At the University of Exeter Business School, our mission is to deliver outstanding business education and research that addresses the major challenges confronting businesses and society, to create wealth and make the world a better place to live.

It is our duty to prepare you to succeed in a complex future, which will be typified by rapid disruption and change. We do this through our innovative, research-led programmes that are taught by leading academics who are highly respected around the world.

Our suite of postgraduate programmes spans all areas of business and has been developed in consultation with industry partners and professional accreditation bodies to remain cutting-edge and ensure you stand out from the crowd.

We also provide award-winning careers and employability support to provide you with the skills and experience needed to fast-track your career and reach your full potential in whichever field you choose. We are exceptionally proud of our graduate employability rates and our influential, international network of alumni.

I invite you to find out more about how we can help you achieve your career aspirations.

I hope to meet you soon.

Professor David Bruce Allen
Pro-Vice Chancellor and Executive Dean
University of Exeter Business School

<table>
<thead>
<tr>
<th>CONTENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master your Future</td>
</tr>
<tr>
<td>The University of Exeter</td>
</tr>
<tr>
<td>Award-Winning Careers Support</td>
</tr>
<tr>
<td>Study Abroad</td>
</tr>
<tr>
<td><strong>Our Programmes</strong></td>
</tr>
<tr>
<td>Accounting</td>
</tr>
<tr>
<td>Finance</td>
</tr>
<tr>
<td>Economics</td>
</tr>
<tr>
<td>Management</td>
</tr>
<tr>
<td>Related Programmes</td>
</tr>
<tr>
<td><strong>Our Exceptional Alumni</strong></td>
</tr>
<tr>
<td>Here to Support you</td>
</tr>
<tr>
<td>How to Apply</td>
</tr>
<tr>
<td>Fees and Funding</td>
</tr>
<tr>
<td>Scholarships and Bursaries</td>
</tr>
<tr>
<td>How to Find Us</td>
</tr>
</tbody>
</table>
MASTER YOUR FUTURE

Choosing Exeter means you will join a truly international community and be among some of the brightest business minds of the future. With 19 programmes, 165 inspiring academics and students from over 110 countries, you are guaranteed an enriching multi-cultural experience. We will support you in achieving the future you want. Here are six reasons why you should study with us:

1. Teaching and research excellence
Our gold-standard* teaching is combined with our world-leading research** to put you at the forefront of the latest industry trends and knowledge, providing you with the skills demanded by global organisations. We partner with both global and national organisations to make our research relevant, impactful and globally disruptive which keeps our innovative programmes responsive to the world around us.

2. Internationally accredited
Our commitment to investing in top-class teaching is underpinned not only by our prestigious Russell Group status, but also by international accreditations from both EQUIS and AMBA and our AACSB membership. Many of our programmes also hold professional accreditations from the likes of the CFA Institute and Chartered Institute of Marketing (CIM), enabling you to fast track your professional development. Choosing Exeter means you will join a truly international community and be among some of the brightest business minds of the future. With 19 programmes, 165 inspiring academics and students from over 110 countries, you are guaranteed an enriching multi-cultural experience.

3. Ranked among the global elite
We are a top 100 Financial Times ranked European Business School, ranked highly in all UK league tables and are among the global elite in world rankings too.

4. Excellent employability support
We provide a variety of services to help boost your employability, and specialist support to help you realise your potential. This is reflected in our outstanding graduate employability results. In 2017, 94.4% of our graduates went on to work or further study within six months of graduation.

5. Funding support
We want to ensure that postgraduate study continues to be accessible. We therefore have a range of funding options available. See page 53 for full details.

6. Live in one of the most beautiful parts of the UK
Exeter has a safe, student-friendly environment with an energetic culture in a beautiful historic setting. Explore independent shops on the medieval Gandy Street, high-street names in Princesshay Shopping Centre or dine out in the recently developed Guildhall restaurant quarter. Treat yourself to theatre, live music or comedy at one of the local arts venues. Alternatively, watch our famous rugby team, the Exeter Chiefs, in a local match.

Why study for a Masters?

- GROW YOUR GLOBAL PROFESSIONAL NETWORK
- DEVELOP THE SKILLS REQUIRED BY TOP EMPLOYERS
- INCREASE YOUR EARNING POTENTIAL
- CHANGE YOUR CAREER DIRECTION BY DEVELOPING NEW ACADEMIC EXPERIENCE AND KNOWLEDGE

European Business Schools
Ranking 2017
The University of Exeter

About Exeter

The Streatham Campus is the University’s largest site, and is built around a country estate overlooking the city. Often acknowledged as one of the most beautiful in the country, its ponds, parkland, and gardens make it a very special place and a safe environment for you to study in, all just two hours from London.

With a recent investment of over £500 million in world-class facilities to improve your learning experience, including a new £12 million sports park and dedicated social spaces, you will have everything you need, whilst living in one of the most beautiful parts of the country.

The Business School

Our Business School’s teaching and learning facilities are housed across three buildings (Xfi, Streatham Court and Building One) and benefit from the very latest facilities including:

- Specialist IT labs
- Harvard-style lecture theatres equipped with the latest audio-visual equipment

...and much more!
Enhancing your employability credentials is essential in today's competitive work environment, therefore gaining the very best degree possible is only part of what we do for you at the Business School. We go the extra mile to ensure you reach your full potential including:

- Individual Sessions with our Postgraduate Careers Consultants
- Access to global recruitment resources and databases
- Skills development workshops including CV design and interview performance
- Weekly careers e-bulletins bringing you the latest career news and events
- Access to the Career Mentor Scheme and eXpert Scheme to develop your professional goals

During your time with us you’ll also have the opportunity to take part in a variety of events run by leading graduate employers and our own highly qualified Career Consultants including:

- Careers in – talks given by employers about careers in a particular profession/sector
- Careers with – presentations given by employers about careers and roles to which they are recruiting, including top employers such as BT, Thomson Reuters, JPMorgan, PwC, Deloitte, Accenture, and KPMG
- Day @ – student group visits to major employers
- How to – skills development including mock job interviews
- Networking – opportunities to network with small groups of people, including alumni who have been successful in a particular profession/sector

For more information about the Business School Careers Service – please visit: www.business-school.exeter.ac.uk/careers/about

The China Career Ready Programme

Bespoke Support for Chinese Students

- Award winning employability programme
- Finalist in the ISE ‘Best Preparation for Work’ category
- Awarded ‘Most Proactive Careers Service’ by the GUCCU 2018

All Chinese students in the Business School have access to an employability programme created specifically for Chinese students called the China Career Ready Programme.

We understand the challenges of applying for jobs in the UK and China so we’ll help you to gain the skills needed to succeed in both recruitment environments. We will get you ‘Career Ready’ by improving your employability skills and career planning competencies, giving you a competitive edge in the graduate job market.

I’ve used the Career Zone plenty of times, particularly to help me look for part-time roles, as well as graduate jobs for the future. I’ve also booked appointments to talk to a specialist, which has immensely helped me with my CV and how I should be presenting myself to potential employers.

Norramon Tengcharoensuk
Msc Economics

Where will you go?

Our combination of gold-standard teaching combined with this focussed career support means our Masters students have a strong employability record. Some recent employment destinations for our students include:

- Agriculture Bank of China
- Apple (China)
- AXA Insurance (China)
- Baker Tilly
- Bank of Beijing
- Bank of Thailand
- Blackrock (Taiwan)
- BNP Paribas (Hong Kong)
- British Fortune Group
- China Construction Bank
- Citi Group
- Coca Cola HBC
- Coutts (UK)
- Deloitte (China, UK)
- EY (China, India, Thailand and UK)
- First Great Western
- Ford Motor Company
- Forward Internet Group (UK)
- Goldman Sachs
- Grant Thornton (China)
- HSBC (Vietnam)
- IBM (China)
- J P Morgan First Capital
- Johnson & Johnson (Russia)
- KPMG (China, UK, Vietnam)
- L’Oreal (China)
- Mars Petcare China
- Moody’s (UK)
- Nestlé
- Prestige
- PWC (China, UK, Vietnam)
- Red Bull
- SAP Capital IQ
- Saatchi & Saatchi
- Samsung Electronics
- ZAI Corporate Finance

AWARD-WINNING CAREERS SUPPORT

94.4% of students in work or further study six months after graduation (DHLE 2017)

90 employers engaged with us in 2016/17

5th in the UK for Business School Graduate Employment (DHLE 2018)
STUDY ABROAD

Your experience at the University of Exeter Business School can reach far beyond the South West of England.

