

# MULTIMEDIA DESIGN STUDIO MONTHLY ROUNDUP

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Digital



Print



Film



Interiors

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APRIL 2021

# Festival of Discovery logo

MULTIMEDIA DESIGN STUDIO  
MONTHLY ROUNDUP

Use:

- Social media
- Website
- Print



# Harrison Labs

MULTIMEDIA DESIGN STUDIO  
MONTHLY ROUNDUP

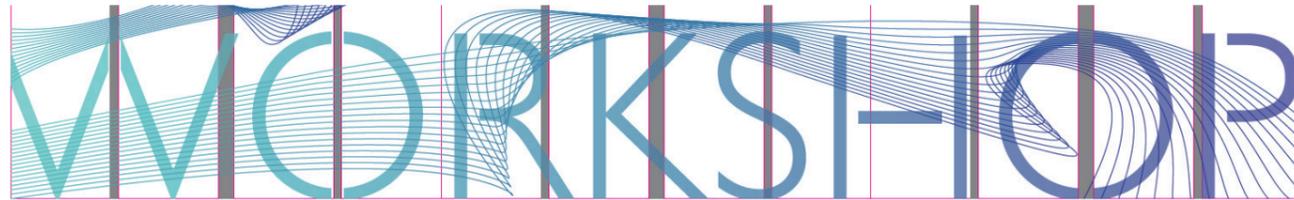
Use:

- Interiors

HARRISON INTERIOR BRANDING

ELEVATION 01 **BRANDED GLAZING**

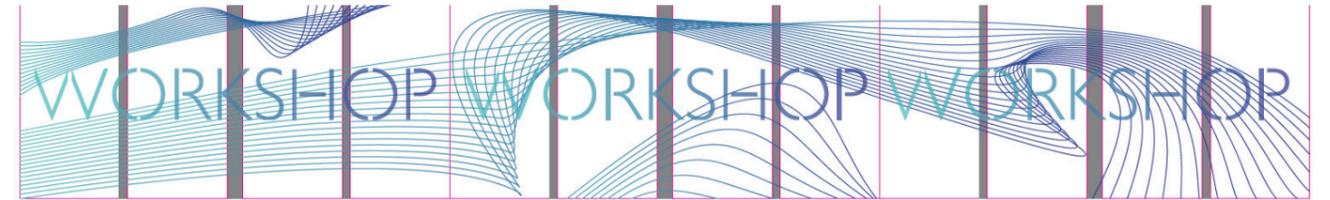
OPTION 1



HARRISON INTERIOR BRANDING

ELEVATION 01 **BRANDED GLAZING**

OPTION 2



# Playful University Club

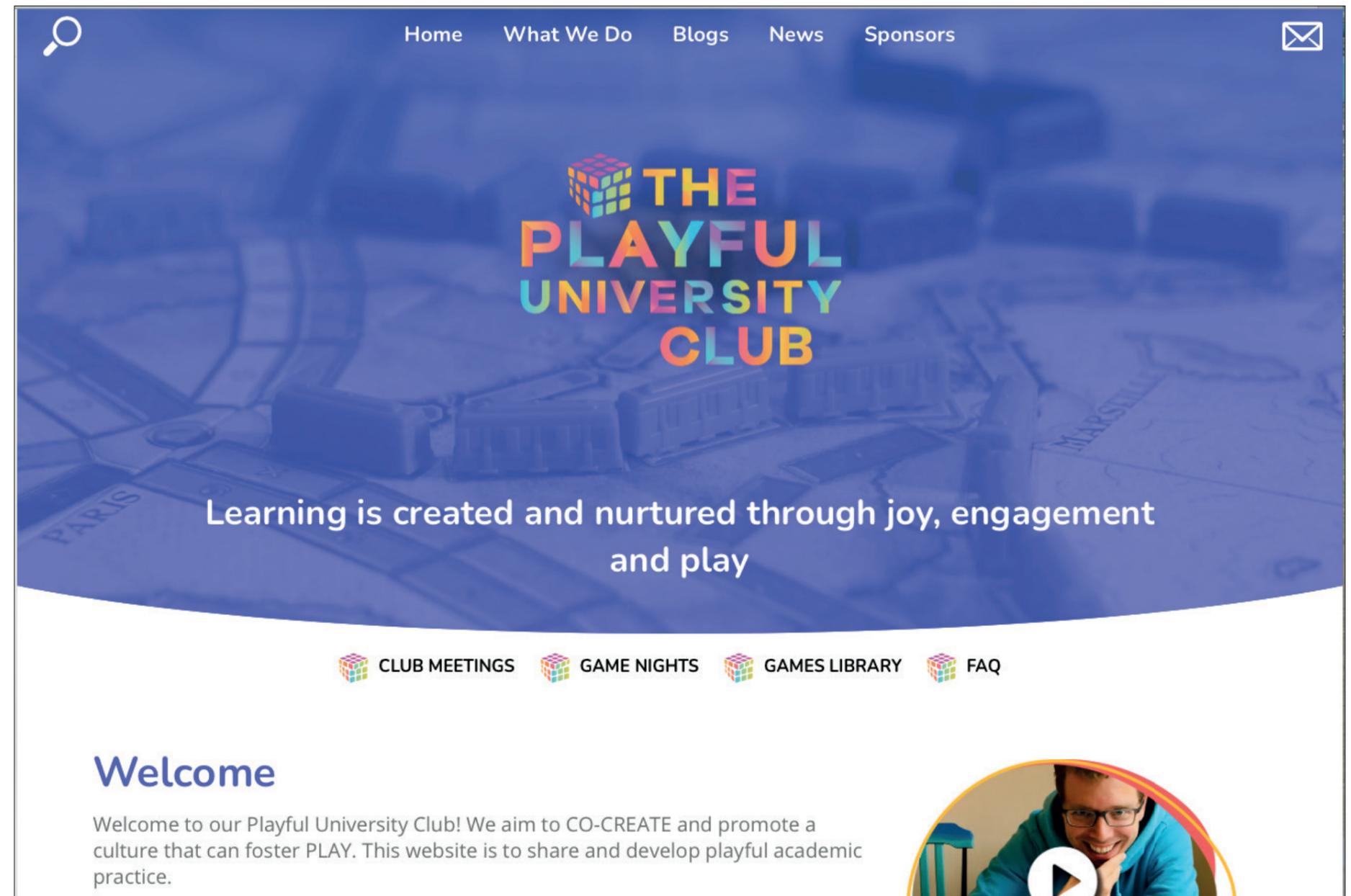
MULTIMEDIA DESIGN STUDIO  
MONTHLY ROUNDUP

