

## **Summary**

The University of Exeter recognises that climate change is a pressing global challenge, and we are committed to leading meaningful action against the climate emergency and harnessing the power of our academic excellence to help create a sustainable, healthy and socially just future.

This strategy sets out the University of Exeter's whole-institution approach to tackling the climate emergency, focused on cutting actual emissions across all scopes and moving away from reliance on offsetting. It introduces revised net zero targets grounded in science and shaped by our values, aiming to drive cultural change and embed sustainability and emissions reductions across our operations and communities. The baseline year has also been revised as the previous one is no longer representative of the University's emissions, in part due to improvements in methodology across all areas.

The introduction of revised net zero targets follows a reassessment of our 2030 commitment which was heavily reliant on offsetting. Our Offsetting Task and Finish Group, chaired by <u>Professor Peter Cox</u>, <u>concluded</u> that offsetting would not make a meaningful contribution to achieving net zero and would be a dangerous distraction from the vital challenge of reducing our actual emissions. We have therefore decided not to use offsetting, which means the 2030 target of net zero across all scopes is unachievable. Consequently, we have revised our targets and are adopting a whole-institution, science-based approach aligned with the principles of the Science-Based Targets Initiative (SBTi) focused on decarbonisation first, with only limited use of insetting for residual emissions.







#### **CLIMATE STRATEGY**

#### **OUR OBJECTIVES**

Achieve net zero with a focus on reducing our scope 1, 2 and 3 emissions at source and only use insetting for dealing with residual emissions (maximum 10%) Be a regional, national and international leader in decarbonisation and support delivery of our Strategy 2030 commitment 'to lead meaningful action against the climate emergency and ecological crisis'

Foster a whole-institution approach, harnessing the expertise, skills, ideas and experience of our University community Seek progress through partnerships, recognising the strength and value of collaboration in addressing global challenges

#### **OUR TARGETS**

#### **Near-term target**

To reduce emissions by 26% by 2030 from a 23/24 baseline for all scope 1,2 and 3 categories, with the exception of international student out-of-term travel

#### Long-term target

To reduce absolute emissions across all scopes, including international student out-of-term travel, by at least 90% by 2050 and use insetting to achieve the balance to net zero

#### **OUR PLAN: A WHOLE-INSTITUTION APPROACH**

Culture and behaviour change Reducing operational emissions

Research and innovation

Formal and informal education

Insetting

Progress through partnerships

Adaptation

Shifting values, behaviours and ways of working to align with strategic and sustainability goals Ambitious plans to reduce our emissions across all scopes, including in the areas of decarbonising our campuses, bought goods and services, business travel, student and staff commuting, sustainable resource management and food

Driving change through research, and minimising research impact Embedding sustainability education across our formal and informal curriculum carbon reduction projects within our geographic sphere of influence and our direct supply chain

Supporting

Recognising the value of collaboration, seeking progress through partnerships internally and externally

Being ready to adapt to a world affected by climate change to avoid disruptions to our operations / service

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### INTRODUCTION

The University of Exeter is committed to leading meaningful action against the climate emergency and ecological crisis (<u>Strategy 2030</u>). We have a reputation as a world leader in climate change research with the UK's top five most influential climate scientists and over 1,500 research and education specialists working on a green future.

We were the winner of the Times Higher Education (THE) Award for 'Outstanding Contribution to Environmental Leadership' 2024.

We are ranked in the top 10 of global universities in the <u>THE Impact Rankings</u>, recognising universities' contribution to the Sustainable Development Goals (SDGs). Several of our disciplines are recognised in the <u>QS World Subject Rankings 2025</u>, including Environmental Sciences (36th), Geography (40th) and Earth and Marine Sciences (44th).

This Climate Strategy sets out our approach to delivering on our commitment to lead meaningful action against the climate emergency through the power of our education and research, and through reducing our operational emissions in line with our revised, science-based net zero targets.

# VISION

To lead meaningful action against the climate emergency and ecological crisis.

# OBJECTIVES

- 1. Achieve net zero with a focus on reducing our scope 1, 2 and 3 emissions at source and only use insetting for dealing with residual emissions (maximum 10%).
- 2. Be a regional, national and international leader in decarbonisation and support delivery of our Strategy 2030 commitment 'to lead meaningful action against the climate emergency and ecological crisis'.
- 3. Foster a whole-institution approach, harnessing the expertise, skills, ideas and experience of our University community.
- 4. Seek progress through partnerships, recognising the strength and value of collaboration in addressing global challenges.

# PRINCIPLES

## The strategy is based on the following principles:

**Base it on evidence:** Engage our experts on which mechanics will deliver real change. Adopt principles set out by the <u>Science Based Targets Initiative</u> (SBTi), ensuring that we achieve our fair share of the <u>Paris Agreement</u>.

Ensure a balance between boldly ambitious and deliverable: Find the balance between responding quickly to the climate emergency and ensuring the long-term sustainability of the University through delivering affordable initiatives. Seek support from our wider community through transparency of approach, transparency of progress reporting and transparency of commitment.

**Engage our community:** Engage our community to exchange knowledge, seek ideas and discuss our approach.

**Establish consistent and transparent reporting:** Follow the <u>Greenhouse Gas Protocol</u> and Higher Education (HE) Standardised Carbon Emissions Framework (<u>SCEF</u>) to report our greenhouse gas (GHG) emissions.

Be transparent about the reasons behind our decisions: Where we are changing our approach and adopting alternatives to the norm (e.g., with offsetting), communicate these decisions openly and widely.

Focus on our positive and negative material impacts: Recognise that our greatest impacts will be through our educational and research activities, but we must still set the right example in our own corporate behaviour.

## DEVELOPING THIS STRATEGY

# HISTORY AND CONTEXT

#### In developing this strategy, we have:

**Listened to our experts:** Through our Advocate Climate Taskforce (ACT) and Climate and Environmental Crisis (CEC) Board, we have used our own academic expertise to inform this strategy.

**Learnt from our peers:** Through being open and transparent about opportunities and challenges with our peers, we are collectively learning from each other's experiences.

**Engaged our stakeholders:** We consulted the University community on the draft version of this strategy and have incorporated feedback. You can view the consultation outcomes and see how the feedback informed the final strategy online.

**Used data to inform our approach:** Extensive modelling of our emissions helps inform and communicate the scale of the challenge to our stakeholders.

The University set up a working group in 2019 that produced a **Climate** 

#### **Emergency White Paper**.

As a result of its findings, we declared a climate emergency and adopted a net zero target of 2040. In 2021, our target was brought forward to 2030 following pressure from staff and students, but with the acceptance that meeting it would only be possible with a large amount of carefully considered offsetting in the later years.

At the time, this was the right decision, and we have made significant progress. However, the context has since evolved and, five years on, it is now the right moment for us to review our target and approach.

Major changes in context include shifting views on the credibility of offsetting and the recommendation of our Offsetting Task and Finish Group that the University should not pursue offsetting plans. In addition, we have added components to our carbon footprint, meaning we are now reporting all aspects of our footprint in line with the HE Standardised Carbon Emissions Framework (<u>SCEF</u>).

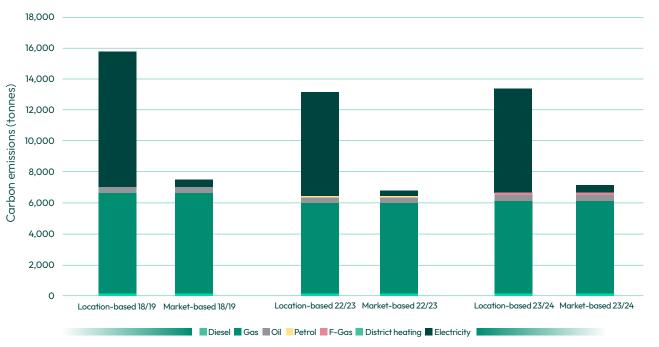
## PROGRESS TO DATE

We have been successful in reducing our scope 1 and 2 market-based emissions by 7% since 2018/19 and have plans to reduce these to zero.