Studying abroad gives you a great experience of international cultures, values, and languages which can crucially enhance your professional skill set and global network. Living and studying in new environments will naturally enhance your adaptability, cross-cultural communication, self-confidence, and resilience, all of which are skills employers are looking for in their recruits.

We have a range of opportunities available to our Masters students.

Gain two Masters with a double degree

Spend your first year at Exeter and a second year at another world class international institution, resulting in two Masters degrees and the opportunity to expand your knowledge even further.

We offer three fantastic Double Degree options with:
- Grenoble Ecole de Management in France
- EBS University of Business and Law in Germany
- Fudan University School of Economics in China

Short-term opportunities

If you’re looking for a short-term international experience, you could spend between two to six weeks at one of our partner universities across the globe. Opportunities can include a variety of business-related courses, local company visits, as well as cultural and language elements. You could choose to study an intensive set of modules on marketing in northern Europe, or immerse yourself in the culture and language of South America – there really is something for everyone.

One-semester exchange programme (MSc International Management)

Students on our MSc International Management programme have the exciting opportunity to add an extra element to their programme by spending Term Two at one of the following prestigious universities:
- University of Mannheim, Germany
- Bocconi University, Italy
- Copenhagen Business School, Denmark
- HEC Lausanne, Switzerland

QTEM (Quantitative Techniques for Economics and Management)

We are very proud to be one of only two UK universities to be accepted onto the prestigious QTEM Network – which brings together outstanding quantitatively able students, academic partners from top business schools across Asia, Europe and Australia, and international corporations.

Programme Structure:
- Additional term spent at one of the QTEM academic partners
- Followed by a two-month minimum quantitatively focused internship

After completion, you will be awarded a QTEM Certificate in addition to your Exeter Masters demonstrating your unique academic profile of high-level analytical techniques, work experience and significant international experience.

For more information on all our study abroad opportunities:
www.business-school.exeter.ac.uk/postgraduate/studyabroad

The quantitative and analytical skills and techniques for management and economics learned from the QTEM modules will add an edge to my career. In my experience, a broad international vision is required in multinational corporations because of the diversity of customers, and where collaborating with branches all over the world is commonplace. I feel that the internship and further period of study will enhance my graduate opportunities with top organisations all around the world.

Muzhi Yu
MSc Finance and Investment

* Open to students on MSc Economics, MSc Economics & Econometrics, and MSc Financial Economics.
## OUR PROGRAMMES

<table>
<thead>
<tr>
<th>PROGRAMME</th>
<th>DURATION</th>
<th>DISSERTATION</th>
</tr>
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<tbody>
<tr>
<td><strong>Accounting</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MSc Accounting and Finance</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MSc Accounting and Taxation</td>
<td>12 or 24-months</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Finance</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MSc Financial Analysis and Fund Management</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MSc Finance and Investment</td>
<td>9 or 12-months</td>
<td>12-month programme only</td>
</tr>
<tr>
<td>MSc Finance and Management</td>
<td>9 or 12-months</td>
<td>12-month programme only</td>
</tr>
<tr>
<td>MSc Finance and Marketing</td>
<td>9 or 12-months</td>
<td>12-month programme only</td>
</tr>
<tr>
<td><strong>Economics</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MSc Economics</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MSc Economics and Econometrics</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MSc Behavioural Economics and Finance</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MSc Financial Economics</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MSc Money, Banking and Finance</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MRes Economics</td>
<td>12-months</td>
<td>Yes</td>
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<tr>
<td><strong>Management</strong></td>
<td></td>
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<tr>
<td>MSc International Management</td>
<td>9 or 12-months</td>
<td>12-month programme only</td>
</tr>
<tr>
<td>MSc Human Resource Management</td>
<td>12, 24 or 30-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MSc International Tourism Management</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MSc Marketing</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MRes Management</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MRes Global Political Economy</td>
<td>12 or 24-months</td>
<td>Yes</td>
</tr>
<tr>
<td>The Exeter MBA</td>
<td>12, 24 or 30-months</td>
<td>MBA Consultancy Project</td>
</tr>
<tr>
<td><strong>Related courses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MSc Financial Mathematics</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MSc Engineering Business Management</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>MSc International Supply Chain Management</td>
<td>12-months</td>
<td>Yes</td>
</tr>
<tr>
<td>Executive MSc Applied Leadership Practice</td>
<td>24-months part time</td>
<td>Publication Project</td>
</tr>
<tr>
<td>MA Creativity, Innovation and Business Strategy</td>
<td>12-months</td>
<td>Yes</td>
</tr>
</tbody>
</table>

All Masters degree programmes may be subject to change, please check the website for the latest programme details.

1 Also available as a Diploma programme, see page 39 for details. 2 Delivered jointly with the College of Engineering, Mathematics and Physical Sciences. 3 Delivered jointly with the College of Life and Environmental Sciences. 4 Delivered jointly with the College of Humanities.

The reason I chose Exeter is because of its huge campus and lush green environment, creating a calm atmosphere perfectly suited for my postgraduate studies. Also, the International Management course offered by the Business School covers all elements of business, providing a true insight into the future of the business world which is changing day by day. The students at Exeter come from all different parts of the world, giving you great international exposure and the connections I have made here will stay with me for a lifetime.

Jeet Maru
MSc International Management
Accounting at Exeter has a long history of research excellence and we undertake research in a variety of topics, from taxation, corporate governance and capital markets, to broader sustainability and social accounting.

Our research is driven by the understanding that accounting continues to play a fundamental role in organisations and society. As a result, many of our inspiring academics are regularly invited to advise policy-makers at institutions including H.M Revenue and Customs, International Accounting Standards Board, and the Bank of England.

General entry requirements

Qualifications
For details on the entry requirements for individual programmes, please see the programme pages on our website www.exeter.ac.uk/postgraduate/taught/accounting

English language
If English is not your first language, you will be required to give evidence of your English proficiency. You can apply for a programme without evidence of English proficiency. However, you will not receive an unconditional offer or be able to register for the programme unless you meet the English requirements. Please see the individual requirements for each programme on our website.

Our accounting programmes will give you a well-rounded insight into the world of accounting. We combine the latest academic theories with practical skills to enable you to launch a dynamic career in a wide range of sectors.

You will be taught by leading academics, who are highly respected in their fields. They bring expertise from a wide range of backgrounds, including financial accounting, management accounting, financial management, taxation, corporate governance, and auditing. You will benefit from intensive computer training covering key financial databases including Thomson Reuters, Datastream, Morning Star and other software systems.

Our MSc programmes have been designated ACCA Academic Professional Partnership Programmes by the Association of Chartered Certified Accountants (ACCA). With strong links to professional firms and institutions your Masters degree will be widely recognised in today’s global marketplace.

I find the academics we work with very inspiring – many have worked at senior levels in industry and that motivates me to work harder and do as well as I can.

Romrawin Thongsathitya
MSc Accounting and Finance
This programme is suited to anyone wishing to deepen their knowledge of accounting and finance with a view to enter a career in either field.

The MSc Accounting and Finance offers you a solid grounding in the fundamentals of financial management, financial accounting, and management accounting and will sharpen your quantitative skills in finance. You will gain insight into the accounting process within a firm (management accounting) and into external reporting and its relevance to company valuation (financial accounting).

One of the main attractions of the degree is the broad spectrum of options available – you can specialise further by selecting subjects such as international taxation, derivatives pricing, domestic and international portfolio management, corporate finance and governance, banking and financial services, international financial management, topics in financial economics, and many others.

We also offer a series of visiting speakers seminars and workshops in which practicing fund managers and finance experts from leading banks share their expertise through a combination of seminars, discussions and practical project work.

Duration/study mode: 12-months/full-time Start – End: September – September

UK/EU fee 2019/20: £14,500
International fee 2019/20: £23,700

The University of Exeter offers a lot of optional modules which meant I could really adapt my course to suit me. I’ve discovered new interests and widened my expertise whilst also developing my interpersonal and practical skills. I really enjoy the variety the programme offers, if you want to push yourself and broaden your knowledge this course is perfect.