Use:

- **Web**

View website here:

<https://theplayfuluniversity.co.uk>



# Thank You Report

Use:

- Print



To all our 2019/20 supporters

# THANK YOU



Celebrating philanthropy and volunteering at the University of Exeter

**MAKING THE EXCEPTIONAL HAPPEN**  
The University of Exeter Campaign

## MULTIMEDIA DESIGN STUDIO MONTHLY ROUNDUP



### A message from the Vice-Chancellor Professor Lisa Roberts

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As 2020 comes to a close, I would like to take this opportunity to thank you for your support of the University of Exeter.

It is now just over three-months since I joined as Vice-Chancellor, and that period has been dominated by the impact of COVID-19 on all our lives. I have been enormously impressed by the extraordinary hard work and commitment that colleagues, students, alumni and friends of Exeter have all shown to working as one community in response to this challenge.

Our researchers responded quickly and turned their attention to tackling the virus – Professor Lorna Harries on detecting how much live virus an infected person is harbouring, which could help healthcare workers and others know when they are safe to return to work, Professor John Campbell on a major study looking at the effectiveness of BCG as a preventative vaccine and Professor Andrew Shaw developed a rapid antibody test that is now MHRA registered. All these projects have been supported philanthropically and for that I am immensely grateful.

I'm delighted to be able to share a number of highlights from the last academic year with you. Thanks to your support, we achieved our financial goal 12 months ahead of schedule. In total more than £65,000,000 has been given to support teaching and research, and our alumni community has donated more than 90,000 hours to the Campaign since it began in 2012.

In fact, this year was our most successful ever for the number of donors supporting Exeter; more than 4,200 alumni donated, and over 1,100 gave 10,249 volunteer hours.

Thank you so much for your fantastic support. Your support is vital for Exeter's ongoing success, and we are incredibly grateful for all that you have done, and continue to do, to help us be the best university we can be.

I look forward to meeting you in person once we are able to.

With my very best wishes for the future.



*L. Roberts*

Professor Lisa Roberts  
Vice-Chancellor and Chief Executive Officer

# 34 x UG Subject brochures

Use:

- Website
- Print

To see the full suite of materials please contact:  
[designenquiry@exeter.ac.uk](mailto:designenquiry@exeter.ac.uk)



**ACCOUNTING AND FINANCE**  
(DEGREES IN EXETER)  
UNIVERSITY OF EXETER BUSINESS SCHOOL >>





Based in the triple accredited University of Exeter Business School



Learn from some of the world's leading accounting and finance experts, with links to many others worldwide



We also collaborate, and share our expertise and resources, with a wide range of regional, national and international businesses



Study with students from more than 80 different countries



Our programmes are highly regarded by students and employers alike and are accredited by professional accountancy bodies ACCA, CIMA, CIPFA, ICAS, ICAEW

Visit our website to learn more about our programmes, careers services and graduate outcomes: [exeter.ac.uk/ug/accounting](http://exeter.ac.uk/ug/accounting)

▲ To learn more about contextual offers visit our website: [exeter.ac.uk/undergraduate/entryrequirements/contextual](http://exeter.ac.uk/undergraduate/entryrequirements/contextual)

**ENTRY REQUIREMENTS**

	A LEVEL	IB	BTEC	GCSE	CONTEXTUAL OFFER*
<b>STREATHAM CAMPUS, EXETER</b>					
BSc Accounting and Business BSc Accounting and Finance	AAA	36	DDD	Grade B or 5 in GCSE English language and Mathematics <i>(or GCE A/AS Mathematics or Further Mathematics or Pure Mathematics or Core Mathematics)</i>	A level: BBB IB: 30 BTEC: DDM
BSc with Industrial Placement or Study Abroad	AAA	36	DDD	Grade B or 5 in GCSE English language and Mathematics <i>(or GCE A/AS Mathematics or Further Mathematics or Pure Mathematics or Core Mathematics)</i>	A level: BBB IB: 30 BTEC: DDM

See online for additional subject and English language requirements: [exeter.ac.uk/ug/accounting](http://exeter.ac.uk/ug/accounting)  
 See online for information about our BSc Applied Finance Degree Apprenticeship.

**SPEND A YEAR IN INDUSTRY**

By spending a year working in industry as part of your degree, you'll gain a proven work history that is excellent to discuss at job interviews and gives you a head start in the working world. You'll also be paid for the work you do with typical salaries ranging from £19,000 to £23,000. Undertaking a work placement year will help to increase your confidence and resilience, and make friends for life.

