

Public Engagement Strategic Advisory Group (PEG)

The University of Exeter (UoE) values engaged research. Engaged research is integral to our research culture, to achieving impact, and to creating a sustainable, healthy, and socially just future. The purpose of the **Public Engagement Strategic Advisory Group (PEG)** is to provide strategic and thought leadership around demonstrating the value of public engagement with research, engaging with a diverse set of publics, and developing a thriving engaged research culture.

As public engagement is a shared responsibility, PEG is a sub-group reporting to both the Research and Impact Executive Committee (RIEC) and Business Engagement Innovation Committee (BEIC). RIEC supports and advises the Deputy Vice Chancellor for Research and Impact on matters relating to the management and strategic direction of the university in relation to research and impact, including postgraduate research. BEIC supports and advises the Deputy Vice Chancellor for Business Engagement and Innovation on matters relating to management and strategic direction of the university in relation to business engagement and innovation.

Our overall aim is to enable a thriving engaged research culture at UoE.

The University of Exeter's role as a civic university and anchor institution is strengthened by engaging diverse publics, which include communities of place, communities of interest, community and third sector organisations, business and industry, the public sector, and policymakers. The role of PEG is to foster a research culture across the UoE that generates, supports, and benefits from high-quality public engagement with all these publics.

PEG's primary aims are:

1. Advocating for the importance and benefits of public engagement in achieving impact and delivering the University's core strategic aims through:

- demonstrating the value of engaged research to the University's academic and professional staff, students, alumni, and the communities within which it sits.

2. Supporting the conduct of high-quality public engagement and engaged research across the University through:

- advising staff and students on responsible ways to conduct engaged research and
- creating opportunities for staff and students interested in public engagement to network and learn from one another.

3. Ensuring that public engagement needs are supported and resourced according to its financial and impact value through:

- integrating engaged research into staff policies and processes (e.g., so that it is represented in inductions, performance reviews, promotion criteria, workload planning, etc.) and
- advising staff and students on how funding for public engagement with research can support engagement with a diverse set of publics.

PEG Membership:

Dreolin Fleischer, Engaged Research Manager, serves as Secretary of PEG. The current Chair is Professor Ruth Garside. The Chair oversees a review of the Group, its format, purpose, and membership. Membership comprises of academic representatives from across the three faculties and professional services across all campuses, and members of the public. PEG will also identify individuals from each of the publics (e.g., communities of place, communities of interest, community and third sector organisations, business and industry, the public sector, and policymakers) to provide counsel on an ad-hoc basis.

- The Chair and Secretary is responsible for determining the membership of the Group.
- Ordinarily, members should serve for an initial 12 months and then be reviewed.
- The quorum is four members in addition to the Chair.
- The group should meet approximately every three months (i.e. quarterly).
- The Chair should meet with the Secretary every month.
- The Chair will meet with the DVC for Research and Impact, DVC for Business Engagement and Innovation, and the Directors for Research Services and Exeter Innovation on an annual basis.
- The Terms of Reference will be reviewed by members at the beginning of each academic year.