Education, global specialists in online education, to offer the following online programmes:

■ MSc International Business

Take on any endeavour with a global perspective. If you're seeking to build a business and management career in tandem with your professional experience, Exeter's online programme can fit your specific interests. Gain a multicultural understanding of business and develop valuable knowledge of the inner-workings of the global economy. Attain global skills to help you on your professional journey.

■ MSc Marketing

Learn within a flexible framework and customise your education to your needs. Modules offer you the chance to learn a wide variety of skills, including public relations, brand design, social media marketing, internet marketing and more. Collaborate with fellow students, faculty and staff to understand how marketing works from the consumer perspective. Learn to know your audience and get ready to build your own brand.

■ MSc Finance and Management

Our online postgraduate Master of Science Finance and Management programme is the cornerstone of your next career move. The programme is suited for anyone seeking a career in finance with aspirations for a management role. The online programme is a great fit for individuals in a wide variety of environments, from start-ups to major corporations. The robust range of modules in the curriculum allows you to tailor your degree to your needs.

Find out more about these programmes and how to apply at: <https://online.exeter.ac.uk>



These programmes build on the successful and long-established on-campus versions, but have been reimaged for online learning. Our vision is of a networked learning community connected by technology, and engaging in the same purposeful career-minded study that is typical of Exeter students.

David Boughey

Associate Dean, Education

YOUR CAREER

Ensuring that you reach your full potential and gain the very best Masters degree possible is only part of what we do for you here at the University of Exeter.

With a clear understanding that 75% of Masters students undertake postgraduate study to enhance their employability status, we will help you to develop the skills and attributes you need to stand out in today's highly competitive global marketplace. We build our programmes around the knowledge and skills that employers want you to have, our dedicated postgraduate Careers Team are here to help from day one.

This combination of focused career support, together with excellent academic teaching, means that postgraduate students have a very strong employability record; in 2016 82.3% of postgraduate students gained graduate level jobs or went onto further study. We continually work to improve each individual student's employment prospects through a range of employability events and workshops, from one-to-one career guidance consultations and mock interviews to employer-led sessions and networking events.

We also understand that some students choose postgraduate study as preparation for research and a career in academia. And, with a Masters degree from Exeter, you can progress to PhD study with some of the most prestigious universities in the world because of our outstanding research credentials.

Choosing the right course

Whether your aspirations are academic or business related, it's really important to be clear about why you are choosing to study at Masters level and what you want to achieve from your course. That way, when you're talking to potential future employers, your career direction can be easily demonstrated.

Why study for a Masters?

- **Professional** – 36% of Masters applicants want to use their degree to gain a professional qualification¹ and can complete professional qualifications like CFA as part of or alongside their Masters
- **Vocational** – Employers recruit Masters graduates because they need specific skills, abilities and knowledge². Our programmes develop in-depth knowledge in subjects which are 'in demand' in a particular industry or sector. For example, our Economics graduates have secured prestigious civil service jobs in a number of different countries
- **Conversion** – Some Masters courses enable you to enter a particular area of work by converting from an unrelated first degree. For example, students with degrees in Humanities, Science and Engineering often choose our MSc International Management to prepare for a career in international business.

Employability events and workshops

Enhancing your employability credentials is essential in today's highly competitive work environment, so during your time here, you'll have the opportunity to take part in a wide array of events designed to do just that. Many of these events are run exclusively for Masters students, by leading graduate employers with support from our own highly qualified Careers Consultants.