Dimitrios Koupas
MSc Accounting and Finance

The MSc in Accounting and Taxation is a unique programme designed to offer you a high-level academic understanding of contemporary developments in taxation policy and practice, together with accounting, both in the UK and in an international global context.

In short, our aim is to give you the best possible preparation for a long and successful career in accounting with a specialisation in taxation.

Core modules in taxation are accredited by ACCA and alongside traditional accounting subjects, we cover all aspects of taxation including policy development and implementation, and practical operation of tax systems in the UK and overseas. You will gain an understanding of a broad range of topics and a variety of optional modules gives you the chance to specialise if you choose to do so, early on in your career.

You also have the opportunity to combine your studies with ADIT, an international tax qualification. It is an advanced level qualification in cross-border tax and has been designed by a board of world-leading experts to provide a robust foundation in international tax, helping you to stand out as a tax professional.

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Core modules in taxation are accredited by ACCA and alongside traditional accounting subjects, we cover all aspects of taxation including policy development and implementation, and practical operation of tax systems in the UK and overseas. You will gain an understanding of a broad range of topics and a variety of optional modules gives you the chance to specialise if you choose to do so, early on in your career.

You also have the opportunity to combine your studies with ADIT, an international tax qualification. It is an advanced level qualification in cross-border tax and has been designed by a board of world-leading experts to provide a robust foundation in international tax, helping you to stand out as a tax professional.
Our well-established postgraduate finance programmes combine gold-standard teaching with cutting-edge research. We provide you with the practical knowledge and skills to embark upon your chosen career in finance, whether that be in fund management, international banking, or even marketing within the finance sector.

You will be taught by internationally respected academics, who are at the forefront of their research and have significant industry experience. You will also be exposed to the latest industry trends and develop your analytical skills to apply the latest techniques in finance.

To ensure you are equipped with the practical skills to succeed in the global workforce, we provide you with a hands-on experience of financial databases including Thomson Reuters, Bloomberg, S&P Capital IQ, Morningstar and Bureau Van Dijk.

Many of our programmes also offer you the opportunity to study for professional qualifications alongside your Masters degree, for example with the CFA Institute, the Chartered Institute for Securities and Investment or the Chartered Banker Institute.

We are a research intensive faculty and cover a wide range of themes which inform our teaching, including firm valuation models, trading strategies, risk management and volatility modelling, mergers and acquisition, corporate social responsibility, corporate governance, portfolio management and innovation.

You can also take advantage of our career mentoring scheme, influential networking events, and guest lectures supported by professional financial experts to help build and sustain your career. Upon graduation, you will join a powerful, global network of alumni and stand out from your peers.

General entry requirements

Qualifications

For details on the entry requirements for individual programmes, please see the programme pages on our website www.exeter.ac.uk/postgraduate/taught/finance

English language

If English is not your first language, you will be required to give evidence of your English proficiency. You can apply for a programme without evidence of English proficiency. However, you will not receive an unconditional offer or be able to register for the programme unless you meet the English requirements. Please see the individual requirements for each programme on our website.

The University of Exeter presents an outstanding environment for academic excellence. I’ve had the opportunity to interact with lecturers who are experts in their respective fields and who prove their worth by the quality of their delivery.

Adedeji Ajadi
MSc Finance and Investment
Our flagship finance Masters is ideal for anyone wishing to study advanced financial theory and to acquire expertise in investment analysis. You will be both supported and challenged with an academically rigorous curriculum to ensure you gain the skills demanded by global organisations.

This programme is one of a limited number globally which has been awarded CFA® ‘University Affiliation Program’ Status. You therefore have the opportunity to undertake both Level I and II of the CFA® examinations, meaning you could work towards a second qualification whilst studying for your Masters.

To help you prepare for this challenging course, there is a three-week induction designed specifically for Financial Analysis and Fund Management students beginning in September. This includes an introduction to several of the subject areas covered in the programme, with a focus on accounting.

We will also provide you with a high level of support as you prepare for the CFA® Level I and II examinations in December and June. This support includes: one week of CFA® focused weekend training sessions, CFA® text books and enrolment in the Level I and II exams, all of which are included in the fees for the programme.

You can take advantage of a range of additional activities whilst studying on this programme:

- Trip to Europe where you will visit companies and attend bespoke classes run at European universities
- Apply to be a member of the University’s team in the global CFA® Investment Research Challenge and participate in the Business School’s Ethics Challenge
- Study abroad opportunities including the prestigious QTEM network, Double Degree, and Summer Schools

Find out more about the CFA institute at [www.cfainstitute.org](http://www.cfainstitute.org)

The University of Exeter’s MSc Financial Analysis and Fund Management degree presented a programme that was different from many others I saw in the field of finance. You have the opportunity to earn a Masters degree and also prepare and partake in both Level I and II of the CFA® examinations. This means in the span of 12-months I will graduate with my MSc and be part way towards a second qualification and I feel this will greatly enhance my employability.

Nazeema Derbas
MSc Financial Analysis and Fund Management
MSC FINANCE AND INVESTMENT

- Established in 1973 – The very first Finance Masters in the UK
- Opportunity to apply to the QTEM Programme

MSc Finance and Investment is ideal if you are looking to pursue a career in investment analysis or portfolio management. Established in 1973, this was the very first Masters degree in finance in the UK and over the past 40 years has gained an international reputation for providing excellent training and academic knowledge.

The programme has been accredited by the Chartered Institute for Securities and Investment (CISI) since 2008 and we are proud to also be a CISI Centre of Excellence. This means you have the opportunity to work towards a qualification from the CISI in addition to your MSc. The available CISI qualifications for the 2019/20 academic year are:

- CISI Level 3 Introduction to Securities & Investment
- CISI Level 3 International Certificate in Wealth and Investment Management

This Masters is designed to be flexible and is offered in either a nine or 12-month format. Your employability is a main focus for us so we include a range of additional activities to enhance your transferable skills including:

- A non-assessed intensive financial databases training course delivered by data specialists from well-known financial data providers such as Bloomberg, Thomson Reuters, Bureau Van Dijk, the Standard, and Poor’s Global Market Intelligence
- Intensive company analysis workshop run by a practitioner to help develop practical investment understanding, augment presentation skills and provide an insight into current real world information sources and techniques
- Study Abroad opportunities, including QTEM, Double Degree, and Summer School

Duration/study mode: 9-months/full-time
Start – End: September – June
Duration/study mode: 12-months/full-time
Start – End: September – September
UK/EU fee 2019/20: £14,500
International fee 2019/20: £23,700

9-month programme structure:

<table>
<thead>
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<th>COMPULSORY MODULES</th>
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</thead>
<tbody>
<tr>
<td>Financial Instruments</td>
<td>15</td>
</tr>
<tr>
<td>Financial Modelling</td>
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<tr>
<td>Principles of Finance</td>
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<tr>
<td>Investment Analysis I</td>
<td>15</td>
</tr>
<tr>
<td>Investment Research Methods I</td>
<td>15</td>
</tr>
<tr>
<td>Empirical or Investment Analysis Dissertation</td>
<td>45</td>
</tr>
</tbody>
</table>

Example optional modules:

- Finance options:
  - Advanced Corporate Finance
  - Banking and Financial Services
  - Derivatives Pricing
  - Domestic and International Portfolio Management
  - International Financial Management
- Economic options:
  - Optimization Techniques for Economists
  - Applied Econometrics I
  - Economics of Banking
  - Economics of Corporate Finance
- Accounting options:
  - Principles of International Taxation
  - Comparative Tax Systems
  - Advanced International Taxation

12-month programme structure:

<table>
<thead>
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<th>COMPULSORY MODULES</th>
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<td>Financial Instruments</td>
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<tr>
<td>Financial Modelling</td>
<td>15</td>
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<tr>
<td>Principles of Finance</td>
<td>15</td>
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<tr>
<td>Investment Analysis I</td>
<td>15</td>
</tr>
<tr>
<td>Investment Analysis II</td>
<td>15</td>
</tr>
<tr>
<td>Investment Research Methods I</td>
<td>15</td>
</tr>
<tr>
<td>Empirical or Investment Analysis Dissertation</td>
<td>45</td>
</tr>
</tbody>
</table>

Example optional modules:

- Finance options:
  - Advanced Corporate Finance
  - Banking and Financial Services
  - Derivatives Pricing
  - Domestic and International Portfolio Management
- Economic options:
  - Economics of Banking
  - Economics of Corporate Finance
- Accounting options:
  - Principles of International Taxation
  - Comparative Tax Systems
  - Advanced International Taxation

MSC FINANCE AND MANAGEMENT

- Tailor your programme to match your career goals
- Training on key financial databases including Bloomberg, Thomson Reuters Eikon and Datastream

This programme is ideal for anyone wanting to start or progress their career in the finance function of an organisation and then move into general management later. It is relevant to working in small businesses where the ability to control finances is essential, within the finance function of large business organisations, and also in public sector organisations.

