



The SWaN seven pledges

01. Change the conversation

Keeping women safe is everyone's responsibility. Encourage men in your organisation to think about what they can do to keep women safe.

02. Champion

Appoint an organisational champion who will drive change.

03. Communicate

Run positive, public/staff facing communications, both online and in your space(s).

04. Support your staff

Create clear routes for reporting unacceptable behaviour while at work and lead cultural change.

05. Support the public

Create clear routes for reporting unacceptable behaviour while using your service or space at night.

06. Training: responding and recording

Train staff on how to respond when an issue occurs, including what to say and do and any relevant policies. Train staff on information sharing and appropriate recording of details.

07. Designing for safety

Audit your spaces and adapt them to promote a safer environment and reduce risk of crime.