Previous placement providers include Adidas, Apple, ASOS, Bank of England, Deloitte, Disney, EY, GlaxoSmithKline, Goldman Sachs and PwC. Search 'With Industrial Experience' on our website for more details.

**STUDY ABROAD**

Study at one of our internationally recognised partner universities worldwide and take advantage of a different institution's expertise to learn something new or get to know a subject area you love taught from a different perspective. Opportunity to split your year by spending one semester studying and one semester on a work placement. The assessments completed on your year abroad will contribute towards your University of Exeter degree classification. Search 'Study Abroad' on our website for more details.

**YOUR FUTURE**

A degree in accounting and finance from the University of Exeter is recognised worldwide as an academically rigorous, industry standard degree, offering you entry into a range of roles and organisations. Your degree demonstrates that you have the following professional skills:

- Professional, industry accredited knowledge
- An enquiring mind and rigorous approach
- Analytical, team work, communication and research skills transferrable across a range of industries
- Ability to manipulate financial and other numerical data and appreciate statistical concepts
- Locate, extract and analyse data from multiple sources
- Present qualitative and quantitative information with analysis, argument and commentary
- Analyse the contexts in which accounting operates
- Depending on the modules taken, you may be part qualified towards a range of professional qualifications

The University also has a dedicated, award-winning Careers Service ensuring you have access to careers advisors, mentors and the tools you need to succeed in finding employment in your chosen field on graduation.



**HISTORY** (DEGREES IN CORNWALL)  
COLLEGE OF HUMANITIES >>



Thrive amongst our strong, close-knit community and harness the team's wide expertise: studying approaches and concepts in history from c.1600 to the present



Learn about the uses of the past and public history, cultural and social history, memory and heritage, oral history, political history, environmentalism and environmental politics, histories of crime and conflict, imperialism, globalisation and world history



Explore cutting-edge research by our expert faculty on the history of Britain, Europe, North America, Africa and the Middle East



Benefit from local work placements with museums, galleries, schools and heritage organisations



Join the Student-Staff Liaison Committee to communicate your views and be involved in developing and shaping your degree. Participate in the student-run History Society and organise guest speakers, trips and social events

Visit our website to learn more about our programmes, careers services and graduate outcomes: [exeter.ac.uk/ug/history](http://exeter.ac.uk/ug/history)

▲ To learn more about contextual offers visit our website: [exeter.ac.uk/undergraduate/entryrequirements/contextual](http://exeter.ac.uk/undergraduate/entryrequirements/contextual)

**ENTRY REQUIREMENTS**

	A LEVEL	IB	BTEC	GCSE	CONTEXTUAL OFFER*
<b>PENRYN CAMPUS, CORNWALL</b>					
BA History BA History and Politics BA History and International Relations	AAB-ABB	34-32	DDD-DDM	C or 4 in English Language	A level: BBB IB: 30 BTEC: DDM

See online for additional subject and English language requirements: [exeter.ac.uk/ug/history](http://exeter.ac.uk/ug/history)

**EMPLOYMENT EXPERIENCE, EMPLOYMENT EXPERIENCE ABROAD, AND STUDY ABROAD**

Our four-year 'with Employment Experience', 'with Employment Experience Abroad' or 'with Study Abroad' degrees, offer you the possibility of spending your third year carrying out a graduate-level work placement(s) within the UK or overseas, or studying at a partner university as part of your degree.

Undertaking graduate-level work in the UK during your degree unlocks a world of experience that allows you to develop essential employability and interpersonal skills that relate to your degree and future career. A work placement will dramatically boost your confidence, enhance your CV and develop graduate level skills and competencies that employers are looking for.

Our 'with Employment Experience Abroad' and 'with Study Abroad' options offer you the chance to live and study in a different country. This is not only an exciting experience that broadens your academic and cultural horizons, but it also gives you the opportunity to widen your circle of friends. Whichever option you choose you will be able to demonstrate adaptability, initiative, cultural awareness independence, motivation and, depending on where you stay, a working knowledge of another language – all key qualities you'll need to succeed in today's competitive employment environment.

The sector you choose to work within is very much your choice as you will be responsible for finding and organising your placement. We will provide plenty of guidance and support to help you find a placement, including a three-day employability workshop programme that will prepare you to research and apply for placements. Ultimately, the University will give final approval to your placement to make sure you have a valuable experience.

**YOUR FUTURE**

History graduates from the University of Exeter have an excellent reputation with graduate recruiters and compete very successfully in the employment market. Alongside in-depth subject knowledge you'll develop highly transferable skills in researching, analysing and assessing sources; written and verbal communication; managing and interpreting information; developing ideas and arguments; teamwork; and problem solving.

You will be equipped with skills that are attractive to employers and relevant for a wide range of careers, including graduate-level roles in the heritage and arts sectors as well as other fields of work, including education, management, not-for-profit, finance and accounting, and journalism.

The University also has a dedicated, award-winning Careers Service ensuring you have access to careers advisors, mentors and the tools you need to succeed in finding employment in your chosen field on graduation.

# Managing Risk brochure

- Use:
- Print
  - Website

## MULTIMEDIA DESIGN STUDIO MONTHLY ROUNDUP



**Contractor's Performance Standards Mitigating Impact and Managing Risk**

**1. INTRODUCTION**

The University of Exeter (The University) aims to work collaboratively with contractors to eliminate, reduce and manage the potential negative impacts and health and safety risks posed by all types of work, construction, minor works, refurbishment and new build construction and related projects and their effects on:

- Staff, students and visitors at the University
- The student experience and anything that can damage the quality of teaching and learning and student welfare
- University operations and residential property
- University operations and residential property

The application of these standards by contractors, suppliers, designers and contractors will assist everyone to thoroughly plan their work and ensure they do not cause any negative impacts to the University, students, minor works, refurbishment and new build construction and related projects and their effects on:

- Staff, students and visitors at the University
- The student experience and anything that can damage the quality of teaching and learning and student welfare
- University operations and residential property
- University operations and residential property

The University wishes to make the most of the opportunities that a new building offers to create a better 100 research leader and top 10 UK University, creating talented and creative graduates.

