



# KNOWLEDGE TRANSFER PARTNERSHIPS

**Knowledge Transfer Partnerships (KTPs) improve the competitiveness of UK business by using academic expertise to accelerate innovation.**

As a global centre of research excellence, The University of Exeter is widely recognised as a reliable and trusted partner for business innovation. KTPs form a key part of this engagement and our collaboration in over 100 KTP projects has accelerated growth by embedding cutting edge expertise into UK businesses. Our input to KTPs covers our diverse range of our academic disciplines, including data science, machine learning, mechanical engineering, control system development, engineering management, materials science, mathematical modelling, business management and healthcare.

## **BENEFITS TO BUSINESS**

**Run for over 40 years and now funded by Innovate UK, KTPs are a cost-effective way to access new expertise and recruit a highly qualified graduate.**

Benefits to businesses include:

- Funding to support projects
- Developing innovative solutions to increase competitiveness
- Improved business performance
- Acquiring and embedding new capabilities
- Development of strong relationships with academic partners

**KTPs have successfully grown business capabilities by:**

- Developing new products or services
- Finding innovative solutions to manufacturing or processing challenges
- Adopting and embedding new technologies
- Addressing sustainability challenges
- Developing new service models and operational capacity
- Using expertise within Business Schools to improve business management and culture.



We have achieved all our goals, goals we didn't even know were possible at the start. The KTP project provided us, a Small Business, with access to skills and resources that otherwise would have been either very difficult or very expensive for us to access and this has enabled us to develop a range of Technology that is vital to the company's continual growth and future performance. ”” *Dr Robin Cornelius—Technical Director, Hirst Magnetics*

## FUNDING

KTP projects are part-funded by government. Typical annual project costs are £27,000 for an SME (33 per cent of total project costs) and £40,000 per annum for larger organisations (50 per cent of total project costs).

## WORK WITH US

The University of Exeter has a dedicated KTP team who will manage the application process and support the project through to its conclusion. We have a high success rate, with funding awarded to over 95 per cent of our applications.

## CONTACT US

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## COLLABORATE WITH THE UNIVERSITY OF EXETER TO:

- **INNOVATE:** Stay ahead of the competition with R&D projects, specialist equipment, consultancy and innovation.
- **TRANSFORM:** Extend your capabilities with skills development, executive education, degree apprenticeships and graduate recruitment.
- **ACCELERATE:** Business acceleration and scale-up support through SETsquared Exeter, part of the world's best University business incubator.

# 2,000 PROJECTS

with businesses each year, worth over £60m



Regional, national and global networks