

## Introductory-level process evaluation workshops - Spring 2019

These 90-minute workshops will introduce the basic principles of good process evaluation design. The three workshops are designed to build on each other, but you can attend only one if you wish.

### 1. Introduction to Process Evaluation

This workshop will introduce the key terms, concepts and design principles of process evaluation. It will also cover how to identify relevant research questions, select appropriate methods, and balance competing demands within a process evaluation.

### 2. Developing Theory and Logic Models for Process Evaluations

The workshop will: outline the relevance of using a theory-based approach; discuss the practical application of different types of theory for process evaluation; demonstrate how logic models can be developed to underpin a good process evaluation; and discuss the benefits and challenges of using this approach.

### 3. Integrating Data in Mixed Methods Process Evaluations

This workshop will: introduce the rationale for using data integration techniques; summarise different techniques for integrating qualitative and quantitative data and datasets; discuss the application of data integration for different types of trial and research question; and discuss how to deal with conflicting data.

For more information about process evaluation see: <http://blogs.exeter.ac.uk/ihrprocessevaluation/>

### Times and dates

The workshops will be held at 10:30-12:00 on the following dates:

- |  |                    |
|--|--------------------|
| 1. Introduction to Process Evaluation                    | Wednesday 13 March |
| 2. Using Theory and Logic Models in Process Evaluations  | Thursday 21 March  |
| 3. Integrating Data in Mixed Methods Process Evaluations | Thursday 28 March  |

### Location

Exeter - WK Norman Room, Medical School Building, St Lukes Campus

Truro - Room F083, Knowledge Spa (via video-conference link)

**Suitable for**

Researchers and PhD students conducting process evaluations as part of randomised controlled trials. The workshops will assume basic familiarity with qualitative and quantitative research methods, and randomised controlled trials.

**Registration**

Please contact [s.morgan-trimmer@exeter.ac.uk](mailto:s.morgan-trimmer@exeter.ac.uk) to register for one or more of the workshops. If you have any questions or want to discuss any accessibility requirements, please contact [s.morgan-trimmer@exeter.ac.uk](mailto:s.morgan-trimmer@exeter.ac.uk). Please bring a notebook/paper and a pen to the workshop(s).