These standards therefore align with the University's values of being:

- Ambitious
- Collaborative
- Challenging to status quo
- Fostering communities
- Having a positive impact
- Being inclusive

**2. SCOPE**

These standards are to be applied to all external contractors works (covering maintenance, small works, fit-out, refurbishment and construction projects) and, by default, their employees and contracted staff working on our Exeter campus.

The standards are intended to support the delivery of all works, as noted above, through design, building and delivery. On projects delivered by the University these standards should be written into the RIBA Plan of Work stages and shared with the contractor and design teams as the responsibility can be considered at the relevant opportunity.

It is the responsibility of a Principal Contractor (PC) to ensure that their supply chain is aware of and will comply with these standards. The PC should plan and resource their works using industry best practice to ensure there is no impact on the University's activities.

These standards require the **Submission for Contractors**, with page:

**3. GLOSSARY**

**Acronym** The Construction Information

**CDM** Construction (Design and Management) Regulations 2015

**CITE GEN** Construction Site Safety – The Compliance Guide

**Client** Anyone who has not yet received a contract, but is not bound to, one way or another, to enter into a contract with the University of Exeter.

**LM** University of Exeter – The Contracted Client

**OP** Construction Phase Plan

**PC** Principal Contractor or Contractor as defined by CDM

**PCD** The Construction Information

**PD** Principal Designer

**Project Lead** The University Representative leading the project for the University or nominated person from a college or service who is responsible for managing the works as stated in the University Health, Safety and Environment **Standards and Guidelines**.

**Site Manager** The Project Contractor nominated person on site accountable for the works and safety of the site.

**Contracted Staff** Persons carrying out the work for or on behalf of the PC

**Site Workers** Persons carrying out the work for or on behalf of the PC

**3.1.1 Plan the conditions and cleanliness of roads and footpaths**

**Performance Standard**

**3.1.1.1** Plan the conditions and cleanliness of roads and footpaths

**What you need to know**

The University wishes to ensure that the conditions and cleanliness of roads and footpaths are maintained to a high standard throughout the project. This includes ensuring that the roads and footpaths are clear of any obstructions and that the surfaces are clean and free of any debris.

**Specific Requirements**

- An exceptionally high standard of cleanliness and housekeeping must be maintained on-site throughout the project.
- Maintain the cleanliness of roads and footpaths by ensuring that the surfaces are clear of any obstructions and that the surfaces are clean and free of any debris.
- The PC must ensure that the roads and footpaths are clear of any obstructions and that the surfaces are clean and free of any debris.
- The PC must ensure that the roads and footpaths are clear of any obstructions and that the surfaces are clean and free of any debris.

**Key Identified Risks**

- Obstruction of roads and footpaths by construction materials or equipment.
- Poor housekeeping leading to a high standard of cleanliness not being maintained.
- The PC must ensure that the roads and footpaths are clear of any obstructions and that the surfaces are clean and free of any debris.

**3.1.2 Present disruption to other holder visitor days**

**Performance Standard**

**3.1.2.1** Present disruption to other holder visitor days

**What you need to know**

The University wishes to ensure that the disruption to other holder visitor days is minimized. This includes ensuring that the roads and footpaths are clear of any obstructions and that the surfaces are clean and free of any debris.

**Specific Requirements**

- The PC must ensure that the roads and footpaths are clear of any obstructions and that the surfaces are clean and free of any debris.
- The PC must ensure that the roads and footpaths are clear of any obstructions and that the surfaces are clean and free of any debris.

**Key Identified Risks**

- Disruption to other holder visitor days by construction materials or equipment.
- Poor housekeeping leading to a high standard of cleanliness not being maintained.

**3.1.3 Present or fix hazardous substances in playground or lawn**

**Performance Standard**

**3.1.3.1** Present or fix hazardous substances in playground or lawn

**What you need to know**

The University wishes to ensure that hazardous substances in playgrounds or lawns are identified and fixed. This includes ensuring that the roads and footpaths are clear of any obstructions and that the surfaces are clean and free of any debris.

**Specific Requirements**

- The PC must ensure that hazardous substances in playgrounds or lawns are identified and fixed.
- The PC must ensure that hazardous substances in playgrounds or lawns are identified and fixed.

**Key Identified Risks**

- Hazardous substances in playgrounds or lawns posing a risk to children or staff.
- Poor housekeeping leading to a high standard of cleanliness not being maintained.

**3.1.4 Present or fix protected species and trees**

**Performance Standard**

**3.1.4.1** Present or fix protected species and trees

**What you need to know**

The University wishes to ensure that protected species and trees are identified and fixed. This includes ensuring that the roads and footpaths are clear of any obstructions and that the surfaces are clean and free of any debris.

**Specific Requirements**

- The PC must ensure that protected species and trees are identified and fixed.
- The PC must ensure that protected species and trees are identified and fixed.

