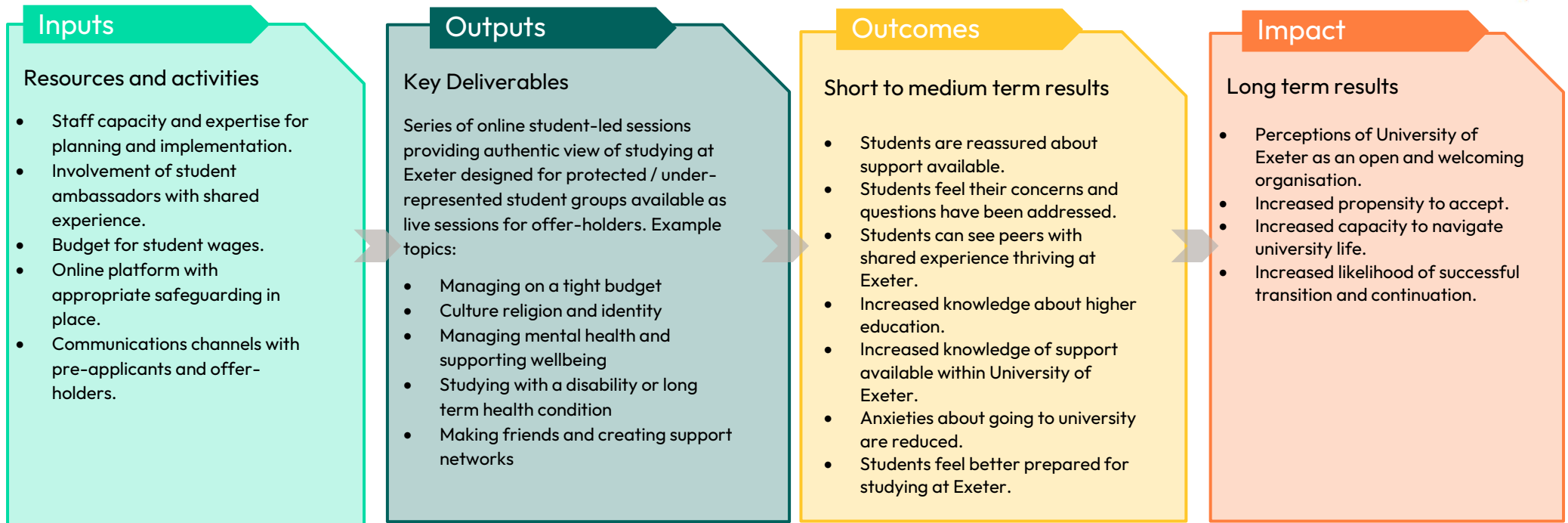


## Theory of Change: Student experience panels



### Assumptions (related to individuals who take up the activity)

- Access to relevant information may be a risk to equal opportunity for some stakeholders.
- Students from minority groups and with protected characteristics may have specific concerns about being welcome and included.
- Negative stereotypes and misconceptions of culture at high tariff universities may affect decisions to accept.
- Students may feel excluded if they don't see their experience represented and catered for.
- Students may be cynical of University marketing and doubt its authenticity.
- Content created and led by students with shared experience will be received as authentic and valued.

### Assumptions (related to early changes in attitude or behaviour by activity)

- Offer holders can easily access information about support, networks and university life to inform decision making.
- Students are able to engage with bespoke content which is relevant to their lived experience.
- Sessions are well communicated and offer-holders engage with the sessions on offer
- Sessions are well designed and implemented.

### Assumptions (related to benefits and possible unintended consequences)

- Improved brand recognition perceptions amongst non-typical student communities.
- Positive perceptions of UoE as providing an inclusive and positive student experience affecting propensity to convert.
- Expectations are more informed, reducing anxiety and supporting resilience.
- Participants who progress to Exeter have a head start in knowing how to access networks and support.
- Dialogue in sessions helps improve the university's understanding of specific and culturally-relevant information and support requirements.