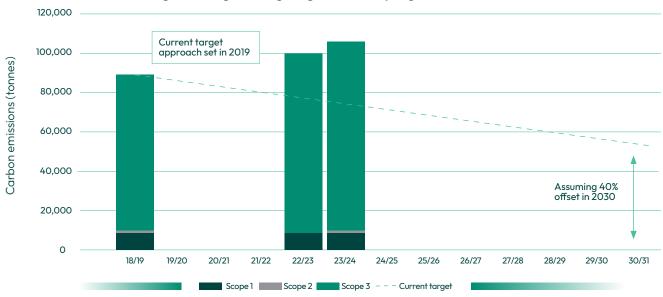
Location-based emissions have reduced by 16%. See graph showing scope 1 and 2 location- and market-based carbon emissions breakdown.

Reducing scope 3 emissions presents significant challenges. These emissions have risen by 16% since 2018/19, primarily due to the University's growth and our use of a spendbased methodology for calculating supply chain emissions. This approach inherently links increased spending to higher reported emissions.

**Figure 1:** Scope 1 and 2 location– and market–based carbon emissions (tCO<sub>2</sub>e) breakdown. The market–based emissions for 2019/20, 2020/21 and 2021/22 are excluded due to poor data quality.



**Figure 2:** Scope 1, 2 and 3 reported market-based carbon emissions (tonnes), excluding student out-of-term commuting, showing existing target line and progress towards it.





## Highlights from our pathway to net zero



Signed the SDG Accord and Planetary Health Alliance

**\$50** 

in the THE Impact Rankings **20** 

in the THE Impact Rankings **10** 

in the THE Impact Rankings

Climate Emergency White Paper

Environment and Climate Emergency Policy Statement published with a net zero target of 2040 across all scopes

Environment and Climate imergency Board formed – jointly chaired by our Registrar and Secretary and our Provost

Committed to divest from direct investments in fossil fuel companies

Founding signatory of the Nature Positive University commitment

Climate and Environmental Crisis Board formed (replacing the ECE Board)

100% of lab spaces achieved green accreditations. ESI Lab the first Exeter lab to attain LEAF Gold Green Futures Solutions launched

First commercially sized air source heat pumps installed, replacing gas boilers at Byrne House and the Biosciences Greenhouses

Swap Shops introduced in Cornwall

More than 1,700 PV rooftop panels installed at Penryn Campus Received the Outstanding Contribution to Environmental Leadership prize at the THE Awards

Duryard 1,800 panel PV array comes online

Formed Faculty and Professional Services Sustainability Committees to implement Local Sustainability Plans

Publication of Circular Economy, Sustainable Transport and Nature Positive strategies

Received Responsible Futures accreditation

2019

2020

2021

2022

2023

2024

2025

Falmouth and Exeter Students' Union Sustainability Week wins National Societies and Volunteering Awards

Launch of Laboratory Efficiency Assessment Framework (LEAF) Advocate Climate Taskforce formed

Net zero target brought forward to 2030 1st 10th

ranked #1 in UK and #10 globally for sustainability in the 2023 Better World MBA rankings Founding signatory for the Concordat for the Environmental Sustainability of Research and Innovation Practice

Submission of planning application for a wind turbine next to the Penryn Campus Assurance of scope 1 and 2 data

Gift it Reuse it

Gift it, Reuse it wins an Exeter Sustainability Award



# OPERATIONAL BOUNDARY AND BASELINE: WHAT IS IN AND WHAT IS OUT?



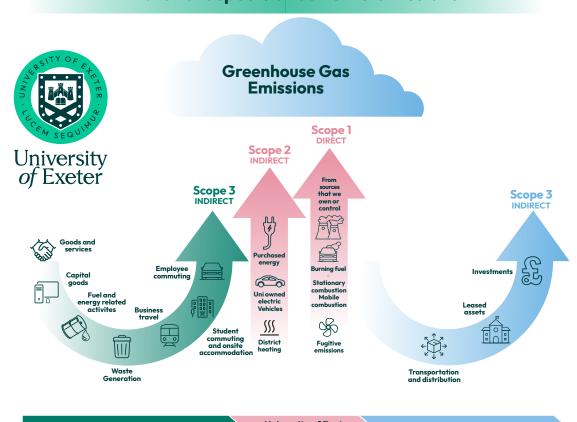
The current 2018/19 baseline provided the most accurate representation of our carbon emissions at the time.

It included emissions from our estate, bought goods and services, and business travel. Since then, we have expanded our calculations to include emissions from students' daily commuting, fluorinated gases and, more recently, out-of-term student commuting. Alongside expanding the definition of in-scope emissions, many improvements have been made to the methodology across all areas. Some of these have been applied to historic data where it was feasible, but not all. These improvements have helped to bring us in line with the best practice of the GHG Protocol and HE SCEF.

The 2018/19 baseline data is no longer representative of the University's emissions and should not be compared against, as much of the methodology has been improved and some significant changes introduced which cannot be calculated retrospectively owing to missing information.

We have chosen 2023/24 as our new baseline year because:

- it is a recent relevant year, with no impacts from COVID-19;
- it contains improved data quality, particularly for the Penryn Campus, and elements that have more recently been added to our carbon footprint;
- scope 1 and 2 emissions have been through external assurance, giving us greater confidence in our methodology and this provides a good basis to repeat year on year.



**Upstream activities** 

University of Exeter operations

**Downstream activities** 

An operational boundary for greenhouse gas (GHG) reporting defines which types of emissions sources are included within a organisation's GHG inventory. Setting the operational boundary is essential for determining what emissions are accounted for and reported, ensuring clarity and transparency in distinguishing between direct operational impacts and wider value chain effects.



#### Scope 1, 2 and 3 emissions

Scope I emissions - greenhouse gas emissions that we make directly from sources that we own or control, such as burning fuel in boilers or vehicles.

Scope 2 emissions – emissions we cause indirectly, such as from the purchase of electricity, steam, heat or cooling.

Scope 3 emissions - includes all the other emissions for which we are indirectly responsible, for example buying products from our suppliers, travel on University business or commuting.

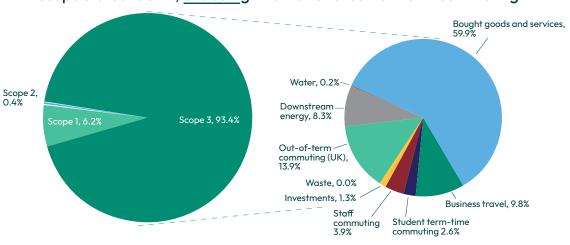


## Market-based v location-based reporting

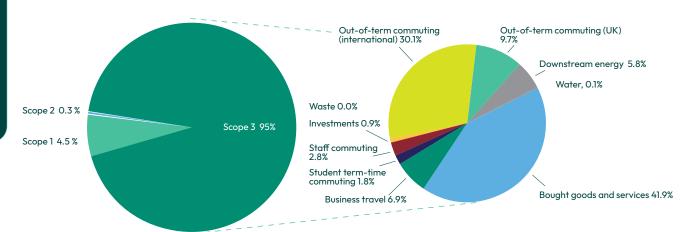
Market-based reporting reflects emissions from the specific electricity our institution purchases. It takes into account Renewable Energy Guarantees of Origin (REGOs) or other energy contracts we have made.

Location-based reporting calculates emissions based on the average emission intensity of the power grid a company is physically connected to. It doesn't matter which electricity contracts the company holds.

Figure 3: Greenhouse gas emissions profile (market-based) by category with scope 3 breakdown, excluding international out-of-term commuting



**Figure 4:** Greenhouse gas emissions profile (market-based) by category with scope 3 breakdown, including international out-of-term commuting





# WHY ARE WE CHANGING OUR TARGET?

Achieving the previous 2030 net zero target implicitly relied on a very significant amount of carbon offsetting. With that in mind, we set up an Offsetting Task and Finish Group, chaired by **Professor Peter Cox**, to develop the University's offsetting strategy.

Carbon offsetting refers to a range of approaches designed to offset unmitigated fossil fuel emissions through either: (a) reducing other sources of carbon (e.g., from tropical deforestation); or (b) introducing new or enhanced carbon sinks (e.g., through growing new woodlands, wetland restoration, or even direct air capture through chemical or physical means).