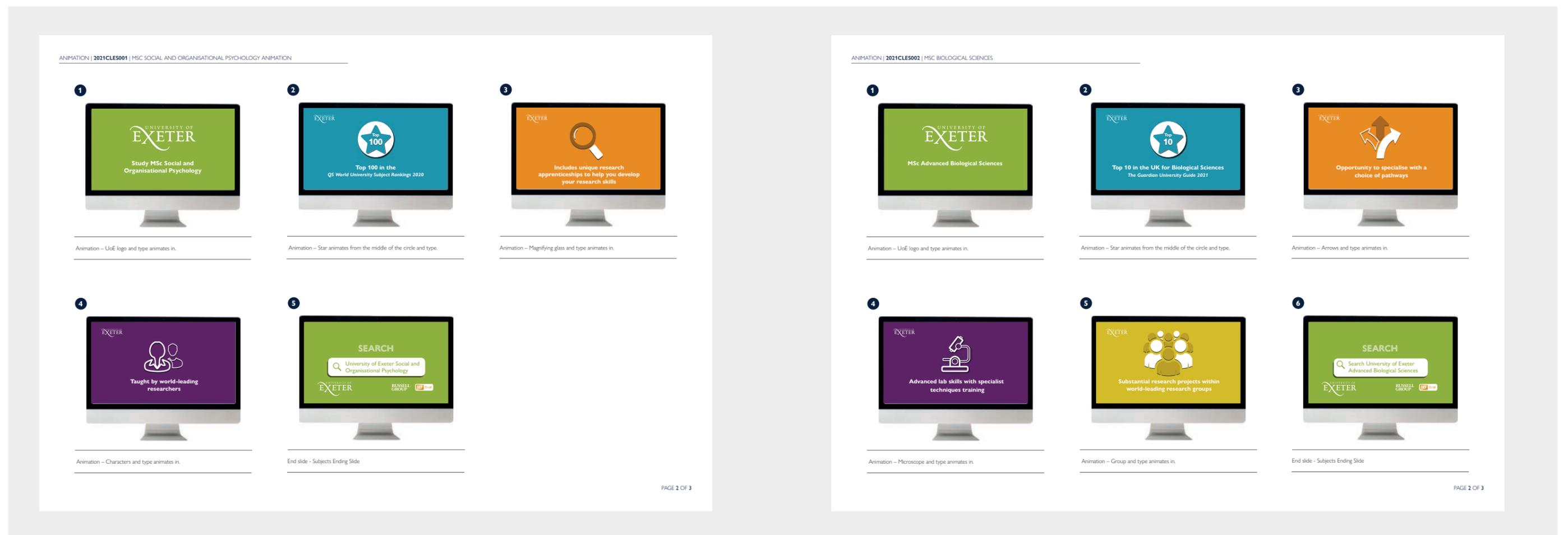
**Key Identified Risks**

- Damage to protected species and trees by construction materials or equipment.
- Poor housekeeping leading to a high standard of cleanliness not being maintained.

# MSc Subject storyboards

Use:

- Social media
- Website



To view final animations:

**Biological Sciences:** [https://youtu.be/\\_DO73P8rNPo](https://youtu.be/_DO73P8rNPo)

**Social and Organisational Psychology:** [https://youtu.be/b-\\_2Kgtuyxc](https://youtu.be/b-_2Kgtuyxc)

# IT Security posters

Use:

- Print

To see the full suite of materials please contact:  
[designenquiry@exeter.ac.uk](mailto:designenquiry@exeter.ac.uk)

MULTIMEDIA DESIGN STUDIO  
MONTHLY ROUNDUP



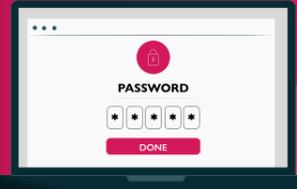
The poster is titled 'UNIVERSITY OF EXETER' and 'ESSENTIAL IT SECURITY'. It features a vertical list of four security tips, each with a numbered icon and a corresponding illustration. The background is divided into four colored sections: teal, pink, purple, and green. A dashed line with white dots connects the numbers 1, 2, 3, and 4. At the bottom, there is a QR code and the URL 'exeter.ac.uk/essentialitsecurity'.

UNIVERSITY OF  
**EXETER**

ESSENTIAL  
IT SECURITY

Help us to improve  
your IT security:

