ELECDEM
Training Network in Electoral Democracy

# Panel member biogs and photos

## Lynn Vavreck

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Lynn Vavreck is a faculty member in the Department of Political Science at the University of California, Los Angeles. She received her Ph.D. in Political Science from the University of Rochester in 1998. In addition to UCLA, Dr. Vavreck has worked at the White House, Dartmouth College, and Princeton University. Her research focuses on the effects of political campaigns, particularly the role that stable structural conditions like the nation's economy and partisanship play in light of campaign activities like candidate advertising, stump speeches, and candidate visits.

Dr. Vavreck's work can be read in The Message Matters: The Economy and Campaign Effects in Presidential Elections (Princeton University Press, forthcoming) and in Campaign Reform: Insights and Evidence (with Larry M. Bartels, Eds., Michigan University Press 2000). Her research has been published in the American Journal of Political Science, British Journal of Political Science, Journal of Politics, Quarterly Journal of Political Science, Political Analysis, American Politics Review, and in various edited volumes.

Dr. Vavreck is the recipient of grants from the American Political Science Association, the Joan Shorenstein Center for the Press and Public Policy at Harvard University's Kennedy School of Government, The Rockefeller Center at Dartmouth College, the UCLA Faculty Senate, the Center for Investigation and Research on Civic Learning and Education, Yale's Institution for Social and Policy Studies, and the Carnegie Corporation. She is the recipient of a 2006 UCLA Faculty Career Development Award recognizing her industrious work on political advertising effectiveness.

In 2006, Dr. Vavreck ran the largest study of Congressional elections ever fielded in the United States. It was a cooperative venture of over 100 political scientists and was administered online to over 40,000 Americans. Building on this success, Dr. Vavreck, along with Simon D. Jackman (Stanford University), are currently fielding the Cooperative Campaign Analysis Project, an online study tracking 20,000 registered voters over the course of this presidential election.

Dr. Vavreck has twice consulted for venture-funded start-ups interested in survey research and advertising effectiveness. From 2003 to 2005, she managed the development of Polimetrix, Inc.'s (FTSE: YOU) PollingPoint panel. Since 2005, she has worked with Integrated Media Measurement Inc. to track the effectiveness of cross-platform advertising on consumer behavior.

Dr. Vavreck teaches undergraduate and graduate courses on American politics, campaigns, elections, polling, and media. Her political analysis can be found on media outlets such as C-SPAN's Washington Journal, on KCBS in Los Angeles, and in various print sources such as the New York Times. In 2005, Alan Krueger positively reviewed her experimental advertising research in the Wall Street Journal.

# Willem Saris

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Laureate of the Descartes Research Prize 2005
*for excellence in scientific collaborative research*

Recipient of the World Association of Public Opinion Research's "Helen Dinerman Award" 2009
*for his lifelong contribution to the methodology of Opinion Research*

Interest Areas

- Methodological aspects of survey research
- Structural equation modelling

Willem E. Saris holds a Degree in Sociology from the University of Utrecht (1968). He has been Assistant Professor at the Free University in Amsterdam, where he worked for 15 years. In 1979, he did his PhD at the University of Amsterdam, where he also worked as Full Professor in Methodology of the Social Sciences since 1983. Currently, he is ICREA Visiting Professor at ESADE-Universitat Ramon Llull in Barcelona.

He has been working on methodological problems of testing structural equation models and quality of measurement in the social sciences. He has participated in substantive research with respect to political decision-making and satisfaction research. At present, he is member of the Central Coordination Team of the European Social Survey which takes place in 23 different countries in Europe. He is responsible, especially, for the quality of the survey questions.

Willem has published several articles and books on the subjects above mentioned. In the 2003 he has also got an ICREA position (Institució Catalana de Recerca i Estudis Avançats) for the ESADE's research project "Measurement in the Social Sciences: Towards a Research Center for Quality Assessment of Questionnaire Research'.

