## IIB Stakeholder Survey – 2019 Headlines

To monitor satisfaction of our external stakeholders in the region, IIB carries out an annual online survey. The 2019 survey was sent to 132 organisations/ networks and 87 replies received from at least 68 different organisations. Six questions relating to the impact of the University on innovation within their organisation and the region were answered on a scale of 0 to 10 (0 = “not at all”; 10 = “a great deal”) with a final free-text question.

#### Headline responses

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| How important is the University in supporting innovation and business, as well as social and economic growth in your area? |  | 98% thought the University’s role was important to some extent; 84% that it was substantially important (score of 5 or more), of which 25% gave a score of 10  |
| Over the past 12 months, to what extent has the University of Exeter engaged with your organisation or network? |  | 94% had engaged with the University to some extent; 65% had had substantial engagement |
| Over the past 12 months, to what extent has the University of Exeter managed a collaboration or a project proposal between your organisation or network and external stakeholders which has supported skills development, innovation or economic growth? |  | 71% had benefitted in this way to some extent; 46% had benefitted substantially |
| Over the past 12 months, to what extent has the University of Exeter provided your organisation or network with resources, information or introductions which have supported skills development? |  | 84% replied that these had been provided to some extent; 54% to a substantial extent |
| Over the past 12 months, to what extent has the University of Exeter provided your organisation or network with resources, information or introductions which have supported innovation or economic growth? |  | 87% thought these had been provided to some extent; 60% to a substantial extent |