- 1 Setup multi-factor authentication  

- 2 Improve your password security  

- 3 Check Microsoft Office is up-to-date  

- 4 Secure your email account  

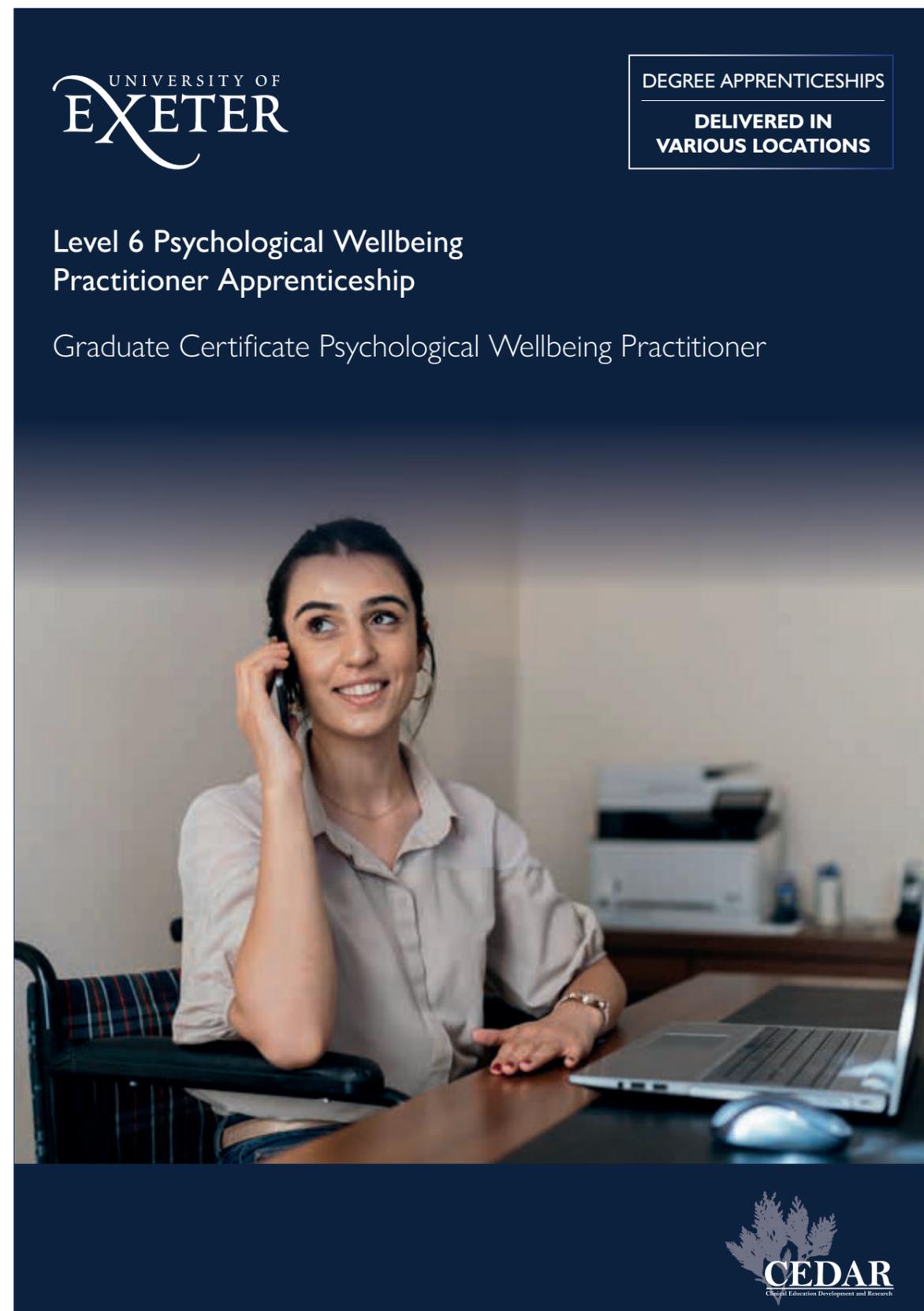

 [exeter.ac.uk/essentialitsecurity](https://exeter.ac.uk/essentialitsecurity)

# Degree Apprenticeship brochure

Use:

- Website
- Print

To see the full suite of materials please contact:  
[designenquiry@exeter.ac.uk](mailto:designenquiry@exeter.ac.uk)



# Our Effect posters

Use:

- Digital
- Print

MULTIMEDIA DESIGN STUDIO  
MONTHLY ROUNDUP

UNIVERSITY OF EXETER OUR EFFECT

## Sustainability is everybody's responsibility

Research laboratories need large amounts of energy and resources to operate and generate an enormous amount of waste. Reducing the impact of our labs will result in a big impact on the sustainability of the whole University.

Here are six simple steps towards sustainable labs:

- 1 Properly manage cold storage**
  - Keep fridge and freezer contents organised and remember to clear out old samples and chemicals on a regular basis to reduce the need of additional cold storage
  - Don't leave the fridge or freezer door open for longer than necessary
  - Look after your fridges and freezers, report promptly any issues like dirty filters, heavy icing or broken seals
  - Don't store items on top of fridges and freezers, it reduces the air circulation that they need to work efficiently
  - Keep them clean (including dusting fridge condenser coils and vacuuming freezer filters) to reduce their energy consumption
  - Consider operating ULT freezers at the highest possible temperature that ensures safe sample storage.



UNIVERSITY OF EXETER OUR EFFECT

## Best practice for ultra low temperature (ULT) freezers



Proper freezer management is important to ensure efficient performance, minimise operating costs and reduce the potential for freezer failure. Here are some top management tips to reduce stress on your ULT, extend its operating life and keep your samples safe:

- 1 Keep them organised**
  - Label all stored materials with details of contents, expiry and ownership
  - Keep an inventory that logs sample location to minimise door opening frequency and duration
  - Ensure efficient storage via use of racking systems and appropriate containers where possible, as non-uniformly shaped items waste space
  - Have regular clear-outs to remove unneeded samples and reduce the need for additional cold storage
- 2 Let them breathe**
  - Unrestricted airflow is critical for proper operation of ULT freezers, so allow for space around the units and don't stack boxes on top of them
  - Vacuum filters or wash them with mild soap and let them air dry
  - Gently vacuum or brush condenser coils in the direction of the lines on the coil to remove dust
- 3 Control frost and ice buildup**
  - Regularly brush off frost to prevent the formation of ice from compromising freezer efficiency and obstructing the door seal
  - Inspect door gaskets to check for any frost/ice build-up, tears or detachment from the freezer
  - Do not de-ice gaskets using sharp objects that can puncture or dislodge them
  - Keep the pressure equalization port clear of ice (this is the valve that allows the vacuum to be released)
  - Organise a defrosting schedule for your ULT (once a year is recommended)

**Did you know?**  
Just because ULT freezers can run at  $-80^{\circ}\text{C}$ , it doesn't mean they have to. An easy way to save energy and reduce a lab's carbon footprint is to consider raising their temperature to the highest feasible temperature for effective sample preservation.