Our employability events include:

- Individual sessions with our Postgraduate Careers Consultants
- Access to global recruitment resources and database
- Skills development workshops including CV design and interview techniques
- Weekly careers e-bulletins bringing you the latest career news and events

Plus, access to more than 75 employability events each year exclusively for Business School students:

- **Careers in** – talks given by employers about careers in a particular profession/sector
- **Careers with** – presentations given by employers about careers and roles to which they are recruiting; including top employers such as EY, Thomson Reuters, J.P. Morgan, PwC, Deloitte, Accenture, Procter & Gamble, and KPMG
- **Day@** – student group visits to major employers

- **How to** – skills development including practice job interviews
- **Networking** – opportunities to network with small groups of people (often alumni) who have been successful in a particular profession/sector

You can also use the extensive services provided in our University Career Zone:

- Career mentoring
- Careers fairs
- Global Employability information about working around the world
- International Student Support (including working in the UK)
- The Exeter Award - www.exeter.ac.uk/exeteraward/structure

To find out more, visit:

www.exeter.ac.uk/careers

We advise that you engage early with our careers programme to ensure you don't miss any employer events or deadlines for applications. For major graduate employers, recruitment can close in the autumn term – so register on Career Zone as soon as you arrive.

¹ Taught Postgraduate Employability and Employer Engagement: Masters with a purpose, UUK, 2014
² Tomorrow's Masters, EFMD/ABS, 2013



MASTER YOUR FUTURE

Our Masters programmes are designed to prepare you for a successful career, wherever in the world you plan to work.

Employers expect advanced communication and technical skills, team-working and independent research, project-management and the very latest specialist knowledge from their postgraduate recruits, so we will ensure you leave the Business School with all the skills you need to pursue a career in the global marketplace.

Some employment destinations of our students include:

- Agriculture Bank of China
- Apple (China)
- AXA Insurance (China)
- Baker Tilly
- Bank of Beijing
- Bank of Thailand
- Blackrock (Taiwan)
- BNP Paribas (Hong Kong)
- British Fortune Group
- China Construction Bank
- China Development Bank
- China Merchants Bank
- Citigroup
- Coca Cola HBC
- Coutts (UK)
- Deloitte (China, UK)
- EY (China, India, Thailand and UK)
- First Great Western
- Ford Motor Company
- Forward Internet Group (UK)
- Goldman Sachs
- Grant Thornton (China)
- HSBC (Vietnam)
- IBM (China)
- Industrial and Commercial Bank of China
- J.P Morgan Chase
- J.P Morgan First Capital
- Jamie's Foods
- Johnson & Johnson (Russia)
- KPMG (China, UK, Vietnam)
- L'Oreal (China)
- Mars Petcare China
- Moody's (UK)
- Nestlé
- Nielsen (China)
- Pinjin Asset Management
- Prestige
- PWC (China, UK, Vietnam)
- Red Bull
- S&P Capital IQ
- Saatchi & Saatchi
- Samsung Electronics
- Singapore Airlines
- Spreadex (UK)
- The Bank of Jamaica
- The Body Shop
- ZAI Corporate Finance



During my time at the Business School I made sure to take advantage of any activities organised by the employability team, including employer skills sessions, employability sessions for international students, cultural awareness, interview experience and many more.

Sergii Ostryanko
MSc International Management

STUDY ABROAD

With students from more than 100 countries and staff from 31, Exeter's cosmopolitan atmosphere will provide plenty of opportunity to establish lasting personal and professional relationships with people from all over the world.

Postgraduate students can also benefit from our numerous international

partnerships by taking advantage of our exciting study abroad opportunities. This international focus was recognised when Exeter was voted as the UK's top University for International Experience at the 'What Uni Student Choice Awards 2017'.

MSc International Management with European Study

Students on the MSc International Management programme can apply to spend one semester at the University of Mannheim Business School in Germany, Copenhagen Business School in Denmark, Bocconi University (SDA Bocconi School of Management) in Italy, or HEC Lausanne in Switzerland.

These institutions are among the leading Business Schools in Europe, with Mannheim, Copenhagen and Bocconi being accredited by EQUIS, AACSB and AMBA, the 'Triple-Crown'

of business school accreditations, and HEC Lausanne holding both EQUIS and AMBA, and being part of the QTEM Network. Spending a semester at any one of these world-class business schools will add a fantastic extra dimension to your MSc International Management programme.

