

Freebie Purchasing Guide

Our research has shown that most students have limited interest in the carbon footprint associated with their freebies. This places the responsibility of sustainable sourcing of freebies on staff. Use this guide to think about how to ensure freebies aren't negatively impacting our sustainability policies.

1. THINK SUSTAINABLE!

Have a think on the following points to decide whether or not freebies are necessary!

- Do you really need to hand out freebies?
- Are they essential to your aim?
- How much of an impact are the freebies having towards your aim?
- Are there alternatives that could work just as well?

2. BUY SUSTAINABLE!

If you're set on freebies, think about the following:

- Are your freebies **useful**? *We found students prefer useful freebies with pens scoring more highly than lanyards*
- Can you source **re-usable** freebies?
- Can you find freebies made from **recycled material**?
- Try to ensure the freebies are made from **sustainable material**! *Avoid plastics*

SUCCESS STORY

Green Exeter and our commitment to sustainability influenced the Student Employee of the Year Awards, which now uses recycled glass awards or Pret vouchers as prizes.

Think outside the box! How can your next event contribute to the University's sustainability policy through the freebies and prizes it gives out.