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# Arthur Lupia

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Arthur Lupia is the Hal R. Varian Professor of Political Science at the University of Michigan and Research Professor at its Institute for Social Research.

His research clarifies how information and institutions affect policy and politics with a focus on how people make decisions when they lack information. He draws from multiple scientific and philosophical disciplines and he employs multiple research methods.

His work provides insights on voting, civic competence, legislative-bureaucratic relations, parliamentary governance, and political communication.

He his books include *The Democratic Dilemma: Can Citizens Learn What They Need to Know?* (1998), *Elements of Reason: Cognition, Choice, and the Bounds of Rationality* (2000), *Stealing the Initiative: How State Government Reacts to Direct Democracy* (2001), and *Positive Changes in Political Science: The Legacy of Richard D. McKelvey's Most Influential Writings* (2007).

His articles and editorials have appeared in many respected journals and newspapers. He lectures on social and scientific topics to many different audiences, having given over 200 lectures in 13 countries.

He is the recipient of many honors and awards including: The *2007 Warren Mitovsky Innovators Award* from the American Association of Public Opinion Research, *The 1998 NAS Award for Initiatives in Research* from the National Academy of Sciences, the 1996 *Emerging Scholar Award* from the American Political Science Association's (APSA) Elections, Public Opinion and Voting Behavior section.

He is a John Simon Guggenheim Foundation Fellow (2006-2007) and was previously a fellow at the Center for Advanced Study in the Behavioral Sciences (1999-2000). He was elected a Fellow of the American Association for the Advancement of Science in 2003 and as a Member of the American Academy of Arts and Sciences in 2007.

Lupia has also developed new means for researchers to better serve science and society. As a founder of TESS (Time-Sharing Experiments in the Social Sciences; www.experimentcentral.org), he has helped hundreds of scientists from many disciplines run innovative experiments on opinion formation and change using nationally-representative subject pools. As an original and regular contributor to NSF's EITM (Empirical Implications of Theoretical Models) summer program, he has developed curricula that show young scholars how to advanced scientific methods into effective research agendas. Now, as a Principal Investigator of the American National Election Studies (www.electionstudies.org), he is helping to introduce many new procedural and methodological innovations to one of the world's best-known scientific studies of lections.

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# Richard Johnston

Professor of Political Science
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Richard Johnston (Ph.D, Stanford) is author or co-author of:

- Public Opinion and Public Policy in Canada: Questions of Confidence
- Letting the People Decide: Dynamics of a Canadian Election (McGill-Queen's; Winner of the Innis Prize, 1993)
- The Challenge of Direct Democracy: The 1992 Canadian Referendum (McGill-Queen's)
- The 2000 Presidential Election and the Foundations of Party Politics (Cambridge)
- The End of Southern Exceptionalism: Class, Race, and Partisan Change in the Postwar South (Harvard; Winner of an APSA Race, Ethnicity, and Politics Prize 2007 and of the VO Key Prize of the Southern Political Science Association, 2008)

Johnston is co-editor of:

- Strengthening Canadian Democracy, of Capturing Campaign Effects
- Social Capital, Diversity, and the Welfare State.

He has published articles in CJPS, AJPS, BJPolS, JOP, Electoral Studies, and other journals, and chapters in numerous edited volumes.

He has won four APSA organized-section best paper prizes and three book prizes. He was principal investigator of the 1988 and 1992-93 Canadian Election Surveys, a consultant to the 1996 New Zealand Election Study, and an Advisory Board member for the 2001, 2005, and 2009 British Election Studies. He was on the Planning Committee for the 1998 US National Election Study Pilot. He was co-investigator on the major collaborative research initiative, "Equality, Security, and Community," at UBC (for access to the data, see below) and on the 2000 National Annenberg Election Study at the University of Pennsylvania. From 2006 to 2009, he was Research Director for the Annenberg Study and Professor of Political Science at Penn.

His central preoccupation is with public opinion, elections, and representation, with special reference to campaign dynamics and the role of information. He is also interested in connections among social capital, civil society, and support for the welfare state.

