



SEVENTH FRAMEWORK PROGRAMME

THE PEOPLE PROGRAMME

Workshop in Advanced Techniques for Political Communication Research: Content Analysis

Sunday 20 – Thursday 24 March 2011

Meeting to be held at the University of Amsterdam

Kloveniersburgwal 48, 1012 CX Amsterdam



Day 1 – Sunday 20 March

Afternoon	Participant arrivals
19:00	Evening meal for all participants - restaurant Kantjil & de Tijger Kantjil & de Tijger, Spuistraat 291-293, 1012 VS Amsterdam http://www.kantjil.nl/restaurant.htm

Day 2 – Monday 21 March

09:00 – 09:30	Welcome and introductions
09:30 – 12:30	Teaching session 1 - Klaus Schönbach An introduction to Content Analysis <i>(15 min break within this 3 hour teaching slot)</i>
12:30 – 13:30	Lunch
13:30 - 16:30	Teaching session 2 - Ken Benoit Alternative approach <i>(15 min break within this 3 hour teaching slot)</i>
16:30 – 16:45	Refreshment break
16:45 – 17:45	Researcher presentations, discussant Wouter van der Brug Methods Panel <i>10-15 mins presentation, followed by 15 mins discussion with supervisors / speakers</i>
16:45 – 17:15	Zoltan Fazekas, Andre Krouwel and Matthew Wall “Is it what you say or how you say it?...”
17:15 – 17:45	Paul Weith “Let Them Guess: The Sensitivity of Political Information Effects to Variations of Question Format”

Day 3 – Tuesday 22 March

09:30 – 12:30 **Teaching session 3 - Rachel Gibson**

Web content and research - analysing new media/web based media

(15 min break within this 3 hour teaching slot)

12:30 – 13:30 Lunch break

13:30 – 15:00 **Researcher presentations, discussant Sylvia Kritzinger**

Party Choice Panel

10-15 mins presentation, followed by 15 mins discussion with supervisors / speakers

13:30 – 14:00 Agnieszka Walczak "Long- and Short-Term Determinants of Party Preferences. Analysis of Intergenerational Differences in Western and East Central Europe"

14:00 – 14:30 Matthew Wall and Andre Krouwel "Assessing the subjective and objective impacts of an online voter advice..."

14:30 – 15:00 Federico Vegetti "Ideological polarization and the exclusiveness of party preferences"

15:00 – 15:15 Refreshment break

15:15 – 18:15 **Teaching session 4 - Jan Kleinnijenhuis**

Computer assisted analysis

(15 min break within this 3 hour teaching slot)

Day 4 – Wednesday 23 March

09:30 – 11:00 **Researcher presentations, discussant Claes de Vreese**

Emotions and Public Opinion Panel

10-15 mins presentation, followed by 15 mins discussion with supervisors / speakers

09:30 – 10:00 Danilo di Mauro “Euro-scepticism: an Issue Based Approach”

10:00 – 10:30 Pieterjan Desmet “Campaigns, Media and Evaluations of Democratic Performance”

10:30 – 11:00 Zsolt Kiss “Emotions as switch mechanisms between PID and spatial voting”

11:00 – 11:15 Refreshment break

11:15 – 12:45 **Researcher presentations, discussant Anne Jadot**

Voter Engagement and Participation Panel

10-15 mins presentation, followed by 15 mins discussion with supervisors / speakers

11:15 – 11:45 Steve Schwarzer “Learning and Experience: The Interrelation of Knowledge, Political Socialisation and Political Engagement”

11:45 – 12:15 Marketa Bilka “Voter Turnout in the 2009 European Elections: Media Coverage and Media Exposure as Explanatory Factors”

12:15 – 12:45

12:45 – 13:45 Lunch break

13:45– 15:15 **Researcher presentations, discussant Andre Krouwel**

Candidate and Party Success and Behaviour Panel

10-15 mins presentation, followed by 15 mins discussion with supervisors / speakers

13:45 – 14:15 Steven Van Hauwaert “Early stage Trans-National Social Diffusion between far right parties”

14:15 – 14:45 Maarja Luhiste “What Does it Take to Be Popular: Predictors of Women Candidate’s Visibility...”

14:45 – 15:15 Constanza Sanhueza Petrarca “Immigrants’ Representation in British and French Parliaments: Do Majority-Minority Districts Influence Parliamentarians’ Activity on Immigration Related Issues”

15:15 – 15:30 Refreshment break

15:30 – 17:00 Researcher presentations, discussant Mark Franklin

Representation and Responsiveness Panel

10-15 mins presentation, followed by 15 mins discussion with supervisors / speakers

15:30 – 16:00 Diana Burlacu “Ineffective governance leads to stronger governments”

16:00 – 16:30 Traci Wilson “European Parliament Responsiveness”

16:30 – 17:00 Kathrin Thomas “Responsive Governments?”

19:00 Evening meal for all participants – Restaurant-Café In de Waag

Restaurant-Café In de Waag, Nieuwmarkt 4, 1012 CR Amsterdam

<http://www.indewaag.nl/>

Day 4 – Thursday 24 March

10:00 – 10:45 **Journal publishing ‘Helpful tips on how to get published in journals’**

Peter Neijens, University of Amsterdam (ASCoR)

Editor-in-chief of the International Journal of Public Opinion Research

Associate editor of the Journal of Marketing Communications

10:45 – 11:30 Question and answer session

Peter Neijens, University of Amsterdam (ASCoR)

Claes de Vreese, University of Amsterdam

12:00 Sandwich lunch

Participant departures