Pathways to

ARTS, CULTURE & HERITAGE

Application Form Questions

To enable you to prepare your responses before beginning the form, we have provided the 4 questions you will be scored on, below:

1. Why are you interested in the Arts, Culture and Heritage sector? You may wish to draw on any personal life experiences, your degree background and/or work/volunteering opportunities you've undertaken. (250 word limit)
2. What do you think you will gain from completing the programme? (250 word limit)
3. What skills and qualities do you possess that demonstrate your suitability for working in the Arts, Culture and Heritage sector? (350 word limit)
4. Choose one area of the Arts, Culture and Heritage sector and critically consider how AI is affecting it. What are the key challenges this creates, and what approaches could be taken to address them? (350 word limit)

To apply for the Pathways to Arts, Culture and Heritage programme, please complete the Microsoft application form here with your prepared answers to the above questions. Please note, this is the only way to apply for the programme.

Applications close at 12 noon on Wednesday 16th December 2026.