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# Elisabeth Gidengil

Hiram Mills Professor
Director, Centre for the Study of Democratic Citizenship
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**Research interests**

- Voting Behaviour and Public Opinion (co-investigator for the 1993, 1997, 2000, 2004 and 2006 Canadian Election Studies)
- Gender, Media and Political Behaviour (click here to visit Gender, Media and Politics website)
- Gender and Representation

**Articles in Scholarly Refereed Journals (selected)**

Richard Nadeau, Neil Nevitte, André Blais, and Elisabeth Gidengil (forthcoming) "Election Campaigns as Information Campaigns: Who Learns What and Does It Matter." Political Communication

White, Steven., Neil Nevitte, André Blais, Elisabeth Gidengil, and Patrick Fournier (forthcoming). "The Political Resocialization of Immigrants: Resistance or Life-Long Learning?" Political Research Quarterly.

Elisabeth Gidengil (2007) "Beyond the Gender Gap," Canadian Journal of Political Science 40(4).

Daniel Rubenson, André Blais, Patrick Fournier, Elisabeth Gidengil and Neil Nevitte (2007) "Does Low turnout Matter? Evidence from the 2000 Canadian General Election," Electoral Studies 26: 589-97.

Elisabeth Gidengil, Allison Harell and Bonnie Erickson (2007) "Network Diversity and Vote Choice: Women's Social Ties and Left Voting in Canada," Politics & Gender 3: 151-77.

Elisabeth Gidengil, André Blais, Joanna Everitt, Patrick Fournier, and Neil Nevitte (2006) "Back to the Future? Making Sense of the 2004 Canadian Election Outside Quebec," Canadian Journal of Political Science 39: 1-25.

**Books (selected)**

Brenda O'Neill and Elisabeth Gidengil, eds. (2006) Gender and Social Capital, New York: Routledge, 425 pp..

Elisabeth Gidengil, André Blais, Neil Nevitte, and Richard Nadeau (2004) Citizens, UBC Press

André Blais, Elisabeth Gidengil, Richard Nadeau and Neil Nevitte, Anatomy of A Liberal Victory: Making Sense of the 2000 Canadian Election (Peterborough: Broadview Press, 2002).

Neil Nevitte, André Blais, Elisabeth Gidengil, and Richard Nadeau (2000) Unsteady State: The 1997 Canadian Federal Election, Oxford University Press, 182 pp.

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# Mark Franklin

Stein Rokkan Professor of Comparative Politics
European University Institute (EUI)

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In September 2006 Dr Franklin became the first holder of the Stein Rokkan Chair in Comparative Politics at the European University Institute in Fiesole (near Florence), Italy, while on leave from Trinity College Connecticut. At Trinity he is now the John R. Reitemeyer Professor Emeritus of International Politics and is also past Chair of the Political Science Department.

Dr. Franklin's main teaching and research interests lie in British, European and American government and political economy, political methodology, and the attitudes and behavior of elites and mass publics.

He was founding organizer of the Computer Group of the European Consortium for Political Research in 1973, of the Public Opinion and Participation Section of the European Union Studies Association in 2003, and was founding Convener of the European Union Politics Group of the American Political Science Association from 1994 until its merger with the European Politics and Society Section (of which he is past chair) in 2001.

Professor Franklin has been a Director of the European Election Studies project since 1987 and has served on the Advisory Boards of one French and various British Election Studies. He is a past or present member of the editorial boards of Comparative European Politics, Electoral Studies, the European Journal of Political Research, the Journal of Elections Public Opinion and Parties, Legislative Studies Quarterly, and Social Science Quarterly, and is a member of the International Advisory Board of European Union Politics. He has been an invited nominator for Macarthur awards and for Guggenheim fellowships, and a selector for Fulbright fellowships and National Science Foundation dissertation awards.

