LANGUAGE CHOICES: WORD CHOICE	LANGUAGE CHOICES: SENTENCE STRUCTURE	LANGUAGE CHOICES: DETAIL
Ask the writer: What would happen if you changed that word to another word?	Ask the writer: When I read this sentence, I seewas that what you wanted me to see?	Ask the writer: What kind of shoes would she wear? And would they be shiny and clean or scuffed and scruffy?
Ask the reader: What did you think about this choice of word? Verbalise:	Ask the reader: Do you think this sentence is effective in getting the reader to imagine?	Ask the reader: What did the description make you think about the character?
I chose the word 'wolf' to show that the dog is fierce and wild	Verbalise: I structured my sentence this way because I wanted the reader to imagine the polar bear emerging from the mountains	Verbalise: I wanted the character to have shiny shoes so that the reader would think of her as being very clean and proper
LANGUAGE CHOICES: REPETITION	LANGUAGE CHOICES: RHYTHM	WRITING PROCESS: REVIEWING AND REVISING
Ask the writer: Why have you repeated 'I am' at the beginning of your sentences? Ask the reader: What do you think about the repetition of 'I am' at the beginning of these sentences?	Ask the writer: I love the way that the two halves of that sentence balance each other – it gives the sentence a lovely balanced rhythm. Was that your intention? Ask the reader: What effect do you think this alliteration creates?	Ask the writer: Which words/sentences/sections are you happy with and which do you think need revising? Ask the reader: What do you think about the way I'vewould you change anything?
Verbalise: I chose to repeat 'I am' at the beginning of the sentence to make the reader feel like they're close to me	Verbalise: I chose to write a long sentence with lots of food items listed one after the other, to give the impression of endless items going through the til	Verbalise: I think I move too suddenly from describing the scene to the story problem, so I need to develop that

Adapted from Craft of Writing Framework, Open University, University of Exeter and Arvon.

BEING A WRITER: DRAWING ON EXPERIENCE	BEING A WRITER: AUTHORIAL INTENTION	TEXT LEVEL CHOICES: SHOW NOT TELL
Ask the writer: Can you think of a similar situation? Ask the reader: Did this make you think of anything in particular?	Ask the writer: What do you want your reader think when they read this? Ask the reader: What do you think of when you read this?	Ask the writer: I'm really interested in your cat character, Grimble. You tell me he is grumpy and bad-tempered. I wonder if you can think of a way to describe Grimble that will show me he is grumpy and bad- tempered?
Verbalise: Here, I was thinking about my own memories of being in school and this helped me to imagine	Verbalise: I wanted my reader to be reminded of	Ask the reader: Have you got any ideas about how I could make this cat seem grumpy? What did the cat's name make you think?
		Verbalise: I chose the name 'Grimble' because it sounds like 'Grumble' and the cat is supposed to be very grumpy and grumbly