You will gain a solid foundation in finance, an overview of the management functions within an organisation, and an introduction into the main ideas and functions of international business and marketing.

You can choose from a full range of options in both finance and management, so it is possible to tailor your studies to match your career goals. You can study the programme in an intensive 9-month format, or over 12-months.

In addition, intensive computing training covering Datastream, Thomson Reuters, Bloomberg, BvD Orbis and Zephyr, and other financial databases and software systems including STATA and VBA, is incorporated into relevant modules.

Duration/study mode: 9-months/full-time
Start – End: September – June
Duration/study mode: 12-months/full-time
Start – End: September – September
UK/EU fee 2019/20: £14,500
International fee 2019/20: £23,700

9-month programme structure:

<table>
<thead>
<tr>
<th>COMPULSORY MODULES</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Instruments</td>
<td>15</td>
</tr>
<tr>
<td>Investment Analysis I</td>
<td>15</td>
</tr>
<tr>
<td>Empirical or Investment Analysis Dissertation</td>
<td>45</td>
</tr>
</tbody>
</table>

Example optional modules:

- Finance options:
  - International Financial Management
  - and International Portfolio Management;
  - Financial Services; Derivatives Pricing; Domestic
  - Advanced Corporate Finance; Banking and
  - Financial Instruments | 15 |
- Marketing Strategy | 15 |

12-month programme structure:

<table>
<thead>
<tr>
<th>COMPULSORY MODULES</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Instruments</td>
<td>15</td>
</tr>
<tr>
<td>Investment Analysis I</td>
<td>15</td>
</tr>
<tr>
<td>Managing Competitive Strategy</td>
<td>15</td>
</tr>
<tr>
<td>Marketing Strategy</td>
<td>15</td>
</tr>
</tbody>
</table>

Example optional modules:

- Finance options:
  - International Financial Management
  - Fundamentals of Financial Management | 15 |
- Management options:
  - International Human Resource Management; Leadership and Global Challenges; Managing Operations; Principles of International Business; Strategic Innovation Management, Marketing Strategy
- International Human Resource Management; Leadership and Global Challenges; Managing Operations; Principles of International Business; Strategic Innovation Management, Marketing Strategy
- Economic options:
  - Advanced Corporate Finance; Banking and Financial Services; Derivatives Pricing; Domestic and International Portfolio Management; International Financial Management
- Accounting options:
  - Principles of International Taxation; Comparative Tax Systems
  - Advanced International Taxation

12-month programme structure:

<table>
<thead>
<tr>
<th>COMPULSORY MODULES</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundamentals of Financial Management</td>
<td>15</td>
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<td>15</td>
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<td>Marketing Strategy</td>
<td>15</td>
</tr>
</tbody>
</table>

Example optional modules:

- Finance options:
  - International Financial Management
  - Fundamentals of Financial Management | 15 |
- Management options:
  - International Human Resource Management; Leadership and Global Challenges; Managing Operations; Principles of International Business; Strategic Innovation Management, Marketing Strategy
- Economic options:
  - Advanced Corporate Finance; Banking and Financial Services; Derivatives Pricing; Domestic and International Portfolio Management; International Financial Management
- Accounting options:
  - Principles of International Taxation; Comparative Tax Systems
  - Advanced International Taxation
About 30% of all jobs in the UK’s financial sector are marketing and client-facing roles. If you wish to specialise in marketing within the banking and financial services sectors, then this is the programme for you.

You can study the programme in an intensive 9-month format or over 12-months. Both formats will provide you with the knowledge and skills to ensure that you are well placed to obtain a position directly in banking and financial services, marketing, or at the interface between the two.

You will acquire the technical knowledge to understand how financial services products work, together with the marketing acumen necessary to compete successfully in this highly competitive sector. Non-assessed intensive computer training covering Bloomberg, Thomson Reuters, Datastream, Eikon, Morningstar, S&P Capital IQ and other key financial databases and software systems, is incorporated into relevant modules.

With a range of innovative optional modules and dedicated career pathway options with the Chartered Banker Institute (CBI) and the Chartered Institute of Marketing (CIM), you have the opportunity to tailor your studies to match your career aspirations:

- Achieve Graduate Gateway Status from CIM
- Apply for Associate Chartered Banker designation and attain Associate Membership status
- Follow an accelerated route to work toward Chartered Banker status

Each of the accredited pathways offers you the opportunity to develop an up-to-date and professional insight of the industry. You will also gain professional recognition and join a worldwide network of like-minded individuals to help build and sustain your career.

Duration/study mode: 9-months/full-time
Start – End: September – June
Duration/study mode: 12-months/full-time
Start – End: September – August

UK/EU fee 2019/20: £14,500
International fee 2019/20: £23,700

9-month programme structure:
- Financial Instruments 15
- Fundamentals of Financial Management 15
- Integrated Marketing Communications 15
- Marketing Analysis and Research 15
- Marketing Strategy 15
- Banking and Financial Services 15
- Understanding Consumer Behaviour* 15
- Investment Analysis I** 15
- Bank Management** 15
- Economics of Banking** 15
- Six optional modules (general pathway)

12-month programme structure:
- All 9-month compulsory modules AND
  - Investment Analysis Dissertation 45
  - OR Finance Dissertation 45
  OR Marketing Dissertation* 30
  Work Based Project** 15
  OR Banking and Finance Research Project** 15
- Up to four optional modules (general pathway)
- Three optional modules (CIM pathway)
- Two optional modules (CBI pathway)

It is recommended that students on the CIM and general pathways maintain a balanced mix between finance and marketing optional modules. Students on the CIM pathway are recommended to take at least 50% in marketing modules. For more details please visit: www.exeter.ac.uk/postgraduate/taught/finance/marketing_financial

The Masters in Finance and Marketing is perfect for me because it means I can specialise in financial services whilst focusing on marketing and consumer behaviour. This is especially important as the finance industry adapts to new technologies and a new generation of consumers.

Diana Carolina Belza
MSc Finance and Marketing
Economic studies how effective individuals, firms, markets, governments and other institutions are in combining goods and services in order to achieve desired outcomes for society.

Our programmes are designed to be flexible, whilst also giving you the opportunity to specialise if you wish. You will explore not only traditional economic models, but the latest application of economy theory including behavioural and experimental economics, giving you course content that is world-relevant. All our economics Masters also provide you with intensive statistical training to enable you to analyse and interpret data from experiments.

Studying economics at postgraduate level will equip you with a deeper understanding of a technical and rigorous subject in addition to a valuable set of personal skills to help you stand out from the crowd. As a result, our Masters students are highly valued by employers across the globe. Many of our graduates have gone on to work as professional economists in the public sector, including: the UK Government’s Economics Service, the Central Bank of Turkey and the Central Bank of South Korea.

We are a research-intensive faculty and our world-leading research is actively shaping the world around us, and we combine this with innovative teaching techniques, unique to our Business School. You can also participate in experiments contributing to this cutting-edge research through our state of the art research laboratory FEELE (Finance and Economics Experimental Laboratory at Exeter).

General entry requirements

Qualifications

For details on the entry requirements for individual programmes, please see the programme pages on our website www.exeter.ac.uk/postgraduate/taught/economics

English language

If English is not your first language, you will be required to give evidence of your English proficiency. You can apply for a programme without evidence of English proficiency. However, you will not receive an unconditional offer or be able to register for the programme unless you meet the English requirements. Please see the individual requirements for each programme on our website.