All of these institutions offer a range of modules taught in English, although you are also encouraged to study the relevant language to make the most of your time there and increase your cultural dexterity.

Places on our MSc International Management with European Study programme are limited, so you should

register your interest as soon as you receive your offer by contacting our International Development Team at: business-school-exchanges@exeter.ac.uk

There will be an internal application process at the beginning of the academic year, and allocations will be made subject to achieving the required marks in the first semester.

More information can be found here: www.business-school.exeter.ac.uk/study/pgstudyabroad/onesemester/



STUDY ABROAD

We are proud to be a member of the prestigious QTEM Network (Quantitative Techniques for Economics and Management). QTEM is an international network which brings together outstanding quantitatively able students, academic partners and international corporations.

Students accepted onto the QTEM Programme will spend an additional semester studying at one of the academic partners following the completion of their Exeter Masters. This additional semester is combined with a 2-month internship. Upon completion of these elements, students will be awarded a QTEM Certificate, which demonstrates their skills in analytical and quantitative techniques to support decision-making in an international context.

Students from the following programmes are able to apply:
MSc Financial Analysis and Fund Management, MSc Finance and Investment, MSc Economics, MSc Economics and Econometrics, MSc Financial Economics

There will be an internal application process at the beginning of the academic year, and allocations will be made subject to achieving the required marks in the first semester. As part of the formal application process a GMAT score of 650 is required. This can also be completed as part of the internal application process.

More information can be found here:
www.business-school.exeter.ac.uk/study/pgstudyabroad/qtem/

Postgraduate Double Degree Programme

With our innovative Double Degree programme, you can spend your first year at Exeter and a second year at another world class international institution, resulting in two Masters degrees.

After completing your Masters at Exeter, you will transfer to one of three prestigious institutions:

- Grenoble Ecole de Management (GEM) in France is accredited by EQUIS, AACSB and AMBA: the 'Triple-Crown' of Business School accreditations. It is ranked 20th in the 2016 Financial Times European Business School rankings
- EBS Universität für Wirtschaft und Recht (Business and Law) in Germany is one of the leading private Business Schools in Germany. It's Master in Management was ranked 12th in the Financial Times Global Masters in Management Ranking 2016
- Fudan University School of Economics in China is one of the country's best universities, consistently being ranked in the top three. It is ranked 43rd in the QS World Rankings 2016-17 and 11th in Asia by the 2016 QS World University Rankings

These world-class institutions have been selected as Double Degree partners because of a combination of their academic excellence, international standing, and because their academic focuses compliment those at Exeter.

This exciting option is in principle available to students on any of our taught Masters programmes, although specific progression criteria may apply. Due to the structure of the course at Fudan, the Double Degree option with Fudan is only available for students on the following programmes: MSc Economics, MSc Economics and Econometrics and MSc Financial Economics.

Please note, you are not allowed to undertake a double degree programme in your country of birth or country of nationality due to the entrance requirements of our partner institutions.

Places are limited so you should register your interest once you have received your offer for a Masters programme by contacting our International Development Team at: business-school-exchanges@exeter.ac.uk.

There will be an internal application process and allocations will be made subject to achieving the required marks in the first semester.

Further details of our Double Degree programmes are available at:
www.business-school.exeter.ac.uk/study/pgstudyabroad/doubledegree/

Short-Term Study Abroad Opportunities

Postgraduate students on our 12-month programmes can attend international short courses and summer school programmes at institutions around the world. In recent years, students have spent 2–6 weeks during the summer studying in Australia, Colombia, China, Denmark, France, Germany, Japan, Mexico, The Netherlands, Peru and the USA. Some programmes are discounted, tuition free, or have scholarships available.

Full details will be provided to you during your time at Exeter.

Please see the following for further information:
www.business-school.exeter.ac.uk/study/pgstudyabroad/summerschools/

Meet some of our study abroad students:
www.business-school.exeter.ac.uk/study/pgstudyabroad/meetpg/

International students should be aware that they will require a separate visa for the host university in the respective study abroad options.



