SETsquared Exeter

SETsquared is the enterprise partnership of the Universities of Bath, Bristol, Exeter, Southampton and Surrey, collaborating around the delivery of student entrepreneurship, research commercialisation and business acceleration.

The SETsquared Exeter team delivers business acceleration support to knowledge-based, growth oriented startup and scaling businesses. We work with spin-out ventures from the University of Exeter as well as privately owned businesses to support their growth and development.

Based primarily at the Exeter Science Park, SETsquared Exeter provides access to business advisors and mentors who can play an important role in supporting start-up and spin-out activity and the development of an entrepreneurial approach to research commercialisation.

We are keen to meet with researchers and academics who have worked with the Intellectual Property and Commercialisation team to create their spin-out venture and business model and are in a position to grow their business.

SETsquared Exeter works closely with the IP & Commercialisation Team to support researchers on their entrepreneurial journey from idea to realisation.
Top tips

1. Successful startups tend to be built by small teams rather than lone innovators, so try to identify co-founders who will participate.

2. Consider the role you will play within the venture. It is beneficial to have a blend of expertise in the core team to deliver both the commercial and technical aspects of the business.

3. Be 'market-led' in your approach to commercialisation. Consider what problems you are solving and for whom - designing solutions for which there is a recognised need.

4. Developing a spin-out or start-up is challenging, requiring enthusiasm and commitment, but ultimately can be very rewarding and benefit your future research aspirations.

5. If you are yet to agree a commercialisation strategy for your research or create a spin-out company please contact the IP and Commercialisation team first.

Innovation, Impact and Business support

We can support you by:

1. Offering the space in which to establish and grow your spin out, and providing support and training to help startup businesses to address their strategic and operational challenges.

2. Identifying commercial partners and mentors who can support the development of research spin-out businesses.

3. Helping to develop the investment readiness of the business and its founders to attract private equity capital if required.

4. Connecting businesses to events and workshops to engage the research and academic community with the wider entrepreneurial community in Exeter and across the SETsquared partnership.

Contact:

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