

INNOVATION  
IMPACT AND  
BUSINESS

## The Exeter MBA

The Exeter MBA is all about facing global challenges and equipping students with skills and knowledge to make a positive impact in the world.

Our unique MBA will equip students with the tools and skills in purposeful leadership, innovation, sustainability and technology to not only transform themselves, but also the world around them, for good.

The Exeter MBA is a unique partnership with some of the world's most enlightened NGOs, start-ups and global brands who place purposeful leadership, sustainability and innovation at the heart of their business strategies.

The MBA is ranked number one in the world by the Corporate Knights' Better World MBA rankings 2017 and is accredited by the Association of MBAs (AMBA) and EFMD Quality Improvement (EQUIS), the world leading international accreditation for business schools.



## Top tips

1. The Exeter MBA is available to study full-time over 12 months or as an executive part-time option over 24-36 months. Candidates are evaluated on their first degree, work experience and career progression
2. The MBA engages with a range of organisations, ranging from multi-nationals to start-ups and charities
3. The MBA is a great way for businesses to benefit from talented, experienced international professionals bringing innovative business thinking to their organisation
4. More information about the MBA and the ways in which we engage with organisations is available at the link below

## Innovation, Impact and Business support

Business engagement through:

1. The MBA Speaker Series
2. Challenges and assessments - where students will be working in groups to apply their innovative thinking to business issues you may be facing
3. Curriculum and module design
4. Consultancy projects - students work in businesses to solve discrete problems over the summer vacation
5. Career mentoring
6. Professional impact interviews allowing businesses to support students with employment mock interviews and new business pitches

### Contact:

Name: Camilla Norman, Exeter MBA Stakeholder Manager

Email: [c.norman2@exeter.ac.uk](mailto:c.norman2@exeter.ac.uk)

Phone: 01392 725935

Web: [www.business-school.exeter.ac.uk/study/masters/mba](http://www.business-school.exeter.ac.uk/study/masters/mba)

Twitter: [@UofE\\_Solutions](https://twitter.com/UofE_Solutions)

