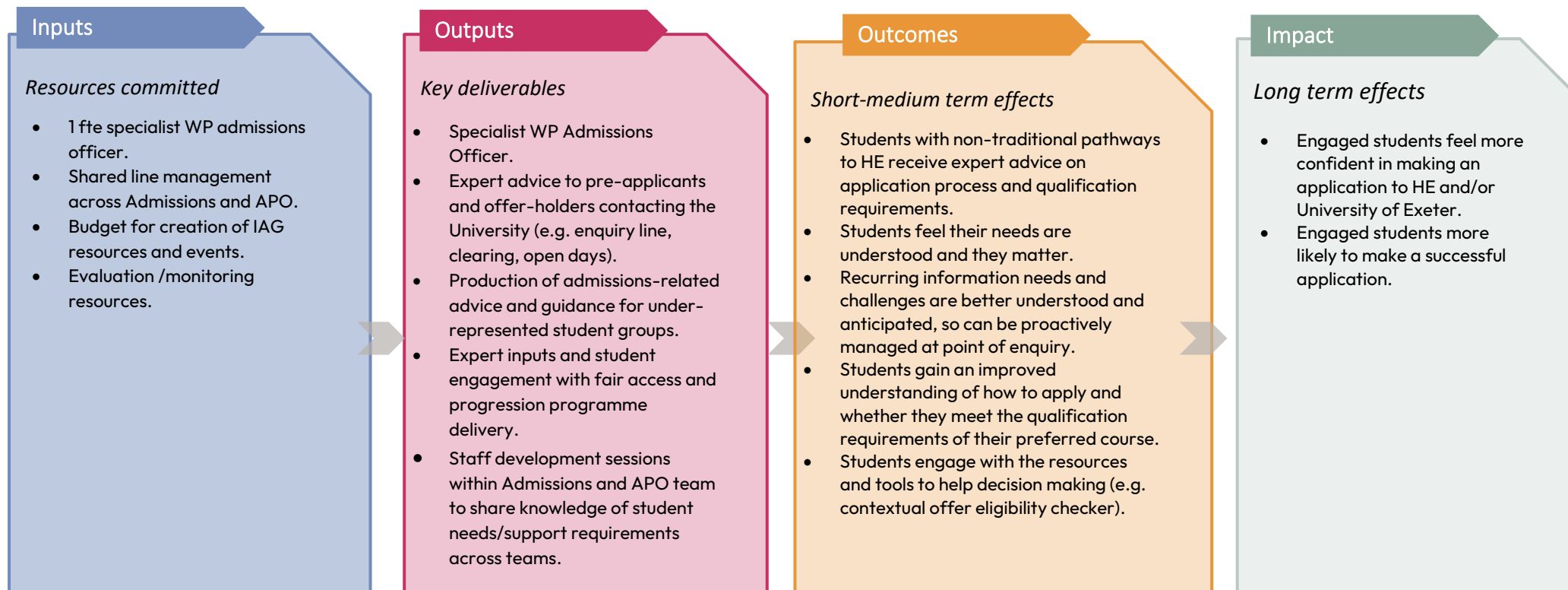


Theory of change: **Specialist admissions advisor for WP**



Assumptions (related to individuals who take up the activity)

- Intersection between certain under-represented students and non-traditional pathways to HE making application process more challenging (e.g. mature s, home educated students, care experienced).
- Under-represented student groups have less access to informed IAG and advice.
- Typical reason underrepresented students don't receive an offer is lack of understanding that qualifications don't match entry requirements.
- Lack of knowledge/understanding about key elements of university admissions e.g. contextual offers and extenuating circumstances affects confidence to apply.

Assumptions (related to early changes in attitude or behaviour by activity)

- Students engaging with resources and personalised support feel they matter and are recognised by the University of Exeter.
- Students receiving relevant information and advice to support their decision-making feel encouraged to apply for higher education.
- Dialogue during IAG likely to flag additional questions / information needs to improve provision.
- Students more likely to apply for courses for which they are appropriately qualified.
- Students feel more confident that if they apply to UoE they will receive an offer.

Assumptions (related to benefits and possible unintended consequences)

- Students receiving specialist admissions advice and support are more likely to make a successful application to HE (e.g. improved conversion rate for mature students on MAP compared with benchmark).
- Provision of specialist and personalised provision will improve accessibility of information leading to improved student experience.
- Provision of specialist and personalised provision will improve efficiency of enquiry management.
- Improved insights will positively benefit staff development and UoE policy and practice.
- Expertise located in one post may not meet demand and may pose resilience issues.