




## Recognising your support

We are committed to recognising your support. From naming opportunities for scholarships and bursaries, to events publically thanking our supporters, we would be delighted to discuss options with you.

Contact us today on [h.lomax@exeter.ac.uk](mailto:h.lomax@exeter.ac.uk) or +44 (0) 1326 371864 and help us to increase our research impact at Exeter and make the exceptional happen.

### Contact us:

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 +44 (0)1392 723141

 [www.exeter.ac.uk/exceptional](http://www.exeter.ac.uk/exceptional)

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 Global Engagement and Development Office,  
Northcote House, The Queen's Drive, Exeter EX4 4QJ

# CORNWALL OPPORTUNITY FUND



# CORNWALL IMPACT

The University of Exeter is recognised globally for teaching quality and research impact.  
Our Cornwall campuses in Truro and Penryn are key to that achievement.

We educate more than 2,000 students and have developed an international reputation as the pre-eminent research institute in Cornwall by collaborating with local stakeholders to undertake cutting-edge research addressing scientific, medical, and social concerns.

We are proud of all that we have achieved here and intend to build on this success in the future.



Consistently in the top 10 of UK universities



One of the top five employers in Cornwall, sustaining over 1,000 jobs



Cornwall academics generate a disproportionately large amount of the University's research income. 21% of the total from 12% of the academic population



More than half a billion pounds injected into Cornwall's economy



98% of research recognised as being of international quality



180 Cornish students are on our Exeter Progression Programme, receiving two years of support prior to their applying to university, and a preferential offer if they apply to the University of Exeter

# MAKING THE EXCEPTIONAL HAPPEN

## Supporting students in Cornwall



The University of Exeter is Cornwall's University – a leading international research University, with a history dating to the 19th Century and the establishment of the Camborne School of Mines. We are proud to be part of the Cornish community, supporting the local economy, its health service and the educational needs of the county.

We work in partnership to connect Cornwall to the knowledge economy, and seek to ensure as many local people as possible benefit from these links. Like Cornwall, we are ambitious. We are determined to identify, attract and support the best and the brightest students from Cornwall and give them the opportunity to study at a world class University in their county.

As part of our largest ever fundraising Campaign 'Making the Exceptional Happen', we have launched the Cornwall Opportunity Fund. It will create life changing opportunities for talented students from Cornwall, helping them into higher education and employment. In this brochure you can read about our aspirations for the Fund and how you can help us to achieve our goals.

I hope you will join me in offering your support to the Fund, and that together we can contribute to a brighter future for our county and our University.

Lord Myners of Truro, CBE  
Chancellor, University of Exeter

# CORNWALL OPPORTUNITY FUND



“ The Cornwall Opportunity Fund will have a transformative effect on the lives of some of Cornwall’s most promising young people, helping to unlock a portion of the region’s tremendous latent potential.”

Professor Sir Steve Smith,  
Vice-Chancellor and Chief  
Executive, University of Exeter

## Supporting Outreach

The Cornwall Opportunity Fund offers a range of options for donors who care about promoting access to higher education for young people in Cornwall, and those who want to extend Cornwall’s international reach.

- YOUR IMPACT** £5,000 – Students from less well-off backgrounds in Cornwall require extra support. Your gift of £5,000 to our **‘No Talent Left Behind’** scheme will help these students meet the extra costs that can be hard to find for IT equipment, travel and living expenses.
- YOUR IMPACT** £5,000 – Studying abroad enriches the student experience immeasurably. Your gift of £5,000 will allow a student in Cornwall to take advantage of exchange agreements with prestigious global top 100 institutions including University of Leiden and University of Hong Kong, by providing a **‘Cornwall Around the World’** bursary to cover flights and maintenance costs.
- YOUR IMPACT** £10,000 – Your gift of £10,000 will enable you to become a **Cornwall Opportunity Foundation Donor**. Donations to this fund will allow the University to undertake a range of employability and outreach initiatives in Cornwall.
- YOUR IMPACT** £25,000 – Master’s study is the gateway to a career in academia, but is a high bar to clear financially, especially for those whose parents are unable to fund them. Your gift of £25,000 will cover the fees and maintenance costs of a talented student looking to take the next step.
- YOUR IMPACT** £54,000 – **The Social Innovation Group** are a team of researchers looking into innovative ways to empower disadvantaged communities in Cornwall through volunteering projects. Your gift of £54,000 will fund a PhD research project through the Diamond Jubilee Doctoral Scholarship scheme, opening up a whole new research strand of direct and lasting benefit to Cornish communities.
- YOUR IMPACT** £100,000 – The University aspires to build a unique new **‘Reach Out Lab’** - a purpose built space on campus, open to school groups from around the county, to inspire them with the possibilities of a University education. A new build space, such as this, would be an ambitious undertaking. Your gift of £100,000 or more will kick start this initiative by providing crucial seed funding.



# CORNWALL OPPORTUNITY FUND

## Supporting Employability

In a competitive labour market, graduates who have a range of skills and experiences have a better chance of securing a good job. Donors may wish to help students to make the best start in their working lives through one of the following options:

- **Travel and maintenance bursaries** for students with the opportunity to take up work placements at home and abroad.
- **Degree Apprenticeships**, which will give local young people a debt free opportunity to retrain and develop their careers through higher education.

## Tax Efficient Giving

This table outlines how Gift Aid can greatly increase the total donation that the University receives. Higher rate tax payers donating via the Gift Aid scheme can claim back the difference between the higher rate of tax and the basic rate of tax on the total value of their donation via their self-assessment tax return.

	Value of donation with Gift Aid			Tax relief for higher rate tax payer (40%)		Tax relief for higher rate tax payer (45%)		Making your donation as a regular gift	
	Total Value of Donation	Gift Aid	Net cost to donor	Tax relief for donor	Net cost to donor	Tax relief for donor	Net cost to donor	Monthly amount over 36 months	Monthly amount over 48 months
<b>No Talent Left Behind Bursary</b>	£5,000	£1,000	£4,000	£1,000	£3,000	£1,250	£2,750	£111	£83
<b>Foundation Gift</b>	£10,000	£2,000	£8,000	£2,000	£6,000	£2,500	£5,500	£222	£167
<b>Master's Scholarship</b>	£25,000	£5,000	£20,000	£5,000	£15,000	£6,250	£13,750	£556	£417
<b>PhD in the Social Innovation Group</b>	£54,000	£10,800	£43,200	£10,800	£32,400	£13,500	£29,700	£1,200	£900

The Cornwall Opportunity Fund has ambitious targets. To allow us to undertake a range of employability and outreach initiatives we seek ten Foundation Gifts of £10,000.

**Will you help provide life changing opportunities to students in Cornwall?**