

# Pathways to **CHARITY AND DEVELOPMENT**



## Application Form Questions

*Please note, when completing the application form, you cannot save your progress and return at a later date. To enable you to prepare your responses before beginning the form, we have provided the 4 questions you will be scored on, below:*

- 1** Why are you interested in the charity and development sector? You may wish to draw on any personal life experiences, your degree background and/or work/volunteering opportunities you've undertaken. (250 word limit)
- 2** What do you think you will gain from completing the programme? (250 word limit)
- 3** What skills and qualities do you possess that demonstrate your suitability for working in the charity and development sector? (350 word limit)
- 4** With the cost-of-living crisis, many people who donate to charities are becoming more selective and experiencing "donor fatigue". How can charities therefore try and influence donor behaviour to ensure they continue giving? What factors would they need to consider in doing this? (350 word limit)

*To apply for the Pathways to Charity & Development programme, please complete the Microsoft application form [here](#) with your prepared answers to the above questions. Please note, this is the only way to apply for the programme.*

**Applications close at 12 noon on  
Tuesday 13th January 2026.**