Characterisation

Viewpoint

Text-level choices

Knowledge about structural and text-level features and their effects

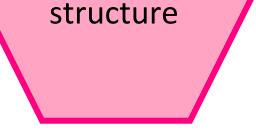
Show not tell

Narrative structure

Dialogue and

tone

Poetic



The Craft of Writing Framework: Text-level choices © The Open University; University of Exeter; Arvon