If you want to learn more about lab sustainability, please visit [exeter.ac.uk/sustainability/sustainablelabs](https://exeter.ac.uk/sustainability/sustainablelabs)



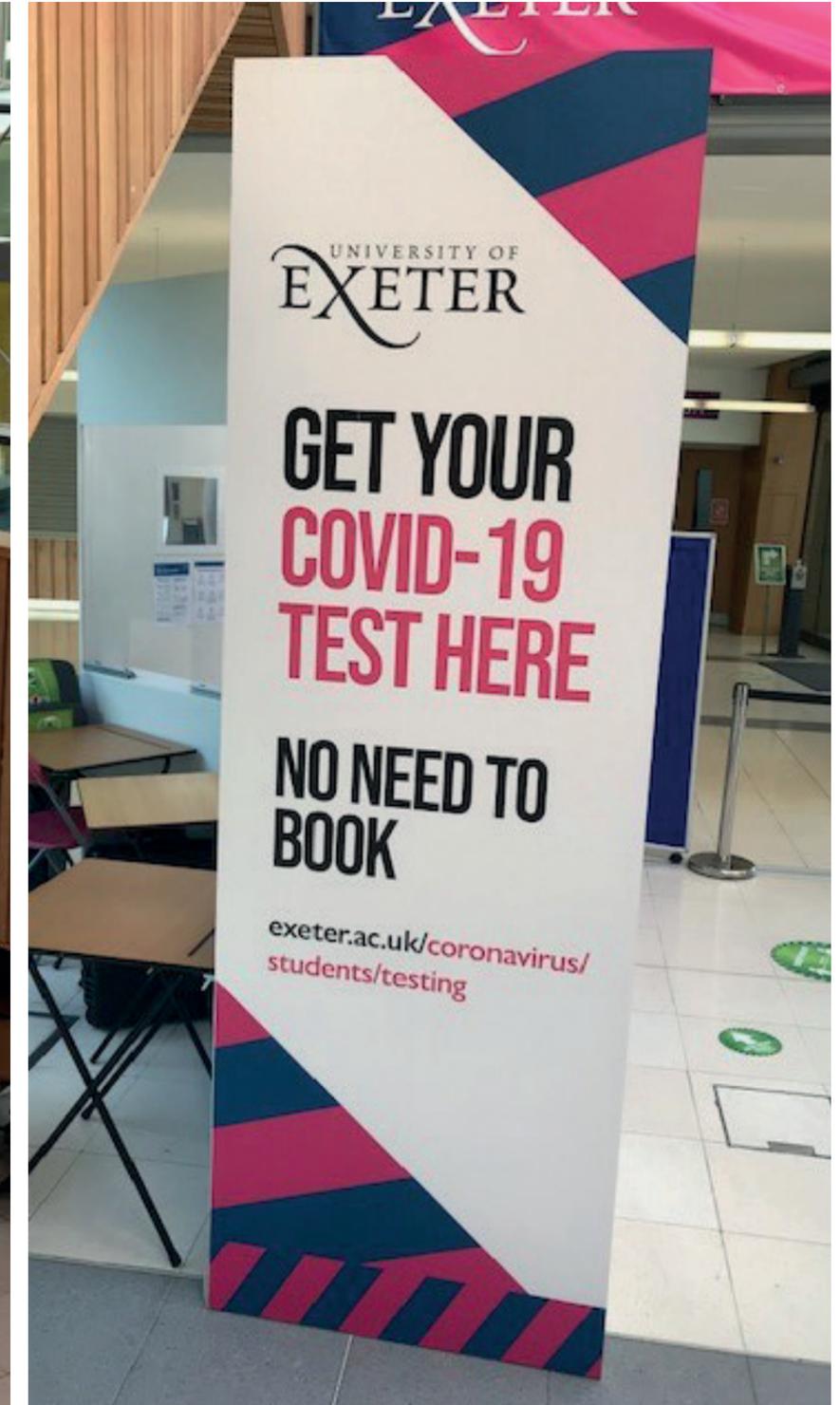
# COVID Testing materials

Use:

- Print

To see the full suite of materials please contact:  
[designenquiry@exeter.ac.uk](mailto:designenquiry@exeter.ac.uk)