The biggest highlight so far of studying at Exeter is the appreciation you get when you meet lecturers from last term that still know who you are. The support you get is fantastic and the lecturers are genuinely interested in what I am doing and how things are going.

Chiara Keienburg
MSc Economics
MSc ECONOMICS PROGRAMMES

Our MSc Economics programmes are intended to deepen your knowledge and understanding of economics as an academic discipline. Our programmes are designed to be flexible so that you will get the most intellectual return, whether you studied economics as the principal focus of your undergraduate degree, or if economics were a minor part of a quantitatively-focused degree.

Each programme draws upon the internationally rated research undertaken within the department, and the experience of our academics in developing economic policy at organisations such as the Bank of England, the Organisation for Economic Cooperation and Development (OECD), the International Monetary Fund (IMF), the World Trade Organisation (WTO) and the United Nations.

A central objective of all of the programmes is to provide you with insight into the latest thinking in economics. You will be able to attend a series of research seminars, during which you can discuss and present current research papers. You can also participate in the departmental seminar series, which attracts leading academics from universities across the world and provides you with the opportunity to gain insight into current research in economics and econometrics.

Duration/study mode: 12-months/full-time
Start – End: September – September
UK/EU fee 2019/20: £10,700
International fee 2019/20: £19,050

MSc Economics

The MSc Economics is the most flexible of our programmes and offers you a broad knowledge across the latest economic thinking. You will receive rigorous training in techniques of economic and econometric analysis enabling you to gain a deeper understanding of contemporary economic issues and the quantitative skills to be able to analyse and make sense of the latest trends.

With a variety of modules available, you can also shape your Masters to fit your own specific interests, whether working towards a PhD, enhancing your academic knowledge or changing career.

MSc Economics and Econometrics

If you want to progress into a career involving Econometrics or Economics research this is the programme for you. Whilst sharing core modules with the MSc Economics, you will be given a strong foundation in Econometrics topics as you will be taught at a more advanced level on these modules.

In addition to core modules you have a wide range of options to choose from to specialise your degree further and tailor it towards your chosen field, be that investment banking, policy-making or further study.

MSc Economics and MSc Economics and Econometrics students also have the opportunity to apply to the prestigious QTEM network (Quantitative Techniques for Economics and Management). (See page 10 for full details).

MSc Behavioural Economics and Finance

This programme combines the intellectual rigour of a standard MSc in Economics with insights stemming from the intersection of economics, social psychology and cognition.

Providing the quantitative training of standard microeconomics, this programme offers a thorough grounding in the research methodology behind experimental economics. It also provides the statistical training required to analyse and interpret data from experiments.

This specialised course delves into individual choice, behavioural economics and experimental economics which will take you from the standard models that underpin behavioural sciences, to the current developments in the field, be it applied to labour economics, behavioural finance or behavioural public finance.

It has been a little different to what I was expecting, but in a good way! We are able to explore all aspects of experimental economics at a deep and granular level and I’m learning how to design surveys and experiments applicable to the real world. This course is not only helping me to develop my Economic knowledge but also key transferable skills such as presenting and coding, which I wasn’t expecting to gain. These skills will be a big bonus when I graduate.

Audrey Utchen
MSc Behavioural Economics and Finance

Applications are welcome from candidates with a background in Psychology with good quantitative skills.
Not having studied business-related subjects at all at undergraduate level, I was drawn to the MSc Financial Economics programme at Exeter because of its broad focus on both finance and economics, and the fact that it covers all the basics you might need for an investment-related career.

Thanakorn Paophongngam
MSc Financial Economics

### MSc Financial Economics

#### Opportunity to apply to the QTEM Programme

This MSc is a springboard into a career as an Economist. Whether you are looking to work in the Civil Service, at a leading bank, or a multinational organisation, this programme can help you achieve your aims. It is also an ideal choice for anybody who sees their future as an analyst for a major investment company.

You will be provided with an understanding of economic and financial theory, together with specialist econometric and mathematical techniques. At the heart of the programme are core modules in financial theory with optional modules for you to choose from across finance, economics or econometrics to align your degree to your personal aspirations.

**Duration/study mode:**
- 12-months/full-time
- Start – End: September – September

**UK/EU fee 2019/20:** 
- £10,700

**International fee 2019/20:** 
- £19,050

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### COMPULSORY MODULES

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Credits</th>
<th>MSc Economics</th>
<th>MSc Econometrics</th>
<th>MSc Behavioural Economics and Finance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Macroeconomics</td>
<td>15</td>
<td>v</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Microeconomics</td>
<td>15</td>
<td>v</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Optimisation Techniques for Economists</td>
<td>15</td>
<td>v</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quantitative Research Techniques I</td>
<td>15</td>
<td>v</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quantitative Research Techniques II</td>
<td>15</td>
<td>v</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Experimental Methods</td>
<td>15</td>
<td>v</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Research Design and Dissertation</td>
<td>60</td>
<td>v</td>
<td></td>
<td></td>
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<tr>
<td>Advanced Econometrics</td>
<td>15</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Experimental Economics Project and Dissertation</td>
<td>60</td>
<td>v</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Behavioural Choice and Financial Decision Making</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Experimental and Behavioural Economics</td>
<td>15</td>
<td>v</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Industrial Economics and Strategy</td>
<td>15</td>
<td>v</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Applied Econometrics I</td>
<td>15</td>
<td>v</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Applied Econometrics II</td>
<td>15</td>
<td>v</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Example optional modules:**

**Any two**

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**Example optional modules:**

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**Any two**
If you wish to pursue a career in finance and economics in the international banking sector, our MSc Money, Banking and Finance is an ideal choice.

Delivered jointly by the Department of Economics and the Xfi Centre for Finance and Investment, this course focuses on the application of advanced economics and finance theories to commercial money markets and banking.

In order to give you a thorough knowledge of the financial sector the programme also includes intensive computer training on financial databases and software including Thomson Reuters, Bloomberg, IQ, and Morning Star.

You will graduate ready to launch an international career in this dynamic sector.

Duration/study mode: 12-months/full-time
Start – End: September – September
UK/EU fee 2019/20: £10,700
International fee 2019/20: £23,700

COMPULSORY MODULES  CREDITS
Economics of Banking 15
Economics of Corporate Finance 15
Applied Econometrics I 15
Applied Econometrics II 15
Financial Modelling 15
Fundamentals of Financial Management 15
Macroeconomics of Money and Financial Markets 15
Dissertation 45

Two optional modules
Example optional modules:
Industrial Economics and Strategy; Experimental and Behavioural Economics; Banking and Financial Services; Domestic and International Portfolio Management; Health Economics; Bank Management; Industrial Economics and Strategy; International Trade and Regional Integration; Topics in Financial Economics

After studying Economics at an undergraduate level, I knew going forward that I wanted to focus more on money and banking, which is why I chose this programme. It is very interesting and a lot more practical than I thought. You see a lot more things that are at an applied level and how they can be used in real business, whereas at undergraduate level it was a lot more theoretical. The nature of my course combines accounting, finance and economics, and as I have never learnt about accounting and finance before it’s nice to see how both of them come together.

Zijing Yang
MSc Money, Banking and Finance
Our management Masters programmes will prepare you to thrive in a dynamic, global future where disruption is the new norm. You will gain the interpersonal skills and academic knowledge to pursue the career you want, wherever in the world you choose to work. To make you a more effective and employable graduate, our teaching is combined with practical experience, including field trips and projects so that you can apply learning to real world scenarios.

Our innovative and relevant programmes cover a range of disciplines including International Business, Marketing, Human Resource Management, and Tourism. With strong links to organisations across the private, public and not-for-profit sectors, and with professional organisations such as the Chartered Institute of Marketing (CIM) and the Chartered Institute of Personnel Development (CIPD), we ensure that your Masters degree is widely recognised in today’s global marketplace.

You will be taught by internationally respected academics who are at the forefront of their research. We draw upon disciplines across the social sciences and give emphasis to the dynamic nature of enterprise, global connectivity and the management and leadership of the global challenges that lie ahead.

Our inspiring academics work across a range of leading research centres to deliver cutting-edge research in a wide range of topics from Marketing, Tourism, Operations, and Supply Chain Management to Entrepreneurship, Innovation, and Leadership. You can take advantage of this cutting-edge research as it is entwined with innovative teaching methods, providing you with the most up to date course content possible.