There are numerous businesses now actively offering carbon offsets. Most of these are promoting nature-based solutions of various sorts, with many focusing on avoided deforestation in the tropics. Nature-based solutions are attractive because they offer potential co-benefits, especially for biodiversity. However, there are problems specifically with carbon offsetting, as summarised in the following paragraph.

**Verification** – it is difficult to show the impact of a carbon offsetting scheme on net carbon emissions to the atmosphere (e.g., although it is possible to get reasonable estimates of the amount of carbon stored in a new woodland, it is much harder to measure the impact of that new woodland on soil carbon stocks).

**Additionality** - it is difficult to prove that a given carbon sink or reduced carbon source would only have occurred because of the deliberate offsetting activity (or indeed because someone bought the related carbon credit).

**Leakage** - there is a risk that local action (e.g., to avoid deforestation) might merely lead to a displacement of that activity and the associated emissions to a nearby location.

**Permanence** - carbon stored in offset schemes typically has a much shorter lifetime than the fossil fuel use that it is supposedly offsetting and may also be vulnerable to climate change. For example, carbon stored in trees typically has a lifetime of about 40 years while carbon in fossil fuels would be stable for millions of years.

**Acceptability** - the issues above have led to rapidly reducing public and scientific acceptability of carbon offsets, even since our University declared a climate emergency in 2019.

In the light of these issues, the Offsetting Task and Finish Group advised in May 2024 that the University should exclude

"carbon offsetting from our plans to get to net zero", following precedents set by the <u>University of California</u> and the <u>University of Edinburgh</u>. Instead, the Task and Finish Group advised focusing on activities that leave more fossil fuels in the ground (e.g., additional renewable energy generation), and on nature-based solutions for biodiversity (e.g., to be nature positive) rather than on carbon offsetting.

We have therefore decided not to use offsetting which means the 2030 target across all scopes is unachievable. Consequently, we have revised our targets and are adopting a whole-institution, science-based approach focused on decarbonisation first, with only limited use of insetting for residual emissions.

We remain committed to working with partners to conduct research on robust approaches to carbon removal and associated co-benefits which may enable effective carbon offsetting in future. We are actively researching innovative and responsible carbon dioxide removal (CDR) methods to enhance the rigour and accountability of these approaches worldwide.

## Carbon offsetting and insetting

**Offsetting:** Carbon offsetting relies on organisations 'offsetting' their unavoidable GHG emissions to meet net zero targets by the purchase of carbon credits through voluntary markets. This approach operates on a principle of balancing the carbon ledger externally rather than directly addressing the source of emissions.

Area-based insetting: Focuses on supporting carbon reduction projects within a specific geographic region that is linked to the organisation's sphere of influence, such as the local community or ecosystems surrounding its operations. For example, investing in renewable energy infrastructure or sustainable transport projects within the local area. These initiatives not only reduce emissions, but can also deliver broader environmental and social cobenefits, including improved community resilience and local biodiversity enhancements.

Value chain insetting: Involves implementing emissions reduction initiatives within an organisation's direct supply chain or operations that are accounted for as part of its carbon inventory. For example, working with suppliers to reduce their scope 1 and 2 emissions, enhancing energy efficiency in manufacturing processes or reducing transportation emissions.

# OUR TARGETS: WHAT DO WE WANT TO ACHIEVE?

Science-based targets are recognised internationally as they are grounded in the latest climate science and support the goals of the Paris Agreement, which aims to limit global warming to 1.5°C above pre-industrial levels.

We have developed a set of science-based targets to guide our journey to net zero using the principles of the SBTi's framework. Higher Education sits outside of the scope of SBTi validation but by generally following their criteria and recommendations, we have set targets that are robust and in line with current scientific thinking.

In setting these targets we are:

- focusing on decarbonisation first and committing to achieve at least 90% absolute emission reductions across all scopes by 2050;
- not using offsetting and are developing an approach to insetting (see info box) for the residual emissions in 2050, up to a maximum of 10% of our baseline emissions.



**Near-term target:** To reduce emissions by 26% by 2030 from 104,043 tCO<sub>2</sub>e in 2023/24 to 76,856 tCO<sub>2</sub>e in 2029/30 for all scope 1, 2 and 3 categories, with the exception of international student out-of-term travel.



**Long-term target:** To reduce absolute emissions across all scopes from 145,717 tCO<sub>2</sub>e in 2023/24, including international student out-of-term travel, by at least 90% by 2050 and use insetting to achieve the balance to net zero.

#### We also commit to:

- 100% of electricity consumption from renewable sources by 2030
- No new fossil fuel equipment in buildings after 2035. This covers space heating, cooking, power generation and hot water. Backup emergency plant and research equipment are exempt from this requirement.

#### Old v new carbon reduction targets

Comparison of old and new carbon reduction targets, as a fraction of baseline emissions. Figure 5 is the original target with carbon offsetting (orange) and without carbon offsetting (black). Figure 6 is the original target without carbon offsetting (black); new carbon emissions reductions (green line); and new carbon emissions reductions with up to 10% insetting (orange).

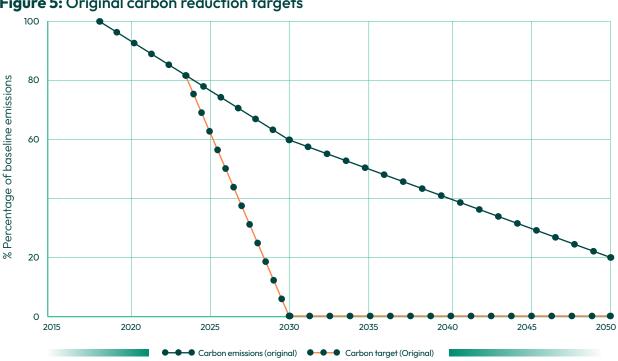


Figure 5: Original carbon reduction targets

**Figure 6:** Original v current carbon reduction targets % Percentage of baseline emissions Carbon target (original) Carbon target (current) - Insetting Carbon target (current)



### Carbon trajectories

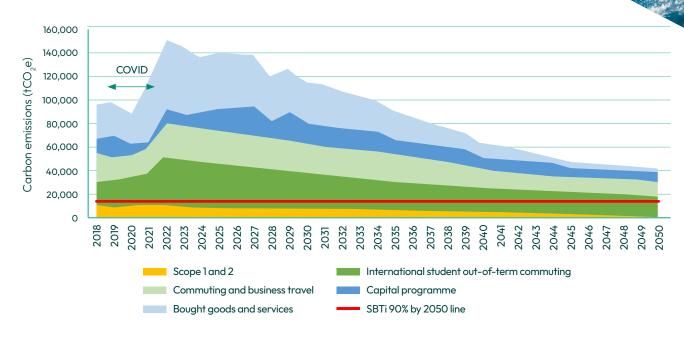
## Business-as-usual + Exeter Energy Network carbon trajectory

We have modelled our business-asusual carbon emissions to 2050 without additional interventions, taking account of our planned growth in students, capital development, Exeter Energy Network and wider industry decarbonisation trends.

The model uses predictions of the energy grid from the Department for Energy Security and Net Zero, which plan to have a decarbonised electrical grid by around 2035. We have taken emissions paths for critical areas of our impact from the Committee for Climate Change 6th Annual Budget. These projections depend on significant action from both industry and government, introducing a degree of uncertainty that is outside our direct control. These are mostly used for the impacts of the aviation and manufacturing industries.

There are multiple scenarios created for our planning, but we present the moderate scenario in the business–as–usual carbon trajectory graph.

**Figure 7:** Business-as-usual + Exeter Energy Network carbon trajectory, without additional interventions\*



#### \*Notes to the Business-as-usual + Exeter Energy Network carbon trajectory graph:

- The red line is our science-based net zero target of 90% reduction by 2050. This shows that the University will fall short of the target without additional intervention.
- Scope 1 and 2: Emissions relating to our estate and owned fleet. It
  includes the impacts of the UK greening of the grid and assumes
  that the proposed Exeter Energy Network goes ahead.
- Commuting and business travel: Travel undertaken by students and staff to and from campus. It includes out-of term commuting which has been included to align with SCEF. Due to the large population of international students, this out-of-term commuting is the dominant element of this section and highly reliant on progress by the aviation industry to decarbonise.
- Capital programme: The impact of our current and proposed construction programme, including the delivery of the St Luke's Campus masterplan and a moderate level of continuous building in the future (40,000 m² between 2030-2050). It also includes the IT and Sustainability capital programmes.
- Bought goods and services: Emissions associated with the wide range of goods and services that we buy. The modelling here assumes relevant pathways for each category, or a default manufacturing pathway applied.

