



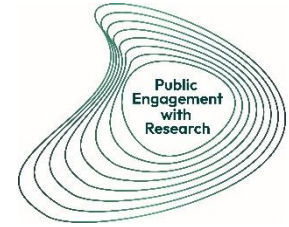
University
of Exeter

**Public Engagement
Strategic Advisory
Group (PEG)**

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Who are we?

A central graphic featuring a teal text box surrounded by various icons and portraits. The icons include a tree, a globe, a heart held by hands, a clapperboard, an open book, a magnifying glass, a lightbulb with gears, a group of people, and a cluster of gears. The portraits are circular and show diverse individuals of various ages and ethnicities.

Members of PEG come from across the University, including both academic and professional services staff, and an external public member. Staff bring perspectives from a diverse range of departments and career stages, which inform their perspectives on public engagement.

Link to more info about [PEG](#)

What is **PEG**
and why is it
important?





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Overall Aim

Enabling a
thriving engaged
research culture



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Engaged Research is...



...a **two-way process** which recognises and values the expertise, skills and knowledge of those outside academia.



Image credit: Whitney Pailman



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Engaged Research...

...encompasses the different ways that researchers **meaningfully interact** with other partners during the research process, enabling the co-creation of research questions and shared delivery of research.



Image credit: Connor Pope photography





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Our Vision

Experiential
knowledge &
perspectives routinely
included in any or all
stages of the
research life cycle

The issue:

An insufficient amount of understanding, visibility, and support for engaged research, which restricts the quality, variety, and amount of engaged research undertaken.

Success would be:

The University of Exeter has a culture that generates, supports and benefits from high-quality engaged research *and* the University is recognised externally as a university that enables and delivers excellent engaged research.





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Themes

- **Infrastructure** - Speaking up for systems & support that make this work possible
- **Resourcing** - Securing funding and practical support
- **Capacity building** - Helping people build the skills & time they need
- **Recognition** - Acknowledging that engaged research is important and worthwhile



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PEG Strategy is informed by & relates to:

- UK Research & Innovation 2022-27 Strategy
- National Coordinating Centre for Public Engagement's Manifesto for Public Engagement
- University of Exeter's Research & Innovation Strategy
- University of Exeter's Strategy 2030
- PEG Terms of Reference & Theory of Change
- Engaged Research Manager work plan



Primary PEG Aims:

1. Advocate for the importance & benefits of public engagement in achieving impact & delivering the University's core strategic aims

Source: PEG Terms of Reference

ACTIONS:

- Report into governance structures at the University
- Create communications about PEG (e.g., video series, social media, website, etc.)
- Respond to and inform university strategies (e.g., Research & Innovation Strategy)
- Assess what is in place, at the University, to support researchers who do engaged research (e.g., National Coordination Centre for Public Engagement's EDGE self-assessment matrix, etc.)

Primary PEG Aims:

2. Support the conduct of high-quality public engagement & engaged research across the University

ACTIONS:

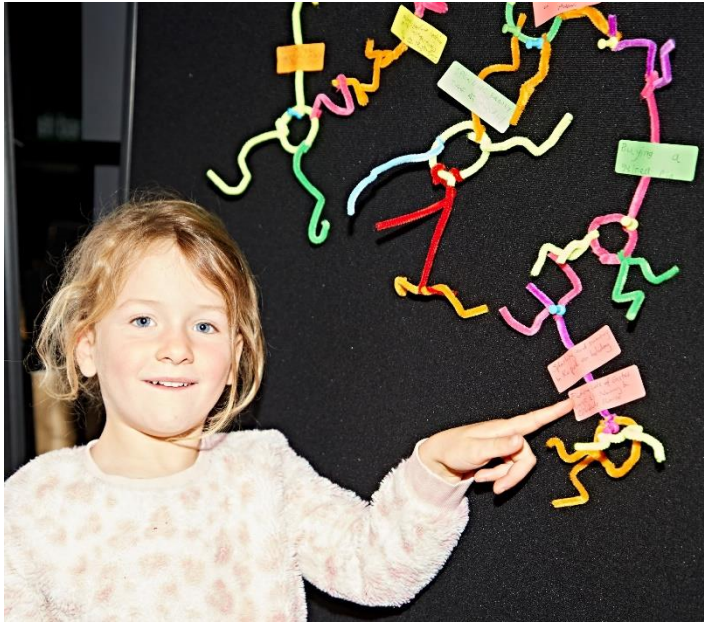
- Identify practical barriers to doing engaged research (e.g., research ethics, workload allocations for academic staff, etc.)
- Look for ways to make engaged research easier to do at the University
- Share clear, practical advice on how to do engaged research well

Primary PEG Aims:

3. Ensure public engagement needs are supported & resourced according to its financial & impact value

ACTIONS:

- Look at different ways to staff engaged research projects, such as funded roles, shared central posts, or community-based engagement officers
- Advocate for formal support for engaged research from faculties, departments, etc.
- Provide clear advice on how to include engaged research in project and infrastructure funding bids



Want to know more?

Image Credit: Ben Knight

If you are UoE staff:

- Sign up for the monthly PER Newsletter: <https://mailchi.mp/a2c5b5602f5b/november-2025-per-december-74962>
- Visit the Public Engagement with Research Resources Hub (on SharePoint): [Public Engagement with Research \(PER\) Community – Home](#)
- Connect with a PEG member

For anybody:

- Visit the Public Engagement with Research website: [Public Engagement | University of Exeter](#) (you will find blogs, videos, funding information & much, much more)
- Email per@exeter.ac.uk or d.n.fleischer@exeter.ac.uk (Engaged Research Manager) with questions or to set up a 1-2-1



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If you want to find out more, please email
PER@exeter.ac.uk or Dreolin Fleischer at
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Thank You!