The quantitative and analytical skills and techniques for management and economics learned from the QTEM modules will add an edge to my career. In my experience, a broad international vision is required in multinational corporations because of the diversity of customers, and transnational corporation with other branches is quite common. I feel that the internship and further period of study will enhance my graduate opportunities with top organisations all around the world.

Muzhi Yu
MSc Finance and Investment

OUR ALUMNI

The Business School currently has 20,195 Alumni, in 155 different countries.

Your relationship with the University of Exeter Business School does not end when you graduate. The Business School Alumni Association (BSAA) is here to support you throughout your University life as well as throughout your working life. By providing a range of alumni benefits, we're focused on helping you to network, socialise and keep developing professionally throughout your career.

After graduating, you will automatically become a member of the BSAA which offers fantastic opportunities to not only enhance your knowledge but also to enable you to network further and stay involved with the University.

Our alumni benefit from a wide range of social and professional networking events including career development activities for recent graduates and research presentations from our leading academics. We also supply additional services which include:

- Free access to more than 3,000 online journals including titles such as the *Harvard Business Review* and *The Economist* to support your lifelong learning
- Our *Alumni Business* magazine, alumni e-newsletter, Facebook and LinkedIn pages to keep you up-to-date with the latest developments and news at the Business School
- Access to our careers service and resources for three years after graduation
- Access to 20,195 alumni and the Business School's global network of partners

Plus, just as you will benefit from the advice of alumni during your studies, you will then have the opportunity to help current students. From volunteering in a range of different ways such as mentoring students, giving careers talks and running mock interviews to hosting events and offering expertise and advice.



Dmitry Pak, MSc Financial Economics (Commodities and Energy Associate, Thomson Reuters)

"I came to Exeter from Russia in 2007. Following my Masters I worked for Thomson Reuters on an unpaid summer internship in their Exeter offices, before joining their Commodities and Energy desk in London, where I'm working now.

I work with international financial institutions across Europe and Asia, who invest in commodities and energy.

For me, university was about tapping into the opportunities on offer. For example,

I very much enjoyed hearing from the guest speakers, organised by the Business School. I once had a chance to meet the Nobel Prize winner for Physics in 2010. Meetings like this widen your horizons, regardless of your professional area.

I also learnt a lot of skills at Exeter, which have come in very useful. Interacting with people from different backgrounds, being an efficient team player and networking – are all things I make use of now."



Megha Ramesh, MSc International Management (Channel Category Development Manager, Unilever)

"After graduating in 2008 I moved to Dubai to work as a graduate trainee with one of the world's largest FMCG – Unilever. In my initial years I built my foundation as a Finance Executive, learning about the company's financial structure. I now hold the position of Channel Category Development Manager for the Gulf region. This is a dynamic role that provides me with the opportunity to deal with multiple cross-functional teams, developing strategies to drive growth all whilst focusing on delivering the company's annual targets and global agenda.

My Masters degree from Exeter has been of great value to my career, providing me with better job prospects and the business understanding needed for the corporate world.

Exeter has a very unique way of bringing out the Business acumen that helped me work on my aspirations. They have some of the best professors, whose distinctive way of teaching gave me a clear direction and the confidence to showcase my ideas."



Xiaoze Shen, MSc Financial Analysis and Fund Management

"I was attracted to the MSc Financial Analysis and Fund Management programme because of the unique dual CFA exams, the excellent teacher quality, and the industrial focus. Studying at the University of Exeter Business School did not just provide me with up-to-date financial knowledge, but also meant I was taught by the Chair of multinational enterprises. Given the University of Exeter Business School's history of impressive alumni, I was exposed to some of the most influential in the field of marketing and business.

My degree here acted as a fantastic springboard for my career. I have secured a graduate position with PwC, ready for when I graduate this September. My Master's degree gave me a solid foundation ready for the working world – and I do not doubt that my academic and vocational experiences will help with my future career progression."