## Modelled carbon trajectory with interventions

We have modelled how the implementation of our planned interventions will reduce our business-as usual carbon emissions and enable us to meet our new targets.

## **Figure 8:** Near term target with planned interventions.

Carbon emissions to 2030 with additional interventions from the University. The near term target excludes international out-of-term commuting. The proposed start date for the Exeter Energy Network is 2026 with buildings switching over from mid-2028.

## Figure 9: Long term carbon emissions with additional intervention from the University.

These models assume student numbers and spend stay consistent in line with the University's latest predictions.

All the supporting documents around the methodology, reporting and assumptions for the modelling can be **found here.** 



# OUR PLAN: HOW ARE WE GOING TO GET THERE?

To deliver on our climate commitments, we are implementing a comprehensive and institution-wide approach that embeds sustainability into everything we do. This chapter outlines the strategic actions we are already taking or plan to take across all areas of the University.

Nature plays a crucial role in mitigating and adapting to climate change, and biodiversity loss exacerbates climate impact. Our commitment to nature positivity, which aims to halt and reverse biodiversity loss, is essential for achieving our climate goals, and vice versa. Our <a href="Nature PositiveStrategy 2024-2030">Nature Positive Strategy 2024-2030</a> sets out our plans for achieving nature positivity and meeting our commitments under our <a href="Nature Positive University">Nature Positive University</a> pledge.



## Whole-institution approach

We are taking a whole-institution approach to delivering the commitments in this Climate Strategy.

We recognise that all aspects of our activities contribute to our carbon footprint and that we have a positive impact as a global leader in climate research and as an educator of future generations. All members of the University community – our staff, students and alumni – contribute ideas, initiatives and enthusiasm.

Culture and behaviour change

**Research and innovation** 

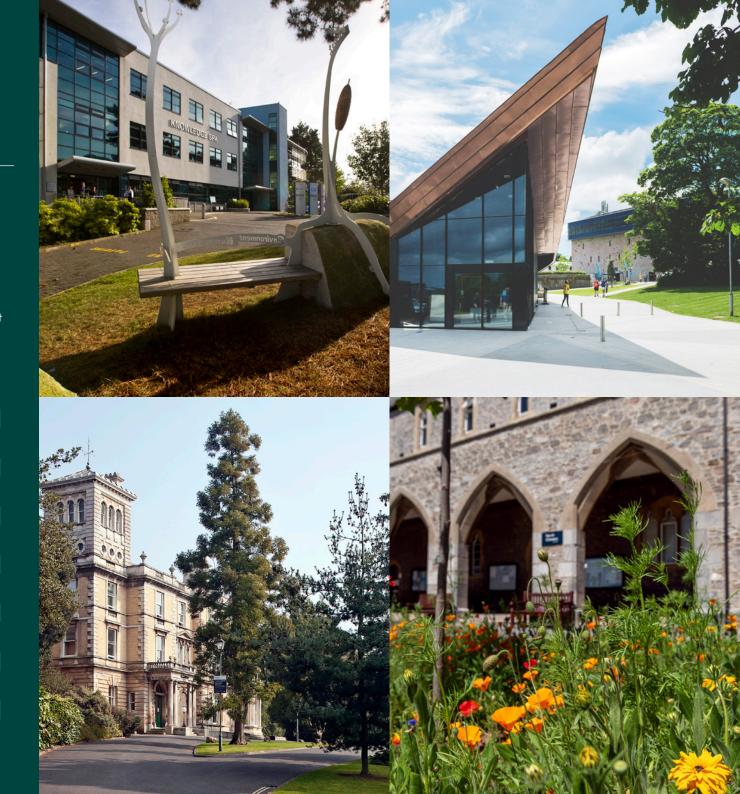
Formal and informal education

Reducing operational emissions

Progress through partnerships

Insetting

Adaptation





# Culture and behaviour change

There is already significant passion and commitment amongst staff and students for reducing carbon emissions.

However, 'leading meaningful action against the climate emergency and ecological crisis' involves a shift in the actions and behaviours of all members of the University. Although we have set an institutional response, our ambitious goals can only be achieved through individual participation. Everyone's decisions – individual and organisational – move our collective action towards or away from our strategic goals.

To achieve individual participation, we are developing a Culture Change Programme, led by a Task and Finish Group made up from experts within the University across multiple disciplines. This group is accountable to ACT, and is tasked to affect shifts in individual values, behaviours and ways of working to align with our strategic and sustainability goals. The long-term value is to cultivate sustainable transformation by embedding desired attitudes and practices into daily operations and mindsets so sustainable behaviours can become the new norm. We will continue to build upon the foundations and good practices we have invested in already, and the Culture Change Programme will become the formal mechanism to collate these developments.

Further engagement through focus groups and consultation, as well as transparency on progress, will ensure we capture community opinion to support progress. This unified approach will allow us to accelerate progress and combine our efforts. It ensures that we are reaching individuals, as well as fostering a sense of collective purpose. This will in turn shape the Sustainability Communication and Engagement Strategy to ensure messaging is salient and relevant to each target audience.

### Research and innovation

#### Driving change through research

As a Russell Group university, we are at the forefront of ground-breaking research that is making a difference across the world. By breaking down barriers between disciplines, we are tackling the most pressing challenges of our time, from both human and physical perspectives.

Through collaborations with global institutions, policymakers, businesses and organisations, we are harnessing the power of our research to create a sustainable, healthy and socially just future.

Our Research and Impact Strategy 2026-31 sets out how we will harness Exeter's research excellence to solve critical global challenges while creating meaningful economic and societal benefits. We will champion world-class interdisciplinary research while fostering a culture of inclusivity, sustainability and innovation that empowers our communities and shapes a better future.

At Exeter, we are home to the UK's top five most influential climate scientists (Reuters Hot List) within a team of over 1,500 researchers and professionals working across climate change and the environment. This expertise underpins our research across a range of areas, including green futures, healthier oceans and positive tipping points.

Further information is available at <a href="mailto:exeter.ac.uk/research/greener/">exeter.ac.uk/research/greener/</a>



#### Highlighted areas of research

#### Centre for Net Positive Health and Climate Solutions

UKRI funded **centre** led from the European Centre for Environment and Human Health in Penryn. Involving all faculties, it seeks solutions to climate change, both adaptation and mitigation, to reduce negative health impacts and maximise health co-benefits.

#### **Adaptation**

Analysis led by the University of Exeter informed the third National Adaptation Programme which sets out the actions that government and others will take to adapt to the challenges of climate change in the UK.

#### Parliamentarians' Guide to Climate Change

Led and coordinated by the University of Exeter and Peers for the Planet, the Parliamentarians' Guide to Climate Change provides the very best analysis on climate change and its causes, effects and solutions. It acts as a compendium of links to reliable sources of in-depth information on climate change.

The University of Exeter Business School is a leading centre of excellence in the UK, shaping the future of the circular economy through our unique approach that combines management expertise with science and engineering-led research.

Circular economy

We focus on real-world impact through partnerships with businesses, governments and NGOs. Our research goes beyond theory, delivering practical solutions for businesses to adopt and implement, empowering the next generation of circular economy leaders.

#### **Positive Tipping Points**

Our research highlights the growing threat of "tipping points" that could accelerate the climate crisis. We are also identifying sources of hope: Positive Tipping Points, that could combine into cascades of positive change.

#### Top award for climate leadership

We secured the **Outstanding Contribution to Environmental Leadership** prize at the Times Higher Education Awards in November 2024. The judges praised Exeter's "global reach in communicating high-quality and leading research in environmental science and climate change observation."