General entry requirements

Qualifications
For details on the entry requirements for individual programmes, please see the programme pages on our website www.exeter.ac.uk/postgraduate/taught/business

English language
If English is not your first language, you will be required to give evidence of your English proficiency. You can apply for a programme without evidence of English proficiency. However, you will not receive an unconditional offer or be able to register for the programme unless you meet the English requirements. Please see the individual requirements for each programme on our website.

My year at the University of Exeter Business School has definitely been one of the best experiences of my life – great modern facilities, friendly staff who are always ready and willing to help, and one of the most beautiful campuses of any UK university, all provided me with the best possible experience for studying. In addition, I was involved in the Students’ Guild which made my experience even brighter and more eventful!

Sergii Ostryanko
MSc International Management
Our MSc International Management is perfect if you have less than three years’ work experience and are looking to further develop your business knowledge, and launch a dynamic, international business career. Whilst it is ideal for those who have recently graduated with a business degree, it is also particularly relevant for those from non-business backgrounds looking to add incisive business education to their undergraduate degree.

The core modules on the programme will equip you with the skills, knowledge and insight to help you achieve a successful and sustainable career in business and management anywhere in the world. There is also a wide variety of modules for you to choose from to align your degree to your career aspirations.

Our cohort continues to be truly multinational and you will therefore learn first-hand how different cultures approach the same challenges with different perspectives. This international outlook will enhance your learning experience and help you build a network of peers from across the globe.

### COMPULSORY MODULES

<table>
<thead>
<tr>
<th>COURSE NAME</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting for International Managers</td>
<td>15</td>
</tr>
<tr>
<td>Future Trends for International Management</td>
<td>15</td>
</tr>
<tr>
<td>International Human Resource Management</td>
<td>15</td>
</tr>
<tr>
<td>International Operations Management</td>
<td>15</td>
</tr>
<tr>
<td>Principles of International Business</td>
<td>15</td>
</tr>
<tr>
<td>Research and Analyser Skills for Business Research</td>
<td>15</td>
</tr>
<tr>
<td>Strategy for International Management</td>
<td>15</td>
</tr>
<tr>
<td>Dissertation OR Business Project (12-month programme only)</td>
<td>30</td>
</tr>
</tbody>
</table>

### Example optional modules:

- Banking and Financial Services
- Entrepreneurship: New Ventures Development
- Global Career Management – Theory and Practice
- Leadership and Global Challenges
- Marketing Strategy
- International Financial Management
- Purchasing and Supply Chain Management
- Service Systems and Operations
- Strategic Innovation Management
- Sustainable Enterprise Economies
- Digital Business Models

### Duration/study mode:

**9-month/full-time**

Start – End: September – June

**12-month/full-time**

Start – End: September – September

UK/EU fee 2019/20: £13,300

International fee 2019/20: £21,500

My business consulting project was focused on the future of Exeter as a city and involved collaborating with local businesses and stakeholders. This provided a hands-on, practical experience that will prepare me to effectively launch my career.

Clairre Abeyratne
MSc International Management
The residential trip was definitely one of my highlights of studying at the University of Exeter so far. We stayed at a hotel for two days and took part in various workshops and activities. As everyone on the course went, I got to know my classmates much better, whilst also learning skills required for working in Human Resource Management.

Sharon Lam
MSc Human Resource Management

If you are looking to launch or accelerate your career within Human Resource Management, this programme will give you a high-level understanding of contemporary developments in this dynamic sector, whilst developing advanced skills to succeed in the global workplace.

Through a series of bespoke modules, you will cover all aspects of HRM practice including recruitment and selection, leadership and performance management, and approaches to HRM in an international context. You will also have the opportunity to take part in residential study courses, allowing you to challenge and collaborate with your peers in an engaging environment outside of the traditional classroom setting.

The course content of this Masters has been designed to map on to the Chartered Institute of Personnel and Development’s (CIPD’s) advanced learning outcomes, providing you with the opportunity to complete these and become a member.

You are able to complete a Postgraduate Diploma, leading to the CIPD accreditation, in just 9 months full-time as a stand-alone qualification, or take the MSc which contains the taught element of the Postgraduate Diploma and finishes with a dissertation.

MSC HUMAN RESOURCE MANAGEMENT

- A range of flexible study options to meet your needs
- Residential courses in October and May

If you are looking to launch or accelerate your career within Human Resource Management, this programme will give you a high-level understanding of contemporary developments in this dynamic sector, whilst developing advanced skills to succeed in the global workplace.

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The course content of this Masters has been designed to map on to the Chartered Institute of Personnel and Development’s (CIPD’s) advanced learning outcomes, providing you with the opportunity to complete these and become a member.

You are able to complete a Postgraduate Diploma, leading to the CIPD accreditation, in just 9 months full-time as a stand-alone qualification, or take the MSc which contains the taught element of the Postgraduate Diploma and finishes with a dissertation.
**MSc INTERNATIONAL TOURISM MANAGEMENT**

- Course field trips
- Institute of Travel and Tourism Recognised University

Tourism is arguably the world’s biggest and most universal industry, touching all continents. It’s a growing industry and one that requires a range of skilled professionals to manage its growth and impacts.

This Masters will equip you with the advanced knowledge and critical insights required to work in the diverse and dynamic tourism sector. Our stimulating and challenging programme takes a comprehensive approach to understanding tourism and its relationships with the economy, environment and society, within a broad-based business context.

We take a real world approach to tourism that bridges the gaps between theory and application, supported by guest speakers and field trips. In addition to the tourism pathway there is also the opportunity for you to follow a hospitality focussed pathway which has been designed to address specific challenges in the hospitality industry.

After graduation, you will be well placed to find positions with international tourism corporations and businesses as destination managers, marketers, consultants, and hotel and event managers as well as tourism development, planning and impact assessment roles in the private and public sectors.

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**MSc MARKETING**

- Tailor your degree with a variety of optional modules such as digital marketing
- CIM Accredited

The CIM accredited MSc Marketing draws upon our expertise in the areas of marketing and society, consumer behaviour, services, psychology and branding. It provides an understanding of how marketing and consumption work at the individual level, and more broadly across society.

You will have the opportunity to develop your understanding of the theory of marketing, as well as a broad range of practical managerial skills and knowledge for contributing to a global economy. The core modules are augmented by specialist optional modules to enable you to build up a knowledge base to suit your individual interests.

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I love that we frequently have guest speakers who are industry leaders who we can network with - this is unique and something I have never experienced before. I also love that we have the chance to take part in study visits as we are in a fantastic location with several tourist spots within and surrounding Exeter, such as the Eden Project and Dartmoor National Park.

Alvard Ghazaryan
MSc International Tourism Management

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The MSc Marketing programme has a huge variety of modules which were very different to those offered by other universities I looked at. The course covers a wide range of subjects from different fields of management giving you an overall knowledge of the business industry, which makes it easier for you to choose your specific area of interest to work in.

Sanjna Panicker
MSc Marketing
MRes MANAGEMENT
(Delivered as part of the SWDTP* with Bath and Bristol)

- Substantive training in research techniques

This specialist research programme is ideal for anyone wishing to acquire a rigorous foundation in management research. We will provide you with substantive training in a range of research techniques and methods used in the social sciences, and an understanding of their theoretical and philosophical underpinnings.

You will gain an essential foundation for research in management with this programme, and learn how to analyse and understand management research, as well as use research techniques from the social sciences to assess management problems and contribute to research debates. You will also develop your managerial knowledge through specialist management options. The research-based dissertation will enable you to apply your research skills and develop an in-depth knowledge in an area of your choice, with the support of a supervisor.

When you have completed the course, you will have acquired the skills necessary to design and carry out a research project, manage self-driven enquiry, and publish management research.