STUDENT LIFE

THE UNIVERSITY OF EXETER STUDENTS' GUILD

STUDENTS' GUILD

While it's important to stay on top of your work, meeting new people and trying new things is also an essential part of your time at University.

The Students' Guild is the students' union for Exeter-based students and is central to student life. The Guild is recognised as one of the UK's leading students' unions.

From theatre and chocolate to fandoms and languages, the Guild currently provides more than 220 different societies, and the list is always growing. If you are still unable to find one that matches your interests, you can apply to set up your own.

What's more, a whole range of volunteering and fundraising opportunities are available through the Guild. So if you want to help out in the local community, or raise money for a great cause, then you'll be in one of the best places to do so.

The Guild also runs two restaurants, a café takeaway, a shop, a bar and a nightclub.

The profits from these venues go back into the Guild and their various services, which means the money our students spend in our outlets goes directly into improving the quality of their time here.

Confused? Have a problem? The Guild Advice Unit is open throughout term time and from money and housing to welfare and exams, it provides support for students on a range of issues.

The Guild is a democratic organisation, which means that whenever any important changes are made, the final decision comes down to the students and their elected representatives. The Guild is led by four sabbatical officers, elected each year by the study body. The sabbatical officers represent all Exeter students' needs and views to the University and beyond.

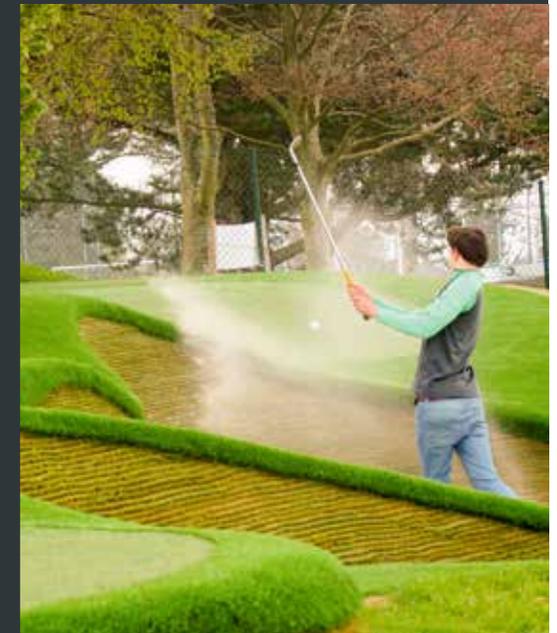
Your sabbatical officers can be found in the Students' Guild.

To find out more about the Guild and its activities visit www.exeterguild.com

You can also follow the Guild on Facebook www.facebook.com/exeterguild and Twitter [@exeterguild](https://twitter.com/exeterguild).

My year at the University of Exeter Business School has definitely been one of the best experiences of my life – great modern facilities, friendly staff who are always ready and willing to help, and one of the most beautiful campuses of any UK university, all provided me with the best possible experience for studying. In addition, I was involved in the Students' Guild which made my experience even brighter and more eventful!

Sergii Ostryanko
MSc International Management
with European Study



ACCOMMODATION

University accommodation is a great way to start your time with us at the Business School. You'll settle in quickly, form friendships from the minute you walk through the door, and start making memories that will last a lifetime. Plus, all of our accommodation is safe, secure and conveniently located – providing a great start to your University life.

You'll find more information about accommodation, including a virtual tour of the university, on our website at: www.exeter.ac.uk/accommodation

Exeter Campus

Our accommodation is either on the campus or a maximum of a 30-minute walk away, which means that you'll be close to the central teaching buildings and sports facilities, as well as the campus social spaces, shops, restaurants and bars – so you won't need to waste your time or money on commuting. Plus, most of our accommodation is also conveniently located for the city centre.

Once you have accepted your offer of a place on one of our programmes, you can apply for your accommodation which is suitable for all budgets and circumstances.