He has fourteen books published or in press, including The Economy and the Vote: Electoral Responses to Economic Conditions in 15 Countries (Cambridge University Press 2007); Voter Turnout and the Dynamics of Electoral Competition in Established Democracies Since 1945 (Cambridge University Press: 2004); and The Future of Election Studies, edited with Christopher Wlezien (Pergamon Press: 2002).

He has published numerous chapters, monographs and reports, together with some fifty articles in the American Journal of Political Science, the American Political Science Review, the British Journal of Political Science, Comparative Political Studies, Electoral Studies, the European Journal of Political Research, European Union Politics, the Journal of Theoretical Politics, Legislative Studies Quarterly, Political Behavior, Political Studies, West European Politics, and other journals.

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# Pascal Chelala

Managing Director
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Pascal is Managing Director of TNS opinion, a co-ordination centre for multi-country studies based in Brussels (Belgium). TNS opinion is currently in charge of the Eurobarometer surveys on behalf of the European Commission and the European Parliament. Ever since he started his professional career in 1992, he has been involved in the research industry either as a user or as a researcher. He has an extensive experience in managing multi-country opinion polls.

During his career, Mr. Chelala has been successfully in charge of Business development. Extension and consolidation of the network of partner Institutes in Europe. He has been in involved in Eurobarometer studies since 2000 which allowed to him to develop an excellent knowledge of EU policy related topics.

His expertise covers amongst other the following topics: European values, Enlargement, Employment, Euro related topics, Impact evaluation of communication policy, development aid, Evaluation of policies, investment climate, Customer confidence, Top decision makers, enterprises surveys, Internal Market, International affairs. Pascal studied Management sciences in the “Université Libre de Bruxelles” in Belgium.

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# Susan Banducci

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My research interests are in the areas of political behavior, media and political communication in the context of European elections and public opinion. Current research project include the EU funded PIREDEU [ 2009 European Parliamentary Elections (www.piredeu.edu)] and the ESRC funded Peceptions of Power. Starting 1 October, I began coordinating the Marie Curie ITN in Electoral Democracy ELECDEM (http://huss.exeter.ac.uk/politics/elecdem/). I am a member of the Centre for Elections, Media and Parties (http://www.huss.ex.ac.uk/politics/research/cemap/) and the Centre for European Governance (http://www.centres.ex.ac.uk/ceg/).

I have participated in the 5th Framework project on turnout and political communication in systems of multi-level governance (http://www.ucd.ie/dempart/) and in a 6th Framework project examining civic engagement in the EU (http://www.ucd.ie/civicact/). I recently completed work on a project on gender and political enagegement funded by the Dutch Science Foundation (NWO).

**Refereed Journal Articles**

Susan A. Banducci, Jeffrey A. Karp, and Peter H. Loedel. 2009. "Economic Interests and Public Support for the Euro." Journal of European Public Policy. 16(4) 564-581.

Susan A. Banducci, Jeffrey A. Karp, Michael Thrasher, and Colin Rallings. 2008. "Ballot Photographs as Cues in Low Information Elections." Political Psychology 29(6): 903-917.

Canan Balkir, Susan A. Banducci, Didem Soyaltin and Huriye Toker. 2008. “Expecting the Unforeseeable: The 2007 Turkish Election in the Media" Turkish Studies 9(2) 197-212.

Jeffrey A. Karp and Susan A. Banducci. 2008. “When Politics is Not Just a Man's Game: Women's Representation and Political Engagement.” Electoral Studies 27(1) 105-115.

Karp, Jeffrey A. and Susan A. Banducci. 2008. “Political Efficacy and Participation in Twenty Seven Democracies: How Electoral Systems Shape Political Behavior” British Journal of Political Science 38(2) 311-334.

Karp, Jeffrey A., Susan A. Banducci, and Shaun Bowler. 2008. “Getting out the Vote: Party Mobilization in Comparative Perspective” British Journal of Political Science 38(1) 91-112.

For copies a complete list of books and articles see www.banducci.com