

JOB DESCRIPTION: Associate PVC for Business Engagement & Innovation

Date: 1 March 2022

Main purpose of job	<p>The Associate PVC for Business Engagement & Innovation plays a key role in supporting the PVC/Executive Dean in setting the direction of the Faculty, leading on the development of Faculty vision, direction and inspirational leadership for the academic development and delivery of the business engagement and innovation strategy:</p> <ul style="list-style-type: none"> • strategic leadership and championing in the Faculty, the enhancement of enterprise and engagement with the region and business both regionally and nationally • support the PVC/Executive Dean of Faculty and the DVC Business Engagement and Innovation by providing strategic and operational leadership <p>The Associate PVCs for Business Engagement & Innovation working together, and with the DVC Business Engagement & Innovation, have a key role in ensuring engagement with and delivery of the Business Engagement and Innovation strategies and KPIs.</p> <p>This is a 0.6 - 0.8 FTE role. The remaining FTE is available to enable the role holder to maintain an active profile in research and/or scholarship (which is a requirement of the role).</p> <p>Note: Time to be agreed on appointment, to include consideration of contractual hours and other support that can be made available to facilitate this role.</p>
Reporting to	PVC/Executive Dean Indirectly DVC Business Engagement & Innovation
Responsible for (people)	Jointly with the relevant Head of Department, Directors of Business Engagement & Innovation
Main duties and accountabilities	Accountabilities common to all Associate PVCs
1	Shares collective responsibility for providing clear and effective leadership to the Faculty, providing support for new business engagement and innovation initiatives, and promoting a sense of collegiality and ambition, to deliver interdisciplinary academic excellence.
2	Has particular responsibility for ensuring alignment of activity to University strategy for Business Engagement and Innovation between Departments within the Faculty
3	Working with the DVC Business Engagement & Innovation and other Associate PVCs, playing an integral role in the formulation and delivery of the University's Business Engagement and Innovation strategy, and is an active member of and conduit between relevant committees and the Faculty.
4	Working with other Associate PVCs for Business Engagement & Innovation and other colleagues to ensure that best practice in business engagement and innovation is shared across the University and promoted within the Faculty.
5	Interacting nationally and internationally with external bodies and other organisations on behalf of the Faculty and University, in the area of business engagement and innovation.
6	Deputising for the PVC/Executive Dean as required.
7	Actively role model the University's expected leadership values and behaviours, promoting a culture of equality, inclusion and environmental sustainability.
8	Ensure effective communication and collaboration within the

	Faculty, across the University and with relevant external stakeholders to ensure joined up working, identify opportunities, maximise benefits and achieve goals.
	Accountabilities specific to the Business Engagement & Innovation portfolio
9	Working closely with Directors of Business Engagement & Innovation in the Faculty and Professional Services colleagues, and by facilitating the development of strong relationships with stakeholders within the University, promote a vibrant, enquiring, collegial and creative culture to support and encourage enterprise and engagement with business.
10	Working with the Faculty APVCs: <ul style="list-style-type: none"> • with the APVC R&I to ensure maximising the exploitation and impact of the Faculty's research activity, and development of a sustainable research and innovation portfolio • with the APVC Global to ensure that international collaborative innovation activity is strongly encouraged, and fully supported, and new opportunities are explored for internationalising, sustaining and scaling-up business engagement and innovation initiatives with key overseas partners • with the APVC Education, promote and foster entrepreneurial ambitions in the student community, and support development of education income opportunities.
11	Working with the Faculty lead for PGR to ensure PGR recruitment, student experience and quality of the best experience for research students related to business engagement opportunities.
12	Optimising business engagement and innovation performance; overseeing the monitoring of activity with regard to business engagement and innovation targets; and participating in impact reviews
13	Leading and promoting engagement with the business engagement and innovation and the exploitation of research output through activities such as licensing, patents and spin-out companies and generation of impact
14	Providing strong leadership for the promotion, development and enhancement of partnerships with regional stakeholders
15	Supporting preparations for KEF submissions (and similar exercises)
16	Report on delivery against targets to Business Engagement & Innovation Committee
14	Support and encourage the professional development of Faculty staff, in particular as it relates to engagement with business and other partners regionally and nationally.
Key liaisons	Membership of Faculty Executive Team Membership of relevant University committees/boards and other working groups within Faculty and across faculties/university to promote interdisciplinarity and to support university-wide strategic objectives.
Learning and development requirements and opportunities	Academic Leader Development Programme Personalised development plan in ePDR

<p>Person specification (essential and desirable)</p>	<p>Professors or Associate Professors in any academic job family. An ability to demonstrate business links and delivery of commercial income is desirable</p> <p>Experience at a senior leadership level, with a clear vision for education and research and the ability to engage others in that vision</p> <p>Experience of developing and implementing strategy, demonstrating an ability to think and plan strategically, articulate priorities and imperatives, and deliver change</p> <p>Awareness of political issues and higher education regulation and understanding of how to operate effectively within these different environments</p> <p>Ability to think creatively and with vision and the willingness to suggest and try new and creative approaches to problems</p> <p>Strong communication skills with the ability to build and maintain effective and productive working relationships internally and externally</p> <p>A commitment to creating an environment for staff and students to thrive, that is inclusive, promotes equality and supports diversity</p> <p>Ability to delegate, to provide and respond to constructive feedback, monitoring and addressing performance, and building trust and teamwork</p> <p>Success in delivering results through effectively managing people, finances, and other resources to achieve these</p>
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	<p>Credibility and expertise gained from personal and collaborative success in the specific academic theme (Education/Research & Impact/Global Engagement/ Business Engagement & Innovation)</p> <p>Knowledge and experience in a cognate academic area of the Faculty</p> <p>Shares the University's ways of working collaboratively, sustainably and digitally and models this in their attitude and behaviour</p> <p>Ensures that the organisational values of Discovery, Respect, Excellence, Inclusion and Community are demonstrated by self and others every day and that any matters of concern are addressed in a timely way, either directly or raised with the relevant Line Manager or</p>
Term of office	3 years, usually ending on 31 July. Renewable subject to satisfactory review.
Recognition	A pensionable salary is payable for this role as approved by UEB. E&R staff will be expected to remain research active as part of this role.
Date last reviewed/approved by	March 2022 Director of Human Resources