I live on campus and the accommodation is very comfortable. I also like that every minute detail is taken care of, for example if you need something to be fixed in your room, it's sorted out very quickly. You don't have to worry about it and you can focus on your studies and getting on with your work.

Pooja Malhotra

MSc Financial Analysis and Fund Management



HOW TO APPLY

The quickest and most efficient way to apply for admission to our postgraduate programmes is online via the University's secure electronic application form.

To use the Online Application Centre, please visit:
www.exeter.ac.uk/postgraduate/apply

What happens to your application?

We'll acknowledge your application via email as soon as it is received. It is important that additional transcripts, references and other supporting documents are sent as soon as possible so that your application can be considered.

Entry Requirements

Full information about entry requirements can be found on our website.

The Admissions Office

If you have an enquiry about the progress of your application, or on how to register with the University, please visit:
www.exeter.ac.uk/postgraduate/admissions

Alternatively, contact the University's Admissions Office:

University of Exeter
 8th Floor, Laver Building
 North Park Road, Exeter EX4 4QE
 UK Tel: 0300 555 60 60
 International Tel: +44 (0) 1392 723044
 Fax: +44 (0)1392 722479
 Email: pg-ad@exeter.ac.uk

Contacts

Postgraduate Admissions Officer
 University of Exeter Business School
 Rennes Drive
 Exeter EX4 4ST
 Tel: +44 (0)1392 723246
 Email: business-school-msc@exeter.ac.uk
www.business-school.exeter.ac.uk/study/masters

International Exeter
 University of Exeter
 8th Floor, Laver Building
 North Park Road
 Exeter EX4 4QE
 Tel: +44 (0)1392 723405
 Email: intoff@exeter.ac.uk
www.exeter.ac.uk/international

Accommodation Office
 UK Tel: 0300 555 0444
 International Tel: +44 (0)1392 724724
 Email: sid@exeter.ac.uk
www.exeter.ac.uk/accommodation

INTO University of Exeter Centre
 INTO Building
 Stocker Road
 Exeter EX4 4PY
 Tel: +44 (0) 1392 724282
 Email: into@exeter.ac.uk
www.intostudy.com/en-gb/universities/university-of-exeter



FEES AND FUNDING

We're conscious that money is the single biggest barrier to people undertaking postgraduate study, and remain committed to attracting and supporting the most talented students to the University, irrespective of financial backgrounds.

Tuition Fees

Specific tuition fees are listed for every programme and if you apply for a full-time taught postgraduate course, when you receive an offer you will need to pay a tuition fee deposit to confirm your place.

Find out more about our tuition fee deposits at: www.exeter.ac.uk/postgraduate/money/deposit/

UK government postgraduate loan scheme

Government-backed loans for Masters programmes are making postgraduate study more accessible than ever before.

- You can borrow up to £10,280
- Loans are available for any Masters programme in any subject, taught or research
- Full-time or part-time and distance learning programmes are included
- Loans will be available at any university with degree awarding powers in the UK
- Anyone aged under 60 is eligible
- Repayments are income-contingent with a £21,000 threshold and will not begin until after graduation

For more details, visit:

www.exeter.ac.uk/postgraduate/money/mastersfunding/pgtloans

SCHOLARSHIPS AND BURSARIES

At the University of Exeter, we re-invest a large proportion of our tuition fee revenue back into our scholarship schemes, ensuring that we continue to attract the very brightest minds and talent, regardless of financial backgrounds.

Providing financial support to students from lower income backgrounds through our bursary schemes, we also recognise and support outstanding achievement through our scholarships.