Duration/study mode: 12-months/full-time
Start – End: September – September
UK/EU fee 2019/20: £7,200
International fee 2019/20: £17,100

COMPULSORY MODULES CREDITS
Business and Management Research Skills 15
Business and Management Research Design 15
MRes Dissertation 60
Quantitative Research Methods 15
Qualitative Research Methods 15

Three optional modules

Example optional modules:
- Advanced Marketing Seminars; Consumption, Markets and Culture; Entrepreneurship; Value; Venture Development; Brand Design; Managing Operations; Principles of International Business; Strategic Innovation Management; Managing Competitive Strategy; Understanding Consumer Behavior; International Human Resource Management; Marketing Strategy

MRes GLOBAL POLITICAL ECONOMY
(Delivered as part of the SWDTP* with Bath and Bristol)

- Diverse range of modules for a broad perspective

This programme is ideal for students interested in a variety of careers including academia, government, think tanks, charities and the private sector. You will focus on important contemporary issues such as globalisation, international relations and inequality as well as other public policy challenges.

A cross-disciplinary Masters degree with offerings from management, economics, politics and accounting means you will gain an incredibly diverse and intellectually stimulating perspective on how each area directly impacts on the global political economy.

We utilise new international data sources and methods, so you will also learn how to fully comprehend, analyse and address issues affecting the global political and economic landscape whilst acquiring a wide range of quantitative and qualitative research skills.

This programme is available to study over 12-months full-time or 24-months part-time.

Duration/study mode: 12-months/ full-time
24-months/part-time
Start – End: September – September
UK/EU fee 2019/20: £4,400
International fee 2019/20: £17,100

COMPULSORY MODULES CREDITS
International Political Economy 15
Business and Management Research Design 15
Advanced Interdisciplinary Research Design 15
Quantitative Research Methods 15
Qualitative Research Methods 15
MRes Dissertation 60

Three optional modules

Example optional modules:
- Macroeconomics; Principles of International Business; International Relations: Power and Institutions; Political Economy of Food and Agriculture; Leading, Managing and Developing People; Sustainable Enterprise Economy; Resourcing and Talent Management; International Human Resource Management; Consumption, Markets & Culture; Quantitative Research Techniques II; International Trade and Regional Integration; Corporate Governance, Reporting and Regulation; Principles of International Taxation

* The course is delivered collaboratively by the University of Exeter, University of Bristol and the University of Bath as part of the South-West Doctoral Training Partnership (SWDTP). Students can elect to study optional modules at the universities of Exeter, Bristol or Bath.
For ambitious professionals with at least three years of work experience, you can accelerate or redirect your career with our internationally accredited MBA programme.

Our unique MBA will equip you with the tools and skills in purposeful leadership, innovation and technology to not only transform yourself, but also the world around you, for good.

The programme is flexible and is available to study full-time over 12-months, or as a part time executive option over 24-36 months.

■ Benefit from our international business connections and network of 1,600 alumni
■ Take advantage of experiential learning through study trips, company visits, corporate challenges and consultancy projects for partner organisations, which complement workshops led by business practitioners and academics who are specialists in their field
■ Explore and develop your personal unique selling points with our tailored Careers Programme which includes 1:1 coaching from our dedicated MBA Careers Consultant
■ Develop an international mindset with our diverse cohorts of nationalities spanning 21 different countries, with a gender split of 58% female 42% male
■ Boost your employability by working on real challenges with some of the world’s most enlightened NGOs, start-ups and global brands such as IBM, Coca Cola, Unilever, Trilateral, SAP, Marks and Spencer, Thomson Reuters and EY.

Duration/study mode: 12-months/full-time
Start: September
Duration/study mode: 24–36 months/ part-time (executive)
UK/EU fee 2019/20: £30,000
International fee 2019/20: £30,000
We offer a range of scholarships to MBA students who can demonstrate academic excellence.

For information about entry criteria and financing your MBA visit: www.exeter.ac.uk/mba

The Exeter MBA does a great job incorporating design thinking as a method to open our minds to different ways to explore business solutions. We were encouraged to work cross-culturally, constantly applying the art of listening to build constructive dialogues. This systematic understanding of relationships has developed my personal resilience and has proved invaluable for a future in a complex society.

Delfina Zagarzazu,
Co-founder and B Corp Advisor, Innodriven
(MBA Graduate 2017)
As a result of undertaking and successfully completing the programme, you will:

- Be able to integrate a number of disciplines to form an approach to the solution of a supply chain management problem related to strategy and implementation.
- Explore specific specialised areas in supply chain management across engineering and management by choice of appropriate pathway options.

**MSc International Supply Chain Management**

This programme aims to meet the academic, professional, and career needs of business and engineering graduates who wish to simultaneously increase the depth and scope of their technological knowledge and acquire the essentials of management theory and practice.

We open up the issues of supply chain management and introduce you to the academic, professional, and career needs of business and engineering graduates who are looking to transition to a substantial leadership role. You will reflect on and develop your senior leadership abilities in complex environments, and between organisations, particularly related to the engineering industry.

For full module and programme information visit: www.exeter.ac.uk/postgraduate/taught/engineering/supplymanagement/msc

**MSc Engineering Business Management**

MSc Engineering Business Management is for the engineering leaders and managers of the future. Engineering professionals with strong technical expertise and excellent management abilities are highly sought after. This course will provide you with the skills and knowledge required to fulfil a variety of exciting international roles.

You will develop the techniques and analytical tools to enhance business operations, paired with a thorough understanding of the processes and practices of the engineering industry, a truly powerful combination.

The programme’s emphasis on management is specifically focused on enabling graduates to quickly progress into high-level management roles. You can expect to enjoy career as leaders of business and product development, project management, customer services, human resources, and a wide variety of areas, particularly related to the engineering industry.

For full module and programme information visit: www.exeter.ac.uk/postgraduate/taught/engineering/engmanagement/msc

**MSc Financial Mathematics**

The programme teaches sophisticated mathematical techniques to research, develop and apply quantitative financial methods to present-day banking and corporate environments.

Drawing on the expertise from leading academic professionals, you will analyse and compute financial equations, discover the tools to enhance business operations, paired with a thorough understanding of the processes and practices of the engineering industry, a truly powerful combination.

You will develop the techniques and analytical tools to enhance business operations, paired with a thorough understanding of the processes and practices of the engineering industry, a truly powerful combination.

For full module and programme information visit: www.exeter.ac.uk/postgraduate/taught/mathematics/finmath/msc

**Executive MSc Applied Leadership Practice**

This course is aimed at senior individuals who are looking to transition to a substantial leadership role.

You will reflect on and develop your senior leadership abilities in complex environments, and between organisations, particularly related to the engineering industry.

For full module and programme information visit: www.exeter.ac.uk/postgraduate/taught/psychology/alpha

**MA Creativity: Innovation and Business Strategy**

Today, creative industries are more central to business than ever before. In this expanding and ever-changing market, developing the skills and experience to take an idea from inception through to real-world delivery is vital.

Our pioneering programme bridges the gap between innovation and management to inspire a generation of entrepreneurs and industry professionals. You’ll learn to navigate the creative process, communicate effectively and work collaboratively to make your ideas (and associated talent) a reality.

At the core of this programme is high level industry access; expert tutors and lecturers, professional placements, industry mentors and sponsorship opportunities, that will jump start your career in areas such as film, TV production, video gaming, online design and programming.

For full module and programme information visit: www.exeter.ac.uk/postgraduate/taught/film/creativity-ma

*Delivered jointly with the College of Engineering, Mathematics and Physical Sciences.

*Delivered jointly with the College of Humanities.
OUR EXCEPTIONAL ALUMNI

As an Exeter graduate you will join our global network of 120,000 alumni in 183 countries worldwide.

Our alumni go into careers that really make a difference to the world around us. From working in policy guiding policy, as development managers in multi-national firms like Unilever, heading up a tour board improving international reputation, to working as fund managers handling assets worth billions.

One thing every graduate shares is the host of benefits and support you can take advantage of:

- Access to international alumni networks and groups
- Dedicated career support and resources for three years after you graduate
- Exclusive online library access to thousands of academic resources and journals
- Invitations to alumni events across the globe
- Latest University news and research from our Alumni Business magazine

Finally, just as you can benefit from the advice of alumni during your time at the Business School, as a graduate you too have to opportunity to help students by volunteering in a range of different ways such as mentoring, giving careers talks and mock interviews.

Our exceptional alumni include:

Lee Cheong Yee
Assistant Fund Manager, Employees Provident Fund Malaysia (EPF)
(BSc Accounting and Finance, MSc Financial Analysis and Fund Management)

Since graduation, I have been working for Employees Provident Fund Malaysia (EPF). EPF is one of the largest pension funds in the world and has more than RM700 billion in assets under management. I was quickly promoted to Assistant Fund Manager, responsible for covering telecommunications, plantations, F&B and media sectors.