#### RENEW

A five-year partnership programme to develop solutions to one of the major challenges for humankind: the renewal of biodiversity. RENEW is using a 'people-in-nature' approach to reshape understanding and action on biodiversity renewal across scales, creating knowledge, and influencing national institutions, communities and individuals.

#### **Centre for Climate Communication** and Data Science (C3DS)

Working at the intersection of data science, Al and climate communication, research within C3DS aims to improve strategic communications to deliver meaningful action on climate change.

#### **Global Carbon Budget**

The Global Carbon Budget Office leads the annual publication of the Global Carbon Budget. It is an international initiative that tracks CO<sub>3</sub> emissions from human activities and natural processes.

The project helps increase understanding of how carbon levels are changing and what actions are needed to reduce emissions.



#### Minimising research impact

We continue our work to reduce the negative impact that our research activity has on the environment.

Concordat for the Environmental Sustainability of Research Innovation and Practice

We have signed the <u>Concordat for the Environmental</u> <u>Sustainability of Research and Innovation Practice</u>, which represents a shared ambition for the UK to continue delivering cutting-edge research, but in a more environmentally responsible and sustainable way.

#### Sustainable Labs Programme

Initiatives include:

- Implementing green accreditations in all relevant specialist spaces from wet laboratories to digital spaces, dry labs and workshops
- Encouraging opportunities for shared equipment and using products-as-a-service models, including the utilisation of existing systems to better manage these processes
- Redevelopment of the Sustainable Labs Resource
   Hub to provide guidance, resources and signposting
   to cover all aspects of sustainability. It will also
   facilitate the delivery of the Sustainable Labs
   induction
- Investigating innovative reduction, reuse and recycling practices within specialist laboratory spaces
- Use of <u>LabCup</u> for laboratory chemical and equipment management

#### Research footprinting tool

We have developed a tool to estimate the carbon emissions associated with research projects. By identifying the areas of our research with the highest negative impact, the tool empowers individuals to focus on solutions for reducing these. Our researchers will then collaborate with the University to adopt low-carbon research practices, driving meaningful change. With funding secured from the Wellcome Trust, we are developing and piloting the tool for a national rollout in partnership with the universities of Bath, Bristol, Cardiff, Edinburgh, LSE and QMUL.

#### **Embedding into strategies**

Decarbonisation, and sustainability more generally, is embedded into our Research and Impact Strategy and <u>Technical Strategy</u>.





## **ACCESS Network Guiding Principles**

The Advancing Capacity for Climate and Environment Social Science (ACCESS) Network have published <u>Guiding Principles</u> for environmentally sustainable, inclusive and co-productive research practice, which offer a framework for sustainable research practice.



LEAF launched in 2020 and in 2022
the University of Exeter became the second
institution to achieve 100% bronze accreditation in
all applicable spaces, with many labs progressing on
to silver and gold.

The LEAF criteria were updated in January 2025, and we aim to have updated accreditations in all applicable spaces. We are also seeking alternative accreditations for spaces unsuitable for LEAF.



## Sustainable Lab of the Year Awards

CREWW labs were awarded Sustainable Lab of the Year at the Lab Innovations Awards 2024.

Their exceptional sustainability initiatives and rapid attainment of Laboratory Efficiency Assessment Framework (LEAF) Gold demonstrates industry leadership, setting a benchmark for excellence in sustainable practices.



#### Controlled Temperature Management Policy

We published our Controlled Temperature
Management Policy in November 2023, with the aim
of optimising capacity, ensuring safety and working
as sustainably as possible. Less than 12% of the
University's ULT freezers are now held at
-80°C, and we are working to reduce this further.

# Formal and informal education

We will challenge and inspire our diverse community of learners to thrive, develop essential skills for the future and lead the change the world needs.

Education Thematic Forum: The Education Thematic Forum is chaired by our Sustainability Education Advocates and undertakes projects and initiatives to embed sustainability education across our formal and informal curriculum. The Education Thematic Forum works in close alignment with both the Education Leadership Team and the Education and Student Experience Executive Committee. By fostering this collaborative relationship, the Forum contributes to shaping a coherent approach to embedding sustainability into educational planning, leadership and evaluation.



University of Exeter Cornwall

Future 17

**Curriculum for Change:** Curriculum for Change is working to realise our strategic commitment to develop a distinctive and sustainable model for education by 2030. Through this programme, we are embedding the knowledge and skills that our graduates need to respond to the climate crisis within our curriculum via:

- A review of all undergraduate programmes and modules using co-created course and assessment design principles
- The establishment of 'minor pathways' open to all undergraduate students, to include a minor on sustainability
- The development of skills classification, which incorporates sustainability literacy, against which programmes can be mapped
- The expansion of the employability opportunities offered to our students, for example, Green Consultants, Grand Challenges, and internships and placements.

**Transformative Education Framework:** Introduced in 2021, the <u>Transformative Education Framework</u> (TEF) supports educational initiatives relating to its three pillars: Inclusive Education, Racial and Social Justice and Sustainability. Under the Sustainability pillar, the TEF is working to embed the UN SDGs, promote social and ecological change and address climate change throughout the curriculum.

Responsible Futures: The University of Exeter, Exeter Students' Guild and Falmouth and Exeter Students' Union have been awarded joint <u>SOS-UK Responsible Futures</u> accreditation. This accreditation reflects a shared commitment by the institutions and student unions to embed holistic sustainability across the curriculum and campuses.

**Green Consultants:** A <u>programme</u> designed to provide students with the additional skills and experience required to work in the highly competitive environmental and sustainability sector. The programme involves three key elements: training, a live project contributing to the University's net zero goal, and an internship with an external organisation.

**Grand Challenges:** A project week in which participants work in interdisciplinary groups with other students to design innovative solutions to real world challenges.

All **Grand Challenges** topics link to the UN SDGs.

**Internships and placements:** We employ student interns to work on projects that support the delivery of this strategy and the University's broader sustainability commitments. In addition to offering paid positions, we also support students on credit-bearing placements, including dissertation research.

The University of Exeter and QS are partners in delivering this first-of-its-kind global initiative – Future17 – that unites multinational organisations, a consortium of leading universities and teams of students to participate in projects that aim to advance the UN SDGs.

#### **SDG Teach In**

The University of Exeter came 2nd for the number of students reached in the 2025 <u>SDG Teach In</u>.

We also ranked 5th (3rd among universities) for the number of educators pledged.

# Reducing our operational emissions: scope 1 and 2 emissions

Our Infrastructure Decarbonisation Masterplan (IDM) focuses on reducing our scope 1 and 2 emissions across our campuses.

#### Improving the energy efficiency of our buildings:

We will continue our programme of building energy efficiency improvements, including LED lighting replacements, fabric improvements and heating/ventilation controls.

#### Making efficient use of our space:

Review of our space usage to identify opportunities for greater efficiency and rationalise our portfolio.

#### Smart campus:

Development and delivery of a smart campus strategy that will monitor and control energy usage, enhance space utilisation and reduce energy demand.

#### Electrifying our fleet:

70% of the University's fleet is already electric and we plan to transition to 100%. Achieving this relies on being able to source suitable specialist vehicles and will be supported by the roll-out of charging infrastructure.

#### Increasing on-site generation:

We are reducing our reliance on grid-supplied electricity through the development of rooftop PVs on all our campuses and a 1MW PV array feeding Streatham Campus. We plan to maximise PVs on our rooftops and to develop wind power alongside our Penryn Campus.

#### Decarbonising heat:

The University is transitioning from fossil fuel heating to achieve an 100% reduction in heating emissions before 2040. We are a potential offtaker of the Exeter Energy Network which will supply low-carbon heat (transitioning to zero-carbon) to our Exeter campuses. We plan to have 25% of our Exeter campuses connected to this network by 2030.

#### Decarbonising our electricity supply:

While our focus is on reducing consumption and maximising our own generation, we will need to source a reasonable proportion of our electricity from the grid. We will increase the proportion of our electricity supplied by a Power Purchase Agreement (20% in 2024/25) or Renewable Energy Guarantees of Origin (REGO) backed tariffs.

#### Reducing fugitive emissions:

Replacing heating, ventilation and air conditioning systems that use fluorinated refrigerants with systems that have the lowest possible Global Warming Potential (GWP).