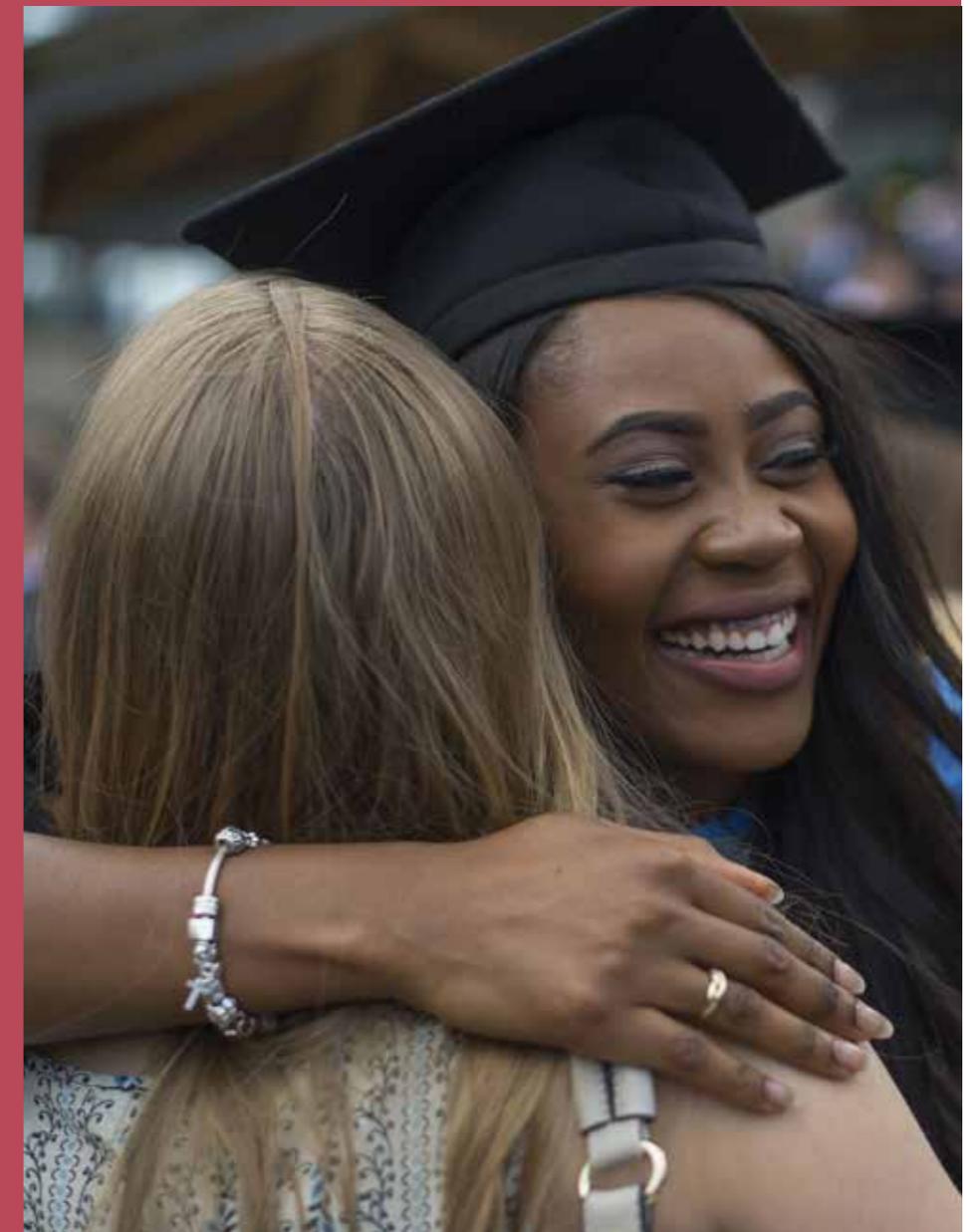
As well as offering a generous range of scholarships and Bursaries to UK, EU and International postgraduate students, we're also committed to providing you with all the financial advice and guidance you need through our trained financial experts.

To apply or to find out more about the scholarships available, please visit:

www.exeter.ac.uk/postgraduate/money/mastersfunding

You can also search via our funding databases which contain details of every Masters scholarship on offer, as well as bursaries and non-academic scholarships. For more details visit: www.exeter.ac.uk/studying/funding/search/

Scholarships are updated throughout the year, please check the website regularly for the latest information.