MULTIMEDIA DESIGN STUDIO  
MONTHLY ROUNDUP



# Centre for Future Clean Mobility

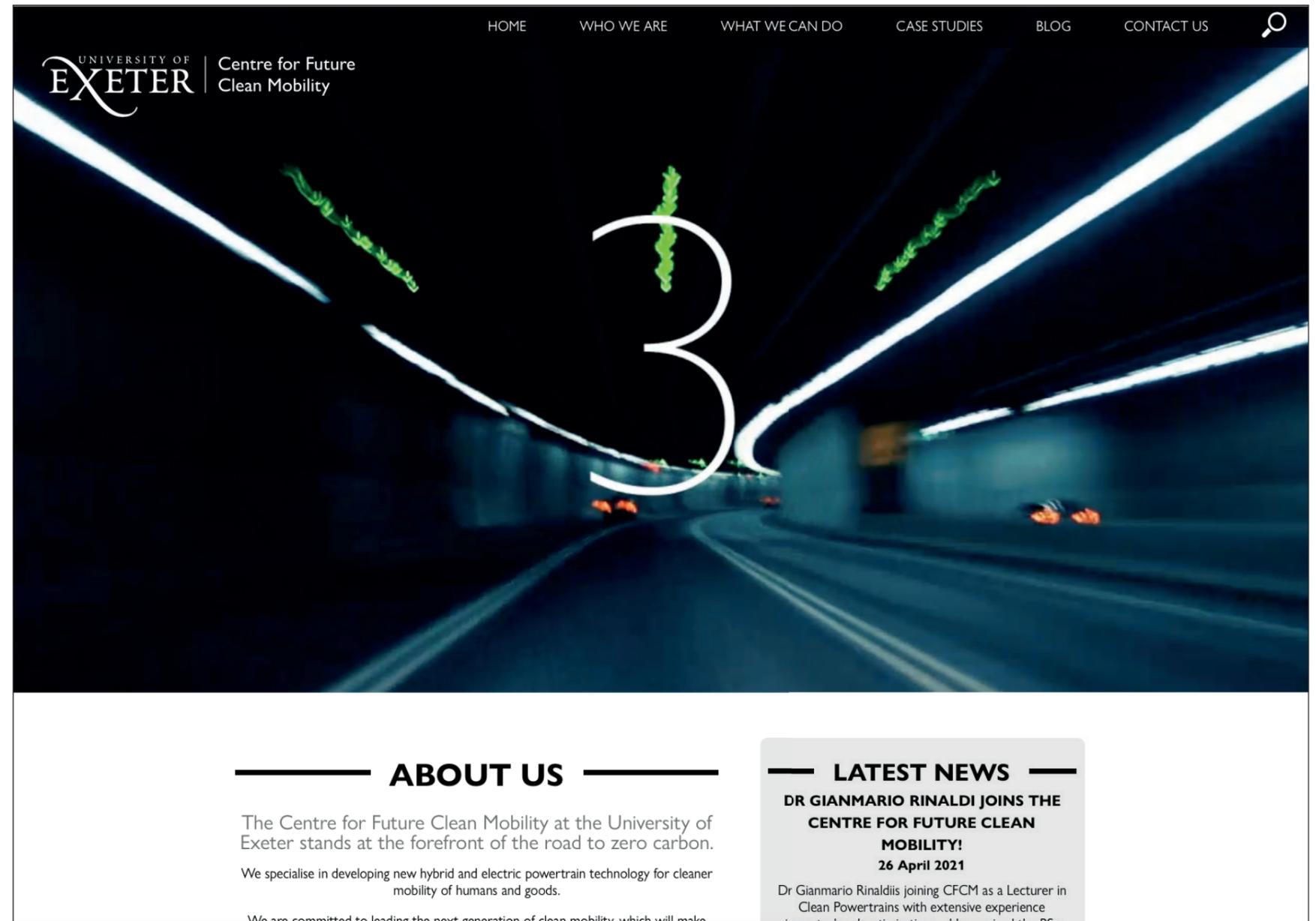
Use:

- **Web**

View website here:

<https://futurecleanmobility.com>

MULTIMEDIA DESIGN STUDIO  
MONTHLY ROUNDUP



# Wellbeing signage

Use:

- **Print**
- **Interiors**

To see the full suite of materials please contact:  
[designenquiry@exeter.ac.uk](mailto:designenquiry@exeter.ac.uk)

## MULTIMEDIA DESIGN STUDIO MONTHLY ROUNDUP

WELLBEING SERVICES

UNIVERSITY OF  
**EXETER**

Welcome to  
*Exehale*

Please respect the calm and quiet nature of this room, and the others who use it. This is your space, so enjoy the peaceful environment it provides and feel free to make use of the Wellbeing resources inside.

For details of opening times, drop-in sessions and activities coming up, along with booking information, please visit [exeter.ac.uk/wellbeing/exehale](https://exeter.ac.uk/wellbeing/exehale)



Face masks must be worn\* and social distancing guidelines adhered to.

According to current Covid-19 guidelines, the maximum capacity for this room is **6 people**. Please use the room safely by operating a 'one in, one out' system if the room is at capacity.

\* Subject to medical exemptions.

欢迎 bienvenue soo dhooqin kommes  
üdvözöljük bienvenido orria benvenuto  
benvingut salve velkommen bendu merhbe स्वागत  
mrehba croeso bine ati ven barch haba aloha  
mensooree स्वागत हे bon bini hor ยินดีต้อนรับ welkom  
kena ka kgotso Добро погледo wala witaj  
selamat datangzoosi



WELLBEING SERVICES

UNIVERSITY OF  
**EXETER**

Wellbeing Information

**Wellbeing Services** can provide a wide variety of support for students. Please visit our website, [exeter.ac.uk/wellbeing](https://exeter.ac.uk/wellbeing), for the most up to date information.

If you need to talk to someone, please contact Wellbeing at [wellbeing@exeter.ac.uk](mailto:wellbeing@exeter.ac.uk) or call 01392 724381 during working hours (Mon - Fri).

**Student Guild Advice Service** (email): [advice@exeterguild.com](mailto:advice@exeterguild.com)

Out of hours, for students in University accommodation, our **Residence Life** team are available until 8pm (Mon - Fri).

In an emergency or if you have an urgent welfare need, you can contact **Estate Patrol** 24/7 on 01392 723999.

**Samaritans**: 116 123

**Nightline** (instant messaging service): [listening@exeter.nightline.ac.uk](https://listening@exeter.nightline.ac.uk)

**Chaplaincy** (email): [chaplaincy@exeter.ac.uk](mailto:chaplaincy@exeter.ac.uk)

**Residence Life** (email): [residencelife@exeter.ac.uk](mailto:residencelife@exeter.ac.uk)

**NHS Urgent Mental Health Line** (available 24/7): 0808 196 8708 (free) or 0300 555 5000

**The Moorings** (out-of-hours mental health support between 6pm and midnight): 07990 790 920

**Together Drug and Alcohol Service**: 0800 233 5444



# South West Institute of Technology glazing design concepts

Use:

- Print
- Exteriors