# Reducing our operational emissions: scope 3 emissions

#### **Travel**

With 30,000 students and 6,000 staff, our travel emissions are a significant part of our overall footprint.

#### **Business travel**

**Travel Policy:** Our <u>Travel Policy</u> aligns all business travel with our commitments to achieve net zero by setting out expectations for low-carbon travel, including considering whether travel is essential, a preference for train travel over air travel, and class of travel.

**PS Connect travel project:** An end-to-end review of our policies and processes for booking travel, aiming to improve service experience, increase compliance with travel policies and reduce scope 3 emissions.

**Train travel:** The Enabling Rail Travel Task and Finish Group have identified the barriers preventing more staff from traveling by train and have made several recommendations. We will work collaboratively across the University to implement these.

Local targets: Faculty/PS targets for reducing carbon emissions from business and field trip travel encourage action at the local level, including increased focus on matters such as considering whether travel is essential, frequency of travel, size of delegations, and maximising value when travel is undertaken through delivering multiple purposes/objectives.

#### Staff and student commuting

Our <u>Sustainable Transport Strategy 2024-2030</u> addresses commuting journeys undertaken by staff and students. It aims to reduce carbon emissions by disincentivising single-occupancy car use and promoting active travel, such as walking and cycling, public transport and shared mobility schemes. Collaborating with regional partners, such as local councils and transport operators, will be key to advancing sustainable transport infrastructure and initiatives.

**Active travel:** We will continue to improve pedestrian and cycling infrastructure by developing safer routes, secure bike parking and better facilities, such as showers and lockers. Additional incentives, including free safety checks, subsidised cycling equipment and e-bike charging points, will further support walking and cycling.

**Public transport:** We are working in partnerships with local providers to ensure better services and discounted or subsidised tickets. We are also investing in technology to support multimodal and integrated transport systems, including real-time travel information displays, apps and ticketing solutions.

**Shared mobility:** Options will be expanded through car-sharing platforms, e-cargo bikes and collaborations with local authorities on shared transport services.

**Single-occupancy car travel:** Reducing emissions associated with single-occupancy car travel through improvements in parking policies, provision of additional EV charging points and incentives for car sharing.





#### Field courses

The Field Course Task and Finish Group's work on developing a set of guiding principles to make practices more environmentally sustainable, inclusive and accessible has already supported two low-carbon (by rail) final year undergraduate field courses in Geography.

By 2026, all Geography undergraduate field courses will be no-fly, resulting in a 75% overall carbon saving in field trip emissions, when compared to flying to these destinations.





#### Student out-of-term commuting

This is travel by our students from their out-of-term ('home') address to their term-time ('university') address.

While these emissions account for over a third of our carbon footprint, and the majority of this is associated with international students, there are significant positive financial and social benefits from a diverse national and international student population.

We monitor and report emissions from this category as part of our annual reporting and are identifying initiatives to help reduce these emissions, for example:

- Improved understanding of out-of-term commuting through annual surveys to collect data on travel patterns, emissions and preferences, allowing for more accurate reporting and targeted interventions over which we can have influence
- Identifying actions that could support students to travel less and/or adopt lower-emission transport options
- Diversification of education delivery via initiatives such as Transnational Education (TNE) and increased online delivery of courses that will enable us to grow student numbers at a lower rate of carbon emissions

In partnership with Stagecoach, we offer free bus travel for University staff between St David's train station and our Exeter campuses. Free travel is now available at a 15-minute frequency throughout the working week. Between August 2024 and April 2025, passenger numbers increased by 116% compared to the same period in 23/24.

#### Lift sharing

The Mobilityways (formerly Liftshare) app enables staff to car share and access free parking at our Exeter campuses. In 2024, it saved over 99,000 miles of single-passenger journeys.



## Bought goods and services

Bought goods and services are a significant part of our emissions and one we are working hard to improve.

We are committed to procuring goods, services and works responsibly, in a way that enhances and protects our environment, economy and society. A crucial part of this is reducing the amount that we buy – a central component of a circular economy.

**Responsible Procurement Strategy:** We have launched our Responsible Procurement Strategy that challenges buying behaviours and establishes minimum criteria for responsible procurement in contracts, ensuring that procurement decisions align with sustainability goals.

Supplier engagement programme: Supporting the supplier engagement strategy to build partnerships and drive collaborative efforts to reduce emissions across the value chain. This includes conducting supplier workshops and training sessions in collaboration with other institutions, focusing on reducing all scope emissions and promoting sustainable products and circular economy principles.



## Developing the capability of our staff

We are developing the skills and knowledge of staff involved in procurement by providing access to HEPA's sustainable procurement training and the Business School's Circular Economy Masterclass.

**Centralised purchasing:** Our buying model for transactions between £2,500 and £49,999 helps improve efficiency and identify responsible procurement criteria. This approach enhances oversight, sustainability and data insights for future procurement decisions.

**High impact commodity categories:** Through our sustainable risk matrix, our subcategory plans identify opportunities to reduce our impact on our high impact commodity categories, ensuring we explore all opportunities to reduce the amount we buy as well as embedding sustainability within these supply chains.



## Food

Our <u>Sustainable Food Policy and Action</u>
<u>Plan</u> sets out our approach to reducing carbon and environmental impacts by promoting informed choices rather than restricting options.

Reducing consumption of ruminant meat: Increasing the quantity and variety of plant-based meals and drinks and a "meat-second" approach on menus, which places plant-based options as the primary choice. Reducing overall meat content within recipe cards through the addition of items such as protein substitutes, pulses, grains and sauces.

**Reducing waste:** Reducing food waste and plastic usage, using compostable packaging, minimising packaging and placing a charge on disposable cups to encourage reusable alternatives.

**Our supply chain:** Prioritising locally sourced produce from suppliers that meet exacting standards for sustainability and ethical practices and reducing food miles.

**Engagement and education:** Promoting sustainable food by enhancing consumer information, highlighting seasonal produce and actively engaging with staff and students through cooking demonstrations, food-related cultural events and campaigns such as Veganuary.

Further information is available on our Sustainable Food and Drink Initiatives page.



#### Kitchen garden

Our in-house kitchen garden uses both traditional planting and hydroponics to provide fresh, sustainable produce year-round, promoting local, campus-grown food. Through research and collaboration, we're aiming to use the kitchen garden to find new and innovative growing methods and techniques.



#### Sustainable Restaurant Association

We received a three-star rating — the highest possible grade — in the Sustainable Restaurant Association (SRA) Food Made Good Sustainability Standard.

### Circular economy and resource management

Our <u>Circular Economy and Sustainable Resource Management</u> <u>Strategy 2024–2030</u> prioritises waste prevention, zero waste to landfill, recycling, reuse and natural regeneration.

This strategy aligns with the University's broader sustainability goals and incorporates a range of initiatives designed to embed circular economy principles across operations, procurement and campus culture.

**Project RESCUE:** A storage and reuse centre aimed at retaining the value of surplus furniture and equipment for repurposing and reuse.

**Equipment sharing:** Promoting shared equipment and reuse schemes, leasing models and products-as-a service to reduce unnecessary resource consumption.

**Reducing single-use plastics:** Working to further reduce the use of single-use plastics and phase out non-recyclable items like disposable cups and lab materials.

Working in partnership: Working with the Exeter Centre for Circular Economy to identify new opportunities to embed the circular economy within our operations and to drive innovative solutions. **Improving recycling rates:** IT equipment refurbishment, enhanced recycling infrastructure and an ambitious zero waste to landfill target are key priorities. Behavioural change is being encouraged through improved communications, training and signage.

#### Gift it, Reuse it

On Streatham Campus, outgoing students can donate home essentials for incoming students the following September, free of charge. In its first year (2024), over 8,500 items (1,623 kg) were prevented from entering waste streams.

#### Warp It

The Warp It reuse platform continues to grow in use. In 2023/24, there were 250 transactions which avoided 7,874 kg of items going to waste and saved 89 tCO<sub>2</sub>e. In 2024, the network was expanded to students.