Lee Cheong Yee
Assistant Fund Manager, Employees Provident Fund Malaysia (EPF)

After leaving Exeter, I was offered a job with T-Systems accounts team. I have been given a great deal of responsibility early on and I have my own projects which I am solely responsible for which gives me the freedom to bring in my own ideas and make my own decisions.

Silvija Andjelovic
Corporate sales at T-Systems Austria
(MSc International Management)

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Talgat Jumpeissov
Deputy Head at the Tourism Board of Aqmola Region, Kazakhstan
(MSc International Tourism Management)

After graduation, I returned to my previous job. However I realised that my career aspirations had changed and I wanted to try something new. With my newly obtained skills in research, analysis and strategy development, I quickly gained a promotion to Deputy Head at the Tourism Board of Aqmola Region (Kazakhstan). I can now try and adapt my international tourism experience and apply it to the tourism industry in Kazakhstan.

Abbey Fraser-Roe
Registered Veterinary Nurse and Marketing Planner
(MSc Marketing)

After finishing my undergraduate Veterinary Nursing studies in London, I decided to study for a Masters as this would enable me to diversify my current job. I am now continuing in my role as a Registered Veterinary Nurse for half the week and the other half I focus purely on the firm’s marketing. I am very lucky to have found a job where there is a need for marketing guidance, so I can combine both my passions in one role.

Competition for financial sector jobs is fierce and gaining a broad critical knowledge base and extensive practical skills are essential.

Monica Soesanto
Senior Associate, Financial Advisory – M&A, Deloitte Indonesia
(MSc Finance and Investment)

My Masters has not only helped me expand my knowledge, it has helped me become more adaptable in my current role which requires expertise in both finance and accounting fields.

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HERE TO SUPPORT YOU

We want you to get the most out of your experience with us, to maximise all the opportunities available, and to leave here with excellent qualifications.

If you need any advice or support, we are here to help. Whether it’s regarding financial worries, course content, accommodation or personal issues there will be someone you can talk to:

- You will have your own personal tutor to offer advice on anything related to your programme or student life
- Academic office hours are available for you to discuss any aspects of your modules on an informal basis with the teaching staff
- The Students’ Guild Advice Unit offers independent, confidential and impartial advice on all aspects of student life, be it money, housing, or academic matters

As well as support services offered within the Business School you will also have access to the University’s vast support services should you need it, including:

- Student Counselling Service
- Student Skills Development
- Disability Resource Centre (AccessAbility)
- Residence Support Team
- Multi-Faith Chaplaincy
- Wellbeing Centre
- Childcare
- Community Liaison Officers

For more information visit: www.exeter.ac.uk/international

English Language support
The INTO University of Exeter Centre offers Academic English and intensive pre-seasonal English Summer Courses and non-credit bearing support courses including writing tutorials, grammar workshops and oral communication classes throughout the year. Find out more at: www.exeter.ac.uk/international

International Students
If you’re coming to us from overseas, staff in the International Office will also be on hand to advise you about any aspect of living and studying at the University of Exeter, including the suitability of your existing academic qualifications and English language proficiency.

For more information visit: www.exeter.ac.uk/internationalstudents

The quickest and most efficient way to apply for our postgraduate programmes is online via the University’s secure electronic application form. To use the Online Application Centre, please visit: www.exeter.ac.uk/postgraduate/apply

WHAT HAPPENS TO YOUR APPLICATION?
We’ll acknowledge your application via email as soon as it is received. It is important that additional transcripts, references and other supporting documents are sent as soon as possible so that your application can be considered.

ENTRY REQUIREMENTS
Full information about entry requirements can be found on our website.

The Admissions Office
If you have an enquiry about the progress of your application, or on how to register with the University, please visit: www.exeter.ac.uk/postgraduate/admissions

Alternatively, contact the University’s Admissions Office:
University of Exeter
8th Floor, Laver Building, North Park Road,
Exeter EX4 4QE
UK Tel: 0300 555 60 60
International Tel: +44 (0) 1392 722979
Fax: +44 (0) 1392 722479
www.exeter.ac.uk/enquiry

Contacts
Postgraduate Admissions Officer
University of Exeter Business School
Rennes Drive
Exeter EX4 4PY
Tel: +44 (0) 1392 723246
www.exeter.ac.uk/enquiry
www.business-school.exeter.ac.uk/study/masters

International Exeter University of Exeter
8th Floor, Laver Building
North Park Road
Exeter EX4 4QE
Tel: +44 (0) 1392 723405
Email: info@exeter.ac.uk
www.exeter.ac.uk/international

Accommodation Office
UK Tel: 0300 555 0444
International Tel: +44 (0) 1392 724724
Email: sid@exeter.ac.uk
www.exeter.ac.uk/accommodation

INTO University of Exeter Centre
INTO Building
Stocker Road
Exeter EX4 4PY
Tel: +44 (0) 1392 724282
Email: info@exeter.ac.uk

International Students
If you’re coming to us from overseas, staff in the International Office will also be on hand to advise you about any aspect of living and studying at the University of Exeter, including the suitability of your existing academic qualifications and English language proficiency.

For more information visit: www.exeter.ac.uk/internationalstudents

www.exeter.ac.uk/international
intooff@exeter.ac.uk
We understand that money can be the single biggest barrier to people thinking of undertaking postgraduate study, and we therefore remain committed to attracting and supporting the most talented students to the University, irrespective of financial backgrounds.

Tuition Fees
Specific tuition fees are listed on the relevant programme pages. If you apply for a full-time taught postgraduate course and receive an offer, you will need to pay a tuition fee deposit to confirm your place.

Find out more about our tuition fee deposits at: www.exeter.ac.uk/postgraduate/money/deposit

UK Government postgraduate loan scheme
Government-backed loans for Masters students make postgraduate study more accessible than ever before.
- Borrow up to £10,609
- Loan available for any Masters programme in any subject – taught or research based
- Full-time or part-time courses included
- Loans are available at any university with degree awarding powers in the UK
- Anyone aged under 60 is eligible to apply
- Repayments are income-contingent with a £21,000 threshold and will not begin until after you graduate

For more information, visit: www.exeter.ac.uk/postgraduate/money/mastersfunding/pgtloans

We provide financial support to students from lower income backgrounds through our bursary schemes, and we also recognise and support outstanding achievement through our scholarships.

As well as offering a generous range of scholarships and bursaries to UK, EU and International postgraduate students, we’re also committed to providing you with all the financial advice and guidance you need through our trained financial experts.

To apply or to find out more about the scholarships available, please visit: www.exeter.ac.uk/postgraduate/money/mastersfunding

You can also search our funding databases which contain details of every Masters scholarship on offer, as well as bursaries and non-academic scholarships. For more details visit: www.exeter.ac.uk/studying/funding/search

Scholarships are updated throughout the year. Please check the website regularly for the latest information.

I found the Business School World Class Scholarship both interesting and challenging to apply for. The application essay, tests your ability to do research, understand principles in economics or finance and apply them in a full written report. Thanks to the scholarship application process, I was able to assess as well as sharpen my research skills, knowledge and capacity. I’m very appreciative to have this honour, and it has opened many doors for me.

Hanh Nguyen Pham
MSC Financial Analysis and Fund Management
Exeter is easily accessible by road, rail or air.

By train
The average journey time from London Paddington to Exeter St David’s station is just over two hours. The Streatham Campus is approximately 15 minutes’ walk from Exeter St David’s (see the marked walking route on the Streatham Campus map).

By air
The nearest international airports are at Exeter and Bristol. A flight between Exeter and London typically takes around one hour. For further details, please see www.exeter.ac.uk/visit/directions

By coach
National Express coaches call at Exeter Coach Station including the Falcon from Bristol Airport. The local D bus connects the Coach Station to Streatham Campus.

By car
The M4/M5 links Exeter directly to London, the Midlands, South Wales and the North including Scotland. The average journey time from either London or the Midlands is two to three hours.

Satellite navigation
Use postcode EX4 4QD for the Streatham Campus. Please note, parking on campus is extremely limited.