HERE TO SUPPORT YOU

We really want you to enjoy your experience at our Business School, to make the most of all opportunities available, and to leave here with excellent qualifications.

So, if you need any help or support at all, then please contact us. Whatever it's regarding – be it course content, finances or even accommodation or personal issues – we're here to help.

- Your own personal tutor can offer you advice on anything related to your programme and other aspects of student life
- The staff who teach you on individual modules will be available to discuss any aspects of the module on an informal basis during their designated office hours
- The Students' Guild Advice Unit offers independent, confidential and impartial advice and help in response to questions you might have relating to money, housing and academic matters
- If you're coming to us from overseas, staff in the International Office will also be on hand to advise you about any aspect of living and studying at the University of Exeter, including the suitability of your existing academic qualifications and English language proficiency

For more information, including details of the university's local representatives, see www.exeter.ac.uk/international or email intoff@exeter.ac.uk

Other support services

As well as the support available within the Business School, you can also access specialist advice from the University's Student Advice Unit, the Student Counselling Service, Student Skills Development, Disability Resource Centre (AccessAbility), the Accommodation Office, the Residence Support Team and the Multi-faith Chaplaincy. Plus, you'll have access to Wellbeing Services such as the on-campus surgery, Wellbeing Centre, Childcare and Community Liaison Officers.

Visit www.exeter.ac.uk/postgraduate/study/facilities

For International students, staff in the International Student Support Office can advise you on living and studying at the University of Exeter and working in the UK.

For more information visit: www.exeter.ac.uk/internationalstudents

English Language support

The INTO University of Exeter Centre offers Academic English and intensive pre-sessional English Summer Courses and non-credit bearing support courses including writing tutorials, grammar workshops and oral communication classes throughout the year.

Find out more at: www.exeter.ac.uk/international/into/

Seeing the lengths that the University goes to in reaching out to students and making sure that they have the best possible experience confirmed my decision to want to come here.

The support services, the facilities and the surroundings are all fantastic, and provide a wonderful atmosphere for learning and for immersing yourself in your chosen area of study.

Pranav Agarwal
MSc International Management



VISIT US

Exeter – Streatham Campus

Exeter is easily accessible by road, rail or air. Exeter St David's railway station is only 15 minutes' walk away from the Streatham Campus and has regular services to London and all major cities. London is just over 2 hours away by train and around 3 hours by road.

Exeter also has its own airport with a growing number of scheduled flights to elsewhere in the UK and Europe, which means that the city and region are increasingly accessible.



The University is in an incredible location; Devon has so many hidden gems and studying here gives you the opportunity to find all these places and enjoy them as much as possible. Not many students in the UK can say that they can go to Salcombe for the day and enjoy lunch at the Winking Prawn!

Pablo Hutchinson
MSc Financial Analysis and Fund Management

HOW TO FIND US



Streatham Campus, Exeter

By train

The average journey time from London Paddington to Exeter St David's station is just over 2 hours. The Streatham Campus is approximately 15 minutes' walk from Exeter St David's (see the marked walking route on the Streatham Campus map).

By coach

National Express coaches call at Exeter Coach Station. The local D bus connects the Coach Station to Streatham Campus.

By car

The M4/M5 links Exeter directly to London, the Midlands, South Wales and the North including Scotland. The average journey time from either London or the Midlands is 3 hours.

Satellite navigation

Use postcode EX4 4QJ for the Streatham Campus. Please note, parking on campus is extremely limited.

By air

The nearest regional airports are at Exeter and Bristol. A flight between Exeter and London typically takes around 1 hour.

For further details, please see www.exeter.ac.uk/visit/directions

Acknowledgements

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This document forms part of the University's Postgraduate Prospectus. Every effort has been made to ensure that the information contained in the Prospectus is correct at the time of going to press. However, the University cannot guarantee the accuracy of the information contained within the Prospectus and reserves the right to make variations to the services offered where such action is considered to be necessary by the University.

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