#### **Swap Shops**

At our Penryn campus, Swap Shops have been running since 2022/23, providing students and staff a way to pick up preloved items for free instead of purchasing new.

### Capital programme

Investing in our estate and ensuring that our facilities meet the demands and expectations of our community is a key element of the University's strategic operations. Construction remains one of the most carbon-intensive areas of any organisation, and particularly so for those institutions that maintain an ageing estate.

**Space management:** Constructing new buildings is particularly carbon intensive – both through the embodied carbon associated with the materials and construction, and the operation of the building. Ensuring efficient and

effective use of our estate, and consequently reducing the amount of new development required, will significantly reduce carbon emissions. This is supported by strategic decisions on the use of space, insights gained from our smart campus programme, provision of supporting systems such as desk booking, and maintenance of our space records.

Sustainable Design Standard: Our Sustainable Design and Construction Standard (being updated in 2025) informs sustainable design and construction specifications across all projects. It includes a commitment for all newbuilds to be Passivhaus, all whole-building refurbishments to achieve EnerPHit, and for all major construction and refurbishment projects to reduce, calculate and report embodied carbon emissions. Calculating project-specific embodied carbon emissions supports accurate carbon accounting, which is typically considerably lower than the alternative spend-based approach, and is reflected in the modelled carbon trajectory.

#### Sarah Turvill Multifaith Centre

A flexible and inclusive Multifaith Centre in the heart of Streatham Campus. Sustainability and reducing carbon emissions were fundamental, both to the design and the construction of the building, which achieved Passivhaus certification for its energy efficiency, carbon reduction and air quality. The building is constructed from energy efficient porotherm blocks and includes air source heat pumps and rooftop solar panels.

#### **West Park Student Residences**

The University is seeking to increase student accommodation on Streatham Campus by building new and refurbished student living facilities that provide an excellent on-campus living experience. It is expected to become one of the UK's largest Passivhaus student residences and enhancing biodiversity and ecology in the area is an important aspect of the project.



#### **Investments**

The University's <u>Investment Policy</u> commits us to only investing in entities that exhibit best class standards of behaviour and performance in a broad range of environmental, social and governance (ESG) issues, using both positive and negative screening methodologies developed and deployed by its fund managers.

This excludes investment in entities that are involved in the extraction of fossil fuels, subject to a turnover cap of 5%.

We acknowledge that we have greater control and influence over our investment portfolio managed through Rathbones. Therefore, we have chosen to include the impacts of these investments in our carbon footprint reporting. An Endowment and Investment Group, including the presidents of the two student unions (or their nominees), has oversight of the endowment, monitors the performance of our fund managers and is involved in periodic review of our policy.

We exclude pensions, cash in bank, and spin-out companies from our reported carbon footprint because, under the GHG Protocol, these are optional categories. Pensions and spin-out companies fall outside our direct control or ability to influence, and their inclusion would not materially improve the accuracy or actionability of our Climate Strategy. Cash in bank is excluded due to the difficulty in accurately estimating its associated emissions along with its minimal impact on our overall carbon footprint. This approach aligns with international best practice for non-financial organisations and ensures our climate reporting remains focused, credible and actionable.



## **Artificial Intelligence (AI)**

Artificial Intelligence (AI) presents both significant opportunities and challenges for the University and wider sustainability.

This makes it essential to adopt a balanced and responsible approach in our Climate Strategy. Al can accelerate progress on key environmental goals by enabling more energy-efficient buildings, optimising resource use, analysing complex environmental data and supporting better decision-making for sustainability across research and operations.

At the same time, the rapid growth of AI technologies brings environmental costs. The infrastructure powering AI – including data centres and high-performance computing – consumes substantial energy, contributes to greenhouse gas emissions and generates electronic waste. The demand for rare earth materials in AI hardware also raises concerns about resource extraction and lifecycle impacts.

The University's emerging AI policy and strategy will embed responsible use of AI for its staff. This means harnessing AI's potential to increase our efficiency. Alongside the policy, the Sustainability, IT and Sustainable Procurement teams are rigorously assessing infrastructure and supply chains with the goal of reducing its environmental footprint through responsible procurement, energy-efficient computing and transparent reporting. By integrating sustainability from the outset, the University can ensure that AI is a catalyst for climate ambition, not a source of unintended environmental harm.

### Our approach to insetting

We are developing an approach to insetting as an alternative to using offsetting. We will use value chain insetting by working with our supply chain to reduce our scope 3 carbon inventory. For example, working with suppliers to reduce their scope 1 and 2 emissions, such as through engagement initiatives to support them with net zero plans, or through funding and incentives for low-carbon solutions.

We are exploring opportunities for area-based insetting (maximum 10%) to get to net zero by 2050. Area-based insetting supports carbon reduction projects within a specific geographic region linked to our sphere of influence, such as the local community or ecosystem, which enhance local resilience and support a just transition to a low-carbon future.

Projects will include supporting community renewable energy, retrofit and sustainable transport. Local area insetting projects will also investigate projects which seek to deliver co-benefits for biodiversity, community wellbeing and climate resilience. These projects are being explored in partnership with academic colleagues and local landowners. We will collaborate with our partners and the local community to utilise our collective purchasing power and to support projects which align with local and regional strategic goals.

## Adapting to the impacts of climate change

Climate change is already causing more frequent and intense extreme weather events, changing rainfall patterns and rising sea levels, which threaten human health, infrastructure and economic activities.

We need to be ready to adapt to a world affected by climate change to avoid disruptions to our operations/ service.

To evaluate our resilience to climate change, an Adaptation Task and Finish Group will harness our internal academic expertise alongside the knowledge and experience held within relevant Professional Services teams. The outputs of this evaluation will be used to develop an adaptation plan.

#### This will include:

- An assessment of risks, opportunities and impacts from climate change, including risks of maladaptation where responses to climate risk may negatively impact carbon targets (e.g., increased use of air conditioning)
- Identification and implementation of relevant actions required to address the risks in partnership, including consideration of actions that give rise to co-benefits
- Consideration of adaptation responses within our climate mitigation actions to ensure changes do not worsen climate resilience (e.g., where buildings are adapted for low energy consumption but perform poorly for heat risk)
- Identification and implementation of opportunities for innovation and development

## Progress through partnerships

Our response to the climate crisis will be stronger through working in partnership.

The Guild and Students' Union (SU): Working with our two student unions to listen to the voices of our students and harness their passion and determination.

Falmouth Exeter Plus (FX Plus): In Penryn, our campus is shared with the University of Falmouth and FX Plus manages and delivers services on this campus on behalf of both universities. We work closely with FX Plus to ensure that our commitments are delivered across all our campuses.

**Sector networks:** We engage with a wide range of sector groups and networks to advance higher education's response to the climate crisis. A few examples include the <u>EAUC</u>, the <u>UK Universities Climate Network</u>, the <u>International Universities Climate Alliance</u> and the <u>Laboratory Efficiency Assessment Network (LEAN)</u>.

Exeter representatives also sit on key sector committees, including the steering group for the <u>Concordat for the Environmental Sustainability of Research and Innovation Practice</u> and the <u>AUDE</u> Sustainability Advisory Group.

Regional partners: Working with regional stakeholders through, for example, Civic University Agreements (CUA), the Exeter Partnership, the <u>Cornwall & Isles of Scilly Climate Commission</u> and the <u>Devon Carbon Plan</u>, to deliver decarbonisation within the regions where we operate.

Strategic partnerships: The University collaborates with a wide range of partners nationally and internationally. Our strategic partnerships bring together leading academics from outstanding universities to deliver transformative impact in key global challenges. Our Partnership Principles have been developed to guide our decisions on the agreement of any new partnerships that we enter. They ensure that our partnerships align with our core values and the goals of Strategy 2030, ensuring they reflect our commitment to use the power of our education and research to create a sustainable, healthy and socially just future.

**Local community:** The Exeter Community Panel is helping us to embed the broader community voice in the University's <u>Civic University Agreement</u> activities. The <u>Friends of Hoopern Valley</u> supports our management of the Lower Hoopern Valley and promotes community engagement and education around environmental stewardship.



#### **Green Futures Solutions**

Alongside world-class scientists, businesses, entrepreneurs, governments and NGOs, we are connecting our thinking to create solutions that can affect the real and lasting behavioural change the world needs to see.



#### **Civic University Agreement**

We are a partner to three Civic University
Agreements with Exeter, Cornwall and Devon
and Torbay. These Agreements establish how the
University will work in partnership with other anchor
institutions in the region to help find solutions for
society's most pressing problems.

# MOBILISING THIS PLAN

**Staff resources:** Implementation of this strategy will be delivered by the University's **Sustainability team** along with colleagues across the institution, many of whom have sustainability embedded within their job roles.

Our Faculties and Professional Services have set up their own sustainability committees and have developed sustainability plans focused on what they can control, influence and change at the local level.

**Financing:** The delivery of this strategy will be funded from internal capital and revenue budgets. In addition, we will seek opportunities for alternative financing options, including government grants, charitable foundation funding, green finance loans, community investment and third-party investment, such as through Energy Performance Contracts.

We are investigating the adoption of an Internal Carbon Price (ICP). This internal mechanism would be cost-neutral and would transfer funds from high-carbon activities to low-carbon alternatives, acting as a decision-making aid to incentivise carbon reduction efforts. For example, an internal levy could be applied to flights with the funds used to support decarbonisation efforts, including subsidising low-carbon travel if this is more expensive.

We have a <u>Sustainability Projects Fund</u> to support ground-up sustainability projects across the University.



# KEY CHALLENGES AND DEPENDENCIES



## Decarbonisation of other sectors:

Our rate of decarbonisation relies heavily on the progress of other sectors in decarbonising, for example, aviation and our supply chain.

# Reducing emissions while maintaining a global presence:

Our Global Exeter 2030 Strategy lays out the University's vision to be a truly global institution by extending our presence, reach and impact around the world. It seeks to realise Exeter's ambitions to be an internationally recognised leader in human health and wellbeing, sustainability and social justice. We recognise that there are tensions and opportunities between our Global Strategy and this Climate Strategy, and we are openly discussing how we can deliver our mission to use research and education to deliver impact, whilst aligning with our net zero commitments.

## Overcoming cultural and change resistance:

We recognise that successful delivery of this strategy depends on high participation from all members of the University. To achieve our goals, we need collective alignment, with everyone contributing in different ways.

We take a mindful approach to identifying barriers, such as: gaps in education, skills and training; inadequate policy adaptation; insufficient environmental and operational support; and poor leadership, modelling and communication.

These challenges can hinder progress toward our strategic goals. To support the Climate Strategy, we have carefully considered the cultural factors needed for success. The Culture Change Programme will be developed in parallel to identify and address barriers to change while educating and reinforcing the benefits of a fairer, greener and healthier future for all.

### Improved data quality:

We currently rely on spend-based calculations to measure our scope 3 emissions from bought goods and services, meaning an increase in spending leads to a corresponding rise in emissions. We require accurate activity-based emissions data from our strategic suppliers to improve our reporting of scope 3 emissions. This is dependent on each industry's maturity in carbon data collection. We are also looking at our use of surveys to understand staff and student commuting patterns both in and outside of term time. Out-of-term time commuting is a new measure for higher education to consider and we are working with the industry on how best to measure the impact.

## Delivery of heat network:

Our projections for decarbonisation assume that the <u>Exeter Energy Network</u> is delivered with an affordable price of heat and a zero-carbon intensity.

## Availability of market-based renewable energy options:

Achieving a renewable zero-carbon electricity supply relies on the availability of competitive Power Purchase Agreements (PPAs) and/or Renewable Energy Guarantees of Origins (REGO) backed tariffs.

# GOVERNANCE, REPORTING AND REVIEW

#### **Governance:**

Senior responsibility for delivery of this strategy lies with the <u>Senior Vice-President and Provost</u> and the <u>Senior Vice-President and Registrar & Secretary</u>, who co-chair our Climate and Environmental Crisis (CEC) Board.

Delivery of the Climate Strategy will be overseen by the Advocate Climate Taskforce (ACT) and Climate and Environmental Crisis (CEC) Board, a sub-committee of the University Executive Board (UEB). For more details of our governance structure, see our **governance overview**.

### Reporting:

We report our greenhouse gas emissions in line with the Greenhouse Gas Protocol, using the operational control approach. We report both location-based and market-based emissions and use market-based for measuring progress against our carbon target.

We have adopted the Standardised <u>Carbon Emissions</u> <u>Framework (SCEF)</u>, a voluntary framework seeking to standardise reporting across the higher education sector.

Progress will be reported publicly annually via the University's **Annual Report and Financial Statements.** and the Annual Sustainability Report. Elements of our carbon footprint are subject to external assurance. All the supporting documents around the methodology, reporting and assumptions for the modelling can be **found here.** 

### **Key performance indicators:**

- Scope 1 and 2 carbon emissions, market-based (tCO<sub>2</sub>e)
- Scope 1 and 2 carbon emissions, location-based (tCO<sub>2</sub>e)
- Scope 3 carbon emissions, excluding out-of-term international student commuting (tCO<sub>a</sub>e)
- Carbon emissions from out-of-term international student commuting (tCO<sub>2</sub>e)
- Total energy consumption of our estate (kWh)
- Percentage of scope 2 electricity from renewable sources (%)

### **Review:**

We will review this strategy before 2030, including setting our next near-term target on our journey to net zero.

#### **University Executive Board**

#### **Climate and Environmental Crisis Board**

Responsible for providing strategic oversight to the University's sustainability commitments

#### **Advocate Climate Taskforce**

Support the University in meeting its sustainability commitments by providing academic expertise and supporting the development and delivery of Sustainability Action Plans for Faculties and Professional Services Divisions

#### **Thematic Forums**

Develop and implement University-wide action plans

#### **Task and Finish Groups**

Support delivery of specific initiatives and strategies

#### Sustainability Committees

Development and delivery of local sustainability action plans, focused on what each Faculty / Division can change, control and influence



# Appendix 1 – Carbon baseline detail

**Table 1:** Full breakdown of carbon emissions and their categories – note that both market- and location-based scope 2 are listed.

Category Summary		Carbon tonnes 23/24
Scope 1 Total		6,624
	Natural gas	6,036
	Oil	318
	Bioenergy	
	Refrigerant and other total	119
	Passenger vehicles total	152
Scope 2 Total		463
	Heat and steam total	8
	Electricity - Market-based total	455
	Electricity - Location-based total	6,751
Scope 3 Purchased goods and services and capital goods total		58,090
Scope 3 Purchased goods and services - water total		151
Scope 3 Fuel- and energy-related activities not included in scope 1 and 2 total		1,649
	T&D (Transmission and Distribution) and WTT (Well to Tank) leased upstream	193
	T&D and WTT leased downstream	414
	T&D and WTT on-site accommodation	64
	T&D and WTT of scope 1 and 2	879
	WTT of the passenger vehicles	27
	WTT of oil	72
Scope 3 - Upstream transportation and distribution total		
Scope 3 - Waste generated in operations total		37
Scope 3 - Business travel total		9,542
	Business travel	8,555
	Business travel WTT	987
Scope 3 - Employee commuting total		3,816
Scope 3 - Upstream leased assets total		7
Scope 3 - Downstream transportation and distribution total		61,448
	Student term-time commuting	2,516
	Student out-of-term time commuting (international)	41,675
	Student out-of-term time commuting (UK)	13,488
	On-site student accommodation	3,770
Scope 3 - Processing of sold products		
Scope 3 - Use of sold products		
Scope 3 - End-of-life treatment of sold products		
Scope 3 - Downstream leased assets total		2,635
Scope 3 - Franchises		
Scope 3 - Investments total		1,255

**Table 2:** Near-term and long-term baseline figures (location-based)

	Long term	Near term
Scope 1	6,624	6,624
Scope 2	6,759	6,759
Scope 3	138,630	96,956
Total emissions	152,013	110,339

**Table 3:** Near-time and long-term baseline figures (market-based)

	Long term	Near term
Scope 1	6,624	6,624
Scope 2	463	463
Scope 3	138,630	96,956
Total emissions	145,717	104,043

Figure 10: Location-based - near term baseline

